

## Joe Novak Stars in L. A. TV Instruction Drama

Joe Novak, pro at Bel Air CC, Los Angeles, and James K. Dolliver, an aircraft employee and novice golfer, are the leading characters in a TV instruction drama that has been staged every Sunday by KHJ-TV, Channel 9, Los Angeles, since May 1st. In teaching Dolliver the proper way to swing a club, Novak is reaching an estimated 350,000 viewers in Southern California.

Dolliver was selected as Novak's stu-



Sportscaster Byron Palmer and Joe Novak warm up for latter's Sunday golf show.

dent after an extensive search and careful screening to find a typical American who had never played golf but was anxious to start. He is being taught via the eight basic patented Novak steps that already have been expounded in book form, and are guaranteed by Joe to make a better than average player out of anyone who will take the trouble to master them.

The name of the Novak-Dolliver opus is "It's Golf Time." Combined with "Double D", a match play arrangement that features Hollywood celebrities, it consumes one hour. Both the instruction and match play series were video-taped at Bel Air.

### Miniature Tournament Gets Big Play in U.S., Canada

The International Miniature Golf tournament that was started in rather half-hearted fashion a few years ago has developed into a continentwide event that will be



W. H. Gill, capt., Portmarnock GC, Dublin, Ireland, where International Golf Assn. matches will be played, June 23-26, welcomes Fred Corcoran, IGA Tournament dir., and golf writers who made rounds of Ireland's great courses in May as guests of Irish Tourist Bureau. In the shipment of scribes (reading l to r up the stairs): Ronald Green, Charlotte News; Merrell Whittlesey, Washington Star; Larry Robinson, NY World-Telegram and Sun; Gene Roswell, NY Post; Oscar Fraley, United Press International; Tom Fitzgerald, Boston Globe; Herb Graffis, Golfdom and Golfing; John Walter, Detroit News; Joe Looney, Boston Herald; Howard Gill, Golf Digest, Joe Dowd, Irish Air Lines and J. P. Murry, Irish Tourist Bureau.

climaxed this year on Atlantic City's boardwalk when champions from 50 courses in U. S. and Canada vie for the miniature title. The finals, according to George Zuckerman, municipal publicity dept., Convention Hall, Asbury Park, N. J., will be played Sept. 10-11.

### 200,000 in Tournament

It is estimated that 200,000 people will attempt to qualify for the all-expense paid trips to Atlantic City. Local elimination tournaments will be held during the next three months. Contestants must be over 16 years of age. Current champion is Raymond Paige, 24, South River, N. J.

Interest in the midwest section of the U. S. is so great that Zuckerman has appointed Myron Brown, Utica Amusement Park, 43934 Van Dyke ave., Utica, Mich., is IMG representative for that area.

Complete details about tournament franchises can be obtained from Zuckerman.