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 constant compression  
 golf balls you can recommend  
 to help your golfers  
**PLAY MORE CONSISTENT GOLF**

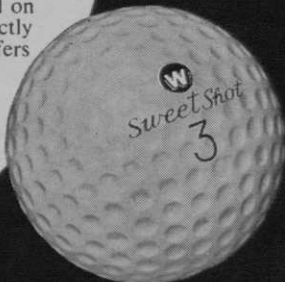
**New Dynamatic SWEET SHOTS by Worthington**

Maximum distance — unfailing accuracy — because new Sweet Shots are made under the greatest precision controls ever achieved. The secret is Worthington's complete control of compression through new *dynamatic* winding. And every Sweet Shot is individually compression-tested to make sure it meets the compression level stamped on its sparkling white cover. Each new Sweet Shot is exactly like the last — precision-made to assure your golfers consistent performance *every time!*

**Worthington**  
 ELYRIA, OHIO



*Premiere Name in Golf Ball Developments  
 Since 1904*



**SOLD ONLY BY  
 GOLF PROFESSIONALS**

**RECOMMEND THE RIGHT SWEET SHOT  
 TO MATCH EACH GOLFER'S SWING**

**DYNA 90 MATIC**

Built to the 90-compression level for the majority of "smooth-swinging" better golfers.

**DYNA 100 MATIC**

For experts only! Gives hard hitters all the extra distance built into this 100-compression ball.

Labor of Love

**Small Town Pro Job  
 Is Sport's Toughest?**

C. T. Larrington, a local architect, designed the clubhouse. The problem was rather complex as it not only provides golf facilities but also includes an 8-sheet curling rink with an artificial ice plant, a skating rink, a swimming pool, and additional space for other indoor activity for a year-around recreation program. Clubhouses all over America were inspected before the final design was drawn.

The cost of a building such as this, with all the recreational activities mentioned above under one roof and including the finished parking areas and landscaping, is figured to run nearly a million dollars and is expected to be fully completed by June 1st. The entire floor space of the new clubhouse will cover 2½ acres.

"There isn't another job in sports any tougher than that of being a pro at a small town club," according to one pro who

has been in the game a long time. "Yet," he adds, "there are few jobs more important to golf and to golfers.

"There are many more of these fellows than there are big club pros and tournament players," he says. "You realize this when you consider that about three-fifths of the country's courses are 9-hole layouts. Small town pros work hard and resourcefully to keep the game growing but you don't hear them getting many cheers.

**Double As Superintendents**

"Nine times out of ten these fellows not only are golf instructors, creators and developers of golf interest, but supts. They have to do plenty of work to get their courses into pretty fair shape on less money than is spent maintaining one hole at many first class clubs.

"Then, too, the small town pro has to be a bartender, mechanic, short order cook, sandwich maker, publicity man, janitor, handyman and merchant.

"He has to be a star diplomat as well as a hypnotist to get things done for the club.

"He works twice as long as most of the

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**Increases player traffic**

**Increases range profits**

# WILL-TEE

**FULLY AUTOMATIC GOLF TEE**



**All moving parts chrome plated**

**Sensational Low Prices**

**Will tee a ball every 3 seconds**

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WILL-TEEs are proving the reliability of their all-weather performance at several hundred of the nation's busiest golf ranges. Here's the use-proven, long-lasting, trouble-free service that builds range patronage and operating profits.

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members of the club and is paid considerably less.

"He gets beaten now and then by members who get time to play three or four times as often as he does.

### **All Are Not Loyal**

"He invests his money and risks his credit by stocking playing equipment that is the best value his members possibly can get, then sees 30 per cent of them buy inferior stuff somewhere else. And, these are the members who would kick loudest if they got the same sort of unfair treatment.

"The small club can't afford to pay a professional the salary that would have to be paid to get a good man who gives them as much in competent, valuable service as the pro does.

"The small town club pro has to work up a business that gives him a chance to make enough money to justify his staying at the club. Unfortunately, a percentage of his members are unaware of the obligations of private club membership. In quite a few cases, these people make it impossible to keep a capable man at the club. It is the club more than the small town club pro who suffers from this lack of understanding and cooperation to keep a good man working at the hardest job in golf."

### **New Jaycee Philosophy**

More than 17,000 youngsters took part in the International Jaycee Junior Golf program in 1958 through local and state tournaments and the national finals. The Jaycee organization recently announced a "new" approach to the program: its purpose is not to spotlight a few great young players but to introduce as many youngsters as possible throughout the country to golf.

The starting field in the 1959 Open will number 150, a reduction of 12 from recent years. Twenty-one players are automatically qualified for this year's event on the strength of past performance in the Open or other major tournaments.

The Ladies PGA has 14 tournaments carded for the period between May 1 and Aug. 30. The organization is looking to fill the following opening dates: May 14-17; May 21-24; June 18-21; and Aug 6-9.

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**You'll Find It Listed  
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