

of treatments (as recommended by the manufacturer). Second, sterilize all of your topdressing with methyl bromide under a cover. See your dealer for assistance in setting it up. By using weed-free topdressing you will cover the weed seeds now present and they will have difficulty becoming re-established.

We have said nothing so far about tees. For them you can grow zoysia sod (or U-3 Bermuda, if you prefer) in a nursery. When it is solid you can re-turf the tees with good ready-to-play sod. Also, you can grow a Merion sod nursery for those tees which are too shady for Bermuda or zoysia. Zoysia will thrive in shade where Bermuda will die for lack of sun. Some tees may be split down the middle, using Merion on one side for winter play, and a warm-season grass on the other side for summer play. Tees have to be large to permit this plan to work.

115 Attend Seminar Held by Mid-Atlantic PGA

Mid-Atlantic section of the PGA held its annual education seminar at Cole Field House, University of Maryland, Feb. 29-Mar. 1, with 115 pros in attendance. Max Elbin of Burning Tree CC and Roger Peacock of Sligo CC, Silver Spring, Md., were co-chmn. of the two-day program. It covered advertising, merchandising, accounting, teaching, psychology of learning and other subjects of interest to pro operators.

Speakers at the first day's gathering included George P. Lamb, attorney, author and lecturer, who spoke on the place of golf in business; Bill Ford of the MacGregor Golf Co. advertising dept. who discussed marketing and advertising; and Steve Comings, Southeastern University accounting professor, who told the pros how to install and operate a simplified accounting system.

The first day's teaching program was conducted by Al Houghton, Princes George CC, George Bird of Richmond, Va., and Leo Fraser of Atlantic City CC.

Eddie Ault, golf architect of Washington, D. C., was the leadoff speaker on Mar. 1. He talked on the interrelationship of the work of the professional, supt. and architect. Dr. Warren Johnson spoke on the psychology of learning and Prof. Alfred A. Crowell of the University of Maryland journalism dept., described methods of setting up a pro public relations program.

Roger Peacock and Al Jamison handled the second day's teaching program. Peacock's subject was "Tips for Beginners and Comments on the Swing." Jamison summarized the techniques of teaching.



GOLF

COURSE

CONSTRUCTION

Golf Course Architects

25 years' experience

R. Albert Anderson

6300 Gulf of Mexico Drive, Longboat Key, Fla.

3814 Washington Ave., Racine, Wis.



You'll Live in This
Cool, Crisp, Correct

CRUISILK BLAZER

Tailoring of quality and distinction is found in this CRUISILK BLAZER. In the following shades — WHITE — BLACK — NAVY — STRAW (Gold) — CORK BARK (Tan) — PUTTY (Beige) — RED. Price \$34.95

Madras type Plaids and Checks (50% Dacron, 50% Cotton) and (100% Combed Cotton) — \$37.95
Contrasting Slax — from \$14.95

Sold Thru Pro Shops Only

E. JAMES KUNIK

41 South New York Ave., Atlantic City, N. J.