

SAVE CLUB HOUSE FLOORS

WITH SPIKE-RESISTANT PNEU-MAT RUNNERS

Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spike-resistant, they provide a comfortable walking surface — improve the appearance of your club house.

Woven of rubber-impregnated fabric, Pneu-Mat Runners are tougher than rubber runners. Reversible for double wear.

Money Back Trial Offer: Order a trial section. Test it on an area which gets especially hard wear. Money back if not satisfied.

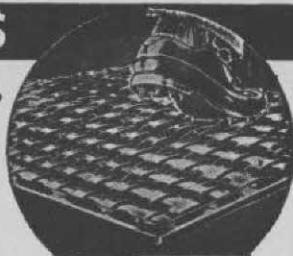
STANDARD WIDTHS

20" - 24" - 30"
36" - 42" - 48"

Trial Section

24" x 60"
\$12.50 postpaid

Write today for illustrated folder



SUPERIOR RUBBER MFG. CO., INC. • 145 Woodland Ave., Westwood, N. J.



Wilson products were displayed at the British Centennial Open at St. Andrews by Shelford Engineering Co., Ltd. of England, distributor of Wilson Sporting Goods in the British Isles.

Hebert, Nagle, deVicenzo Carry the Spalding Banner

Only three months after its reappearance, the Spalding Silver King ball has achieved great success in the United Kingdom market.

The new 5-star ball was used by Kel Nagle of Australia who shaded Arnold Palmer for the Centenary Open at St. Andrews. Twenty years ago the Silver King, at the height of its popularity, carried the slogan, "Ruler of the Fairways." Roberto de Vicenzo, also a Spalding staffer, used the Silver King and Spalding's Top Flite clubs in the British event. deVicenzo later won the French Open and Jay Hebert, rounded out the heroics of the Spalding staff by capturing the PGA Championship.



Nagle

Royer Bulletin on Topdressing

"The Renaissance of Topdressing," just released by Royer Foundry & Machine Co., Kingston, Pa., describes techniques and equipment for the preparation and distribution of topdressing. The 4-page booklet, authored by H. B. Musser, professor emeritus, Penn State University, discusses past practices and proposes future turf conditioning programs. Details of Royer shredders are listed. Free copies are available.

Brock Becomes Koneta VP

Harlan Lea, pres. of The Koneta Rubber Co., Wapakoneta, O., has announced the election of Ken E. Brock of Toledo to the office of vp. He also becomes a member of the board of directors. Koneta Rubber Co. manufactures floor tile and runner matting. Brock is pres. of American Mat Corp. and D. W. Moor Co., both of which are Toledo firms.



A Proven Golf Ball Washer for . . .

The HENRY GOLF BALL WASHER

Used On Leading Golf Courses Throughout The World

You get more ball washer for the money with The Henry. It costs less initially. Course Supts. will find it requires minimum upkeep. Golfers throughout the world have found that The Henry, with its rubber squeegee and gasket, cleans their balls faster and more efficiently.

DEALERS IN ALL PRINCIPAL CITIES

only
\$14.75

Prices F.O.B.
Waukesha, Wis.

A. C. Schendel,
Distributor
Rt. 5 Box 92,
Waukesha, Wis.



Phone:
HEmlock 4-1000

TRANS-AMERICAN VAN SERVICE, INC. 7540 S. WESTERN AVE., CHICAGO 20, ILLINOIS.

TRANSPORT YOUR GOLF CARS UNCRATED

VIA
**TRANS-AMERICAN
VAN SERVICE**

Authorized National Carrier. Door to door from anywhere to anywhere. You'll like the ease of operation. No crating — no banging. Roll off cars, spike and span, at destination. You'll benefit greatly from our skilled and specialized experience in this field.



Bag Rack, marketed by Norman G. Copland & Associates, 7720 Gross Point rd., Skokie, Ill., is adjustable for all style bags and areas. It is self ventilating, gives full vision and speeds bag service.

