



Installation at the Country Club of Charleston — by Carolina Cement & Supplies Co., Charleston, S. Car.

Full information on request.

Envoy, Newest Entry in Golf Car Field, is 4-Wheeler

Electricar Mfg. Corp., 17 John St., New York City 38, reports its new Envoy electric golf car is in production. Bodies are of heavy gauge



fibreglas into which a selection of color is impregnated for lasting lustre. Lightness of weight, rattle-free, weatherproof, and rust and damage resistance are among merits claimed for Envoy's fibreglas bodies. Its four-wheel mounting is on coil springs with built-in shock absorbers. The

Modern clubs Birdie their bag handling costs with vertical BAG RACK storage systems

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G. E. motor delivers up to 5 hp from six Gould-National "Mr. Big" batteries. A newly developed circuit-breaker shuts off entire electrical system when the foot break is depressed. This, the manufacturer says, prevents motor burn-out and saves battery power.

Success of Others Made Manufacturer of Strazza

Frank Strazza, Greenwich, Conn., putter specialist, got into putter manufacturing as the result of his first winter of tournament touring. Frank carried several putters that he had made and several fellows began borrowing them and putting themselves into big money. The demand for more of these clubs made Frank conclude he would make more by manufacturing putters than by continuing on the circuit. He now is making 16 models, 11 of them being very good sellers. The Gondola is the biggest selling Strazza model.

Biondi Has One Model Shoe Line

Al Biondi, professional at Augusta CC, Winthrop, Me., who showed his one model of low-

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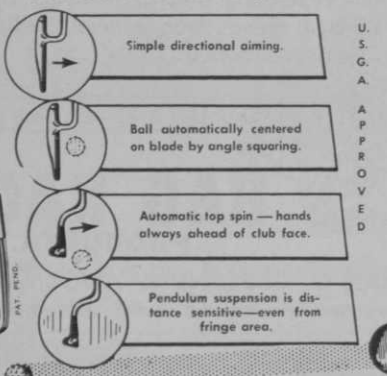
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priced golf shoes at Dunedin during PGA Senior week, reports that the shoe has had a big sale in pro shops this spring. The Biondi shoe is a saddle model in brown only and is sold pro-only. It is made by a member of AI's club who has a large shoe manufacturing plant. There probably will be a black shoe added to the Biondi line soon. Biondi says that his shoe, in extending the price range of the pro shop shoe line, has given pro golf shoe business a big boost in every price bracket from Biondi's model to the top price numbers.

Play-Port is New Portable Shelter for Golf Courses

Play-Port Sales, Box 82, Waukesha, Wisc., is marketing a new all-purpose shelter of heavy



tubular steel framework supporting its double reinforced canopy. Portable, the frame locks to ground, with its 190 sq. ft. coverage serving as halfway house, for parties, car and cart storage. Prices and literature can be obtained from the company.

Victor Electri-Car Div. Publishes Golf Car "Idea Book"

The Electri-Car Div. of Victor Adding Machine Co., Chicago 18, Ill., has published a 32 page illustrated book for guidance of course officials and operating personnel concerned with acquiring, servicing and storing fleets of electric golf cars. Included are designs and suggestions, with photo examples, covering four different scale-drawing layouts for electric car service buildings. Each design carries an explanation of its particular advantages for routing, parking, charging and storing cars. It enables car management to envision practical garage modifications in change-over from a privately owned to club owned car fleet. "Living with Golf Cars", presented at the GCSA annual conference last January, is digested along with the manufacturer's comments and suggestions on selecting golf cars. Other sections are devoted to fleet management, battery care and charging, service checks, records and equipment. The book is available at \$1 from Victor.

Douglas Nelson, Springfield, Mass., is now covering northern New England and central Mass. as a golf sales rep for A. G. Spalding & Bros. He has been with Spalding since 1957, having worked in Chicopee as an asst. branch office supervisor.



