
The Golf Market's 33rd Annual Planning & Reference Issue

— covering all three months of the Golf Market's concentrated period
of planning, budgeting and buying:

OCTOBER — NOVEMBER — DECEMBER

At regular advertising rates, its timing and continuous usefulness to the buyers—all of them—throughout this important buying period, makes the Planning Issue the outstanding advertising buy for those who want a profitable share of the fast expanding golf market business.

Final Ad Forms Close October 3rd

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Membership Provisions Rule Out Damage Suits

Tam O'Shanter CC, in the Chicago District, which has been the target for several personal injury suits in the last five years, took steps to prevent litigation from another direction by disclaiming responsibility for loss or damage to personal property belonging to members, their families or guests. It did so by inserting the following paragraph in its membership blank:

In consideration of granting membership to me in Tam O'Shanter Country Club, I hereby agree to expressly waive:
(1) Any claims for loss or damage to personal property of myself, family or guests anywhere in the club.

Not Tested in Court

This provision has not been tested in court. So far the club has turned down two applications for membership because the applicants were unwilling to agree to the provisions of the above paragraph.

The above agreement gave rise to a later one which reads:

I also waive all claims for any damage or injuries to myself, my family or guests incurred anywhere in the club. No court decision or opinion has been

rendered on the legality of this provision.

After the first suit was filed against Tam O'Shanter about 20 more personal injury claims were made within a period of about six months. The club passed a resolution that it would not pay a single cent on any claim, even if a judgment was rendered against it, without carrying the case to the state supreme court.

Two CMAA Workshop Meetings Scheduled for September

September workshop sessions of the Club Managers Assoc. of America will be held on the 10th and 11th at the University of Pennsylvania and on the 14th and 15th at Michigan State University in East Lansing. Frank J. Thomas of the Union League Club of Philadelphia is chairman for the Pennsylvania meeting and W. Bruce Matthews of the CMAA's Continuing Education Service is in charge of the meeting at Michigan State.

During August, the CMAA held four workshops. They were at Northwestern University, University of Denver, Washington University and San Diego U.

Subjects covered at the two days seminars include party ideas, value in food purchasing, quality control, labor costs and mechanics and dynamics of management.