

# SWINGING AROUND GOLF

NEWS OF THE GOLF  
WORLD IN BRIEF



By HERB GRAFFIS

Last year Golfdom and Golfing magazines had nine inquiries for the name of the maker of a gold putter — Tiffany & Co. now is making them . . . Plenty of times a rusty old putter has been worth more than the \$1,475 Tiffany is asking for a gold-headed job . . . Indian Wells CC, Palm Springs, Calif. has a unique, clever scorecard . . . Indian Wells pro, Eddie Susalla, would be the bright guy to have a card like this that golfers will send home. It will advertise the course . . . Eddie and Jimmy Hines were together at Thunderbird before Susalla came to Indian Wells and Jimmy became vp of the super-fabulous Eldorado at Palm Springs and Eddie came with Desi Arnaz, Milt Hicks, Bill Worthing and other fabulously loaded (financially) parties at colossally fabulous Palm Springs . . . We didn't just rush into those adjectives, either.

Susalla has his name on the scorecard along with the names of Buddy Porter and Danny Forlani, his assistants . . . They are billed as "Associate Professionals" . . . Great kids and they can sell and make the customers love to spend money . . . Danny is a protege of "Denver" Caudill, a modest expert who is said by pros to be one of the greatest merchandising and service backstops a pro could have . . . Denver's at River Forest in Elmhurst, Ill. . . In-

teresting, practical and profitable layout of the Indian Wells pro shop with the front of the shop being the display room and a neat, thoughtfully laid-out stockroom in the back where the customers can be fitted from a large stock without the distractions that usually interfere with buying and selling in the front end.

These pro shops in the Palm Springs area have come a long way and in the right direction since the days that George Howard and his staff were welcoming golfers at the O'Donnell course . . . The affability, good manners and professional competence of George, pioneer of Palm Springs winter golf, proved to be tremendous factors in bringing golfers and their money into the territory.

Good manners in the pro shops mean millions of dollars in a territory like this where there already are a dozen courses in a narrow valley of about 144,000 acres that is the only winter resort on the west coast . . . And more courses are building . . . Riviera Hotel 9-hole, Par 30 course on 40 acres, where Dale Andreason will be pro, is going to be most unusual and, of course, "fabulous."

A real estate authority told me that the graciousness and good judgment of Ed Vines and his assistant, Ross Nickel (both

## GOLFDOM

34th Year

January, 1960

Those big numerals on the front cover herald the beginning of a new decade which promises to be more expansive golfwise than the 1950-59 era. Using a combination of crystal ball and slide rule, persons who make a specialty of looking into the future, foresee these things for the end of 1969: Golf courses in the U.S. — 7,500; Number of golfers — nearly 7,000,000; Rounds played per year — at least 110,000,000; Total equipment apparel and accessories sales — in excess of \$400,000,00. All these figures are projected on the basis of gains made in the last 10 years.

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WRITE FOR CATALOG

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at Northmoor, Chicago dist. in summer) have been appreciable factors in the great popularity of the beautiful Bermuda Dunes club and its surrounding real estate . . . Claude Harmon, in his first winter at Thunderbird, has "Dutch" Hood, Eddie Merrins and other able kids who have the manners of genuine gentlemen sportsmen on his staff.

At Eldorado, Johnny Dawson and Jimmy Hines have a pro staff headed by the canny and pleasant Bill Adkins, another guy whose nice manners melt out money . . . Bill may be credited with having a lot to do with women's golf styles, especially on shoes . . . Evie Bowen, Kip's wife, who with Joyce, became one of the world's celebrated designers of women's shoes, has created a new golf shoe for women that she calls "Eldorado" because of what Bill and his staff have done to help women golfers get smartly outfitted . . . Wives of pros who were at the Ryder Cup matches at Eldorado say that Mrs. Bowen could teach pro shop staffs so much about selling to women that pros wouldn't be wondering why feminine play is so far ahead of women's buying in pro shops.

Olin Dutra is overdue as a PGA Hall of Fame luminary . . . California pros are not

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too happy about the delay in voting in the big caballero who is one of the few to win the US Open and the PGA the same year and a flock of other championships . . . Tranquil sight at Eldorado CC prior to the Ryder Cup matches was Sam Snead fishing at eventide in the ponds that border greens near the clubhouse . . . Ponds are stocked but Sam didn't score with the fish.

Bob Irvine, supt., Phoenix (Ariz.) CC, was a tree surgeon on the Davey staff before he got into course maintenance work at Tulsa years ago . . . That tree surgery experience of Bob's is among many of his talents that are paying off for the Phoenix club . . . Phoenix area supts. say Bob and his asst., son Allan, have done wonders in grooming the Phoenix course.

