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THE HARDIE MANUFACTURING CO.

730 So. Main Street
Wilkes-Barre, Pennsylvania

Walker Executive Car Being Introduced in Australia

Max Walker, owner-mgr. of Walker Manufacturing Co., Fowler, Kans., has announced that Tutt-Bryant, Lt., Rydalmere, Australia, has purchased a Walker Executive car for demonstration on Australian courses. Tutt-Bryant hopes to develop interest in riding golf in the six large cities in which it has outlets. The first car was scheduled to be shipped Apr. 1. Walker Manufacturing Co. is in its fourth successful year of operation. The Executive is powered by an air-cooled, electric starting gas motor and is distinguished by what is said to be unexcelled hill-climbing performance.

Golfcraft Merchandising Brochure Now Available

Just off the press is Golfcraft's "1960 Golf Merchandising Brochure." It is described by Mark Cox, vp, as a merchandising kit that has been designed for pros to aid in selling Golfcraft equipment to members. In it are a complete price list, showing cost and suggested retail, point-of-sale material and booklets in four colors describing the company's line of clubs, putters, balls and accessories.

Pittman Joins Hagen Advisory Staff

Jerry Pittman of Tulsa, who is playing his second year on the circuit, has joined the Walter Hagen advisory staff. A graduate of Southern Methodist U., where he captained the golf team for two years, Pittman has a degree in mathematics and statistics and worked for an insurance company as an actuary before turning pro. In the 1958 Open at Southern Hills (his home club) Jerry finished as second low amateur. He entered the pro ranks in May, 1959, after being discharged from the Army.

Wittek Releases 1960 Range Supply Catalog

Wittek Golf Range Supply Co., 5128 W. North ave., Chicago 39, Ill., has released its 1960 catalog. The 24-page book lists everything in the range end of the business including stripping and painting equipment, ball pickers, mats, miniature supplies, re-sale balls, etc. It also shows course equipment, clubs, accessories, bags and carts. Copies of the catalog can be obtained by writing the Wittek company.

Golf Day • June 11th

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MINIATURE GOLF COURSE YOU
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- Keeps Leather Soft
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Perfect for use on dry or wet surfaces. Will not clog up on glove.



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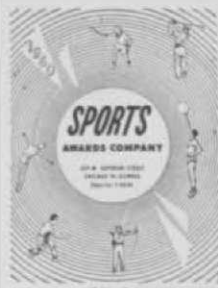
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SPORTS AWARDS CO.
 429 W. Superior St.,
 Chicago 10, Ill. SUperior 7-6034

Exide Golfer-48 Said to Give More Energy, Last Longer

The Exide Golfer-48, made by Exide Industrial div., Electric Storage Battery Co., Rising Sun & Adams aves., Philadelphia 20, is said to deliver 9 to 30 per cent more electrical energy than any battery used in golf cars, yet is sized to interchange with automotive-type batteries generally used. The 48 also is said to be designed for 48 months of use. It is a 6-volt, 3-cell unit with rubber Monobloc container and is equipped with either bare terminal posts or wing nut terminals. It comes charged and filled with electrolyte or is dry-charged with electrolyte packed separately. Other features are: high amp-hour rating, heavy rugged plates and fuller power for a longer time after it leaves the factory.

1960 Spalding Almanac Distributed to Press

Spalding's 1960 Golf Reporters Almanac is a handy reference book for writers, radio and TV men which includes the records and biographies of more than 25 men and women topnotchers plus miscellaneous tournament information. The Almanac or photos of players on the Spalding staff can be obtained by writing to Public Relations Dept., A. G. Spalding & Bros., Inc., Chicopee, Mass.

Galloping Golf Is Lockerroom Game

Galloping Golf is said by the mfr. to be the fastest moving golf game off the course, with every roll a hole of golf and with all the fun of



the side bets of the game. A before and after game in lockerroom or bar, it is compactly packaged in leather snap case with five dice in different colors. Galloping Golf retails at \$2.00 with usual pro discount. It is sold a doz. games to the box. The game is available through Ar-Hi Co., c/o Leo French & Associates, 2014 Cleveland, Evanston, Ill.