Pfenning Is Ryan Manager

Peter Pfenning has been appointed genl. mgr. of Ryan Landscaping Equipment Co., a div. of K & N Machine Works, Inc., St. Paul, Minn. Pfenning is in charge of plant operations, production, engineering research and development. As sales mgr. since the firm's beginning in 1948, Pfenning played an active part in development of worldwide distribution of Ryan sod cutters, soil aerating and turf renovating equipment, both hand and power types. Grant E. Tigwell succeeds Pfenning as sales mgr.

Kill WATER WEEDS!

Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

REASOR-HILL CORPORATION
BOX 36GC, JACKSONVILLE, ARKANSAS

NEW Monroe FOLD-KING

NO. K-3 TABLE
TEMPERED MASONITE
PLASTIC TOP

FOLDING TABLE LINE
Kitchen committees, social groups, attention! Factory prices & discounts up to 40% to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive new automatic folding and locking, super strength, easy seating, 68 models and sizes.

BIG NEW 1960 CATALOG FREE
Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. Our 52nd year.

THE MONROE CO., 12 Church St., Colfax, Iowa

• Insist on PAR TUBES •

For the best in quality

LOOK FOR THE NAME ON THE TUBE

- REGULAR MOISTURE-PROOF fibre board (regular)Ret. 30¢ ea.
- POLYETHYLENE PLASTIC with rolled edgeRet. 40¢ ea.
- KRALATIC PLASTIC with rolled edgeRet. 55¢ ea.

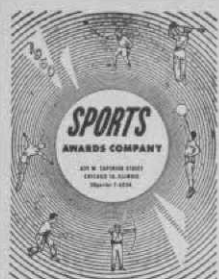
Packed in display cartons of 42 and 144

Contact Your
Distributor or

PAR TUBE

139 S. Albany Ave.
CHICAGO 12, ILLINOIS





Nationally known trophies carried in stock for immediate shipment.

Professional discount
33 1/3%

Write for free catalog — 1960
Our 18th Year

SPORTS AWARDS CO.

429 W. Superior St.,
Chicago 10, Ill. Superior 7-6034

LOCKER NAMEPLATES

Directory, bulletin and handicap Boards



Write for sample and prices

KIRSCH CARD SERVICE
BOX 426X, ELMSURST, ILL.

Clay Named Manager of Dunlop's South Carolina Plant

Vaughn H. Clay has been named mgr. of Dunlop Tire & Rubber Corp's plant that is going into production in Westminster, S. C., this month. Golf and tennis balls will be produced at the new site. Clay, with Dunlop since 1930, has been sports products production mgr. at the Tonawanda, N. Y., plant since 1953. He is a graduate of Bowdoin College in Maine and is active in industrial management activities and civic affairs.



New Vulcanol Prevents Erosion of Newly Seeded Areas

Vulcanol, a synthetic rubber latex that comes in a variety of bright colors, is being used in the landscape field as a means of preventing erosion of newly seeded areas. Alco Oil & Chemical of Philadelphia is producing the material from elastomeric polymer supplied by Firestone Tire & Rubber Co. The product is diluted with water and sprayed over bare soil. It forms a web-like coat that prevents erosion during seed germination. New grass forces its

way through Vulcanol which decomposes after from one to six months and washes into the soil. It doesn't clog drains or sewers and is said to be cheaper to apply than the ordinary mulch. Vulcanol was used at Firestone CC in getting ready for the PGA Championship.

Must Have Been A Texan

Rip Arnold, pro at Cherry Hills, and a local men's shop worked out an interesting promotion with a display window at the Cosmopolitan



Hotel in Denver during the Open. Ben Hogan clubs and golf balls were used against a background listing the top names in the game. An unsung display man carefully turned all the balls so Hogan's name could be seen on each.

