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**Dayton Gets Land for Courses
Without Cash Outlay**

Ben Garlikov, sports editor of the Dayton (O.) Daily News, recently pointed out in an article in that paper that Dayton has three municipal golf courses, soon will have four, and none has cost the city a penny for land acquisition. One, the Community Club, was an outright gift from John H. Patterson, founder of National Cash Register Co. Madden Park and Miami View came into being as afterthought following the city's purchase of land for the purpose of erecting a sewage treatment plant. Now what is known as Well Field is to be converted into three courses, one of 6,300 yds., another 7,000 yds. and the third, a Par 3. Well Field, in the north section of the city, is not completely used for the purpose for which originally intended, and so golf is getting the nod. The reason: Golf is such a fast growing sport and it pays for itself.

Pres. of Iowa GCSA for 1960 is Ralph Zegerac, Waterloo. Hank Hennings, Rock Island, Ill., is vp and Dick Rahe, Des Moines, secy-treas.

**MacDonald Is
Golfcraft Rep**

Paul R. MacDonald, Montclair, N. J., has been named sales and promotional rep for Golfcraft, Inc. For the past five years he has been an executive assistant with the USGA in New York. MacDonald will represent Golfcraft in New York state and make his headquarters in Syracuse.



**Distribution of Malinckrodt
Chart Heralds Coming of Spring**

Spring can't be far away. Malinckrodt Chemical Works, St. Paul 7, Mo., is now distributing its "Fungicide Application Chart" that is a great aid to the supt. in keeping ahead of the brown-patch, red thread, curvalaria, etc. Malinckrodt suggests hanging the new chart over the 1959 record so that the supt. can quickly tell by comparison how he is faring in the battle against disease. Advantages of the chart, according to the manufacturer: It helps determine dosages; its timetable pinpoints periods of greatest disease activity; record keeping is easier when it is used.

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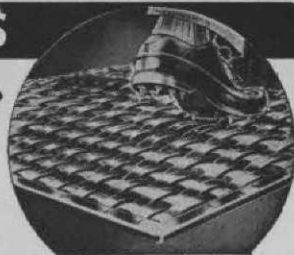
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Kroydon Advisory Models

Advisory Model woods and irons by Kroydon have been named for the professionals on the company's staff. Woods have lustrous lami-



nated heads with Duroton finish, contro-sealed inserts and newly designed sole plates. Prime calfskin grips are in brown and the shafts are made by True Temper. The irons are a deep fanned blade design with powered flange for maximum impact. They are finished in triple plated chrome and have diamond shaped vertical scoring. Wood and iron sets are said to be carefully matched.

Jon Gustin has been added to the MacGregor advisory staff. A pro for nine years, Gustin only started playing the tour in 1959. He plays out of the Philadelphia CC. His best showing came in the Mobile Open last year when he finished fourth.

Joyce Eaglette for Women

The Eaglette golf shoe for women, made by Joyce of California, is of zebra leather with black calf accent. Lightweight, comfortable, the Eaglette has a kilie tongue attached. Another comfort feature is said to be the Wm. Joyce exclusive, flat-soled wedge styling that reduces the tendency for the shoe to curl up at the toe line. The Eaglette is available in pro shops.



Booklet Describes Use of Ford Maintenance Equipment

Recently published is a Ford Motor Co. booklet detailing the role that Ford equipment can play in a grounds maintenance program. Photos in the 4-color, 8-page edition show how Ford tractors and other machines can be used for mowing, mulching, cleaning operations, snow removal and landscaping. Copies are available from Industrial Sales dept., Tractor & Implement div., Ford Motor Co., 2500 E. Maple, Birmingham, Mich.

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Color-Coordinated Golfwear

One of the models at the cocktail party and fashion show held at the 43rd meeting of the PGA at the Ft. Harrison Hotel, Clearwater, is shown wearing a smart "color-coordinated" golfing outfit. The knitted sports shirt for women is the Munsingwear "Tee-Timer" in resort white. It is worn with beautifully tailored gray flannel slacks. The wedge soled golf shoes are the "Lady Scot" by Wm. Joyce of California. The fashion show was sponsored by Wm. Joyce golf shoes, Munsingwear knitted golf shirts and E-Z Go golf carts.