Arizona is a showplace of the course building and maintenance work of a celebrated team of father and sons, the Snyders . . . Art, the father of a grand family, is supt. at Paradise Valley at Phoenix where he has graduated his sons and now has Harold Stodola, a fine supt. in his own right, as his aide-de-camp . . . Son Jack, a graduate landscape architect and seasoned in course building and maintenance, is an architect, now on a course job at Pinetop,

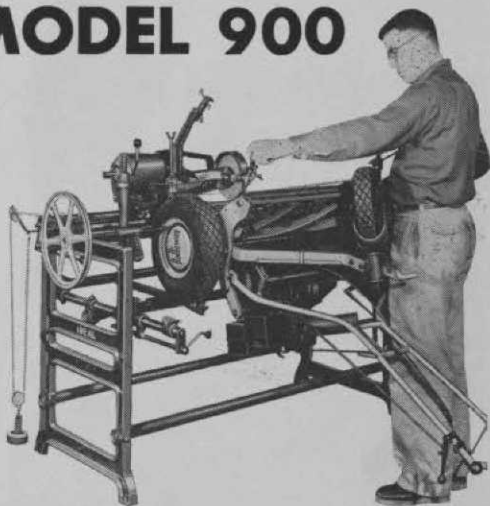
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Art Snyder, sr., is an energetic veteran who entered course maintenance in the Pittsburgh district where he was a teammate of "Dutch" Loeffler at Oakmont . . . Art maintains wonderfully pleasant working spirit at Paradise Valley with Gen. Mgr. Wm. J. Hodges and pro Kenny Kier that there was in the glorious days at Oak-

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mont with Dutch and Mgr. Bill Stitt.

The shoe corner, a department all by itself in Kier's shop at Paradise Valley, is something that a lot of shops could copy to good advantage . . . Jules Platte from Knollwood Club, Lake Forest, Ill., in summer, back at Scottsdale (Ariz.) CC in winter pro spot where he has Chester Dean and Jim McDonald as assistants . . . Platte, widely known veteran and co-author of a book on golf, is part owner of Scottsdale club.

PGA 1960 championship at Firestone CC has more than \$30,000 advance ticket sale . . . Warren Cantrell architect of 9 (eventually 18) being built for Zuni Mountain CC, Grants, N.M. . . . Clyde Osborn is Zuni Mountain pres . . . Cantrell was engaged by Ricks-Maguire Co. to study feasibility of regulation and Par 3 courses at \$2½ million hotel project at Amarillo, Tex.

Ralph Hutchinson, before beginning his announcing duties at the Ryder Cup matches, played the first 9 to get a close-up of Eldorado . . . He got a 33 including a 4-iron ace on the 189-yd. 7th . . . Considering the excellent public information job Ralph does at the Masters, Open, PGA and Ryder Cup wouldn't you think he'd be

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used for telecasts of tournaments or other TV matches? . . . Hutchison went from Palm Springs to his winter job at the swanky Cotton Bay course that Robert Trent Jones designed for Arthur Vining Davis at Eleuthera island off of Nassau . . . Pete Cooper now pro at Puerto Rico's Dorado club.

Centennial of British Open will be marked by a series of great golf competitions . . . Before the 1960 British Open on the Old Course, St. Andrews, the International Golf Assn. individual and team championships, bringing together pro stars of 34 nations, will be played at Portmarnock, Ireland, June 23-26 . . . Prestwick, at which the first British Open was played in 1860, will have a gala invitation tournament . . . Plans being made for a contingent of celebrated American pros and amateurs to be in the British Open in July . . . Expected that R&A may automatically qualify the U.S. Open champion who wins title too late to make the entry deadline for the British Open.

Julie Hanna, sec. at Claude Harmon's pro shop at Thunderbird, Palm Springs, has another good reason for a club belonging to the USGA, says “Dutch” Hood, shop manager at Thunderbird . . . When visitors want bills sent to them, Julie discreetly checks to see if the buyer belongs to a club that is a USGA member . . . If so, that's a proper credit credential.

There was plenty of foundation for the comment (not complaint) of British Ryder

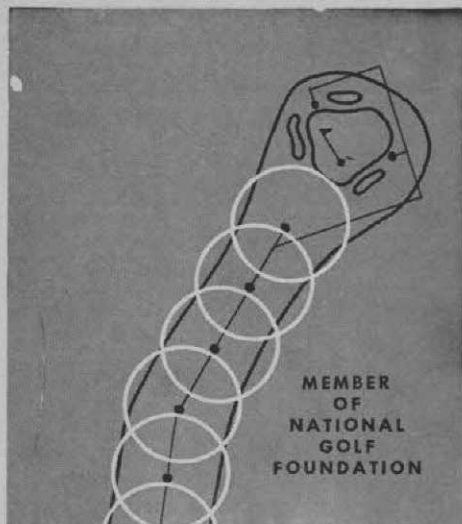
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Tournament Mgr. Jack Sargent, Jack Burke, Jr. and Eddie Susalla, pro at Indian Wells, got together recently to help in the publicity buildup for the first Palm Spring Desert Classic which will be played Feb. 3-7 over four courses in the "winter golf capital." The event, billed as the world's richest, offers \$100,000 in prize money.