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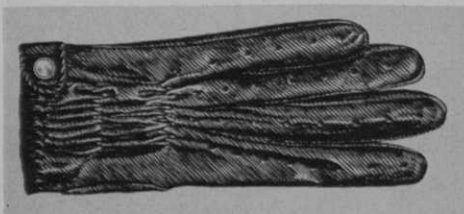
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New Acushnet Glove Designed to Fit Like Second Skin

Acushnet's new Button Back Golf Glove (BBL) is said to feature a combination of first quality materials, finest workmanship and new



design, to produce a "no bulge" glove which fits like a second skin and retains its shape. The gloves are made of selected imported cabretta leather and chrome tanned by the finest known methods. This careful tanning enables the Acushnet glove to be color fast and to retain its "tackiness" or feel, throughout its life. The gloves are sold only through pro shops.

Jacobsen Manufacturing Co., Racine, Wis., is sponsoring a dealer contest which will end in mid-May. Major awards include a 1959 Ford, 1959 Rambler station wagon and a 16-ft. Mirro-Craft aluminum boat.

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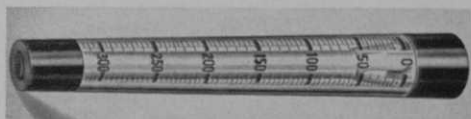
85 WHITE STREET, N. Y. 13, N. Y.

Wilson Putter Display

An attractive black metal and tubular chrome putter display stand is now available to Wilson dealers and pros. An appealing way of displaying the various putter models, it takes up only a minimum of space. A typical golf scene is the background design on the black center brace. Any of the 12 clubs it holds can be easily selected for close inspection. Adaptable to either window or floor use, the rack is available free of charge with an order of 10 or more putters.

Chappie Yardage Meter Measures, Helps Groove Swing

Chappie Yardage Meter, made by Chapman-Thorne, 813 National Bldg., Minneapolis 2,



Minn., is said to be a new idea in golf practice. It measures in yards the distance a golfer could hit a ball with any given swing, with or without a ball. Repeated swinging and observation of the instrument, the manufacturer says, will help a player develop a grooved swing. The Chappie Meter is calibrated to 320 yards and is easily attached to and removed from a club shaft.

New MAGIC FLUFF* TEE MATS

10" wide MAGIC FLUFF

driving section reduces scuff and stain to balls and clubs

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Jacobsen Adds Crusader to Line

Jacobsen Manufacturing Co., Racine, Wis., has added a 22-in. rotary mower, the Model

8222 Crusader, to its line. It is powered by a 2½ hp Briggs & Stratton engine and has a special one piece heat-treated carbon steel cutting bar. An exclusive blade adapter of die-cast aluminum gives positive drive to the blade. The deck is strong, deep-drawn steel with the lower edge extending a full ⅛-in. below the blade for extra safety. The Crusader has automatic rewind starter, "lo-tone" muffler and leaf mulcher.



New Acushnet Sales Reps

Acushnet Process Sales Co. recently has added two sales reps, John Minkley and Bob Christiansen. Both have several years of golf equipment sales training. They cover Ill., Ky., Mo., and Ind. Minkley is a nephew of Arnold, recently retired by Acushnet; Christiansen is the son of Earl, one of Acushnet's old hands and still very active in sales work.

Penn Turf Bulletin

Pennsylvania Turfgrass Council has issued a

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new service bulletin, "Guide for Preparation of Specifications for Turfgrass Establishment." It has been developed by Penn State University Agricultural Experiment Station. Copies of the bulletin may be obtained for 50 cents from Tom Mascaro, secy., Pa. Turfgrass Council, West Point, Pa.

MacGregor's Penna Wedge

Pictured is the new Penna wedge, now being offered by MacGregor. The wide 4-way roll "rocker" sole is said to adapt to any height or stance, and provides plenty of bounce for an easier wedge out of wet sand, deep grass or holes. It is fitted with the Flame Ceramic face on Pro-Pel Action No. 1 shaft. Grip is of top quality bevel edge, two-tone calfskin, onyx black with golf bead.



