

SWINGING AROUND GOLF

NEWS OF THE GOLF
WORLD IN BRIEF



By HERB GRAFFIS

Harold Murphy resigns from National Golf Foundation field staff to become vp of Country Clubs, Inc. and Golf Courses, Inc., country club organizing, building and membership selling organization with headquarters in Dallas, Tex. . . . Murphy had been asst. to Jackson Bradley prior to joining National Golf Foundation for which he worked in southern, then mid-west territory.

Services of Jim Gaquin, PGA tournament publicity man, already highly rated by sponsors, were boosted in appraisal when Jim married Lois Hayhurst who used to handle women's golf publicity for Wilson and Golcraft firms. . . . Jim and Lois in handling De Soto Open tournament publicity at Bradenton were praised by the high-powered automobile press agents as the smartest, hardest-working publicity team they had seen.

Bob Jones and Cliff Roberts brought bales and bales of money into Augusta when they started the Masters 24 years ago . . . This year the Masters gate was the largest ever . . . Official figures never are released, except to Augusta National

members and the tax man . . . Experienced guessers estimate the Masters total gallery was around 60,000 . . . Admission for Sunday was \$7.50 . . . That included parking, pairing sheet and an interesting, helpful booklet "Spectator Suggestions for the Masters," written by Bob Jones . . . Concession stand prices at the Masters are moderate . . . Toilet facilities are adequate, conveniently located and clean . . . Policing around the concession stands keeps those areas remarkably neat despite the carelessness and sloppiness of a lot of the gallery . . . The Masters is the biggest bargain for the golf spectator and probably the biggest money-maker of the tournaments, without high pressure ticket selling or the program racket.

Broadcast of this year's Masters was the best job TV has done on golf . . . Arnold Palmer's dramatic victory with birdies on the last two holes excited golfers and non-golfers looking and listening to the broadcast . . . Ken Venturi's recovery after his first round 31-42-73 and his second place finish, one stroke back of Palmer's 282 showed that Ken has plenty

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Here are two interesting holes that you will see if you get the chance to take in the Open at Cherry Hills in Denver next month. Above is the fifth green which is 538 yards removed from the tee. A brook cuts across the fairway and about 250 yards out a player can get into deep rough, compounded by a sprawling bunker. In front of the plateau green, and running its full width, is a deep trap. This one won't be too easily birdied. Below is the No. 2 green. This hole is 410 yards and will give the hookers trouble. The lake at left bends inward (not shown in foreground) and along with trees and trap in the 250 yard zone, can cause grievous trouble to the player who goes astray.



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of what it takes. . . Palmer convincingly justified his selection by most of the writers as the man who would win the Masters . . . He had only 118 putts in 72 holes.

Palmer's \$17,500 is top money for a tournament winner since George S. May stopped the Tam O'Shanter events . . . Press facilities at the Masters, already better than at any other tournament, were further improved by the three-decked press stand near the Sarazen bridge at the 15th . . . The tubular steel stand accommodates 80 . . . It is between the 15th green and 16th tee . . . Scoreboard showing how the leaders stood with respect to par were at convenient places . . . These scores were maintained on a cumulative basis so the gallery knew the score of the top of the field at the moment.

Too bad about that 2-stroke penalty for a practice putt on the 5th green in the first round that Dow Finsterwald called on himself . . . The penalty was a PGA device adopted in desperation to eliminate tedious delays on the greens . . . It has proved to be futile and nonsensical in rules that already are too long and too complex . . . Observance of paragraph 4

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in Section I (Etiquette) of the Rules of Golf was all that is needed . . . The Masters tournament had the practice putting penalty as a local rule on the back of the tournament scoreboard as a variation from the USGA rules . . . Finsterwald, who goes quickly about his business of putting, made the mistake of believing that the Masters was played entirely by the Rules of Golf as codified by the USGA and the R&A, and without any trick stuff to punish slow pokes.

Better read the back of your scorecard . . . It may have some special rule compiled for tournament pros, for intercollegiate golfers, for Hawaiian lady golfers, for golfers in the Metropolitan, Chicago district, Southern California or somebody else . . . It may have a retroactive penalty . . . No telling where the confusion will stop since the USGA can't get the PGA to agree that the USGA rules are adequate.

The Rules of Golf are the longest, most confusing of all rules of a popular sport . . . Single copies are 25 cents from the USGA . . . If you get a rule book free that has a manufacturer's name on it that manufacturer has paid plenty to the USGA for helping educate golfers in the asso-

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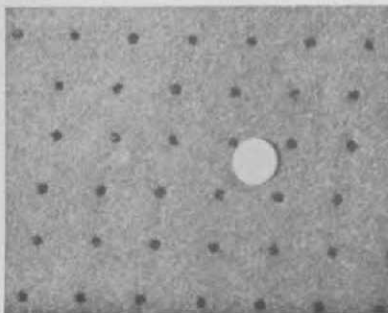
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ciation's rules of the game . . . Joe Looney, golf writer of the Boston Herald, thinks that the rules could be condensed and clarified if a committee of golf writers worked with the Rules of Golf committee in rewriting the Rules into language that can be understood by Junior golfers.

Quite a few pro jobs have been lost because of confusion about the Rules of Golf . . . When the pro is put in the middle of a rules controversy he can't always get away safely by saying, "Here's the book — look for yourself" . . . Warren Orlick, pro at Tam O'Shanter, (Detroit district) probably is the professionals' top practical authority on the rules . . . One recent change in the rules has changed the game from "the traditional and customary form" according to numerous veterans . . . That is the change which permits putting at the flagstick in the hole . . . The idea of the game used to be to roll the ball into the hole . . . Now you bat it at the flagstick and hope it will drop into the hole.

Possibly the game is changing faster than most of us realize and already it's too late for the USGA, as rich and powerful as it is, to do much about developing interest in complex rules . . . One sign of a new

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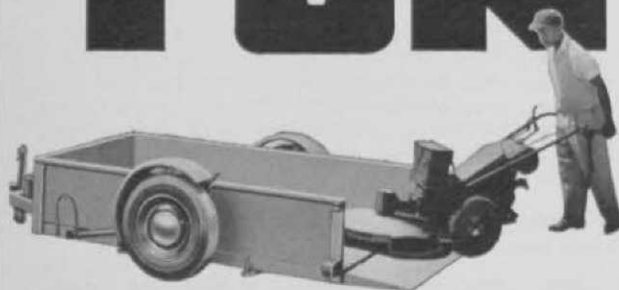
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Page 135

era was the crowd of almost 3,000 that watched the tournament on the Par 3 course at the Augusta National club on the Wednesday afternoon before the Masters . . . This curtain-raiser displaced the clinic, driving and approaching contests formerly held . . . The Par 3 competition, won by Sam Snead with 23 was enthusiastically approved by the gallery . . . Maximum yardages of the August National Par 3 course, designed by George Cobb: 75-80-145-60-85-140-160-130-125 . . . Minimum: 60-40-120-20-60-100-120-100-90 . . . There are several sand traps and water hazards.