Cup players that their program in the U.S. prior to the matches was too heavy on the exhibition and social performances . . . Seasickness on voyage coming over, trip from Los Angeles that turned back to LA after terrifying plane plunges in mountain pass en route to Palm Springs, then resumption via bus, and some embarrassing experiences as guests at clubs didn't do a thing to put the Britishers in keen competitive condition . . . Next time over the Britishers ought to go directly to where the Ryder Cup matches are to be played then have the partying after the international competition has been played . . . The Ryder Cup matches are supposed to be a major event instead of being just another stop on a road show's routing.

Lucky thing there wasn't anything newsworthy at the dinner Bob Hudson gave at Eldorado for the U.S. and British Ryder Cup teams at which British reporters were among the 350 guests . . . U.S. newspapermen covering the matches were snubbed, due to no fault of Hudson's . . . If a story had popped at the party and wasn't covered the Los Angeles papers particularly would have exploded . . . The Burning

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This year you'll see many more pros going to the hour lesson period and eliminating the ½ hour sessions . . . Pros say there are too many who take only one lesson . . . that doesn't give pupil or pro a chance to do much more than get started . . . Some successful instructors are considering going on a "retainer fee" basis with club members this year . . . The program will include a few basic training sessions and frequent, convenient reminders and refresher lessons that may take only a minute or so.

Ed Parker, Spalding president, was a guest at International Golf Assn. dinner in Melbourne, Australia . . . It was one of his few pauses on a business tour of Spalding's foreign activities . . . Bob Drum, Pittsburgh Press sports writer and pres. of Golf Writers Assn. of America, made Jack Dillon, dean of Australian golf writers, a member of the American journalists' organization, during a session in the press room at Royal Melbourne GC during the IGA

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tourney . . . Jack was given a transistor radio by Bill Walkley, Ampol head, during a ceremony honoring the veteran for his 40 years as a golf writer.

With the Ampol tournament at Sydney before the International championship and a big exhibition and a 72-hole Open, sponsored by a sports shirt company after the IGA event, there was a good-sized money circuit in the South Pacific . . . No doubt of the wisdom of the IGA policy of allowing host country golf officials to express preference as to visiting pros the host golfers would like to see in action . . . With tournament expenses of around \$200,000 and the golfing public willing to pay for seeing colorful stars, any selection policy other than that Fred Corcoran recommended to the IGA would be poor business . . . Sam Snead has the responsibility of being the world's No. 1 gallery attraction . . . Galleries at Australia again proved that, even though the native idol, Peter Thomson was in the IGA field.

Harry Radix, No. 1 pro golf fan, gave Stan Leonard a golf watch-money clip combination as a memento of the International victory . . . Sorry to have to admit it but Australian televising of golf tourna-



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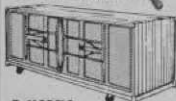
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ments beats that of the U. S. . . . The Ampol tournament at Sydney had the best television coverage we've seen or heard.

George Howard, Bob Hudson and associates who put across third annual Seniors' Open at Eldorado and Bermuda Dunes in Palm Springs area, deserve cheers for making a solid success of a fine idea that had been floundering . . . Two weeks before tee time there were almost 400 entries . . . Membership in National Seniors' Open Assn. has passed the 1,600 mark . . . It will be closed at 2,000 . . . Annual dues are \$10 . . . Active senior pros and amateurs should belong to this one.

Willie Goggin, 53, shooting a 70 at Eldorado to beat Smiley Quick and Olin Dutra after they'd tied at 289, retained his National Seniors' title . . . With that and PGA Senior titles of U. S. and Britain, Willie qualified as the world's best elder golfer . . . He was good years ago, too . . . His top performance in big time competition probably came in the 1933 PGA at Blue Mound CC, Milwaukee, when Sarazen beat him 5 and 4 in the final . . . Willie was the most relaxed good golfer we've ever seen . . . He still is.

(Continued on page 54B)



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is prepared especially for the leather grips of Golf Clubs.

It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing.

Your accuracy will improve, you'll feel relaxed . . . and those "Extra Strokes" will vanish.



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## Swinging Around Golf

(Continued from page 22)

Since International Golf Assn. matches were played in Japan in 1957, more than 80 new courses have been built or are under construction there . . . Young Japanese especially university students, are enthusiastic patrons of golf ranges . . . Some of Japan's new courses are privately-owned and are leased to organizations for operation as private clubs . . . Japan's golf boom is providing courses at almost all of popular U. S. tourists resorts.

There is no tipping of the Japanese caddies who get about 28 cents a round . . . Suzie, the girl who caddied for Jimmy Demaret in the International pro competition at Kasumigaseki in 1957, recently was married . . . A delegation of officers and their wives from Johnson U. S. Air Force Base who have memberships at the club, attended the wedding . . . The girl who caddied for Sam Snead in the IGA matches is still waiting for the photograph he was going to send her . . . Reminds you of Madame Butterfly.