Represents K&M in L. A.

The Republic Supply Co. of California, 2600 S. Eastland av., Los Angeles, has been named sales agent for Keasbey & Mattison Co.'s complete line of asbestos-cement pressure pipe, gravity sewer pipe, building sewer pipe and irrigation pipe.

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Marquette Battery Charger

A completely automatic battery charger has been introduced by Marquette Manufacturing Co., 307 E. Hennepin ave., Minneapolis 14. It comes in 24-volt and 36-volt models. A transistor control provides automatic operation. A constant 20-amp charge is delivered until car batteries are near "full charge," then the charge is automatically cut back to a trickle. If one or more batteries is shorted or otherwise defective, the transistor control rejects the charge, indicating that a check of battery units is needed. Literature can be obtained from Marquette.



Par-Mate Catalog

Par-Mate has distributed its 1959 catalog. Illustrated in it is the firm's full line of gloves for men, women and Juniors. One of the more popular gloves listed is the Paul Hahn model which has 10 rows of elastic for a firm comfortable fit. Copies of Par Mate's catalog can be obtained by writing to Jack D. Levine, Inc., 10 W. 33rd st., New York 1, N. Y.

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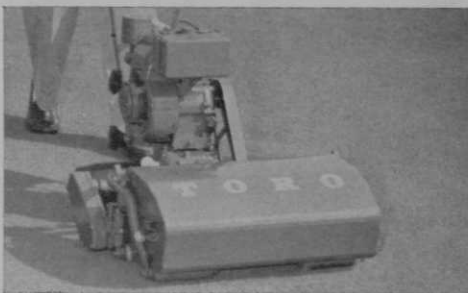
Write for complete catalog

Wittek Golf Range Supply Co., Inc.

5128 W. North Av., Chicago 39, Ill.

John Bean Brochure Gives Data on Mosquito Control

John Bean Div., Food Machinery & Chemical Corp., Lansing, Mich., has issued a complete brochure on Mosquito Control. Articles in it cover the following: Basic Biological Data on the mosquito; A study of control in 12 communities in six Midwest states; the Maryland system of control; and a description of the John Bean Rotomist Sprayer, including various models, capacities, sprayer features, etc.



Toro's new Greenmaster is said to cut greens closely and evenly with a maximum height cut of 0-in. to 11/16-in and a 21-in. swath. The Greenmaster has a total weight of 156 lbs. but never puts over 44 lbs. of pressure on grass.

Kill WATER WEEDS!

Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

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Bowman Elected Chairman, Holmes, President, of Wilson

Fred J. Bowman has been elected chmn. of the board of Wilson Sporting Goods Co., and William P. Holmes has been elected pres. and chief executive officer of the firm.

Bowman, formerly Wilson's pres. and chief

Holmes started with the sporting goods firm in 1929 in the Chicago golf club factory. His most recent assignment has been as vp in charge of merchandising, the position which he has held since 1956.

Ryan's New Greensaire

Ryan Landscaping Equipment Co., St. Paul, Minn., has brought out a new model Greensaire.

It has faster forward operating speeds, dual front wheel and counter-balanced lifting mechanism, all of which ease handling. The Greensaire produces 30,000 clean-cut holes per 1,000 sq. ft. Half-in. dia. plugs are extracted and deposited and can be shredded for topdressing. Greensaire and the Ryan Sod Cutter are sold and serviced by dealers in most principal U.S. and Canadian cities.



Fred J. Bowman



William P. Holmes

executive officer, joined the firm in 1920 at the Kansas City, Mo., branch. In 1934 he was elected vp, and transferred to Chicago headquarters, and was elected pres. and chief executive officer in 1950. He served for many years as sec. and later as pres. of the National Sporting Goods Assn.

