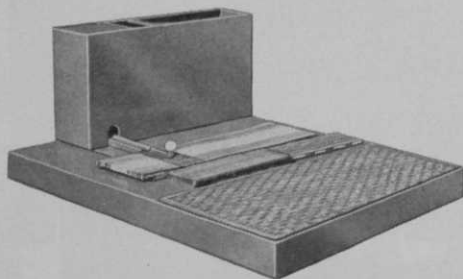

Increases player traffic

Increases range profits

WILL-TEE

FULLY AUTOMATIC GOLF TEE



All moving parts chrome plated

Sensational Low Prices

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members of the club and is paid considerably less.

"He gets beaten now and then by members who get time to play three or four times as often as he does.

All Are Not Loyal

"He invests his money and risks his credit by stocking playing equipment that is the best value his members possibly can get, then sees 30 per cent of them buy inferior stuff somewhere else. And, these are the members who would kick loudest if they got the same sort of unfair treatment.

"The small club can't afford to pay a professional the salary that would have to be paid to get a good man who gives them as much in competent, valuable service as the pro does.

"The small town club pro has to work up a business that gives him a chance to make enough money to justify his staying at the club. Unfortunately, a percentage of his members are unaware of the obligations of private club membership. In quite a few cases, these people make it impossible to keep a capable man at the club. It is the club more than the small town club pro who suffers from this lack of understanding and cooperation to keep a good man working at the hardest job in golf."

New Jaycee Philosophy

More than 17,000 youngsters took part in the International Jaycee Junior Golf program in 1958 through local and state tournaments and the national finals. The Jaycee organization recently announced a "new" approach to the program: its purpose is not to spotlight a few great young players but to introduce as many youngsters as possible throughout the country to golf.

The starting field in the 1959 Open will number 150, a reduction of 12 from recent years. Twenty-one players are automatically qualified for this year's event on the strength of past performance in the Open or other major tournaments.

The Ladies PGA has 14 tournaments carded for the period between May 1 and Aug. 30. The organization is looking to fill the following opening dates: May 14-17; May 21-24; June 18-21; and Aug 6-9.

**You'll Find It Listed
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