Jackie Burke and Ken Venturi were great ambassadors for the U. S. when they were in Japan . . . Japanese are treasuring "thank you" notes from Mrs. Venturi . . . George Mizota, Japanese golf leader and fisheries magnate, brought Burke and Venturi over . . . Mizota learned golf as a Stanford university student . . . Two Japanese youths, who are learning assistant pro work at Houston under Burke and Jackson Bradley, are expected to pioneer big development in Japanese pro golf when they return to the homeland . . . Now all Japanese clubs operate pro shops.

Names on several brands of Japanese golf balls are somewhat reminiscent of American ball brand names . . . For instance: Far East PGA, Royal Star, Maxima . . . The top price ball in Japan, the Japanese-made Dunlop 65, retails at 320 yen or about 90 cents.

Sydney, Australia, with a population of 2,000,000 in metropolitan area has 58 courses and 85,000 golfers . . . Australian Golf Foundation is vigorously campaigning on development of junior golf . . . It is mainly focussed on schools . . . One of the most attractive and practical pro shops we've seen in any country is new shop of W. Mackenzie at Australian GC in a Sydney suburb . . . Dunlop people worked with Mackenzie in designing the shop . . . Bob Taylor, capt. of the Australian club, helped Mackenzie get the new shop authorized.

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## Golfers Breathe Easier; New Rules Effective

It probably won't be necessary to remind many golfers that, penaltywise, things are easier this year. The new USGA rules covering out-of-bounds, lost ball and the unplayable lie are effective as of Jan. 1.

When a player puts one out of the park now, his next strokes counts "two" and not "three" as heretofore. If he can't find a ball he has just hit, he won't have to add a penalty stroke when he swings at the next one. If his ball is unplayable, he has two options: He may drop the ball behind the unplayable position and add one stroke (it was two before) or he may take a stroke and distance penalty from where he originally hit the ball.

The new rules are experimental. The USGA has the option of returning to the old regulations in 1961.

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Officials of the International pro championships and Royal Melbourne GC tried their best to accelerate the ridiculously slow pace of pro play which now has become a world wide costly nuisance . . . A schedule allowing about 4½ hours for a round was worked out but even this wasn't enough as a couple of teams held back the rest of the field.

American pros are being blamed for initiating the bad habit of tedious play which is cutting playing equipment sales by millions of dollars due to reducing number of rounds played . . . Japan Golf Assn. official says that in two years since international pro championships were played at Tokyo, average time for going 18 holes has been increased by almost an hour.

Bing Crosby to be chief commentator of ABC-TV coverage of the final round (5:30-7 p.m. EST, Sunday Jan. 24) of the \$50,000 annual tournament that Bing sponsors . . . play will be at Cypress Point, Monterey Peninsula and Pebble Beach.

Golf Writers Assn.'s tournament, which is played with members and Pro Jimmy D'Angelo of Dunes Golf & Beach Club, Myrtle Beach, S. C. as hosts, is on the calendar for April 4 . . . This year the writers will see changes that Robert Trent Jones is making in the Dunes course which he designed . . . Bob Drum, Pittsburgh Press golf writer who is pres. of GWA is a daddy again.

Ryder Cup matches which, since World War II, hadn't drawn galleries any larger than those of the US Amateur Championship, really revived as a gate attraction at Eldorado even though score of US 8½, British 3½ was about as expected . . . Give Jimmy Hines and Johnny Dawson credit . . . Their unique and super deluxe Eldorado CC, with Bob McCulloch and Ross Clark as solid gold partners, accounted for bringing thousands from LA to Palm Springs . . . Clubhouse privilege fees and restaurant and bar revenues, together with admission fees, must have set a record for the Ryder Cup take.

Eldorado's clubhouse is something to make you gasp . . . Nothing else like it . . . The men's locker-room is the one by which all other modern clubhouse lockerrooms will be judged . . . The pro shop, as you might expect, is palatial and laid out and operated to snatch every loose buck . . . Until you have seen the golf car garage under the clubhouse you haven't seen the biggest and latest in this new part of the business.

Water, instead of sand, in traps at sides of greens in front of Eldorado clubhouse was an expedient adopted because the greens are fairly close together and some golfers, playing out of sand, might knock shots into players on adjacent greens . . . Traps are several feet deep and are stocked with fish.

Ernest (Mr. Pen) Penfold, pro at Colonial G & CC, Harahan, Ia., for 20 years, got a big testimonial dinner from his club last fall . . . Nearly 300 persons were there and Mr. Pen and his wife got many beautiful gifts. . . Penfold was born in England, served in World War I as a corporal and saw nearly four years' combat in France. . . His father, a Surrey greenkeeper, got him started in golf. . . Penfold worked as a pro in his native country, at Winnipeg GC and for 12 years at Minneapolis CC. . . He belongs to the English, Canadian and U. S. PGAs and may be the only living person to have that distinction. . . He designed Colonial in 1939. . . Mr. Pen and his wife are planning to go back to England in Feb.

