



## WOMEN

*like to have  
pretty feet*

..... Brushed Pigskin Shoes are 1959's Big Fashion News

### 3 WAREHOUSES, FAST SERVICE:

Hillside, Ill. • 4100 Warren Ave.  
LInden 4-9350

Seattle, Wash. • 117 Madison Ave.  
MAIn 4-1740

Pasadena, Calif. • 81 Masonic Court  
RYan 1-5141

Coast to Coast, wherever golf is played, women are buying Joyce brushed Pigskin like they were free! The reason, of course, they're fashionable, colorful, feminine...for the first time ever, *smart women* can buy *smart shoes* for golf. They'll buy from you if you have 'em—better wire your order now. Joyce shoes are better looking and more practical, too—featherweight, super-comfortable, better balance, water repellent.

WIRE FOR COLOR CATALOG

**BOWEN, INC.** 79 Masonic Ct., Pasadena 1, Calif.

containers should be available for all combustible material. These containers should be placed away from walls and stored piles of goods.

24. Goods subject to rust and corrosion should be stored in a dry place and in most cases, should be slushed in oil or covered with heavy grease.

25. Goods easily subject to damage should always be stored in containers; preferably the containers in which they were shipped by suppliers.

### Golf Ball and Club Manufacturers Elect New Officers

At the annual meeting of the Golf Ball Mfgs. Assn., April 15, in New York, Harry Colburn of Wilson Sporting Goods Co., was elected pres., succeeding John Sproul, U. S. Rubber Co., who had served seven years in the office. William Bommer, Acushnet Process Sales Co., became vice-pres., and Vinnie Richards, Dunlop Tire & Rubber Corp., secy-treas.

The Golf Club Mfgs. Assn. elected Carl Benkert, Hillerich & Bradsby, pres., succeeding Henry Cowen, The MacGre-

gor Co., who had served four years. Others elected were: Paul Pedersen, Pedersen Sales Co., vice-pres. and William Schaffner, Burke Golf, secy-treas. Main offices of both associations are at 209 S. State St., Chicago, Ill.

### New Color Movies of St. Andrews Available for Rental

National Educational Films, Inc., 165 W. 46th St., New York City 36, producers of USGA "Golf House" films report a brisk demand from all sections of the country for the two newest additions to its rental library, St. Andrews — Cradle of Golf, and First World Amateur Team Championship. Both films are 16mm, full color, sound — 14 minutes. The St. Andrews film includes a beautifully scenic tour of the historic town and the famous Old Course. Its companion film shows dramatic moments during the first world's amateur team competition of 29 countries over the Old Course for the Eisenhower Trophy. The films make fine entertainment for club affairs. Rental details can be obtained from NEF.