Bobby Locke, four time winner of the British Open (1949-50-52-57) and Gary Player, present champion, will represent South Africa in the Canada Cup and PGA matches at Portmarnock in Ireland, June 23-26 . . . Locke is recuperating from injuries suffered in a recent automobile accident in Capetown but expects to be ready to play golf in June . . . Women's Southwestern Golf Assn. tournament to be played at Desert Inn CC, Las Vegas, June 6-12 . . . Bloomfield (N.J.) town council votes to eliminate residential development in the community's parklike open

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tracts, now sites of three courses.

Bill Luhmans, captain of the 1957-58 Rutgers golf team, has turned pro and is asst. to Jack Maloney at Spring Brook, Morristown, N. J. . . . John O'Locklin, who played on the St. Bonaventure University team, also has entered the pro ranks and is helping Al Mengert at Echo Lake CC, Westfield, N. J. . . . Metropolitan Golf Assn's Intercollegiate Team Championship to be played at Essex CC, West Orange, N. J., May 11th . . . It's open to Eastern college athletic conference schools located in the Met area.

National Industrial Recreation Assn. will hold its 19th conference at Detroit's Sheraton-Cadillac, May 22-25 . . . North-eastern Wisconsin Golf Assn. will hold its annual meeting May 9th at South Hills Club, Fond du Lac . . . Meeting will be equally divided between business and golf . . . Northeastern GCSA to hold its eighth field day and educational meeting at Edison CC, Rexford, N. Y., May 17th . . . Dudley M. Day, 50, supt. at Blue Hills G & CC, Kansas City, died early in April following a heart attack while working in the yard at his home . . . A K. C. resident all his life, he was a member of the GCSA and Heart of America GCSA . . . He is

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survived by his wife, Helen, a son, Dudley G., and two sisters.

Jerry Priddy, the former Yankee, Brown and Tiger second baseman, who is making his first whirl on the tournament circuit, says the big difference between amateur and pro golf is that the latter has to learn the shots he needs in all kind of weather . . . "When you're playing amateur," Priddy explains, "you don't have to go out if it's raining or too cold or too windy . . . So, you never learn what to do when conditions aren't practically ideal" . . . Jerry, according to present plans, is on a two-year trial run.

If you take cash from a miniature course competition you are just as much a pro as though you had taken a cash prize on a full-sized course . . . That's the USGA amateur status rule . . . Anthony Dattilo heads Green Hill CC recently organized at Fairmont, W. Va. . . . New Lakeside course at Greenbrier, White Sulphur Springs, W. Va., will have first 9 ready this fall . . . Dick Wilson is architect . . . Chris Dunphy and Sam Snead are consultants . . . Shelley Mayfield has been studying golf architecture as one of Dick Wilson's staff.

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Newly-opened Tryall GC in Jamaica said to be so attractive that it is expected to bring much more than its costs into Jamaica as tourist money each winter . . . Paul Harney made a helpful movie on "Trouble Shooting" that's been shown in spring meetings of golfers in New England . . . Paul had a marvelously interesting idea that could be developed for a TV program.

Leo Brown is new supt. at Charles River CC (Boston dist.) . . . Bob Mucciarone from Merrimack Valley CC to Dedham CC (Boston dist.) as supt. . . . Ted Van Cott now mgr., Sands Point (N. Y.) GC. . . . Vinny Yammerino, from Lake Spofford (N. H.) hotel is new pro at Allendale CC, New Bedford, Mass. . . . Wilford (Dutch) Hood now pro at High Ridge CC, Stamford, Conn . . . Succeeds Tony Marlowe who goes to Westmont CC at Washington . . . This Dutch is quite a golf business man . . . He was asst. to Claude Harmon at Winged Foot, Seminole and Thunderbird and to Leo Fraser at Atlantic City GC . . . Leo and Claude hire assistants who are very, very good for the club and the pro.

Walter Scheiber now pro at Edgewood

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CC, Riverdale, N. J., which formerly was known as CC of N. J. before it was made into a private club . . . CC of Concord, N. H. considering enlarging from 9 to 18 holes with additional 9 being built to plans of Bill Mitchell . . . Propose building course at Hayward, Calif. . . Indianapolis area to have two new courses, Hill Valley CC and El Dorado CC . . . El Dorado is to be 9-hole course as part of sub-division.

Tax situation is reason several of the better players are easing up on their tournament schedule . . . Players get dead tired from the grind and need a rest to freshen their spirits and sharpen their games . . . Some of them have been talking about the TTT plan being a better deal for the tax man than for the tournament pro or sponsor . . . When Sam Snead picks his spot and comes into a big tournament he draws largest galleries and generally makes himself a good chunk after taxes . . . By wisely spacing his tournament appearances he avoids risk of getting stale . . . You can't rule him out as a National Open threat . . . He has a more relaxed attitude toward short and medium putts where the Open pressure used to flatten him.

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his present 9 at Sandy Run course, Macon, Ga. . . . North Hills GC new home to be built at Manhasset, N. Y., will cost \$2,-500,000, says John Brennan, Long Island golf writer . . . Club's 165 acres cost \$1,-125,000 . . . Clubhouse, \$750,000 . . . Course, \$440,000 . . . Pool and cabanas, \$100,000 . . . Taxes and interest during construction, etc., \$85,000 . . . Robert Trent Jones designed the new North Hills course.

Pensacola, Fla., considering building 9-hole course at municipal airport . . . Jimmy Hitzman, Pensacola Recreation Dept. supt., reports that the city's Osceola course, in fiscal year ending Oct. 1, 1959, made profit of \$30,770 . . . Eden-Roc CC, Memphis, Tenn., being planned by group which also has country club projects in Houston, Dallas and Pasadena, Tex. . . . Charles Palmer represents the organization at Memphis.