GOLF BAG TAGS

- CLUB MEMBERSHIP TAGS
- PUNCH BOARDS
- "I-D" CLUB IDENTIFICATION LABELS
- GOLF PRO STATIONERY
- CADDIE & WAITERS BADGES
- GOLF CLUB DISPLAY FIXTURES
- "CLUB CADDIE" CARRIERS
- GOLF COURSE SIGNS

IRVIN E. SCHLOSS

MILLER GOLF PRINTING

2053 HARVARD AVE., DUNEDIN, FLA.
SEND FOR CATALOGUE

GOIERS SAVE STROKES WITH

SPRAY-GRIP



STOPS SPORT-GRIP SLIP!

350 Measured Sprays!
Applies exactly
the amount necessary!

Assures a natural gripl
Handy, compact, easy to use.
Order directly from your Hol-Tite jobber or write for catalogue sheet "G"

HOL-TITE PRODUCTS INC.
P.O. BOX 464 • LYNDBURST, N. J.

**GOLF RANGES
PAR THREE
MINIATURE COURSES**



**COMPLETE LINE OF GOLF
EQUIPMENT AND SUPPLIES**

Send For Illustrated Catalog.

EASTERN GOLF CO.

2537 BOSTON ROAD, BRONX 67, N. Y. Dept. A

WITTEK
for the best of the latest in
**RANGE - PAR 3
MINIATURE**

EQUIPMENT - SUPPLIES - FIXTURES

Write for complete catalog

Wittek Golf Range Supply Co., Inc.

5128 W. North Av., Chicago 39, Ill.

**Crofton Utility Car Handles
Numerous Maintenance Jobs**

The "Bug", made by Crofton Marine Engine Co., 888 Gull st., San Diego 1, Calif., is capable of performing a wide variety of maintenance



jobs around a club. The car weighs only 1,100 lbs. but, according to the manufacturer, easily carries loads up to 1,000 lbs. at up to 50 mph. Addition of an optional 6-speed, compound transmission equips the Bug to handle all kinds of towing and tugging operations. Its power plant is a descendant of the one used in America's original small car, the Crosley.

Lyon Metal Bag Rack

The golf bag rack made by Lyon Metal Products, Inc., Aurora, Ill., has four 36 in. wide x 18 in. deep sections of Lyon steel shelving backed up by four 18 in. deep sections which provide a 36-in. overall depth. Shelving is adjustable without use of bolts and nuts with 'Clip and Stud' being used to secure it. Identification of bags on shelf can be made by use of letters and numbers on the up-rights. Details can be obtained from Lyon.



K & M Appointments

Emil F. Krynick has been named to the newly created position of operations research analyst at Keasbey & Mattison, Co., Ambler, Pa. He holds a BS degree in Economics from the U of Pennsylvania Wharton school and formerly was connected with Ford Motor Co. John R. Wilson has been made plant engineer for K & M's Ambler plant, succeeding H. C. Kinney who died recently after 40 years' service.

From Halifax, N. S. to Homestead, Fla.

**MILLIONS OF PEOPLE
are PLAYING GOLF ON
MINIATURE GOLF
COURSES**

Built and designed by

ARLAND

Over 500 courses nationwide.

7 Toby Lane, Jericho, N. Y.

SAVE HAND STONE-RAKING LABOR!

... use **PIXTONE**



**MECHANICAL
STONEPICKER**

Many contractors, landscapers and golf clubs (names on request) use PIXTONE to pick up, carry and dump stones 3/4" to 8" in diameter. Prepares an ideal seed bed for re-seeding, rebuilding or new courses. Does complete and economical job. Write direct to mfr. for full details.

BRIDGEPORT IMPLEMENT WORKS, INC.
1483 Stratford Ave., Stratford 12, Conn.

HORACE W. SMITH

Golf Course Architect

G. RUSSELL KERNS

Consultant Service Available

25 Years Experience

Renovation of Golf Courses

GREENS GUARANTEED

Box 74

Worcester, Pa.
PH-Juno 4-6101

Box 53

Orchard Park, N.Y.
PH-Idlewood 4182



**Rollking Is Lightweight
Power Roller**

Rowco Mfg. Co., Inc., 48 Emerald st., Keene, N. H., manufactures what is said to be the first small size power roller ever marketed. Called



the Rollking, it carries 500 lbs. when filled with sand and water, but handles with the ease of a lightweight power mower. It is powered by a Clinton 4-cycle, 2½ hp engine and has finger-touch controls. A combination V-belt and roller chain drives the Rollking from 2.5 to 3.5 mph.

