

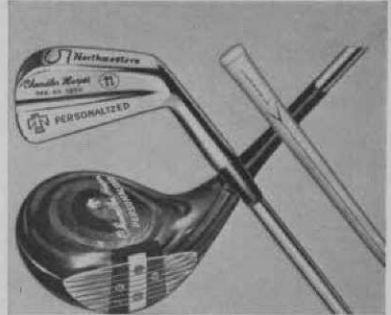
Pros : Fill-in That Lost-Sales Gap : in Your 1960 Club Selling

NOW — our top quality Pro lines have two great, new sales-mates at medium prices.

Here are two stand-out models that are proving to Pros the profit-wise importance of top quality clubs in the modest price range.

**Both are Swing Weighted
Both are Medium Priced**

***"CHANDLER HARPER" and
*"PETE COOPER" STAFF CLUBS**



By the Largest Exclusive Manufacturer of Golf Clubs

NORTHWESTERN GOLF COMPANY

3505 NORTH ELSTON AVE.

CHICAGO 18, ILL.

*Advisory Staff

Tournament Schedules

Men's Professional

MARCH

- 3- 6 Baton Rouge Open, Baton Rouge (La.) CC
- 10-13 Pensacola Open, Pensacola (Fla.) CC
- 17-20 St. Petersburg Open, Lakewood G & CC, St. Petersburg, Fla.
- 24-27 De Soto Open, De Soto Lakes G & CC, Bradenton, Fla.
- 31-April 3 Azalea Open, Cape Fear CC, Wilmington, N. C.

APRIL

- 7-10 Masters, Augusta National GC, Augusta, Ga.
- 14-17 Greensboro Open, Starmount Forest CC, Greensboro, N. C.
- 21-24 New Orleans Open, City Park GC, New Orleans
- 28-May 1 Houston Classic, Memorial Park GC, Houston, Tex.

MAY

- 5- 8 Tournament of Champions, Desert Inn CC, Las Vegas, Nev.
- 12-15 National Invitation, Colonial CC, Ft. Worth, Tex.
- 19-22 Hot Springs Open, Hot Springs (Ark.) CC
- 19-22 Sam Snead Festival, The Greenbrier, White Sulphur Springs, W. Va.
- 26-29 "500" Festival Open, Speedway GC, Indianapolis, Ind.

JUNE

- 2- 5 Memphis Invitation, Colonial CC, Memphis, Tenn.
- 9-12 Oklahoma City Open, Twin Hill G & CC, Oklahoma City, Okla.
- 16-18 USGA Open, Cherry Hills CC, Englewood, Colo.

Women's Professional

MARCH

- 10-13 Titleholders', Augusta (Ga.) CC
- 16-21 North and South Women's, Pinehurst (N. C.) CC
- 24-27 Nehi Royal Crown Open, Columbus (Ga.) CC

APRIL

- 7-10 Babe Zaharias Open, Beaumont (Tex.) CC
- 21-24 Civitan Open, Glen Lake CC, Dallas, Tex.

MAY

- 5- 8 (Dates reserved)
- 12-15 (Dates reserved)
- 26-29 (Dates reserved)

JUNE

- 2- 5 (Dates reserved)
- 8-12 Triangle Round Robin, Knollwood CC, Elmsford, N. Y.
- 17-19 Cosmopolitan Open, Macktown GC, Rockton, Ill.
- 23-24 Woman's Western Open, Beverly CC, Chicago

JULY

- 21-23 USGA Women's Open, Worcester (Mass.) CC