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PGA Reorganizes Setup at National Headquarters

The PGA has reorganized its national headquarters in Dunedin with an eye to streamlining and expanding the overall facilities of the association. Key man in the reorganization is Thomas W. Crane, named to the newly created post of executive dir. and counsel. Formerly his title was executive sec. and counsel. Others involved in the new setup at Dunedin are Robert L. Russell, who becomes assistant executive dir. and Lloyd E. Lambert, now executive sec. and associate counsel. Russell formerly was the PGA's public relations dir., and Lambert was an administrative assistant.

The reorganization was worked out by the PGA's new pres., Lou Strong, Wally Mund, vp, George Hall, treas., and others.

Crane has been with the pro golf organization for 20 years, as a counsel, and has handled administrative duties. Russell came with the PGA in 1957. He handles various headquarters administrative tasks. Lambert, who has been on the PGA staff for two years, is specializing in legal work and handles administrative affairs. Crane supervises both Russell and Lambert.

Detroit District GA Now Golf Association of Michigan

Because its operations have been extended to take in clubs as far away as Traverse City, Grand Rapids and Saginaw, the 42-year old Detroit Dist. GA has changed its name to Golf Assn. of Michigan. A total of 63 clubs are enrolled in the association with prospects that four more will come in this year.

In announcing the name change, C. L. Miller, retiring pres. of the organization, said there was a feeling that the outstate clubs weren't getting full representation and benefits from the old DDGA because the former name denoted only Detroit area clubs.

New Jersey Golf Show

The New Jersey Shore winter golf league, in operation for the last three years, has set aside Apr. 23 as the date of its first golf show. It will be held in Convention Hall, Asbury Park, and it is hoped it will turn out to be one of the best attended shows ever undertaken for N. J. and Metropolitan golfers. Films, teaching clinics and displays of 1961 golf merchandise will be featured.