Acushnet Process Sales Co., PO Box 965, New Bedford, Mass., has distributed its 1959 catalog. It shows the complete line of Acushnet balls, gloves, head covers, shag bags and putters. Pros who haven't received copies can obtain them by writing to the firm.

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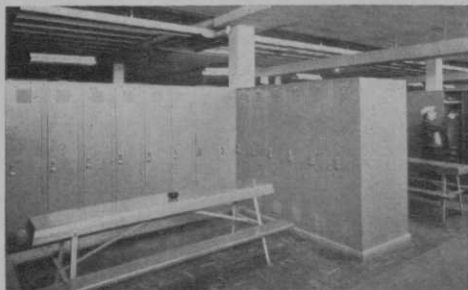
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Lyon Metal Installation

Lyon Metal Products, Inc., Aurora, Ill., recently made locker installations at what is said to be one of the largest lockerrooms in the coun-



try at Indian Springs GC, Glenmount, Md. The layout, according to Lyon, features large bays or lockerrooms within lockerrooms. Complete information about such installations can be obtained from Lyon Metal.

Handy Clip for Holding Balls

Kedross Co., 20430 Olympia st., Detroit 40, Mich., is marketing a Handy Clip for holding golf balls. It is a plastic container which clips to belt or bag and holds a pair of balls. The container also has grommets for holding four tees and is capped by rotating stroke counter. A foam insert cleans balls when dampened, according to the manufacturer.

Eastern Golf Catalog

1959 catalog of Eastern Golf Co., 2537 Boston rd., Bronx 67, New York, is available for operators of pro shops, ranges and miniature courses. It contains 20 pages and features the Bailey Ball Picker and a full selection of balls, clubs, tee mats, carts and many range supplies. The catalog can be obtained free by writing to Eastern.

DBA Has Foot Spray

Aero-San, made by DBA Products Co., Inc., Deerfield, Ill., is a new powder spray that is said to give instant foot refreshment when sprayed in golf shoes. DBA recommends that it be carried in the bag for application in relieving tired and aching feet out on the course. Aero-San comes in a 16 oz. spray can for attendants' use in the lockerroom and 6 oz. can for personal use. It contains hexachlorophene and di-chlorophene, does away with shoe odors and arrests bacteria and fungus growth, the manufacturer says.



Shop, Maintenance, Clubhouse
Supplies Are Listed on page 123

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Ezee-Flow Control Is Operated Hydraulically

Ezee-Flow Div. of Avco Distributing Corp., 3428 N. Harlem ave., Chicago 34, has a new, low cost "hydraulic control" that fits all Ezee-Flow spreaders. The control cylinder automatically opens or closes hopper shutters by a single easy-to-operate lever, doing away with manual operation. A tractor operator can handle it hydraulically even where more than one spreader is being pulled, without leaving his seat. Information on the control and a fertilizer application guide can be obtained by writing to the company.



Snead on the Freeway

A huge, life-like bulletin board featuring Sam Snead and the Wilson Staff ball is daily seen by thousands on the Santa Ana freeway in Los Angeles. The display, recently erected, will remain for another three months or so. It was erected by Foster & Kleiser of L. A.

Wholesale price list No. 59 covering Bermuda and Zoysia strains can now be obtained from Nordan Grass Farms, Abbeville, Ala.



ROBERT BRUCE HARRIS

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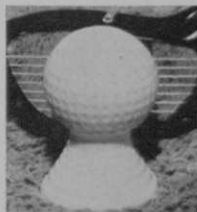
664 N. MICHIGAN AVENUE CHICAGO 11 • ILL.
Whitehall 4-6530

Soilmoist Gage Shows Ground Moisture Content

Soilmoist Gage, being marketed by Irrigation Engineering Corp., Arcadia, Calif., is a new instrument that tells the moisture content of the soil. It is described as a tensiometer, is of plastic construction and reads like a thermometer. Water passes through the gage's porous ceramic tip and moisture changes are read from the scale. The manufacturer says the gage's main function is to tell when or when not to water. There is a 6-in. model and standard lengths are available for use to 6-ft. deep.

