



## FASHION SHOW

### *It Was a Banquet Bonus at PGA Senior Festivities*

The more than 400 professionals and their wives who gathered at the Ft. Harrison Hotel for the PGA Seniors Banquet on January 26th, had an extra treat — a cocktail party highlighted by a preview of golf fashions that promise lively assists in making 1960 a record year for pro sportswear sales. The makers of E-Z Go Golf cars, Munsingwear knitted golf shirts and Wm. Joyce golf shoes sponsored the event. Theme of the style show, smoothly staged by Mrs. Evelyn Bowen, focused on the importance of related selling of color-cued golf apparel and accessories.

