

INGLEWOOD'S SENSATIONAL REPLACEMENT TIRE

"Reduces turf wear 80%"

... says Green Supt., Kenneth L. Bricknell, *Desert Inn Country Club*, Las Vegas, Nevada (center).

Also discussing revolutionary, new tire are Desert Inn CC Golf Director, Howard Capps (right) and Frank Catania, President of Catalina Rentals, which has 100 Golf Cars at the famous desert resort course.



Golf cars are the vogue today, and are in ever-increasing demand. But green superintendents have viewed this trend with alarm because of the serious turf damage and costly maintenance.

Now everyone can be happy because these new soft rubber compound, low inflation treadless tires roll over the turf with a feather-like pressure that is less harmful than a person walking. Leaves no ruts, even after a heavy soaking. A truly major advancement in course maintenance. Fits all standard golf cars.

Green Superintendents and Car Manufacturers —

WRITE IMMEDIATELY TO FACTORY FOR FURTHER DETAILS AND INFORMATION

INGLEWOOD TIRE CO.

1105 E. Redondo Boulevard, Inglewood, California

**INDUSTRIAL
TIRE DIVISION**

Plan Maintenance Routine

(Continued from page 56)

in use before they have had a chance to mend. This is ideal for the building of soil compaction. Larger tees and greens are in order for this new area of golf play.

Expansion Pains

Golf is in a boom period. We all want to see it grow. This rapid and growing era of play is producing acute pains of expansion which is taxing playing facilities of our courses to their limits. Suitable property close to cities is not always available. Yet, the building of more courses is the logical answer. Perhaps playing memberships could be limited to a normal and comfortable capacity of play for the average layout. Where this is not possible or feasible an alternative plan must be found.

Golf courses that were built 15 or 20 years ago need to be redesigned so as to better accommodate the patronage they are now receiving. Tees and greens need to be larger, unnecessary trapping should be avoided. All hand labor should be reduced to a minimum. This means the establishment of easy grades that will permit machine operation. Equipment must be kept in a good state of repair and not be allowed to become obsolete; there should

be plenty of it, and it must be up-to-date. Water systems must be adequate to meet all requirements and demands placed on their installations.

Officials Responsibility

To sum up the picture: Club officials must begin to realize that the length of time required to keep courses properly groomed is of the utmost importance if existing playing requirements are to be met. The supt., if he is to keep pace with the times, must practice some foresight and ingenuity. His relations with the club membership need to be kept in a constant state of good repair. He has to successfully live with his fellow dept. heads, fully realizing that he should try to help them and expecting, in return, assistance from them.

Mascaro Heads PTC

Tom Mascaro of West Point Products Corp. has been elected pres. of the Pennsylvania Turfgrass Council. He succeeds Joseph Gackenbach, who takes over the duties of treas. Vp is Paul Leix, supt. at Allegheny CC, Pittsburgh, and secy. is H. B. Musser, professor emeritus of Penn State University