San Antonio, Tex., Parks and Recreation Dept. enlarging Riverside course from 9 to 18 holes . . . Clarence Doser to be pro at Shady Grove CC being built near Rockville, Md. . . . Murray and Roberts are architects with Doser as advisor contributing some very interesting ideas on

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design . . . Owners Sam Eig and his son, Lawrence, and John E. McKeever, plan three 10-story apartment buildings with 1,400 apartments, to be built on an island in the middle of the course . . . Expect to open course in spring, 1961.

Bloomfield, Conn., town council approves appropriation for planning 18-hole course on proposed Blue Hills flood control reservoir . . . Jimmy Hines, speaking at lunch meeting of Riverside County (Calif.) Chambers of Commerce, said golf in the Coachella Valley (Palm Springs) area now is \$40 million investment which in five years will grow to \$100 million.

Royce Shelton now pro at new Cedar Crest CC, Centerville, Va. . . Cedar Crest opened its first 9 last August and will open its second 9 in May . . . San Francisco Recreation and Park Dept. reports that from last June through December the city's four public courses made a profit of \$23,647 although one of the four, Lincoln Park operated at a loss of \$13,331 . . . San Francisco to have a new 9 at Harding Park and at McLaren Park a 9-hole course is to be completed in April, 1961.

Big party at Detroit GC honoring Bob Thompson who is retiring after 15 years as the club's manager . . . Of the club's 42 living directors 36 were present to hail Bob, giving him a gold life membership card and an electric golf car for use at Tquesta GC, Jupiter, Fla., where he and his wife, Verona, make their winter home . . . Charles E. Haynes, formerly mgr., Whitemarsh Valley CC, Philadelphia, succeeds Thompson at Detroit GC.

Potomac Electric Power Co. to build course in Loudon County, Va., for its employees . . . Golf architect Eddie Ault is an engineer for the Potomac company . . . Bob Wolf, formerly asst. to Clark Black, pro, Elyria (O.) CC is pro at Avon Oaks CC, Plas brothers' 18-hole private membership course at Avon, O., a Cleveland suburb . . . Course will open July 1.

Meadow Lakes CC, 10 miles north of Jefferson City, Mo., building 18 to plans of Ault and Jamison . . . Expect to have course, clubhouse, fishing lake, etc., finished in spring, 1961 . . . C. R. Pappenfort is pres. . . Don Falls is pro-supt. . . Expect to open first 9 of Gainesville, Ga., municipal course soon . . . Robert Trent Jones was architect . . . Lucius Jackson is supt. . . Key West, Fla., getting 18-hole course which should give tip of Florida city big boom as winter resort . . . South Hills GC on Winebrenner estate, Hanover, Pa., to open its 18 in July . . .

Bill and Dave Gordon are architects.

Almost every new residential community development has a golf course as a recreation feature that is selling lots and adding to desirability and price of home sites . . . Some of this design and construction is mighty cheap now but will be extravagantly expensive and disappointing to the home owners in 10 years or less . . . Kansas City, Mo. talking about building another municipal course . . . City now has two courses in Swope Park . . . Course One lost \$8000 in 1959 and Course Two made \$16,000.

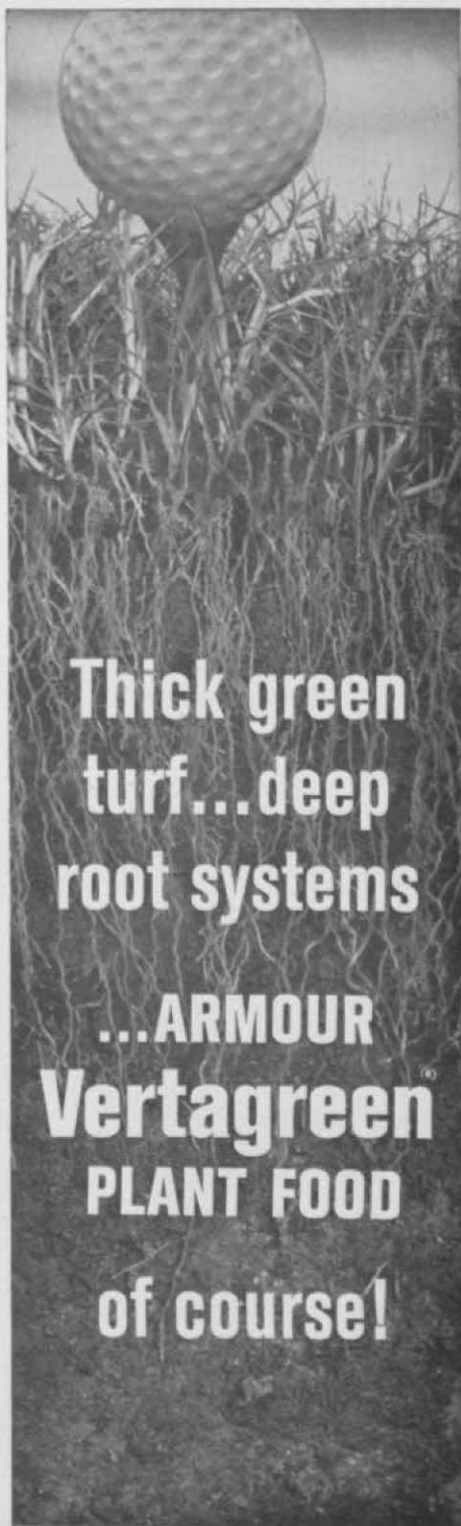
Huge two-faced tee is a feature of Ault and Jamison design of River Road CC near Poolesville, Md., for owner Bernard Siegel . . . The first and tenth tees are back to back as Siegel wants one starter to control the course . . . To build 9-hole private club at Mt. Sterling, Ky. . . . Robert Bruce Harris designs new municipal course for Minot, N. Dak.

Club Managers' Assn. of America's 1961 convention will be held Jan. 25-29 at Hotel Hilton, Denver . . . CMAA's 1962 convention will be in Miami in January . . . Wm. MacPherson, Seattle realtor, in group developing Point Brown resort area, including 18 hole course, near Gray's Harbor, Wash. . . . Rio Grande CC, organized to build 27 holes of golf surrounded by 250 acre subdivision.