The roller is 18 ins. in dia. and 24 ins. wide. It has a rugged 11 gauge steel shroud, two drum plugs and steel tubing handles.

**Standard Acquires
Humidifier Company**

Standard Manufacturing Co., Cedar Falls, Ia., has acquired the Automatic Humidifier Company, pioneer maker of humidifying equipment for warm air furnaces. Standard will operate Automatic Humidifier as a separate division from its course equipment dept. Standard Manufacturing produces flags, cups, poles, ball racks and washers, tee markers, and fairway signs.

**Ford Steps Up Light
Tractor Sales Activity**

A significant move to expand its sales in the light industrial equipment market has been announced by the Tractor & Implement Div. of Ford Motor Co. It is establishing an expanded industrial sales organization, adding lines previously made by Sherman Products, Inc., acquired in July, and selling components and complete products to original equipment manufacturers for inclusion in their products or sales programs. Growth of light industrial equipment and tractors for non-farm applications has been so great in recent years that the reorganization to take advantage of it is being put into effect.

ROBERT TRENT JONES

Member:

American Society of Golf Course Architects

**Golf Course
Architect**

20 Vesey Street

Tel: Beckman 3-1023

NEW YORK, N. Y.

WILLIAM P. BELL & SON

GOLF COURSE ARCHITECTS

Member: American Society
of Golf Course Architects

•

544 Sierra Vista Avenue
Pasadena, California

Sycamore 3-6944

Atlantic 7-2933



William F. Gordon
and

David W. Gordon

Golf Course Architects
Doylestown, Pennsylvania
Fillmore 8-4243

Members American Society of Golf Course Architects

**Koehler Heads Ball Field Sales
Promotion for United States Rubber**



Frederick P. Koehler is the newly appointed field sales promotion manager of the golf ball dept. for United States Rubber Co. He works closely with the field sales organization and USR pro staff on special promotions and other assignments. His headquarters are at the Providence, R. I. plant of USR.

**Evans Specialty Develops New
Control-Grip for Tacky Feeling**

Evans Specialty Co., PO Box 8128, Richmond, Va., has introduced a new hand conditioner, Control-Grip, especially compounded for golfers, bowlers, etc. It is packaged compactly enough to easily fit into a pocket. Control-Grip isn't greasy, has no odor and won't stain hands or clothes. It acts quickly, removing perspiration and giving the hands a tacky feeling.

BUYERS' SERVICE ● P. 95

**American Mat Produces
Another New Floor Tile**

A new floor tile that is said to give unequalled resistance to wear, scoring, denting and puncturing has been announced by American Mat Corp., 1802 Adams st., Toledo 2, O. It is made of



nyracord and is even resistant to destruction by spikes. It silences footsteps, is unusually slip resistant, wet or dry, and is easy to keep clean. Called the Mardi Gras, the tile is produced in five colors which completely permeate the material so as not to show wear. The tile is available in a choice of thicknesses and sizes. A brochure and price list may be obtained from the manufacturer.

ALFRED H. TULL

Golf Course Architect

35 White Street
New York 13, N. Y.

Tel. WALKer 5-3822

GOLF COURSE CONSTRUCTION

By CONTRACT

MADDOX CONSTRUCTION COMPANY

Phones: EXport 7-6600
Hickory 2-2411

Rankin, Illinois
Danville, Illinois

R. ALBERT ANDERSON

for
THE VERY FINEST
GOLF COURSE
ARCHITECT

6300 Gulf of Mexico Dr.,
Longboat Key, Fla. — Ph: FU 8-1114

J. PRESS MAXWELL

Golf Course Architect

Member:
American Society of Golf Course Architects

Design Construction

3855 WALNUT HILL LANE BOX 767
DALLAS, TEXAS ASPEN, COLO.
Tel. FL 2-8889 Tel. WA 5-3409



Putter Pack for Veeck

Bill Veeck, Chicago White Sox executive and baseball's busiest worker, won a Golfcraft Gift Putter package from Mark Cox (r) vp of Golfcraft, Inc., at a recent luncheon of the Chicago Sports Publicity Assn. Cox doesn't guarantee that the putter will light up like Veeck's scoreboard when a long one drops.