Bill Dear, New Jersey amateur, who supposedly criticized the way amateur golf is conducted in U. S. and withdrew from the 1959 National Amateur in protest, says he was not correctly quoted in *Golfdom* (Oct., '59, pp 15-16) . . . Dear says he withdrew from the Amateur because his first responsibility is to his business, a printing firm of which he is pres. . . . But he added that "there are many good amateurs in the U. S. who can't afford the time or money to play in the USGA event." . . . He'd like to see golf copy the U. S. Lawn Tennis Assn. and pay expenses for top amateurs competing in native and foreign events . . . Dear

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## CMAA Conference Seminars and Speakers Listed

Club Managers Assn. of America will hold its annual conference in Pittsburgh, Jan. 20-23. The education program will consist of eight seminars in which the following subjects will be covered: Social activities, menu planning, accounting, personnel, food control, building maintenance, communications within the club and brainstorming. Each seminar will be held four times on successive hours and attendance at each will be limited to 60 persons.

Margery B. Leonard, asst. mgr., Washington (Seattle) AC, will preside at the social activities discussion. Walter Tode, food consultant and assoc. professor at Cornell, will speak at the menu planning meeting. Arthur E. Iredell of Harris, Kerr, Forster & Co., New York, will outline accounting methods. Personnel programs and records will be explained by Prof. C. Oliver, Jr., University of Florida. The food control speaker will be Leo J. Coughlin of Slater Food Service Management, Philadelphia. New and improved maintenance methods will be described by John C. Saloniak, Penn Bldg. Maintenance Corp., Pittsburgh. Intraclub communications will be discussed by Dean S. Earl Thompson of Penn State University. The speaker at the brainstorming session will be Dr. Joseph Thompson of Michigan State University.

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is associated with the New Jersey and Met GAs and devotes much time to their tourneys.

Belleview Biltmore, Belleair, Fla., recently bought Pelican GC and now has 54 holes for its guests to play. . . Royal Palm Y & CC in Boca Raton, Fla., nearly completed. . . Sam Snead is pro . . . California built 27 courses in 1959, 4 less than in '58 but 12 more than runnerup states, N. Y. and Ohio. . . Two many and four private courses are in various stages of construction in Salt Lake City area. . . Architect Bill Johnson has \$200,000 Par 3 in works near Pedley, Calif. . . Bill Bell is working on Riviera Marin at San Rafael. . . Al Smith is designing 18 at Lake Sammamish, near Seattle. . . Dave Kent has Penn Marr under construction for city of L. A. . . Bob Graves, one of the younger blueprint men, is planning 9 for McClellan AFB. . . Bill Tucker is designing Ontario's munny 18. . . and Clark Glasson is finishing irrigation project at Palo Alto Hills. . . Vern Johnson, former Palm Springs, Calif. high school coach and a fine amateur golfer, is the National Golf Foundation's new Southern field rep.

## PGA Winter Schedule

- Jan. 8-11 Los Angeles Open, Rancho  
 14-17 Yorba Linda (Calif.) Open  
 21-24 Bing Crosby Pro-Am, Pebble Beach,  
 Monterey, Cypress Point, Del Monte  
 28-31 San Diego Open, Mission Valley
- Feb. 3-7 Palm Springs Desert Classic, Thun-  
 bird, Tamarisk, Indian Wells, Ber-  
 muda Dunes.  
 11-14 Phoenix Open  
 11-14 Panama Open  
 18-21 Tucson Open  
 18-21 Marcaibo (Venezuela) Open  
 25-28 Texas Open, San Antonio  
 25-28 Puerto Rico Open, San Juan
- Mar. 3-6 Baton Rouge Open, Baton Rouge CC  
 3-6 Jamaica Open, Kingston  
 10-13 Pensacola Open, Pensacola CC  
 17-20 St. Petersburg Open, Lakewood  
 G&CC  
 21-22 Seminole Pro-Am, Palm Beach, Fla.  
 24-27 De Soto Open, Sarasota, Fla.
- Mar. 31 Apr. 3 Azalea Open, Cape Fear CC,  
 Wilmington, N. C.
- Apr. 7-10 Masters, Augusta, Ga.

Betsy Rawls shattered two records in winning 10 Ladies PGA tournaments and \$26,775 in 1959... She did it with an average of 74.03... Chicago Swing Club of UVS completed its ninth year of helping patients at Downey VA Hospital in 1959... 15 blind vets took part in the program last year... James Shanks, Md. Extension Service, advises to switch from salt to fertilizer to melt sidewalk ice... Fertilizer is effective and doesn't burn the grass... 1959 crop of Ky Bluegrass seed was forecast as being lowest in 25 years, being only 14 per cent of the previous year's crop.

Officers for 1960 of New Mexico Turf Assn: Pres., Bill Mann, Carlsbad; Vp, John Bramble, Las Cruces; Secy, Clarence Watson, Las Cruces... George Fisher is pres. of Connecticut Club Managers' Assn... Other officers: James C. Diamond, Grant Ruse and R. F. Kirwan... Niagara Frontier GCSA, newly organizer, has elected James C. Strain pres... Vp is Charles Ludecker and secy-treas., Lynn W. Davis.