Ed Bucklin now pro at Moses Lake (Wash.) CC . . . Bob Bisciotti from Marietta (O.) CC to pro job at Pickaway CC, Circleville, O. . . . Al Jameson from pro job at Goose Creek GC (Washington dist.) to Forest Lake CC (Washington dist.) that is now being planned . . . Bill Bennett who was asst. to Al Kozell, pro at Twin Hills CC, Oklahoma City, now is pro at Sapulpa (Okla.), a new muni course . . . Johnny Plumbley from Mesa Verde CC to pro job at Vandenberg AFB course near Santa Maria, Calif. . . . Arthur Beardsworth, mgr., Fairchild-Wheeler course of Bridgeport, Conn., Recreation dept. resigns after 36 years with the organization.

Hillendale GC 9-hole course at Ithaca, N. Y., sold to Edgar D. and Alberta W. Sebring of Trumansburg, N. Y. . . . Frank Aliment, pro-mgr. of Maplewood GC, Renton, Wash., elected mayor of Renton . . . His son, Bob, now becomes Maplewood's pro-mgr . . . Schedule early start of building on Caldwell (Ida.) CC.

Kitsap G&CC, Bremerton, Wash., completes \$80,000 course and clubhouse remodeling program . . . George F. Smith of Springfield, O., has leased Mt. Gilead



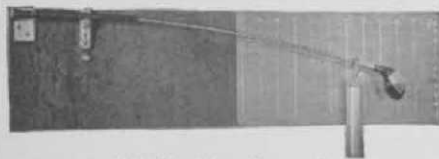
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World's Largest Custom Club Maker

National Golf Day
June 11th

(O.) GC . . . His son, George, jr., will be supt., and Hulsizer will be pro . . . Rebuilding CC of Fairfield, Conn., clubhouse destroyed by \$250,000 fire . . . Westward Ho 18-hole course to be built at Indio, Calif.

A flock of managers are having their first years on new jobs . . . Among them are J. Guy Harris at Meadow Greens CC, Spray, N. C. . . . Austin Steeves from Ruth Lake CC, Hinsdale, Ill. to manage Glen Oak CC, Glen Ellyn, Ill. . . . Albert E. Patterson to East Ridge CC, Shreveport, La. . . . John W. Atwood from Amarillo (Tex.) CC to manage Twin Hills G&CC, Oklahoma City, Okla. . . . John B. Schwend from Wichita Falls (Tex.) CC to gen. mgr. post at Lakeside, Houston.

Pro-celebrity event will precede Triangle Round Robin, to be played at Knollwood CC, Elmsford, N. Y., June 9-12, according to Jack McAuliffe . . . 16 women will compete in the unique tournament which was won in 1959 by Betsy Rawls . . . In 11 years of running the world's largest hole-in-one tournament in Palo Alto, Calif., the committee there has found that the chances of getting an ace are one in 20,519.

(Continued on page 76)

Hit 1 or hit 100 . . .

SWEET SHOT GIVES YOU THE LONG BALL, CONSISTENTLY!

Some golfers get greatest distance with a high compression ball—others with a lower compression golf ball. That's why Worthington makes **Sweet Shots** in different compressions—so you can recommend the one that best matches each golfer's swing. "Big hitters" need a harder ball, like the **Sweet Shot 100**; smooth swingers do best with a lower compression ball, like the **90**.

And once you have helped a golfer select *the Sweet Shot* for him, you can be sure that he'll get his longest drives *consistently*. Precision dyna-tension winding, plus individual compression-testing, assures you that every **Sweet Shot** you sell is the same compression as the last.

Recommend the *long* ball for 1960—the **Sweet Shot**. Use it yourself, and hit for distance, consistently!
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sell your players the

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CADDY
CART
SELLS
FOR
LESS

STOWAWAY



PLACE HANDLE IN BAG, REMOVE BAG & FOLD



IT FOLLOWS LIKE A FEATHER

Your players deserve the best available cart at the lowest price—and you can be sure they'll buy! The STOWAWAY is English-made, and costs less than any cart with comparable features. Remarkable easy-rolling lightweight design makes the STOWAWAY a favorite of women players. Tubular steel construction, ball bearing wheels, wide semi-pneumatic tires, expandable axle, easy-grip handle, and unique design make it easiest of all to use. 3-year guarantee. Compare features, compare prices—select the STOWAWAY.

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SPORTS INTERNATIONAL

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Swinging Around Golf

(Continued from page 24)

Rip Arnold, pro at Cherry Hills, site of the Open, Gene Root of Lakewood and Noble Chalfant of Denver CC, think players in the USGA event will get about eight per cent more carry with their drives, etc. due to the mile-high altitude and low humidity in the mountain terrain . . . A 200-yard drive at sea level, they say, carries 215 yards in the Rocky Mountain region . . . Ralph Gudahl, who won the 1938 Open at Cherry Hills, recalls that the tournament scene shifted to St. Louis the following week and the pros suddenly became "short hitters."

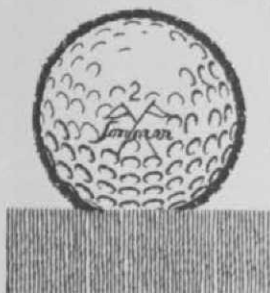
Woodbridge G&CC, Lodi, Calif., gave its pro of 30 years, Dave Dillon, a "day" on April 4th with a dinner and tournament . . . New Jersey PGA hopes to increase number of Pro-Ladies handicap tournaments from one to four this year . . . Dick Young, head of the N. J. public links organization, doubts if many Eastern players will even think about the long jaunt to Hawaii for the USGA Public Links Championship . . . In all but Eastern section of the country, he points out, local groups help to finance players' junkets to the PLC tournament sites, but public golf doesn't stir that kind of enthusiasm along the East coast.

Westport, Conn. has bought Long Shore CC and will have it converted to a municipal course by May 30th . . . Purchase price of \$1,925,000 was financed through a bond issue . . . Included were 18-hole course, 15 summer homes, clubhouse and beach site . . . Geoffrey Cornish is the designer of 18-hole Springfield (Mass.) municipal course that is about to be built . . . Chartwell G&CC, near Severna Park, Md., now under construction . . . It will be surrounded by 280 homesites . . . Dept. of Agronomy and Phys Ed dept. at U. of Massachusetts have persuaded school officials to build a Par 3, construction of which will start soon . . . Twelve courses now are under construction in the greater Washington, D. C. area.