New Golf Practice Aid

Sinclair & Rush, St. Louis Plastics manufacturers, are marketing the Tee-Ball, unbreakable practice ball with a unique built in tee. In trials the Tee-Ball hooks, slices, drives and sounds like a real ball. Its short range makes it ideal for "backyard" driving practice. The tee may be cut off for iron practice. Tee-Ball is made of durable vinyl plastic in yellow, orange and white making it easy to spot in grass. It is packaged in three assorted colors or single color in an attractive gold, white and black display box.



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Kroydon's Thunderbolt Improved in Several Ways

Kroydon's 1959 Thunderbolt golf ball is made with a liquid center and with thin wall.



The patch which formerly sealed the liquid center has been eliminated. This, the manufacturer says, has strengthened the ball with fewer chances of leaks. It also has resulted in a rounder wind, more uniform and with higher compression. Thread in the Thunderbolt has been increased from 88 ft. to 122 ft., the latter being stretched nine times its length. Kroydon Corp. is located in Melrose Park, Ill.

Mopper Suggested for Lockerroom, Pool-Side

Mopper, a terry-cloth robe, made by Woodmere Mills, Inc., Dept. 327, Bennington, Vt., is suggested for use in the lockerroom or at the pool-side. It is made of thick, snow-white Cannon terry with raglan sleeves and wrap-around belt. The robe also has two carry-all pockets and free, press-on initials for personalizing. It is recommended for either men or women and comes in a clear plastic, wet proof bag. Pro inquiries are invited.

Comptometer Corp. Acquires Burke Golf Company

A. E. Carlson, pres. of Comptometer Corp., Chicago, has announced acquisition of Burke Golf Co., Newark, O., for an undisclosed amount of Comptometer common stock. Jack A. Schram and William D. Schaffner will continue to manage the Burke Golf Div. of Comptometer and all Burke personnel will be retained. Burke, established in 1910, is the oldest exclusive manufacturers of golf clubs in the U. S.

Totally new outdoor floods, designed for locations where concentrated, high intensity light is required, have been announced by Stonco Electric Products Co., 333 Monroe ave., Kenilworth, N. J.

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and

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THE MURDOCK MFG. & SUP. CO. CINCINNATI 2, OHIO

New Worthington Mower Has Variable Gang Control

Worthington Mower Co., Stroudsburg, Pa., has introduced a new Model F tractor equipped with a variable-capacity gang mower control. Called



the Wing Lift, it has a lifting mechanism to raise and lower a 5-gang unit. The control permits the cutting swath to be varied from the basic 3-gang (6 ft., 10 ins.) to the full 7-gang (15½ ft.). As on all Model F's with front wheel drive and rear wheel steer, all cutting units are mounted ahead of power unit wheels to eliminate streaks. Wing units are raised and lowered hydraulically. The new combination is available with either Fairway or Blitzer units. The Wing Lift is the result of six years of development and testing by Worthington.

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KWIK-BILT, INC. BOX 6834 DALLAS, TEX

Wall's Victory Streak Big Boon to Golfcraft

Basic material for Glasshaft clubs, designed by Lloyd Mangrum and manufactured by Golfcraft, Inc., Escondido, Calif., is supplied by Owens-Corning Fiberglas Corp., Toledo, O. Shafts are made from fibrous glass yarn woven into glass cloth. They caught on in a big hurry in 1957 when Dick Mayer used them to win the Open. More recently, Art Wall's success with a Glasshaft putter has converted many more golfers to using Golfcraft clubs.

March Record Month for Toro Manufacturing

A record breaking \$3,654,000 shipment of power mowers was made in March by Toro Manufacturing Corp., Minneapolis, according to R. W. Gibson, vp in charge of sales and advertising. The previous high for any month was \$2,787,000, recorded in Mar., 1956. Gibson attributed the increased orders to the appeal of Toro's new Whirlwind "wind tunnel" rotaries, orders for which are 50% ahead of last year's rotary line. Toro's new riding machine, the Sportsman, also contributed to the record.