Universal-Size Glove Marketed by Champion

A new, universal-size golf glove with all of the important features of regular gloves has been introduced by Champion Glove Co., Des Moines, Ia. The one-size glove will fit all hands. The palm and back of the new glove are made of Cabaretta cape-skin and the finger sidewalls of stretch material. The glove is sewn with nylon thread. It is available in assorted colors. For additional information, write Champion Glove & Manufacturing.



New Wilson Sales Unit

Wilson Sporting Goods Co. recently completed another phase in the modernization of its distribution system by opening a new sales div. unit in Philadelphia. It replaces a former unit. The new structure features the latest in warehousing facilities and customer rooms and has completely modern offices. A large parking area adjoins the building. L. A. Campuzano is Wilson's Philadelphia sales div. mgr. and Ed Taylor is in charge of local sales.

R. A. DUMAS COMPANY, INC.

WAREHOUSE POINT, CONNECTICUT

Golf Course

IRRIGATION ENGINEERING

Design, Supervision and Consultants

Distributors of:

Johns-Manville Transite
Buckner Valves and Sprinklers
Ames Portable Aluminum Pipe
Midland, Myers & Marlow Pumps
Aqua-Dial Automatic Systems

NATIONAL 3-4471, 3-0368

COMPLETE GOLF COURSE CONSTRUCTION

- Turf Agronomist—R. L. Elder
 - Design & Const. by contract E. B. Ault
 - Design and Engineering:
- COMPLETE AGRONOMIC AND
CONSTRUCTION SPECIFICATIONS**

*Design and Construction
for Renovation of Existing
Golf Courses*

Thomas E. Carroll and Son, INC.

15710 Colesville Rd., Silver Spring, Md. • EV. 4-8400

RALPH PLUMMER

GOLF COURSE ARCHITECT

Member, American Society
of Golf Course Architects

10330 Kilkenny • Dallas, Texas
Davis 7-3136

DAVID W. KENT & CO. GOLF COURSE ARCHITECTS

Designers, Site Engineers, Builders,
Maintenance Supervisors
for over 40 years.

Consultant Services Available to Established
Golf Courses.

8535 Melvin Ave.
NORTHRIDGE, CALIF.

Dickens 4-6020

Dickens 5-2788



George T. McCarthy (r), who has been with U. S. Rubber Co. for 40 years, was recently presented a wrist watch by John W. Sproul, sales mgr. of U. S. Royal golf balls, in recognition of the anniversary. McCarthy is asst. sales mgr. in the golf ball dept.

4-Page Color Folder Describes Cushman's Electric Golfster

A 4-page, full color folder that describes and illustrates the company's line of Electric Golfsters is available from Cushman Motors, Lincoln, Neb., a subsidiary of Outboard Marine Corp. A table of weights, heights, clearances,

etc., are to be found in the booklet along with a description of Electric Golfster transportation features. Copies of the folder can be obtained by writing Cushman Motors.

Miller Golf Markets Hand Embossing Machine

Miller Golf Printing & Supply, 2053 Harvard ave., Dunedin, Fla., is bringing out a hand embossing machine for marking of bag tags, member clubs, bags, carts, umbrellas, etc. Called the Dymo Mite, the machine embosses plastic tape which, in turn, is affixed to the object to be marked. Crisp white lettering is embossed on a clear or colored background. As a special introductory offer, Irv Schloss of Miller is including 12 rolls of tape with the Dymo Mite embosser.