Johnstown, Pa. city officials are looking for a site for a course . . . City's 9-hole layout had 49,000 rounds played on it in 1959 . . . Utica, N. Y. has completed \$250,000 muny clubhouse . . . Newly organized Castle View T&CC, Atlanta, is planning two 18-hole courses, clubhouse, four pools and eight tennis courts . . . Pautaug CC planning to start building of its 18-hole course this month . . . It's lo-

"GREENS STAY IN GOOD SHAPE even during dry spells,"

says E. R. JENSEN, Turf Agronomist
Manager, Southern Turf Nurseries,
Major Suppliers of Turf Grasses for the South.



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conditions despite poor soils
and unfavorable weather.**

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"Terra-Lite's moisture-holding ability keeps greens in good shape," says Mr. Jensen, "even during dry spells. Its high resiliency helps to prevent indentations made by planting equipment or by golf course personnel!"

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Women's Southwestern GA tournament, which will be played at the Desert Inn CC, Las Vegas, June 6-12, is being promoted by (l to r) Mrs. Becky Lehr, Mrs. Helen Doyle, Mrs. Hallie Keefer and Mrs. Evelyn Roen. About 200 women are expected to compete.

cated in Norwich, Conn. . . . Orangeburg (S.C.) CC building a new 18 to replace its present 9 which is going to a residential development . . . Ellis Maples is architect and builder.

Golfand Par, new golf center with 80-unit motel, near Atlanta, Ga., to be ready by midsummer . . . Rudolph Pierette adding 18-hole Par 3 and range to his miniature course in Somerton Springs, Pa. . . . Hal Purdy designing Par 3 for H. Bengueyfield in Williston Park, L. I. . . . Construction recently begun on Spring Valley CC, Sharon, Mass., and Cranston (R. I.) CC, both designed by Geoffrey Cornish . . . South Fork CC, near East Hampton, L. I., to be ready at the end of the summer . . . George Cobb designed Midgeville (Ga.) CC to have 9 of its 18 ready for play on July 4th . . . Rolling Green CC, near Ft. Lauderdale, Fla., is now being leveled for 18-hole course . . . Bill Mitchell handled the blueprints . . . Andrews AFB, Washington, D. C., adding nine holes to its present 27 . . . Frank Murray designed the new addition.

Charles W. Zaun, who was the fourth oldest Toro Mfg. Corp. distributor in the country, has sold his business in Jacksonville, Fla., to Ben Reemelin and has retired . . . Zaun was a pioneer back in sand green days with Orville Clapper and Gus Gustin . . . Harry Dec, who worked under Claude Harmon at Winged Foot and later had head pro jobs in Dellwood and Scarsdale, N. Y., is taking over as head pro at Montclair (N. J.) GC, replacing Tommy Harmon, who has retired . . . Dave Marr is said to be leaving his job at Cedarhurst

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(L. I.) CC to return to playing the circuit regularly.

PGA, after leaping a lot of times before it looked and then wishing it hadn't, is wisely playing hard-to-make on the proposals to be the shill for real estate-golf course deals . . . Frequent and usually foggy projects for PGA course or courses, bordered by pros' homes at Florida sites, have real estate promoters in Arizona and New Mexico figuring that they also might be able to use the PGA as a come-on . . . Sound businessmen in pro golf say PGA should be concentrating on making pro jobs better and more secure and not go into a game in which the real estate men are the pros.

Live broadcasts of PGA co-sponsored tournaments also present some tricky problems . . . When PGA gets into broadcasting big time it is going against big time competition in a league where there are expert curve throwers . . . Veterans in TV business say PGA probably would be better off if it had the negotiations for tournament television televised and let everybody know what's going on.

PGA national officials have rough and complex jobs they have to handle as side-

lines . . . Pros ought to be grateful to these fellows who sacrifice personal convenience and give to the association's affairs the time they would like to devote to their families and jobs . . . The pro who gets a chance to thoughtfully study the financial statements of the PGA and its Tournament Bureau will discover there are heavy responsibilities in the jobs of the PGA's unpaid officials.

Mrs. Helen Harris of Augusta National was presented with a fitted traveling case by the Golf Writers Assn. of America during the Masters in appreciation of the many things she does to help the ink-stained wretches at their labors . . . Record air travel to Augusta during Masters . . . More than 100 planes checked in at Daniels field on Thursday . . . Total through Sunday ran over 600 . . . Commercial passenger traffic at Bush Field surpassed last year's 2,652 and private plane passengers were more than 1959's 2,822 . . . Carol McCue, Chicago District GA's "Bright Young Lady in Charge of Getting Work Done Right Now," had 70 Chicago district golfers on the district's annual one-day trip to the Masters.

Raymond Dumas, Hartford, Conn., in

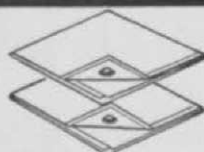
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Anchorage, Alaska, investigating possibilities for a course . . . Ray Morrow, formerly mgr., El Campo GC, Fremont, Calif., to manage Mt. Shasta G & Hunt Club which is building 18-hole course to be opened in August . . . Caldwell, Ida., to have 18-hole municipal course to plans of Del Jones and A. Vernon Macan . . . Bergen County, N. J., lowers fee, Monday-Friday inclusive, to \$1 for players 65 or older, on its Rockleigh course.

Stanford university considering building motel and 9-hole course near Coyote Peak . . . Mighty pleasing to learn how many of the new golf clubs in small towns have junior golf educational programs . . . Often tied-up with local schools . . . Members of Hidden Valley GC, Dover, O., met in Dover Public Library auditorium to hear and see golf architect James G. Harrison explain how their course is being built to his design . . . Effective idea for increasing memberships and interest.

Woody Laughinghouse, mgr. of Miami, Fla., only municipal course, Miami Springs, fired after 30 years' service . . . Looks like a dirty job of politics, according to Jimmy Burns, Miami Herald sports editor, a veteran who usually knows where the bodies are buried . . . Pols canned

Woody because he protested against closing course to the public so it could be used for a gambling tournament . . . Glenn McPherson named mgr., Grenada (Miss.) CC.