Schaffner is Comptometer VP

William D. Schaffner, pres. of National PGA Distributors, a subsidiary of Comptometer Corp., Chicago, has been elected vp of the parent company. Schaffner was pres. of Burke Golf Equipment Corp. from 1954 until 1959 when Burke was absorbed by Comptometer.

Dunlop Going All Out to Promote Super Maxfli

Dunlop Tire & Rubber Corp. is promoting its new Super Maxfli as a ball that gives top distance, extreme accuracy and stays white longer. Its accuracy, according to the company, comes from an "Energy-Bank" center, a specially constructed thin wall core of extremely dense liquid. The Super Maxfli's whiteness (Dunlop's "big news" of the year) is said to be the result of a blend of high cost Brazilian balata with an extremely tough outer coating. The coating is chemically, and not just physically, bonded to the ball. Dunlop is so sold on the ball that for 1960 it has budgeted its largest promotional expenditure yet in advertising it.

Frutabs Counteract Exhaustion

Developed after 27 months of research by Pfanstiel Laboratories, Inc., 104 Lakeview ave., Waukegan, Ill., is pure fructose (known also as fruit sugar) for boosting energy. The fructose is made into tablets, marketed under the name of Frutabs, and, the manufacturer states, helps maintain a normal blood sugar level for a prolonged period. This counteracts mental and physical exhaustion.

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National Rain Bird Introduces New 181 Pop-Up Sprinkler

National Rain Bird Sales & Engineering Corp's new spray-type 181 Series Pop-Up sprinkler has the normal 1-1/16-in. travel for turf areas. Of rust-proof, all-brass construction, it has a 3/8-in. threaded inlet for coupling sprinkler and nipple or riser. It is available in full, quarter, half and third-circle models and comes in regular and oversize nozzle sizes to meet variations in capacity and flow. For complete information, write Rainy Sprinkler Sales, 609 W. Lake St., Peoria, Ill., or NRBE, PO Box 547, Azusa, Calif.



pared to 97 cents in fiscal 1958. Sales in 1959 were \$46,123,353 and \$42,435,161 the previous year. Pres. Edwin L. Parker said that transportation, labor and material costs continued to increase last year but manufacturing and operating changes were made that offset part of the increased costs. Spalding's inventory at the end of the year was up about \$2,500,000, but was considered to be in good balance.

Widmayer Retires; Barr Named VP by Keasbey & Mattison

D. W. Widmayer, vp, marketing consultant and member of the board of Keasbey & Mattison Co., Ambler, Pa., retired in Dec. after 42 years with the firm. He had been a dir. since 1948 and a vp for nine years. At the same time, K & M announced that Norman L. Barr has been elected vp, sales, and a member of the board. Barr has been with the Ambler company since 1948 and a year ago was named general sales mgr. of the firm.

Spalding Net Up 38 Cents A Share in 1959

A. G. Spalding & Bros., Inc. and subsidiaries had consolidated net earnings of \$1,116,710 for the year ending Oct. 31, 1959. This was an increase of about \$315,000 over the previous year. Per share earnings for 1959 were \$1.35 com-

Crescent Plastics Gets Ad Award

Crescent Plastics, Inc., Evansville, Ind., won a 1959 Advertising Awards contest conducted by the Affiliated Advertising Agencies Network for its trade magazine ad campaign featuring Crescent Plastic pipe. More than 700 entries were submitted in the competition.

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Three USR Promotions

U.S. Rubber Co's footwear and general products div., which handles golf ball sales, has appointed three new dist. sales mgrs. They are: Kenneth M. Kaligian, Boston; Robert D. Hampton, Houston; and Selden D. Kelley, Cleveland. Kaligian has been asst. dist. sales mgr. in Boston; Hampton held a similar post in Seattle; and until his promotion, Kelley was asst. dist. sales mgr. in Cincinnati. USR also has recently appointed Robin H. Slate dist. sales mgr. of its Seattle branch.