"Kohler Engines in Action" Is New Publication

Vol. 1, No. 1 of "Kohler Engines in Action," published by Kohler Co., Kohler, Wis., came off the press in June. The four-page publication tells the many uses that the various engines made by the company can be put to. The Yukon was featured in June. Two 10 hp K241s and a 7 hp K161 that powered SnoTravelers in Jack London country were described. KEA also described the K91 engine that is used to power midget racers for kids.



ROBERT BRUCE HARRIS

Golf Course Architect

MEMBER AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS

664 N. MICHIGAN AVENUE CHICAGO 11 • ILL.
Whitehall 4-6530

James G. Harrison

GOLF COURSE ARCHITECT

Member
American Society of Golf Course Architects

266 Harrison Road
Valley 3-3444

Turtle Creek, Pa.
Suburb of Pittsburgh

FLORIDA GOLF COURSE CONSTRUCTION CO.

BOX 723 WEST PALM BEACH
FLORIDA

TD-15 Crawler Clears Land for Course Development

Land clearing for a 132-acre development that includes a golf course, clubhouse and motel, north of Orlando, Fla., was handled by an In-



ternational TD-15 crawler. The TD-15 is shown piling scrub growth, oaks and palmettos into windrow for burning. The course will cover 90 acres, the motel will be composed of 100 units and there will be 73 residential building sites in conjunction with the development.

Ransome Publishes Booklet Covering British Open History

Ransomes, Sims & Jefferies, Ltd., Ipswich, Eng., makers of push and power mowers for greens and fairway gang mowers, published an interesting booklet commemorating the British

FAIRWAY IRRIGATION SYSTEMS



AQUA-DIAL

Manual Automatic Semi-Automatic

REPORTS DESIGN SUPERVISION

Registered Engineer Available

THE CLAPPER CO.

Lock Box "A"

Boston 65, Mass.

Centennial Open. List of all the champions from 1860 through 1959 was included along with highlights in the tournament history. A brief description of the R & A of St. Andrews also appeared. Ransomes, with dealers in Vancouver, Edmonton, Cooksville, Ont., Victoria, B. C., Winnipeg and Montreal, gets distribution throughout Canada. Inquiries are invited from the U. S. They should be sent to Ipswich, Eng.

Clubgard I.D. Labels

Clubgard, 1485 Bayshore rd., San Francisco, has introduced an aluminum I.D. label for clubs that is being sold in many pro shops. The labels, packaged in sets of 15, are stamped with the buyer's name, address or club and adhere permanently to the shaft just below the grip. Clubgard at present is distributing displays holding 25 or 30 order forms.

Scores Computed Electronically

At a recent Southern Calif. GA tournament, played at Brentwood CC, a Recomp digital computer, made by Autonetics, Downey, Calif., was used to tally the scores during the final round. This was believed to be the first time an electronic computer was used at a golf tourney.

BUYERS' SERVICE • P. 95

COLBY PIONEER PEAT

Products for building and maintaining golf greens are available in winter storage for prompt shipment.

BLACK—cultivated fine milled for top dressing.

BROWN—peat for building new greens.

GREENS—top dressing (1/3 peat - 1/3 sharp sand and 1/3 loam), or any required proportion.

QUOTATIONS on materials packed in plastic lined bags, or in bulk, gladly furnished.

COLBY PIONEER PEAT CO.

P.O. Box 115 HANLONTOWN, IOWA

RYANS O.K. No. 4 SEEDER & SPREADER

4 Cu. Ft.(300 lbs) Capacity-3 Ft. Spread



No Holes to Clog.
Quick Shut-off Lever &
Adjustable Gauge.
Screw On Handle
Spreads Top Dressing,
Nitro-Humus, Peat,
Commercial Manure
& Other Materials
Successfully
Weighs Only 69 Lbs.
Write Dept. "G"

DEALERS WRITE FOR OPEN TERRITORIES
H. & R. MFG. CO., Los Angeles 34, Calif.