

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

The PGA Championship at Minneapolis GC was the top financial performance in the 41 years of PGA title events . . . The purse, \$51,375, was second only to the Masters \$76,100 . . . Bob Rosburg's \$8,250 for the winning 277 (3 under par) was the biggest top money for a PGA championship . . . The crowd for the week (including practice rounds) 49,780, was a record . . . About 4,000 more than last year at Llanerch . . . Approximately \$200,000 (gallery, program, TV, concessions, clubhouse revenue) was gross income.

Minneapolis GC officials and members have due them the deep thanks of the PGA and of clubs that will be host to future PGA national championships . . . In revising the championship financial arrangement so club officials and members have incentives to do the vast amount of work required for a championship, PGA officials got realistic and put their tournament on a businesslike basis . . . Stewart J. McIntosh, Minneapolis GC pres., Vern Evans, tournament gen. chmn., and their colleagues have the distinction of showing a tournament profit for their club that possibly exceeds the net to clubs holding the eight previous championships.

PGA championship was operated about as nearly as possible to perfection . . . Gunnar Johnson, the club's veteran pro, had been getting closeups at tournaments



HERB GRAFFIS

for years and with his teammates, Supt. Herb Cohrs, Mgr. Stuart Johns and Caddie-Master Bob Henches worked out a very expert operating program . . . PGA from July 30 through Aug. 2 is held at the worst time of the playing season for course condition and risk of turf troubles but Cohrs had the layout almost at the pinnacle . . . Herb's teammates in the Minnesota GCSA contributed free and expert aid in supervision and work at each green . . . They also deserve a glowing expression of gratitude from the PGA . . . Tournament program edited by Otis Dypwick and packed with advertising by Jon Hall, Carroll App Associates, was a job that really had something in it instead of being a sandbagging racket.

The Pinkertons, who do so well at the Masters, were embarrassingly inept at the PGA . . . One of their comical performances was in giving maximum security to free lunch turkey sandwiches in the press tent to the extent that PGA working press badges weren't good at the PGA's own championship . . . Another clownish job by the Pinkertons had as its victim a chmn. of the 1960 PGA championship who was studying how a tournament should be conducted . . . The height of silliness was attained by an armed Pinkerton employee annoying guests in the clubhouse in officious search of credentials.

In Golfing's poll of golf writers, Walt

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FRONT COVER — The Palm Springs area of California which boasts of more fairways, tees, greens per acre than any community in the country, becomes the golf capital of the world once the snow starts flying in other climes, according to the local chamber of commerce and others devoted to beating the drums for fine desert living. You have your choice of swinging at such places as Thunderbird, the first fairway of which is seen on the cover, Bermuda Dunes, Eldorado CC, Indian Wells, Palm Springs GC, La Quinta, Cochran GC, Shadow Mountain and O'Donnell GC. Ryder Cup matches will be played at Eldorado, Nov. 2-8.

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