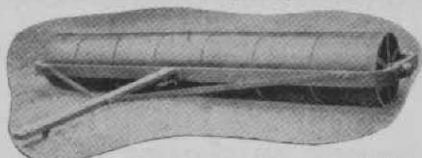
West Point Cites Advantages of Aeri-Punch

The West Point Aeri-Punch, an attachment for the JR Model Aerifier, has these advantages according to West Point (Pa.) Products Corp., manufacturer of the machine: A minimum of moving parts; each set of tines fires independently of the others; soil cores are collected in the Aeri-Punch pan and thus there is no need to clean up after the green is worked over.

Davis Handles IHC Tractors

George A. Davis, Inc., 5440 Northwest Highway, Chicago 30, recently contracted to become a dealer for the International Harvester Co. Davis handles a complete turf line including seed, fertilizers, mowers, sprinklers, fungicides and tractors.

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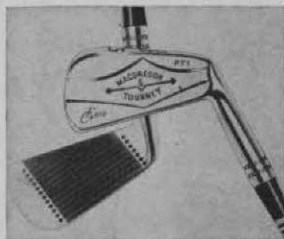
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Claim Three Advanced Features for Tourney Irons

In its 1960 Tourney irons, MacGregor claims to offer three of the most advanced features in club design and construction. Flame ceramic facing is said to give a permanent "touch" on every shot; recessed weight on back of the clubhead raises the focal point to concentrate power; Pro-Pel Action shaft (in four flexes) has the flex lowered for greater power at impact. Other features include a raised toe to give clubs a large look, diamond shape vertical scoring to aid in centering the ball and the exclusive, new "Firma Grip."



Golfcraft Press Booklet

Golfcraft, Inc.'s "1960 Golf Information" for press, radio and TV came off the press in mid-January. It contains complete biographical information on 18 men and four women staff members and also has a section listing winners and their scores of past USGA Men and Women's Opens, the Masters, PGA Championship, Western Open, etc.

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Swift's Rid Said to Prevent, Not Kill Crabgrass

Swift & Co.'s Agricultural Chemical div., Chicago, is marketing "Rid", which the company says is unique because it is a non-poisonous crabgrass preventer rather than a killer. The key ingredient is a new complex organic material, Dacihal. It is recommended that Rid be applied in March and April so that it causes the crab seedling to die soon after germination. The product comes in a 25 lb. bag that covers 2,500 sq. ft. In 1960 Rid will be marketed in 23 metropolitan areas from Boston to Denver.



Bean Introduces New Mist Model for Mosquito Control

A new model 51 Rotomist has been introduced by John Bean div., Food Machinery & Chemical Corp., Lansing 4, Mich. It is said to be a self-contained air-type mist sprayer for mosquito control. The 51 has a 21-in. axial flow fan and Hypro pump producing 15 gpm at 150 psi. On a 75-gal. Bean-bonded tank, the 51 is manually rotated through 360 degs. and has a 35

deg. angle discharge head. All controls are within easy reach of the operator. Model 51 can be conveniently and safely mounted on a pick-up truck. Complete information can be obtained from the John Bean div.

Link-Mobile Powered by One Cylinder Gas Engine

Link-Mobile golf car, manufactured by Northwestern Motor Co., Eau Claire, Wis., is powered by a one cylinder, air cooled kohler engine and



has a gas tank capacity of 2 gals. Four rounds per tankful are said to be about average. Link-Mobile has tiller type steering, front end spring suspension and integral type starter. It travels

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from 8 to 10 mph and has rear wheel, mechanical brakes. The three tires are 6.00 x 6 Turf-tender and wheel base is 54-ins. The car has two-rider, two-bag capacity. The foam rubber cushion seats are in white plastic with marine plywood backing.

K & M Introduces Plastic Pipe to Go Along with Asbestos-Cement

To simplify procurement for customers who have need of both asbestos-cement and plastic pipe, Keasbey & Mattison Co., Ambler, Pa., has introduced four types of plastic pipe — ABS, Normal Impact PVC, Polyethylene and High-Impact Styrene Alloy Sewer pipe. The asbestos-cement and plastic pipe combination are available at all K & M factories in a "one-stop shopping" deal. The new plastic has permanently smooth bore, comes in 10 and 20-ft. lengths and has high strength in spite of light weight. It can be cut cleanly with a handsaw and is easily joined by a solvent weld.

