

Len Wirtz Succeeds Corcoran as Ladies PGA Tourney Director

Leonard F. Wirtz, assistant sales manager of the MacGregor Co. since 1959, has been appointed tournament director of the Ladies PGA. He succeeds Fred Corcoran, who resigned in June after serving



Mickey Wright (l), leading money winner on the women's circuit, and Betsy Rawls, pres. of the Ladies PGA, are shown with new tournament director, Len Wirtz.

for several years with the women's organization.

In his new position, Wirtz handles the scheduling of all Ladies PGA events. His office is located in Cincinnati.

A 1950 graduate of Miami University in Oxford, O., Wirtz is widely known as a college basketball official. He is a member of the officiating staff of the Big Ten, Ohio Valley and Mid-American conferences. Last spring he was one of the four officials for the final round of the NCAA basketball championship in Kansas City.

Wirtz came to the MacGregor firm in 1954 as a salesman. Three years later he was named administrative assistant to the sales vp and two years after that was appointed assistant sales manager. Wirtz and his wife, the former Dolores Schmidt, have five children.

The Ladies PGA enjoyed a steady growth during Corcoran's regime. This year the women professionals are playing for more than \$200,000 in total prize money.

PGA to Move Headquarters North of Dunedin

After Sept. 15, national headquarters of the PGA will be located several miles north of their present location in Dunedin, Fla. A three-year lease has been signed by the association on a one-story building in Baywood Village. On U.S. Route 19A, the new home office is located about six miles north of the PGA National Club.

The building will give the PGA about 6,900 sq. ft. of office and storage space. Adjoining it is a large parking lot.

The PGA's present headquarters have been located in Dunedin since 1956 at Main and Broadway. When they were transferred there from Chicago, the association's staff was made up of only 16 persons. It has since been increased to 25 with additions likely to be made in the future. Membership in the PGA has increased from 2,300 in 1947 to a present enrollment of about 5,000.

Noer Foundation Fellowship Established at Iowa State

The O. J. Noer Foundation, Inc., has combined with the Milwaukee Sewerage Commission to sponsor a 3-year Dept. of Horticulture fellowship at Iowa State University in Ames. The study for which the fellowship has been established covers nutrition in relationship to disease control. Eliot C. Roberts, associate professor of turf research at Iowa State, directs the nutrition-control study.

The recipient of the 3-year fellowship



(l to r) O. J. Noer, Walter Fuchs, Jr., W. H. Pierre and Eliot C. Roberts, both of Iowa State U., and Charles Wilson, sales manager of Milwaukee Sewerage Commission, took part in establishment of Iowa State fellowship.

is Walter Fuchs, Jr., Iowa State graduate student and son of the supt. at Gleneagles CC, Lemont, Ill. The fellowship pays \$3,000 per year for three years. Young Fuchs has had about six years of practical experience in course work under his father and plans to obtain a doctorate in agronomy.

The Noer Foundation, which recently received tax exempt status from the government, has funds of about \$50,000. It is hoped to double this figure so that the Foundation will become self-perpetuating through investments.