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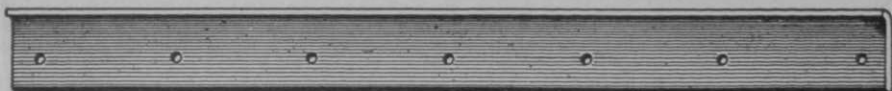
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MODERN SIGNS — 3408 N. Cicero Ave., Chicago 41, Ill. Phone: PEnsacola 6-2924

NOTICE
DO NOT PULL CARTS ON APRONS OF GREENS OR ACROSS TRAPS
← GO AROUND →

LAWN MOWER STATIONARY BLADES



CUT COSTS — as well as grass with JONES Blades. Hundreds of Golf Courses in every section of the country are saving thousands of dollars by buying direct from the manufacturer.

30" Heavy Duty Gang Mower Blades \$5.04

Putting Green Mower Blades \$3.69

**MAY WE QUOTE
ON YOUR BLADE
REQUIREMENTS?**

**JONES MOWER AND
EQUIPMENT CO.**
Grasslyn Ave., Havertown, Pa.

**FINEST QUALITY.
YOUR SATISFACTION
IS GUARANTEED.**

Ford Heads MacGregor Ad, Marketing Service Dept.

William H. Ford has been named mgr. of the newly-created advertising and marketing services dept. of The MacGregor Co. Ford comes to MacGregor from its ad agency, Hugo Wagenseil and Assoc., Dayton, where he was vp and in charge of the MacGregor account. After attending Ohio State University, he joined the ad dept. of National Cash Register Co. Following army service in World War II, Bill played a major role in the Wagenseil firm, MacGregor's advertising agency for the past 20 years.



Harvester Tractor Catalog

International Harvester's complete line of new wheel tractors in six power sizes ranging from 12 to 72.5 hp are fully described in a 16-page catalog, CR-1374-H. Starting with the International Cub Lo-Boy and including the International 140, International 240 Utility, International 340 Utility, International 460 Utility, and the International 560 tractor, the catalog gives special features and specifications for each tractor. The catalog may be procured from Harvester dealers or by writing Consumer Relations, International Harvester Co., 180 N. Michigan ave., Chicago 1.

Five- and Two-Year Guarantee on Sit-N-Rest Cart Bag

All model Cart Bags, made by Sit-N-Rest Golf Bag Co., 2400 Clybourn st., Milwaukee 3, Wis., carry a 5-year guarantee on the chassis and two-year guarantee on the bag portion. Cart Bag is designed to provide spring suspension for the chassis and bag to absorb shock and prevent it from reaching the handle without addition of any working parts. All '59 Cart Bag models have chrome plated chassis and bags come in a variety of colors.

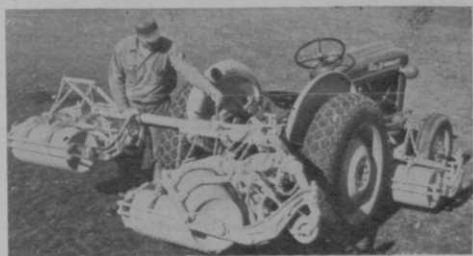
Etonic Queens Have Taper Toe

Latest in fairway fashion are the tapered toe Etonic Queens in ginger tan and genuine white buck, or azure blue and white buck. Special features include new better-balance heel height and full leather lining. The Queens are sold only in pro shops. Manufacturer of Etonic shoes is Charles A. Eaton Co., Brockton, Mass.



George A. Davis Catalog

Now available is the 1959 price list for supplies and equipment from George A. Davis, Inc., 5440 Northwest Highway, Chicago 30. Davis handles a complete line of course maintenance equipment, plant food, chemicals and seed.