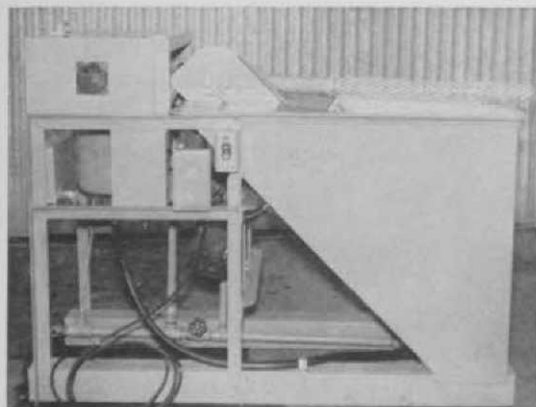
Great River (N. Y.) CC in \$100,000 course and clubhouse improvement program . . . Ed Whalley now pro at Charles River CC (Boston dist.) . . . Henry Bon-tempo, for 35 years pro at Springfield, Mass., Franconia course, honored at big Tee Party annual dinner which starts the golf season in Western Mass. . . Henry is one of the nicest guys in the game . . . He doesn't look like he's 35 years old.

Start building Illahee Hills CC, Salem, Ore., to plans of Bill Bell . . . Begin construction of 18 hole course at King's Landing, south of Hilo, Hawaii, to plans of Willard G. Wilkinson . . . Peter R. Berrini, mgr., Tatnuck CC, Worcester, Mass., also in advisory management capacity at Bear Hill GC, Wakefield, Mass., where Robert Belanger is resident mgr.

Bad weather in March in many sections kept green fees and ball sales decidedly lower than March, 1959 . . . Claude Harmon, Metropolitan PGA pres., writes member pros suggesting they try to get \$30 bag storage and club cleaning fee for season instead of \$25 which is most com-

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Write for complete literature and prices.
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"ONE OPERATION"

Dump dirty balls in hopper,
press button — That's all.

Use with or without detergents.
Continuous fresh-water
rinse.

"Compact Size"
24 inches wide — 54 inches
long — 40 inches high.

Hand-fed models also available.

mon fee now . . . Harmon points out that present operating demands and costs necessitate the \$30 charge.

USGA's new \$40,000 device to test electronically the resiliency of golf balls is installed at Golf House . . . Miami Valley GC to build 18-hole private club in Cincinnati dist. . . Jaycees building 9-hole course at Columbus, Ga. . . John Serafin, son of veteran pro Felix, named pro at Scranton's (Pa.) new municipal course, Mount Cobb . . . Stanley Wykoski, who supervised construction of the course now is its supt.

Paul Hahn stars at Northeastern N. Y. PGA annual golf show and dinner . . . Hahn put on an exhibit at the Albany municipal course then was featured speaker at the PGA spring dinner . . . Herb Greene, formerly at Brentwood GC, Jacksonville, Fla., now pro-mgr., Dodge C&GC, Eastman, Ga.

Golfers of Middlesex County, N. J. (county seat, New Brunswick) present Board of Freeholders with petition asking for county course . . . George Ceferatti from Indiana Hill at Hartford, Conn., now pro at Northampton (Conn.) CC . . . Dick McLeod is new pro at Goodwin Park, Hartford, Conn. . . Don Neigarth now

pro at Norfolk (Conn.) CC succeeding Larry McCue who is pro at Chase CC, Waterbury, Conn.

Dayton, O., expects to open its new full-size 18 and its new Par 3 municipal courses May 30, 1961 . . . Begin construction of Springfield, Mass., municipal course which is to replace present memorial Park course when new course is opened in 1962 . . . Tommy Harmon, who recently resigned after 31 years at Montclair (N. J.) GC and his brother Pete, who is asst. to Claude Harmon at Winged Foot, have the longest home-bred association with golf in the U. S. . . Their father, who was coachman for the John Reid family at Yonkers, did all the course maintenance work that the original 6-hole St. Andrews course required in its early years (beginning in 1888) . . . Harmon, sr., later became greenkeeper in charge of the Hudson River CC . . . He was the pioneer of all golf course supts. but U. S. golf history hasn't paid him due credit.

Meriden, Conn., Recreation Dept., appeals to city's golfers for old clubs to be used at municipal course and playgrounds in big program of golf promotion and instruction . . . Bob Horton from Pocasset CC, Portsmouth, R. I., is now pro at



WASHINGTON

COHANSEY (C7)

CONGRESSIONAL (C19)

ARLINGTON (C1)

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MAKE YOUR TASK EASIER. ALWAYS SPECIFY STOLONS FROM GODWIN.



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Mount Plymouth (Fla.) CC . . . Ashland, Kans., to build 9-hole private club.

Zuni Mountain CC, Grants, N. Mex., expects to have its 9-hole course in play this summer . . . Los Angeles County Whittier Narrows' 9-hole course, designed by Bill Bell, scheduled for completion by August . . . Estimated cost \$96,909 . . . Talk about new owners opening Putnam (Conn.) CC, closed since damage of August, 1955, floods . . . Palmetto CC 18 near Homestead, Fla., to be in play in November.

Some of these new golf club promotions look to us like they will produce a lasting crop of headaches long after the promoters have grabbed the gravy and moved on . . . Cheap construction on some of the course-subdivision deals will be costly to those who have to maintain the courses . . . Too many members for playing facilities available will mean a heluva mess as women's and junior golf continues its rapid development . . . Only possible solution is adding Par 3 courses.

Too many "life" memberships at bargain prices with big commissions for membership salesmen mean these clubs won't have enough income for operating . . .

Some deals call for payment of commissions on memberships to membership salesmen for the life of the club . . . Commissions in some cases are larger than percentage of annual income a private club normally needs to stay in the black.

Mistakes that resulted in bankruptcy and closing of many clubs in the early '30s are being repeated in some high-powered promotions of clubs now . . . Ignorance and inexperience, rather than dishonesty, account for most of the promotion mistakes.

Sam Snead Motor Lodges, Inc., Fritz Gibson, jr., Tampa, pres., has franchised Orlando, Fla., businessmen to construct Par 3 course and motel . . . This deal is growing fast . . . Some of the boys who know everything say Sam Snead sold cheap on this one but don't worry about our Sam . . . He will be in the rocking chair with a lapful of money when the wise guys are rattling the tincup.

Steubenville (O.) CC OKs plans for \$375,000 (furnished) clubhouse, replacing one burned recently . . . North Kern county course at Bakersfield, Calif., being enlarged from 9 to 18 . . . Orville Chapin, formerly pro at Ft. Wayne (Ind.)

