

Vol. 33-Number 10

October, 1959

CONTENTS

Swinging Around Golf	3
Women's Interest Increases Sales, Play Herb Graffis	39
Pros Cite Strong Points, Weak Points in Shop Operation	41
Manufacturers See Boom Extending Through 1960	44
1959 Turf Roundup	8.49
Amend Excise Tax to Exempt Initiation Fees	56
What's Your Opinion?	58
Big Increase in Eastern Muny Golf	60
How My Sales Doubled in Two YearsLen Kennett	64
Turf Conferences	66
Semi-Sod Method of Planting Bermuda	
	68
Golf Makes Club SolventWalt Gamage	76
1959 Editorial Index	108
Manufacturing News	111

All advertising and editorial correspondence, change of address notices, subscription orders, etc., should be sent to GOLFDOM, 407 S. DEARBORN ST., CHICAGO 5, ILL.

Swinging Around Golf

(Continued from page 84)

with 600 photographs – most of them taken by Henry – and 80,000 words writen by him will be published in Nov. in London . . . It should make a fine Xmas present . . . Don't know how much it will cost or where you can get it in U. S. . . You might ask Henry, 74 Eaton Sq., London, SW1, Eng.

Lou Galby, leaving Mill River CC, Stratford, Conn., where he's been pro 20 years, to be head pro at new Grantmoor GC and Recreation Center, Hartford, . . . Grantmoor, being built by syndicate headed by Bobby Grant, will have big range, lighted Par 3, 18 hole course, miniature course, motel, restaurant and pool.

Third annual Western Seniors Golf Rodeo to to be played at Valley Club, Scottsdale, Ariz., Jan. 4-9... Milt Gross, New York Post sports columnist, has hit out a funny golf book, "18 Holes in My Head" that John Pierotti illustrated ... McGraw Hill is publisher ... It tells of Milt's experiences trying to be a golfer ... Jimmy Demaret got him started when Milt, a left hander, was on a sports assignment up in the Lox Alps outside of New York and got up one morning needing fresh air, aspirin, a kind word and mild exercise ... Book price is \$3.75.

Rutgers — New Jersey 1960 Turf course is scheduled to be held at the N. J. Agricultural Experiment Station, New Brunswick, Jan. 18-21, according to Ralph E. Engel, dir. . . . Southern Calif. Turf Institute field day scheduled for Virginia CC, Long Beach, Oct. 10 . . . Los Angeles County board of supervisors give Guy Bellitt, pro at Whittier Narrows GC and Southern Calif. PGA Section pres., scroll recognizing his untiring efforts in behalf of golf and youth activities in the L. A. area . . . He is the first pro ever to have been honored by the board.

Leonard Strong, who retired as supt. of Saucon Valley, Bethlehem, Pa., last year, has been retained as a consultant at the Manufacturers GC, Philadelphia, where a complete course renovation is underway . . . Joe Valentine, the venerable supt. who has been at Merion since 1912, called the 1959 summer "the worst he ever experienced . . . Dan Lewis, writing in the Newark, N. J. News, recently pointed out that a person can make a coast to coast jet flight in less time than it takes to play 18 holes on a Jersey public course . . . Muny courses in N. J. report increases in play of from 5,000 to 10,000 rounds over 1958.

Greenwich (Conn.) planning and zoning board wants \$25,000 for option on 164-acre site costing \$250,000 so that a muny course can be built . . . Total cost would be \$700,000 . . . New Jersey PGA pros to meet PGA team from Philly in annual challenge match on Oct. 26 at Plainfield . . . Minnesota GCSA to have its 1960 conference at Hotel Normandy in Minneapolis, Feb. 24-26 . . . Gene Littler would be playing with this year's Ryder Cup team if he hadn't been snarled in some red tape back in 1954 when the PGA overlooked registering his membership . . . Officially, he isn't yet a five-year man.

William H. Tucker, Jr., L.A. architect, is designing and building 18-hole Carlton Hills CC. Santee, Calif., which he says will be the nearch thing to a natural Scotch course this side of Glasgow . . . Tournament pros will shoot for about \$750,000 in the first half of 1960 in 21 PGA co-sponsored events and eight others . . . Two \$50,000 tourneys are on the card.