

Clearwater (Fla.) Sun photo

In two tents on the PGA National Golf Club grounds at Dunedin during Seniors' Week, the spring showing of goods for golfers was bigger, better and more usefully organized than ever before. Attention was given to this detail by Frank Sprogell, general mgr. of the PGA's club. Emphasis was on spring lines of golf apparel, shoes and accessories. Golf cars also were featured.

## Marshall Dann Succeeds Woodard at Western Golf

James M. Royer, pres. of Western Golf Assn., has announced that Marshall Dann of Detroit has been named executive vp of WGA. Dann takes over duties previously handled by Milt Woodard, who resigned last month. Woodard is now assistant to the commissioner of the newly formed American Football League.

Dann, 40, had been on the sports staff of the Detroit Free Press since 1940 and also handled a daily sports TV show on WXYZ-TV in Detroit. He was the Free Press golf writer since 1948. He also was secretary of the Motor City Steering Committee, a civic group which administers major tournaments in Detroit.

His golf background includes coverage of many major national championships as well as all Michigan tournaments. He also has worked as TV commentator at several major tournaments, including the recent Bing Crosby national pro-am. WGA, now in its 61st year, conducts three annual championships. The sites and dates of the 1960 tournaments are: 43rd Western Junior, June 14-18, University of New Mexico course, Albuquerque; 57th Western Open, July 14-17, Western GC, Detroit; 58th Western Amateur, August 1-7, Northland CC, Duluth.

The principal year-round project of WGA, however, is the Evans Scholars Foundation, which provides college scholarships for caddies. This foundation is financed by more than 32,000 individual donors who contributed some \$360,000 in 1959 to send 415 ex-caddies to college.

## Wattses Light Up Sunrise and Sunset

The Sunset G & CC in St. Petersburg, Fla., is managed by Billy Watts, who also handles operation of the pro shop. Over on the east coast of Florida at Sunrise G & CC (Ft. Lauderdale) the club and the pro shop are managed by Billy Watts (no relation of St. Petersburg Billy).