3-SECTION ROLLER

An 80 inch roller with full oscillation for all sections. Water ballast 12-gauge welded steel rollers with rounded edges. Sand and dirt resistant alemite equipped hardwood bearings. Filled weight 600 lbs. per section. Frame of heavy welded steel construction complete with ball type hitch and mud scrapers. Painted rust resistant dark green.



Shipping weight, 480 lbs.

2-SECTION ROLLER



A compact easily stored five foot water ballast roller of simple rugged construction. Welded and tested 12 gauge steel rolls with rounded edges. Grease fitting equipped, replaceable hardwood bearings. Welded steel frame complete with ball type hitch and mud scrapers. Filled weight 1200 lbs. Painted rust resistant green. Shipping weight 325 lbs.

Also, we have five-section rollers

For fast, clean-plug aerifying — **THE NIGHT CRAWLER** — now available — plugging $\frac{1}{2}$ " holes spaced 2 inches by 3 inches apart.

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BERRIEN TOOL & DIE CO. Eau Claire, Michigan

CC, now teaching pro on staff of John Bird at South Shore CC, Chicago.

Bert Purvis, veteran pro salesman on upstate NY beat, back on the job this spring after two major jobs of surgery in his home town, Syracuse . . . Bert went into manufacturers' rep business after 31 years with one manufacturer and is doing fine on his own . . . Pros new on jobs in up-state N. Y.: Roger McGee at Massena CC, Bill Entwistle, jr. at Ogdensburg CC, Carroll Armstrong at Higby Hills CC, New Hartford, N. Y., Joe Dinga at Sidney G&CC, Sam Valenti at "Buck" Hewitt's Willow Brook CC, Watertown, N. Y.

Banning, Calif., to start building 9-hole course soon . . . Bettendorf, Ia., to have 18-hole course with new housing project . . . Coy Holcomb, Odessa, Tex., is pres. of recently organized Thunderbird Club which plans to build 18-hole course near Odessa . . . Concord, Calif. to have 18-hole munny course on land leased from Navy.

Robert E. Collins now mgr., Galion (O) CC . . . Robert Schmid now is mgr., Pelham (N. Y.) CC . . . He formerly was asst. mgr. . . . Jerry De Rosa, pro at Passaic County (N. J.) course for 13 years, appointed gen. mgr. of the course . . . Bob

Snyder in his first year as pro at Greenfield (Ind.) CC . . . Jack Earle from North Plains CC, Dumas, Tex., to pro job at El Reno (Okla.) CC.

Everybody has second-guessed on the case of Sam Snead's 15-club rule violation on the "World Championship Golf" telecast . . . The Snead-Rudolph match, in which the violation occurred, was shot in mid-December at Mid Ocean in Bermuda . . . Sam said he discovered on the 12th hole that he had 15 clubs in his bag . . . It would have been a bargain in publicity to have decided the match by the rules of golf and thrown the film away.

Ed Miles of the Atlanta Journal printed the story about the rules violation in February . . . Sam told him the story . . . Nobody seemed to pay any attention to the case until after the film was telecast on Apr. 3 . . . Then there was an explosion . . . A sponsor who, in December, was expected to quit the show dropped out after the PGA had gently waved a finger at Sam for "making a mistake in judgment as soon as he discovered the extra club." . . . PGA added "We can see where he would be confused by the circumstances."

Furman Bisher, Atlanta Journal sports editor, explained the pious proclamation

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With hot, dry Arizona weather to cope with, Jim Snyder, Superintendent, standardized on Rain Bird Turf Equipment for the new Moon Valley Golf Course in Phoenix, Arizona.

Over 160 acres of turf are included in the semi-automatic installation. Applying up to 10" of water per month, Rain Bird Turf

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P. O. Box 547
Azusa, California

of the departing sponsor by writing, "The sponsor of the television show took a flying leap into the pool of purification." . . . The nadir of poor taste in the case was reached by NBC in exhibiting sanctity by re-running the film on Easter Sunday.

Re-run of the film of the match was preceded by solemn readings of statements by NBC and the surviving sponsor . . . The NBC passed the buck . . . The sponsor's orator said only words . . . NBC stated, in effect, that the PGA had been paid to handle the responsibility for the program's technical accuracy and to give the event authenticity as a sports competition, but the PGA had failed.

There was a belly laugh in the tragic proceedings as Ben Grauer told that the NBC tried to get Snead's caddie to sing by telephone about the case but the caddie wouldn't talk except for money and had vanished before payment could be arranged . . . There appeared to be plenty of places in the film where action could have been stopped before the film was released, especially after NBC admitted that Snead told Producer Briskin 20 minutes after the match had ended that it really should have wound up as a 10 and 8 decision, with Rudolph the winner.

First professional school of Central N.Y. PGA section is being held May 6th and again on May 13th at LaFayette CC, Jamesville, N.Y., where Augie Nordone is pro . . . John Budd of En-Joie CC, Endicott, will conduct both sessions and Nordone will assist him . . . Lecturers will include George Izlett and Warren Orlick . . . This is the first undertaking of what is expected to be an annual venture . . . June 30th has been established as deadline date for entries in PGA Championship, which will be played July 21-24 at Firestone CC, Akron, O. . . All contestants, including automatic qualifiers, have to submit filled-in blanks.

Nick Bersan is replacing Dr. Cary Middlecoff as head pro at Diplomat CC, Hollywood Beach, Fla., June 1st . . . Bersan has been Middlecoff's assistant for the last three years . . . Charlie Baiori, longtime pro at New York's Downtown A. C., is moving outside to Jug End Barn club, South Egremont, Mass., for the summer . . . New Jersey PGA is getting tough this year . . . It's going to fine late tournament entrants as well as those who are tardy for teeing time.

Chuck Onoretta, pro-supt. at Williams CC, Weirton, W. Va., was featured in an

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article in April issue of American Home Magazine which told of similarities and differences between maintaining courses and home lawns . . . Fred J. Hannon, Ft. Worth banker and PGA pro, is going to North Sutton, Mass. where he will be associated with Bill Mitchell in promotion of Kearsage Valley CC . . . Color, sound movie of the Masters will be released around May 15th by Producers Associates, Inc., Detroit . . . This was the first year that Augusta officials allowed the tournament to be filmed . . . Alan Geiberger and Dick Knight have been invited to play in the National Invitation tournament at Colonial CC, Ft. Worth, May 11-15 . . . They were selected by past champions who consider them to be among the most promising newcomers on the circuit.