Roseman Mower Corp., Evanston, Ill., has introduced a 5-gang, lift-type, fold-back mower that, it is said, can reduce mowing costs by 50 per cent. Called the Park Challenger, it cuts an 11 ft., 2-in. swath and fits most tractors. The mower is lifted by the tractor hydraulic system and folds back to an overall 8 ft. width for travel between job sites. The two outer mowers can be quickly disconnected for close area cutting. Most existing 3-gang Roseman Challengers can be converted to the new 5-gang model.

SAVE CLUB HOUSE FLOORS

WITH SPIKE-RESISTANT PNEU-MAT RUNNERS

Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spike-resistant, they provide a comfortable walking surface—improve the appearance of your club house.

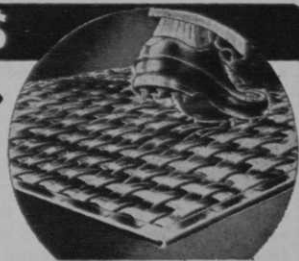
Woven of rubber-impregnated fabric, Pneu-Mat Runners are tougher than rubber runners. Reversible for double wear.

Money Back Trial Offer: Order a trial section. Test it on an area which gets especially hard wear. Money back if not satisfied.

STANDARD WIDTHS
20" - 24" - 30"
36" - 42" - 48"

Trial Section
24" x 60"
\$12.50 postpaid

Write today for illustrated folder



SUPERIOR RUBBER MFG. CO., INC. • 145 Woodland Ave., Westwood, N. J.



Six Spalding staff members hit the new Distance Dot a total of 1,686 yards in a test last month at the Houston Open. This averages out to 281 yards per man. Paul Harney (above) belted the longest shot of 298 yards. Other drives: Johnny Pott, 285 yds; Jay Hebert, 283; Al Balding, 277; Don January, 276 and Don Fairfield, 267. Golf writers, George Luby, Pueblo, Colo., Chieftian, and Glenn Lowry, Baytown, Tex., Sun., predicted the 1,686 yards in a contest and each received a doz. of the new balls for picking the right figure. Distance Dots are on sale in pro shops.

National Golf Day
June 6

Four Added to Wilson Staff

Wilson Sporting Goods Co. has added four pros to its staff. They are Don Bisplinghoff, Bob Crowley, Claude Harmon and Mason Rudolph. Bisplinghoff, former USGA Junior champion, and Rudolph, Western Amateur king in 1956, are playing the pro circuit. Crowley, a pro since 1951, was New England Intercollegiate champion in 1950. Claude Harmon, Winged Foot pro, won the 1948 Masters. He has been a pro for 22 years.

Fairway Sportster

Red-E-Tractor Co., 5-64th st., Richfield, Wis., points out that the Fairway Sportster golf car runs half a day on a tank of gas. It has foam cushion seats for two, push button electrical starting, automatic clutch, three-speed transmission, and, the manufacturer says, will not tip. Complete information about the Sportster can be obtained by writing Red-E-Tractor Co.

Keasbey & Mattison Appointments

H. J. Angstadt has been named mgr. of Keasbey & Mattison Co's asbestos-cement pipe plant in Santa Clara, Calif. Other recent K & M appointments: D. P. Maloney is the new general plant mgr. of the St. Louis factories; James C. Butler is staff chemist in the company's Research & Development dept.; J. L. Rainey is the new plant mgr. of the Meredith, N. H. branch; and Michel Gochtovt has been named design mgr. in the Central Engineering dept.

CREEPING BENT STOLONS

Arlington C-1

Congressional C-19

Old Orchard C-52

Old Orchard Turf Nurseries

P. O. Box 350—Tel. AL 66395

R. R. BOND, Prop.

Madison 1, Wisconsin

Branch Nursery in Farmington, Iowa.

Old Orchard C-52 is an early bent and furthermore does not discolor after the first early frost — Therefore a longer playing season on both ends.

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES