## **Smart Financing**

## Turn to Golf to Make Club Solvent

By WALT GAMAGE Palo Alto (Calif.) Times

Golf is credited with solving the landscaping and financial problems for the officials of the Redwood City (Calif.) Elks Club.

Upon receiving their charter from the Grand Lodge of the Elks four years ago, members of the Redwood City chapter purchased an old estate covering 30 acres in the foothills north of the Stanford University campus.

The estate included a large house which was converted into a clubhouse. The surrounding acreage was dotted with walnut trees but for the most part was covered by dense growth since the grounds had been unattended since World War II.

Not unlike other new organizations, the Redwood City Elks were short on funds.

Faced with a problem of putting the club on a sound financial footing the officers also searched for an economical way to beautify the clubhouse grounds.

Someone came up with the idea of building a golf course on the acreage. Ellis Van Gorder, long-time supt. of the Stanford University course, was asked to survey the area to see if the idea was feasible.

Van Gorder drew up a rough sketch of a nine-hole par three course which completely surrounded the clubhouse.

The estimate for building the layout, including a pro shop, was set at \$84,000. This sum was underwritten by a group of members within the club in a spirited fund-raising campaign.

When the debt is paid off, profits from the course will go into the general fund.

Van Gorder turned over the completed course to the club officers last July. The layout measures 1,200 yards and covers approximately 20 acres. Longest hole is 220 yards.

Clyde Crippen, pres. of the fund raising group, reports that the course has been in the black for the two months it has been in operation.

Scotty McBeath left the Sunken Gardens short course in Sunnyvale, Calif., to take over the post as head pro. Scotty was one of the outstanding amateur golfers in Northern California before turning pro.



Small, compact pro shop is ideal for Par 3. Club pres. Clyde Crippen, Harry Vreeburg and Pro Scotty McBeath (right) find much to recommend it.



Fifth green at Redwood City Elks club course overlooks Palo Alto and San Jose.

## Six Veterans, Four Newcomers on U.S. Ryder Cup Team

Six veterans and four newcomers make up the U.S. Ryder Cup team that will meet Great Britain's best, Nov. 7-8, at Eldorado CC, Palm Desert, Calif. This year's matches will bring the two teams together for the 13th time. U.S. has won nine matches and the British three, their last victory coming in 1957 at Lindrick.

U.S. players who performed with previous Ryder Cup teams are Jack Burke, Jr., Dow Finisterwald, Doug Ford, Cary Middlecoff, Sam Snead and Art Wall, Jr. Newcomers are Julius Boros, Jay Hebert, Bob Rosburg and Mike Souchak.

The PGA executive committee selects the team on the basis of Ryder Cup points accumulated over a two-year period. Snead will be playing in his seventh Ryder matches, high for the U.S., while Burke will be making his fifth appearance. Ford and Middlecoff have played with two U.S. teams and Finsterwald and Wall one.

Snead captains the U.S. team.