Palm Beach Women's amateur to be played Feb. 2-6 at Breakers GC... Barbara McIntire is defending champion... New 9 at Sea Island, Ga., will be officially opened Jan. 15-17 with playing of 54-hole Ladies PGA tournament... Sea Island's annual Senior Invitation (for amateurs) will be played Jan. 28-30... James Beattie of Scottsdale has been elected pres. of Arizona Seniors GA... Mrs. Bob Dunning is the only woman member of the Oklahoma Turf-grass Assn.

Ted Benedict, for 27 years at Waialae CC and pres. of Hawaii PGA, made honorary life pres. of the organization... The only pro Waialae ever had, he retired last fall... Members gave him a big party... Pros should take

a tip from Richmond (Calif.) GC and give "best dressed golfer" prizes in conjunction with club tourneys... That should help make members apparel conscious and increase shop sales... Northern Calif. GA salutes Northern Amateur League and Harry Didio and John Maughan for efforts in promoting the game in '59... Northern Calif. PGA held pro-am at Steve Bareth's Sunken Gardens Par 3 last fall... It was first time this was attempted and everyone was pleased... Winning best ball scores ranged from 50 to 53 while 56s by Larry Montes and Al Maus won pro sweepstakes.

Recently completed or in the works are these course jobs by Dave Kent, Northridge, Calif., course consultant... Penmar at Venice, Hansen Dam, both for city of L.A. ... Redesigning of Knollwood... 36-hole semi-private and 36 private for Laguna Niguel Corp. ... 18-hole private for Bill Godbey in Lan Canada... Westchester team of Women's Metropolitan GA finally won Myra D. Paterson trophy in 1959 after 12 years of trying... Nearly 1,500 women in the WMGA's Tee Formation club... 1,200 people took part in Binghampton (N. Y.) Sun's hole-in-one tourney last year, the 9th sponsored by the newspaper.

Baltimore's munny play was up 40,000 rounds and Washington's 20,000 for '59 over previous year... Bethpage's five on Long Island expected to have an increase of about 25,000... Quidnessett Hotel & CC, N. Kingston, R. I., plans to have 27 of 36 holes in play by July... Geoffrey Cornish was the architect... Agri-form of Northern Calif., Woodland, published its first "Western Turf News" in Oct.

Newark Star Ledger used Emery Thomas, pro at Forest Hills, Bloomfield, N. J., last fall in interesting experiment... It had him shoot a round amid all possible distractions—shouting, club rattling, practice swings whistling in his ear, walking across line of putt, etc., etc... Easily irritated tournament pros should take note that he shot a 71, starting off with 12 straight pars... On 13th, absolute calm was invoked and Emery committed a bogey... He was pretty well shaken up by the round, he conceded after it was over.

Twenty-eighth Championship of Club Champions to be played at Ponce de Leon, St. Augustine, Fla., Feb. 16-21... Dr. John McKey of Orlando won it last year... Ed Livingston, pro at Minnehaha CC, Sioux Falls, S. D., reports he had 85 or 90 women playing every Ladies' Day until school started last year... Bob Baldock, Fresno, Calif., architect, has five Air Base courses going... They are Otis, Falmouth, Mass.; Kincheloe, Sault Ste. Marie, Mich.; Tyndall, Panama City, Fla.; Richards-Gebaur, Kansas City; and K. I. Sawyer, Marquette, Mich... All are 9 holes... In Sept., Golfdom reported that Palmer Jett is mgr.-supt. of All View GC, Ellicott City, Md... This was incorrect... Jett is supt., but Johnny Musser and his wife manage the club... Musser also is pro there.

Owen Griffith, golf writer for Hartford (Conn.) Courant says city now has 30 courses

within 25 mile radius . . . Two are 27 holes, Hartford GC where Supt. Din Mackay recently completed new 9, and Stanley, a public course, which will have third 9 completed this spring . . . In planning or building stage are Cliffside, Pine Hill and Red Stone Hill . . . Ben Kowalski is construction supt. at Pine Hill and expects to become pro when it is completed . . . Lou Galby to become pro at Grahtmoor Golf Center in Newington . . . He was at Mill CC in New Stratford for 20 years.

When the La Quinta CC, near Palm Springs, was officially opened in Nov., golfers were provided with golf cars and fishing poles so they could drive to the course's three lakes and try their piscatorial skill before teeing off . . . The course, ranging from 6,200 to 7,200 yds., was designed by Lawrence M. Hughes . . . Dick Goeckner is pro . . . Jim Jennings, who helped get South Texas GCSA organized, is supt. at club in Sandy Bay, Jamaica, which was designed by Ralph Plummer . . . South Texas GCSA, now in its second year, has 33 members.

