Florida, California PGA Schools to be Held Early in '61

The PGA's two annual business school courses will be held at the Fort Harrison Hotel, Clearwater, Fla., Jan. 23-28, and at the Ambassador Hotel in Los Angeles, Feb. 14-17. This is the fifth year for the Florida school and the third year that the Los Angeles school has been in operation. About 850 pros and assistant pros have attended the educational sessions since they were started at the two schools.

The growth of the Florida school has been exceptional. The first year it was held, 93 persons, mainly assistant pros, attended classes at the Fort Harrison while last year's enrollment grew to 239. California's first school, held in 1959, attracted 30 students and 89 last year.

In 1961 the two business schools will be under the supervision of the PGA education committee for the first time. It is headed by Don E. Fischesser, a PGA vp and pro at Evansville (Ind.) GC.

Emil Beck of Black River CC, Port Huron, Mich., will serve for the fifth time as head of the Florida branch school. George Lake of Recreation Park GC, Long Beach, is director of the California school.

Subjects included in the curriculum of both schools are fundamentals of teaching, club repairing, merchandising, bookkeeping, purchasing, general shop operation and human relations. A minimum of 40 hours of instruction is offered at both schools. Among the instructors at Dunedin will be Tommy Armour.

The PGA courses are primarily designed for Class H apprentices employed by Class A members of the association, and those who are approved tournament players. If facilities are available after these applicants have been accomodated, the enrollment at both schools will be open to PGA members and others in the golf profession. To qualify for enrollment, an applicant must be recommended by a Class A PGA member or the pres. of the club at which he is employed.

The PGA has sent information about the schools and application blanks to 4,600 pros and additional copies of the latter are available from the association's headquarters in Dunedin, Fla.

Apprentices who earn certificates at either school are credited with a fifth and/or final year of experience toward full membership in the PGA.

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