

## CONTENTS

<i>Swinging Around Golf</i> .....	Herb Graffis	3
<i>Metropolitan-Chicago Golf Car Surveys</i> .....		31
<i>Take Advantage of Your Knowhow in Club Sales</i> .....	Bill Hardy	34
<i>Letter from Warren</i> .....	Warren Orlick	38
<i>Cozy Atmosphere Brings Golfers to Indoor Club</i> .....		40
<i>Par 3 Course Not A Stopgap</i> .....	Ben Chlevin	46
<i>Grau's Answers</i> .....	Fred V. Grau	52
<i>Meehan Gives Tips on Instruction</i> .....		56
<i>GCSA Convention Speeches</i> .....		60
<i>Lesson Learned in Augusta Sales Tent</i> .....	John Hendrix	70F
<i>Monument or Monster?</i> .....	Gene O'Brien	76
<i>Don't Stand Pat on Your Product</i> .....	Everett Leonard	86
<i>Sportsmanship — Modern Chivalry</i> .....	William B. Langford	89
<i>Manufacturing News</i> .....		124

### Swinging Around Golf

(Continued from page 107)

supt. at Paradise Valley CC, Scottsdale, Ariz., reports that Indiana Bend and Moon Valley officials are very happy with the way SS-13 chemical has cut down on water seepage . . . Art's son, Jim, is supt. at Moon Valley.

Maurie Luxford, one of golf's peerless promoters, is chmn. of the World Entertainment Championship that will be played at Yorba Linda (Calif.) CC, May 21-22 . . . When a golfer kills a bird it is usually via a line drive . . . Bob Schocken of Miami, Fla., did it a little differently at Granada CC there recently . . . He assassinated a mocking bird on his backswing — then pitched into the cup from off the green for a birdie . . . Hawaii's No. 1 woman golfer, Amie Amicich, is a major with the Army's Medical Specialist Corps . . . She took up golf in 1952 when a knee injury forced her to give up tennis . . . Harold Blaylock of San Antonio and Todd Houack of Ft. Knox taught her the game . . . She has 16 years in service and hopes to turn pro in 1964 when she is eligible for a pension.

Bill Schawallie of Kailua, Oahu, H. I., now assistant to Bill Gutwein at Lake Merced CC in San Francisco . . . He's a former Hawaiian Jaycee champion and U. of San Francisco player . . . Amateur

Kenneth Miyaoka won second Burke Open at Kaneohe Klipper course in Honolulu with a 286 . . . Jerry Steelsmith, Pasadena, Calif., pro, now in the Marines, and Owen Douglass, Jr., an amateur, tied for second with 288s . . . Burke Golf Co. put up \$3,000 as tournament sponsor.

More than 250,000 rounds were played on Atlanta municipal courses in 1959 . . . Play was up around 15,000 rounds over 1958 even though one 9-hole course was lost to the highwaymen in the summer . . . Gross receipts for the year were \$182,000 . . . 740,000 rounds were played at New York City's ten 18-hole courses last year, an increase of more than 50,000 over the previous year . . . 114,000 rounds were played at the famed Dyker Beach course . . . Clearview was the only other course with more than 100,000 rounds and it made it with only about 300 to spare.

Second annual Putt Putt national convention was held in Atlanta in February with about 140 miniature courses owners and managers attending . . . Held in conjunction with the conference was the first professional miniature tournament . . . \$1,000 in prize money was offered . . . Charles Schafer of Augusta, Ga., was the winner . . . Play on Portland, Maine's municipal 18 was up 10 per cent last year over 1958.