Standard Oil of Calif. to build first big industrial course on West Coast in 30 years . . . Bob Baldock has assisted on planning of the 18 which will be located in El Segundo . . . Seven Western states have only 3 of the 102 industrial courses in U. S. . . . Five towns in Rockies with population total of about 11,000 are planning as many courses . . . They are Soda Springs, Preston and Montpelier in Ida. and Temonton and Monticello in Utah . . . Fairmont GC, Riverside, Calif. has been deeded to city by Ben Swin in exchange for \$53,500 and 31 acres of DeAnza Park.

New Jersey PGA seeking to increase teaching rates and charges for club cleaning and storage and get \$3,500 minimum annual salary for its members . . . Nine former national amateur champs are expected to compete in Jack McAuliffe's National Mixed Foursome at CC of Florida, Delray Beach, Feb. 9-13 . . . Joseph B. Seibert, Dallas architect and builder, has begun construction on five courses for Deauville CC (managed by Country Clubs, Inc., Dallas) in the San Fernando valley in Calif. . . . Seibert's firm is known as Golf Courses, Inc.

Les Snyder, supt. of Oaks CC, Tulsa, was given an appreciation dinner by about 100 members recently at which he was presented a 1960 automobile and a "money tree." . . . Les has been a supt. for about 20 years, eight of them at Oaks . . . His twin brother is a supt. at Muskogee CC . . . Fifth annual Naples (Fla.) Seniors Invitation, Jan. 18-23, will be limited to 150 players . . . It's sponsored by Southern Seniors and Beach Club Hotel . . . San Diego (Calif.) County Seniors GA had limited membership to 200 but with 100 on waiting list, board took the ceiling off and admitted the entire group.

Tournaments on Western Golf Assn's books for 1960: 43rd Junior, U. of New Mexico, Albuquerque, June 14-18 . . . 57th Open, Western G&CC, Detroit, July 14-17 . . . 58th Amateur, Northland CC, Duluth, Aug. 8-14 . . . Fran Truitt, who opened 56th Street Golf Center last summer in Indianapolis, has driving



A pro has a difficult time convincing anyone that the compensations of his occupation aren't limitless when a photo such as this is published. It's Zell Eaton, who doubles as pro-manager of the new Palm Springs (Calif.) municipal course. The young lady is Miss Palm Springs, who also answers to the name of Gloria Neil. There are now 10 courses in the "winter golf capital" precincts, four within the city of Palm Springs.

nets in his Miniature building this winter and also gives lessons . . . Next spring he's going to start construction on a short course with holes ranging from 110 to 385 yds. . . . Goose Creek CC, Baytown, Tex., building temporary clubhouse that will cost around \$40,000 . . . Club now has about 225 members.

Oro Valley CC, Tucson, just about all set with finishing touches being put on the course, which was designed by Robert Bruce Harris, in Dec. . . . Club and integrated homesites cover 375 acres . . . Championship course runs to 7,000 yds. . . . Johnny Gibson of Chicago's Westmoreland is winter pro . . . Blue Hills CC, Canton, Mass., opened another 9 in 1959 and brought total to 27 . . . Wampatuck GC in Canton opened 9 holes last year to replace 9 that had been retired . . . Ridder Farm GC, East Bridgewater, Mass., to be ready July 1 . . . Henry Homan designed the 9-hole course . . . Construction of courses in Sharon and Norwood, Mass., are being planned.

Roy Rasmussen, Boystown, Neb., is pres. of Central Plains Turfgrass Fdn. for 1960 . . . Homer Jameson of Topeka is vp, and Ray A. Keen, Kansas State U., secy-treas. . . . Dryden Park muni 18 dedicated in Modesto, Calif. in October . . . It was sorely needed since 80,000 rounds were played on the city's other course, a 9-hole affair, in the preceding year . . . Alex MacIntyre,

(Continued on page 86)

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## Swinging Around Golf

(Continued from page 54G)

pro at Edison club in Schenectady, advisor on course being planned for Ravenna, N. Y. by Charles Fisher, Jr.

Directors of Valley View CC, Albany, Ind., have decided to buy 165-acres as site for 18-hole course . . . Present 9 will go out when highway comes through . . . Milford, Conn., residents pushing for a new 18-hole munny course . . . 18-hole Riverside CC course being planned for Macon, Ga. . . . Face lifting on Nashua (N.H.) CC course completed last fall . . . Eight greens were replaced . . . Indiana gets fifth Par 3 with building of short 9 in Monticello . . . Park board pres., Leo Donovan, favors new public course for Peoria, Ill. . . . He wants to get it started next spring . . . Key West (Fla.) Citizen says city missed boat this year in needed improvements to attract tourist trade . . . For one thing, a bigger course is needed.

Work started last fall on Wallace Hills, new public course for Maryville, Tenn. . . . Work in progress on municipal course in Loveland, Colo. . . . Someone got busy at Macon (Ga.) Telegraph last fall and took census of the state's courses . . . They were surprised to find that there are 108, 15 in the Atlanta area . . . 180-acre Bill Brown Health Center, Garrison, N. Y. has been purchased for conversion to a course.

