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SINCLAIR & RUSH, INC. ST. LOUIS 11, MISSOURI

## Woodard Leaves WGA Post for New Football League

Milt Woodard, executive vp of Western Golf Assn. for the last 10 years, will resign Feb. 15 to take over new duties as assistant commissioner of the American Football League.

In addition to serving with the WGA, Woodard has been pres. of the PGA tournament sponsors group and a dir. of the National Golf Fund, Inc., which distributes money raised by National Golf day.

## Sportswriter for 10 Years

Woodard attended high school in Tacoma, Wash., where he was a letterman in four sports, College of Puget Sound and University of Minnesota. At Minnesota he was sports editor of the Daily and pres. of the local chapter of Sigma Delta Chi, national honorary journalism fraternity. After leaving school, Woodard worked as a sportswriter in Chicago for 10 years. Following this he served as general mgr. of the Grand Rapids, Mich. and Hot Springs, Ark., minor league baseball clubs.

With the American Football League, Woodard will be in charge of the Dallas

executive office.