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GOLF BAG TAGS

- CLUB MEMBERSHIP TAGS
- PUNCH BOARDS
- "I-D" CLUB IDENTIFICATION LABELS
- GOLF PRO STATIONERY
- CADDIE & WAITERS BADGES
- GOLF CLUB DISPLAY FIXTURES
- "CLUB CADDIE" CARRIERS
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BIG NEW 1960 CATALOG FREE
 Color pictures. Full line tables, chairs, table and chair trucks, platform-toppers, portable partitions, bulletin boards. Our 52nd year.

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PAR THREE
MINIATURE COURSES**



**COMPLETE LINE OF GOLF
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Manual Automatic Semi-Automatic

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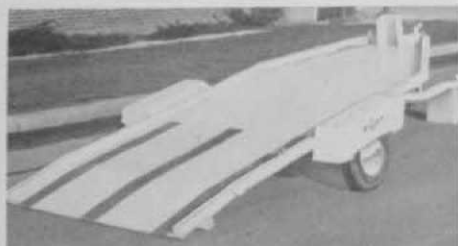
THE CLAPPER CO.

Lock Box "A"

Boston 65, Mass.

The Alloy Golf Car Trailer

The new golf car trailer, specially designed for drive-on-and-off loading, is made by Alloy Ma-



rine, Inc., Algonac, Mich. It handles 750 lbs. on its 12 ft. long, 54 in. wide platform of 14 gauge steel with corrugated, non-skid finish. Independently suspended wheels have coil springs, hydraulic shock absorbers.

Newport Bluegrass Association in Promotion Campaign

Newport Bluegrass Assn., 855 Fifth st., PO Box 56, McMinnville, Ore., has started a national promotion campaign to acquaint turf specialists and the public with the qualities of Newport C-1 bluegrass, called "The Bluegrass

Supreme." Two-color ads are appearing in GOLF-DOM and magazines in the park maintenance, landscaping and seed fields. Seed production of Newport C-1 will be greatly stepped up in the coming year and a more intense program of promotion will accompany the increase in output.

Baduini Is Distributors Vice Pres.

John Baduini has been elected vp of National PGA Distributors, Newark, O. He continues as sales mgr. of the company. Baduini has been in the golf business for nearly 30 years, many of them in a sales capacity.



K & M Sales Service Head

John F. Heaney has been named sales service supervisor of Keasbey & Mattison's Perth Amboy, N. J., plant. He was formerly employed in the firm's New York dist. office. He succeeds J. R. Purtell, now in charge of sales service in K & M's St. Louis plant.

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Directory and Handicap Boards



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**TURF PLANTING SERVICE
ALL CONTRACTS BONDED
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ORDER YOUR SUPPLY TODAY!
Per Single gallon.....\$4.75
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Order from your dealer or direct from DBA and give dealer's name.

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Year's Guarantee on Battery Made by Traction Service

There is a one-year unconditional guarantee on the Traction Power-Full golf car battery which is made by Traction Service Co., 118 Concord ave., Ocean-side, N. Y. Popular on eastern courses, Traction Power-Full is said to be the only battery on which there is an "in-use" guarantee. Its extra power capacity (190 amps.) gives 25 extra amp hours, according to the manufacturer. The battery is offered to pros and clubs at a special price.



Wide Area Insect Electrocutor

Ram Meter Inc., 1100 Hilton Rd., Ferndale, Mich., has a new device which attracts night-flying bugs and insects by a special black light to a high-voltage grid where they are killed. It protects an acre at cost of burning a light bulb. Metal mesh guard protects against unpleasant shock if grid is touched. For use at ranges, Par-3s, miniatures, dance areas, etc. Details from above address.

Price Was Wrong

In the E. James Kunik ad, which appeared on page 159 in March Golfdom, "Ladies Strictly Tailored Bermudas" were listed at \$6.95. This is incorrect. The price should have been listed at \$11.95. Kunik, whose sales outlet is located at 41 S. New York ave., Atlantic City, N. J., handles both men's and women's sportswear.

Miller Named P.R. Director by Wilson

Marion H. Miller has been appointed dir. of public relations at the general offices of Wilson Sporting Goods Co. in River Grove, Ill. He was formerly in the company's Kansas City div. in a promotional capacity for several years. Miller joined Wilson in 1921 while still in high school and has worked in most depts. of the company. He has long been associated with amateur sport as an official of the AAU and the U. S. Olympic assn. At present he is chmn. of one of the important committees making arrangements for the 1960 Olympic games in Rome.