Vitale (Mike) Turnesa, 85, father of the seven golfing brothers, died in April in Elmsford, N. Y. . . . Mike came to the U. S. from Italy in 1890 . . . Until two years ago he had been active as a supt. at the Fairview CC in Elmsford . . . He is survived by six of the seven sons and two daughters . . . Lord Byron Nelson, the Texas rancher, conducted the clinic when the Illinois PGA section held its annual spring meeting in the Hotel Congress, Chicago, early in April . . . Joe Dey and Mar-

vin Ferguson of the USGA gave Ted Ruppel, supt. at Cherry Hills in Denver, site of the Open, a pat on the back recently by pronouncing the shape of the course as being a month ahead" of what they had expected to see.

Wally Baskovich of Clearwater, Fla., won the Southern States Amputee golf tournament last month in a playoff with Bill Shearin of Mayodan, N. C. on a second hole sudden death decision . . . They had tied over the 36 hole distance at 162 . . . At the conclusion of the tournament, which was held in Daytona Beach, Ralph K. Ebling, pro-mgr. of Daytona Beach CC and an amputee, was presented a plaque in appreciation of the work he has done in promoting golf for handicapped persons . . . Firestone CC in Akron, O., has had 515 yards added by Robert Trent Jones for the PGA Championship . . . The overall distance is now 7,100 yds. . . . If the pros run into real trouble here, observes Pro Alex Redl, it probably will be on the 16th and 18th holes . . . No. 16 is 636 yds., longer than anything the tourists have seen and the green is fronted by a pond that is filled with golfers' tears.

There was a great deal of interest in the National Intercollegiate Invitation tournament held at Pine Forest CC, Houston, in

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Golf ball cleaners

Rid Turf of Insects

SOLEXTO

For turf use—Kills Japanese beetles, chinchbugs and other insects. Dilute in up to 400 parts of water.

Eradicate Weeds on Parking Lots, Roads

S. S. WEED KILLER

Soil Sterilant—Speedy killer of all types of weeds. Keeps parking lots, drives, walks, gutters clear. Spray or sprinkle. Dilute in up to 40 parts of water.

Free Turf of Dandelions, Plantain

E.W.T. (2,4-D) WEED KILLER

Selective—Attacks weeds only. Rids turf of undesirable growth without injuring good grass. Non-poisonous. One gallon to 3 acres. Dilute in up to 400 parts of water and spray.

Exterminate moles and gophers

NOMOLE

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At the Brunswick-MacGregor stockholders' meeting, held at Chicago's South Shore CC in April, officers and directors putted in great glee toward that \$275,099,000 flag — the Brunswick Corp's gross income for 1959. In the photo are (l. to r.): Henry P. Cowen, pres., MacGregor; L. H. Swanlund, vp, Brunswick; R. F. Bensinger, board chmn., Brunswick; B. E. Bensinger, pres., Brunswick; S. E. Meyer, executive vp, Brunswick; and Byron Nelson, MacGregor golf advisory staff member.

April . . . Louisiana State defeated Houston University for the match play team championship, but the Houston delegation had the low team medal score . . . Homero Blancas and Larry Beck Houston, and Don Essig, LSU, with 287s, tied for individual honors . . . About 3,500 people watched the tournament which included among its side attractions, a clinic that was conducted by Byron Nelson.

Paul Shepard, who has been with Jack Fleck at El Caballero CC, Tarzana, Calif., is now pro at Meadowbrook CC (Detroit dist.) succeeding Chick Harbert who resigned because of difference with officials over golf car revenue . . . Gerry Goodwin now pro at Plymouth (Mass.) CC . . . He is son of Harold Goodwin, pro at Haverhill (Mass.) CC and brother of Joanne, member of U. S. Curtis Cup team.

Bob Hickson is now pro at North Plains CC, Dumas, Tex. . . . Dumas Invitational, which is beginning to get a big play after two years of operation, will be held Aug. 6-7 at North Plains . . . One of the features of the clinic preceding the National Invitation tournament at Colonial CC in Ft. Worth will be a \$10,000 hole-in-one contest . . . It formerly was a \$1,000 affair . . . Bill Ogden, pro at North Shore CC, Glenview, Ill., has signed as winter

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Swinging Around Golf

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pro at the new El Macero CC in Sacramento . . . Course was designed by Bob Baldock and clubhouse will be ready in the fall . . . Ogden has been at North Shore for 10 years and will continue there.

Very smart publicity in the Brunswick Corp. stockholders' meeting at South Shore CC, April 18, in featuring MacGregor Golf, new unit of the Brunswick organization . . . MacGregor equipment was shown outside meeting room and Louise Suggs, Barbara Romack, Toney Penna, Mike Souchak and George Bayer put on a demonstration . . . Bob Bensing-er, chmn., Brunswick Corp., was one of the Chicago district's star kid golfers and still bats around in par now and then . . . It was Brunswick-Balke-Collender backing for a Chick Evans golf instruction record that started the Evans caddie scholarships, first of these educational programs . . . Chick as an amateur wouldn't and couldn't take the money.

Bill Chamberlain, a member of the Torresdale-Franklin GC, Philadelphia, scored aces on consecutive days recently . . . In a recent tournament, Jim Ferree hit one into the rough and appeared to be taking it so hard that he broke down in tears . . .

Women in the gallery were extremely solicitous . . . It turned out that one of his contact lenses had slipped out . . . Don January recently severed his Pinehurst CC (Denver) connection to become affiliated with a new golf development firm in Dallas.

More than \$62,000 have been contributed through Golf Day to turf research since 1953 . . . New Jersey Agricultural Experiment station has received the largest slice of his amount — \$13,000 . . . Texas AES is second with \$12,000; Purdue third with \$7,000; and University of California (Davis), fourth with \$6,700 . . . Altogether 15 universities and experiment stations have shared in the distribution of funds . . . Elizabeth Manor G&CC, Portsmouth, Va., famous as a tournament stronghold, has completed changing its greens from common Bermuda to 328 . . . It took 10 weeks to make changeover and course was idle during that time . . . George Skinner, mgr. and Robert Wynne, supt., directed the job . . . Eastern Amateur, incidentally, will be played here Aug. 17-21.

Start construction on new \$250,000 clubhouse for Mariñ GC, San Rafael, Calif. . . . New Crystal Springs CC in Haverhill, Mass., refused use of Crystal Lake as a water supply, so it will have to dig a well to tap an irrigation source.