Masslinn Towels Recommended for Economy, Handling Ease

Masslinn golf towels, made by Chicopee Mills, Inc., Non-Woven Fabric div., 47 Worth st., New York 13, are said to be especially convenient for clubs since they do away with sorting, counting, etc. Made of cotton and rayon textile fibers

in a mesh style, the towels are 14 x 24 ins. and are furnished quarter-folded. Stock-imprinted or club crest-imprinted towels can be supplied and come in pastel as well as white. Metal dispensers are wall or tray type. Masslinn also is available for washrooms, coming in a 12 x 17-in. size.

Drott Prepares Soil for Greens

Soil conditioner at new 9-hole course of Wayne Recreation Assn., near Lyons, N. Y., is fed by International Drott TD-9 Four-in-One.



The machine prepares 25 cubic yards of top soil, sand and peat moss an hour for greens. The International Drott unit, owned by the Wadsworth Co., Downers Grove, Ill., constructed tees and greens on the 3,200-yard-long course. An estimated 45,000 cu. yds. of material was removed in general grading work. Water is supplied by a four-acre lake, seven feet deep, which also serves as a hazard.

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John Deere has perfected a master single stick control that activates hydraulics to clutch, brake,



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or other equipment used with the crawler. The result is a reduction in driver fatigue and increased production.

Ryan Landscaping Buys Soilaire Industries

Ryan Landscaping Equipment Co., St. Paul, Minn., a div. of K & N Machine Works, Inc., has purchased Soilaire Industries of Minneapolis. For many years Soilaire has produced aerators, power rollers, lawn renovators and other turf equipment. A 10,000 sq. ft. addition to Ryan's plant was completed in Nov. to handle the new production.

In addition to its own Greensaire, Ryan manufactures a complete line of aerators for large scale and home turf areas.

Kit Describes Fate-Root-Heath Sharpening Equipment

More than a doz. pieces of literature are in the kit covering lawnmower sharpening and servicing equipment manufactured by Fate-Root-Heath Co., Plymouth, O. F-R-H's complete line includes "hook" and "straight line" sharpeners, lapping-in machines, bed knife grinders, rotary blade grinders and mower repair parts. The firm has been manufacturing sharpeners since 1902. Complete information can be obtained from F-R-H.

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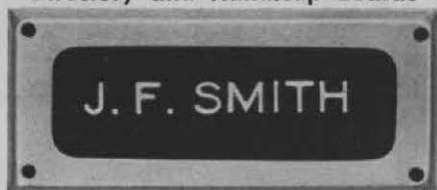
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1960 Golfcraft Woods & Irons Are "Micro-Balanced"

Golfcraft's 1960 Lloyd Mangrum Glasshaft woods are "micro-balanced" with persimmon heads finished in a rich ebony. They have a natural face and red fibre keystone insert with contrasting white stripe and double lock sole plates. The "torsion control" Glasshaft is said to eliminate distortion and is available in various flexibilities. Grips are of top grade black calfskin leather with red and white stripes. 1960 irons are scientifically designed with weight placement to give more accurate trajectory. The sand-blasted face is to give greater bite or backspin. Irons, too, have calfskin grips with red and white stripes. Woods and irons are available for right or lefthanders.

Recommends VC 12 for Small Areas

In a recent issue of West Pointers, West Point (Pa.) Products Corp., said that the VC 12 Verti-Cut is particularly useful in renovating tees and other small areas because since it is hand pushed, it can be propelled at optimum speed. The old VC 3, it was said, good though it is at vertical cutting, works at constant speed and may be subject to stalling when blades are set down and none removed.

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Beaver Tractor Proves Worth in Danbury Renovation

The Beaver, a riding tractor built and sold by Baird Machine Co., Stratford, Conn., is said



to have been a big help last year in the extensive repairs made by the Danbury (Conn.) CC. It has a Cultmaster rear mounted attachment that is used for tilling and re-seeding and for renovation of traps. The Beaver, says Supt. Sam Kraiger, also is handy for mowing, hauling and snow removal. It is powered by a 7 hp engine and gets correct speeds from a new 219 to 1 ratio. Besides the Cultmaster there are a mower bar, rotary mower and snowplow-grader available with the Beaver.

BUYERS' SERVICE • P 95

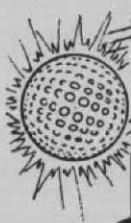
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