Davis Catalog Available

Latest price list catalog of George A. Davis, Inc., 5440 Northwest Hi-way, Chicago 30, recently came off the press and is available for all persons connected with the maintenance depts. of courses, cemeteries, parks, etc.

1914 **FULNAME** 1960

Original Ball Marker
The rolling die does it!

3 TYPE SIZES

Small — Medium — Large

Box 178

Cincinnati 6, Ohio

RYANS O.K. No. 4 SEEDER & SPREADER

4 Cu. Ft.(300 lbs) Capacity-3 Ft. Spread



No Holes to Clog.
Quick Shut-off Lever & Adjustable Gauge.
Screw On Handle
Spreads Top Dressing, Nitro-Humus, Peat, Commercial Manure & Other Materials
Successfully
Weights Only 69 Lbs.
Write Dept. "G"

DEALERS WRITE FOR OPEN TERRITORIES
H. & R. MFG. CO., Los Angeles 34, Calif.

COMPLETE
GOLF COURSE CONSTRUCTION

- Turf Agronomist—R. L. Elder
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- COMPLETE AGRONOMIC AND
CONSTRUCTION SPECIFICATIONS

Design and Construction
for Renovation of Existing
Golf Courses

Thomas E. Carroll and Son, Inc.

15710 Colesville Rd., Silver Spring, Md. • EV. 4-6400

Kill WATER WEEDS!

Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

REASOR-HILL CORPORATION
BOX 36GC, JACKSONVILLE, ARKANSAS

Stroke-Master's New Style 918 Features Ventilated Vamp Lining

One of the top pace-setters in the 1960 Stroke-Master line of pro shop golf shoes is the new Style 918, on the Lido Last. Fully leather lined,



the vamp lining is purposely punched for ventilation. Style 918 is dark brown Puritan Calf saddle with genuine White buck vamp and quarter. The ventilated vamp lining feature also is available in Style 917 with its color combination of black calf and white buck. Both styles are stocked for immediate shipments. Ask your Stroke-Master salesman or write E. E. Taylor Corp., Freeport, Me.

Bayer Woods Built for Power

George Bayer woods, made by MacGregor, are especially designed for the power player at impact. The hand selected persimmon heads are finished in Rosewood stain. The red fiber target face of a Bayer wood is 1 1/2 ins. deep and the Pro-Pel Action No. 1 shaft is light in weight but has firm action. The new Firma-Grip has built-in tackiness. Bayer woods also are available with molded-on, all-rubber grips.



Aero-Thatch Dealers

Tenos Brothers, Pittsburgh, Pa. and Howard Kiscaddin, Lebanon, Pa. have been appointed exclusive dealers in western and central Pa. by Aero-Thatch, Inc., Rahway, N. J. Both will handle sales and service for the two basic Aero-Thatch machines for complete turf renovation and maintenance employing the CHIA method (patents pending) of continuous horizontal invert aeration.

Buyers' Service • Page 135

Golf Score Cards

Specializing in Printing for
Clubs and Pros.

CHARGE CHECK BOOKS
HANDICAP CARDS and PANELS
BAG and GUEST TAGS

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EQUIPMENT - SUPPLIES - FIXTURES

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Dickens 4-6020 Dickens 5-2788

Cushman Offers Insurance to Its Golf Car Buyers

Owners and buyers of vehicles made by Cushman Motors, Lincoln, Neb., can buy what is said to be the first complete, low cost, red tape-less package of insurance ever offered in the golf car and scooter fields. Coverage includes bodily injury and property damage liability, collision, comprehensive and uninsured motorists. A separate life policy with double indemnity for accidental death also is available. The golf car policy covers all authorized drivers as well as the owner while operating another scooter type car. Collision carries a \$25 deductible and theft (comprehensive) has a \$10 deductible for partial theft. Premium rates vary from state to state and are quoted on an annual basis although policies may be issued for three or six-month periods. The Cushman insurance program is being initiated in various states upon approval of state insurance depts. Complete information can be obtained from Mack & Coons, Stuart bldg., Lincoln.

New Machine Makes Quick Job of Removing Litter From Fairways

The Ronning Grounds Groomer, a course maintenance machine on which superintendents focused their attention during the national turf-

grass conference, is made for quickly removing all kinds of litter from fairways and other turf areas. Its 5-foot-wide rotary brush picks up damp or dry leaves, grass cuttings, sticks, stones, pine cones and needles, paper, bottles, etc., and golf



balls on practice ranges, without damage to turf or equipment.