James K. Thomson, for 40 years pro-supt. of Mohawk GC, near Schenectady, N. Y., was honored at a dinner last fall given by 200 former

caddies who had worked under him . . . They included doctors, lawyers, clergymen and businessmen . . . 850-acre Chattahoochee Plantations real estate project in Marietta, Ga. probably will have a golf course . . . Conn. State GA has elected William G. Parks pres. for 1960 . . . Burlington Mills Industries to construct Par 3 for employees in Greensboro . . . Gene Hamm will supervise its building.

Ed Lund is golf instructor at Green Farms Golf, new sports center in Westport, Conn. . . . Tom Shiel resigns as assistant to Carroll Mac Master at Woodholme CC, Baltimore, to take his family back to Scotland . . . Tom conceded it was a case of homesickness . . . Leo Chizinski, pro at Chippannee CC, Bristol, Conn., for 15 years, was honored at a testimonial dinner, given by members, last fall . . . Shortly before, he had finished as runnerup for the state PGA title . . . John Kellar, pro at Berkshire Hills, Pittsfield, Mass., also was given a "night" by club admirers . . . Air National Guard builds Par 3 at Collins Field, near Alpena, Mich.

Whitefish, Mont., to expand present 9 to 18 . . . Arrowhead CC, Chillicothe, Ill., contracts for construction of first 9 of its course . . . Romie Erdmann now pro at North Shore CC, Milwaukee, succeeding Ed Landeen . . . Erdmann was at North Hills, Menomonee Falls, where he was Tom Milward's asst. . . . Ben Harmon of Santa Rosa to design and build Fredericksen CC course, near Orland, Calif. . . . Public Golf Course

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# GOLFDOM

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### Swinging Around Golf

(Continued from page 86)

Assn., Santa Clara County, Calif., protests plans for building of county owned course . . . Assn. says present courses are sufficient and another one would make it tough for all to operate profitably . . . Loss to Plum Hollow CC, where clubhouse, burned to ground in Nov. near Pontiac, Mich., was estimated at \$750,000.

Construction started on Sewickley Heights GC course, near Pittsburgh, Pa., in Nov. . . . It was designed by James G. Harrison and was the 74th course he has designed . . . \$450,000 public course planned for Ojai, Calif. Planning to rebuild old Spring Lake CC, Waco, Tex. . . . Plan to expand Calloway Park, North Richland Hills, near Dallas, from 9 to 18 . . . Course was opened last fall . . . Construction started on 18-hole course in Gladwin, Mich. . . . Arvida Realty Co., which purchased winter quarters of Ringling Bros. Barnum and Bailey, Sarasota, Fla., for real estate project, has 18-hole community course in its plans.

Start work on course in Montrose, Colo., which is being built to Henry Hughes' plans . . . Geoffrey Cornish designs course for Spring Valley CC, Sharon, Mass., which will be first club built in Greater Boston area in 20 years . . . Munny course costing \$100,000 is in \$3 million recreation plans of Lincoln, Nebr., park board . . . 18-hole Hogan Park munny course put in play in Midland, Tex., in mid Nov. . . . Dick LaConte named pro at Pebblebrook CC, Cleveland, O.

Berkeley CC, Moncks Corner, S. C., has construction going on its 6,800 yard course . . . It was designed by George Cobb . . . Construction

on 18-hole course of Lakewood CC, near Rockville, Md., started in Nov. . . . Entire club project will cost \$1.5 million . . . Coldstream CC, Forestville, O., to be ready for play in May . . . Last fall, Pres. Eisenhower was reported as having been observed giving a lesson to a woman player . . . But it was case of mistaken identity . . . The teacher turned out to be Wiffy Cox, pro at Washington's Congressional CC, who looks like Ike.

Bill and Dave Gordon has designed courses recently in three different states . . . All are part of real estate developments . . . They are Clinton Springs CC, Wheeling, W. Va., Danville (Pa.) CC and an additional 9 at Lancaster (O.) CC . . . Lou Quarandillo will have his range and miniature ready Apr. 1 in Elkhart, Ind. . . . First DeSoto Open to be played at DeSoto G & CC, Bradenton, Fla., Mar. 21-27 . . . The purse: \$35,000 . . . Planning to build golf course as part of recreation center on 530 acre Whitney estate, Old Westbury, L. I. . . . Approval of village is needed before anything can be done . . . Purse for Yorba Linda (Calif.) Open, Jan. 14-17 is \$25,000.

CMAA holding the line on dues for 1960 . . . Paul Hahn has changed his address from Anaheim, Calif. to Paradise CC, Crystal River, Fla. . . . 55 Evans Scholars alumni are working on advanced degrees in graduate or professional schools . . . Nic M. Bel Castro succeeds Joe Akai as club mgr. at Tam O' Shanter, Niles, Ill. . . . Akai becomes George S. May's asst. in the May Co. . . . Edwin O. Pratt, charter member of the Heart of America GCSA, died in Nov. at the age of 84 . . . He worked at Shawnee CC, Topeka for many years.