Use of perforated metal conveyor troughs permit partial mulching of dry leaves. The bulk of the leaves and all other debris is blown into a 7-cubic-yard dump body equipped with tilting winch for quick unloading. A 9-hp engine drives brush and blower. The Grounds Groomer may be operated at speeds up to 12 mph depending on condition of terrain and litter. For complete information write: Ronning Corporation, 1001 Third Avenue N.E., Minneapolis 13.



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Golf Course Architect

MEMBER AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS

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GOLF COURSE
Architect
FRESNO, CALIFORNIA
1505 Blackstone

David Gill
GOLF COURSE
ARCHITECT

National Bank Building St. Charles, Illinois
Phone JUnO 4-2883

Sloan-Ashland Enters Golf Car Field With 10 Models

The Sloan-Ashland Co., a Chicago firm with headquarters in the Merchandise Mart, have announced their entry in the golf car field with the most complete line of cars yet to be made available for golf course rental fleets or player individual ownership.



This two passenger Terra-Tire Model #202GT is top car of the new Sloan-Ashland line. Engine is 2-cylinder, 4-cycle air cooled Onan; gasoline tank holds four gallons; delivers approx. 18 holes per gal. Wheel base is 75½"; over-all length is 102".

The Sloan-Ashland line embraces 10 models, including one, two and four-passenger vehicles, available in either gasoline or electric power. The gasoline cars are offered in one cylinder and two cylinder models, ranging from 4 hp to 12.9 hp.

Four models use the new Goodyear "Terra-Tire" which exerts five pounds pressure on turf vs. the 24-pound pressure of each foot of a walking golfer.

Sloan-Ashland points out that, with their one-passenger models they are pioneers in Terra-Tire single seaters with both electric and gas models. All one and two-passenger models come with either Terra-Tires or standard tires.

"Our main objective in assembling the Sloan-Ashland line of golf cars," says president Albert E. Sloan, "is to supply performance-proved vehicles in a range of types, models and prices to meet the varying local conditions and preferences at each of the nation's golf courses." For complete details, specifications prices, etc., write Sloan-Ashland Co., at above address.

Neoprene used in the tires of the Rollite golf cart, manufactured by Koch Corp., Montecito stn., Santa Barbara, Calif., is supplied by DuPont's Elastomer Chemicals dept., through the H. C. Lien Rubber Co. in Los Angeles. The Rollite is made of rust-free aluminum and has oversize wheels for easier rolling.

ROBERT TRENT JONES

Member:
American Society of Golf Course Architects

*Golf Course
Architect*

20 Vesey Street
Tel: Beekman 3-1023
NEW YORK, N. Y.

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William F. Gordon

and

David W. Gordon

Golf Course Architects

Doylestown, Pennsylvania

Fillmore 8-4243

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Jacobsen Purchases Big Massey-Ferguson Plant

Jacobsen Manufacturing Co. has purchased a portion of the Racine (Wis.) facilities of Massey-Ferguson, Inc. In announcing the acquisition, Einar A. Jacobsen, pres. said the 400,000 sq. ft. M-F plant gives Jacobsen one floor operation, a private railway spur and better truck facilities, room for expansion, additional warehousing facilities and possible expanded employment.

The purchase did not include the M-F North



American Parts div., located adjacent to the property which was acquired. Jacobsen plans to take over the newly purchased plant late this summer. Its present 180,000 sq. ft. building in Racine will be vacated. Plants in Stroudsburg, Pa., and Brookhaven, Miss., will continue to operate as usual.

Jacobsen produces more than 50 different



(Above) Oscar T. Jacobsen (l), chmn. of the Jacobsen board, gets keys of newly purchased Massey-Ferguson plant from Lee J. Wolf, M-F executive vp.

(Left) Aerial view of the Racine, Wis. plant.

types of rotary, reel and tractor drawn mowers in the consumer and industrial field and more products are planned for 1961. The first Jacobsen power lawn mower was introduced in 1921 and the company developed one of the first practical power greenmowers. The firm acquired Johnston Lawn Mower Corp. in 1940 and in 1945 purchased the Worthington Mower Co.

(More trade items on page 134)

Buyers' Service • Page 135

GOLF COURSE CONSTRUCTION

By CONTRACT

MADDOX CONSTRUCTION COMPANY

Phones: EXport 7-6600
Hickory 2-2411

Rankin, Illinois
Danville, Illinois

ALFRED H. TULL

Golf Course Architect

35 White Street
New York 13, N. Y.

For Sale: 2000 used range balls, painted 2 coats & striped red @ 18¢. Also used practice range mats \$3 to \$10.00 each. Highland Golf Range, Inc., 3601 Green Rd., Cleveland 22, Ohio.

GOLF BALLS REPAINTED. BADGER GOLF CO., WATERFORD, WISCONSIN.

For Sale: BEAUTIFUL NINE HOLE PAR THREE GOLF COURSE CONSISTING OF 29 ACRES AND THREE BEDROOM RANCH HOUSE WITH ATTACHED PRO SHOP AND SNACK BAR. ESTABLISHED SIX YEARS. ASKING \$80,000. Fred B. White, Agent, 344 N. Milwaukee Ave., LI 2-0200 9 A.M. to 9 P.M.

Wanted — Used electric golf car. Prefer one with Terra tires. Write details to Box 103, Bridgton, Maine.

Main with MacGregor

Latest addition to the MacGregor Golf advisory staff is Malcolm Hannis "Mac" Main of Danville, Va. Although he has been a pro since 1950, he is currently playing his first full year on the tour. In 1959 he participated in six tour events and finished in the money four times. He recently has been working as a home pro at the Elks GC in Danville. Mac finished second to Mike Souchak, another MacGregor staffer, in the PGA driving contest last year at Minneapolis.

Brock New American Mat Pres.

Ken E. Brock succeeds the late D. W. Moor, Jr., as pres. of American Mat Corp. and D. W. Moor Co., according to an announcement from the board of these companies. Brock has been v.p. and director of both firms since 1948. Both companies are manufacturers of floor tile, mats and matting.



Six Golf Car Manufacturers Use Goodyear Terra-Tires

Goodyear Tire & Rubber Co., Akron, O., points out that Terra-Tires, made by its Aviation Products div., are being used by six manufacturers on their golf cars and that by 1961 many firms are expected to use them. Terra-Tires were originally made for transporting delicate missile launching equipment. They have a wide footprint, low ground bearing pressure and a high degree of strength and flexibility. It is said that the tires also promote ease of vehicle handling.

Gem Offers Instruction Book Starring Snead and Others

Gem Razor Blade Co., sponsor of the TV show, "World Championship of Golf," has a 68-page illustrated instruction book available with a dispenser of 10 Gem single edge blades. Among the pros who give tips on playing winning golf are Sam Snead, Cary Middlecoff, Ernie Vossler, Tommy Jacobs and Patty Berg.

Coin Operated Locker Locks Save At Public Courses

Coin-operated lockers are converting a costly operation into a money maker at municipal and semi-private golf courses, reports Lloyd Hobbs, v.p., American Locker Co., 211 Congress St.,



Boston, Mass. American's Coin-Lok Plan takes over the job of lock service, eliminating locker-lock maintenance worries, broken key and lost key replacement costs. The Coin-Lok plan is available on either a lease, or purchase basis. From a stock of over 50 different locker sizes, in a wide range of colors, operators can make selections best suited to their lockerroom layouts and player traffic requirements. American's coin operated locks also can be applied to lockers already in use. For complete details write to the company at the above address.

Acti-dione Thiram Is New Upjohn Fungicide

Acti-dione Thiram joins Acti-dione Ferrated and Acti-dione RZ as the newest addition to the Upjohn line of turf fungicides. It has been field tested on bent, Kentucky blue, Merion blue, Bermudas, St. Augustine and the fescues. It is effective in controlling large brownpatch, dollarspot, pinkpatch, rust, snowmold, powdery mildew, etc. The manufacturer says it will not burn grass. It can be obtained from dealers.



More Pep for Your Players

Pfanstiehl Laboratories, Inc., 104 Lakeview Av., Waukegan, Ill., has an interesting performance-record story on the merits of its Frutabs energy boosters in overcoming fatigue caused by the extra muscular activity of sports participation. Over 90% of various award and medal winners in the 1959 Pan-American games used these pure fruit sugar tablets.