



U. S. Royal Entertains Seniors at Dunedin

Seventh annual banquet, staged by U. S. Royal, was one of the features of Seniors Week, held in Dunedin, Fla. in Jan. John Watson is shown leading the group in singing.

Seattle Club Manager Takes A Dim View

If you think life isn't a bed of bentgrass, how about Kenneth Meisnest, mgr. of the Washington Athletic Club, Seattle, who recently made some sage observations in an article that appeared in Club Management magazine?

He had these things to say in behalf of club managers, but didn't specifically bar anyone from adopting this rather dim outlook:

If he talks on a subject — he is trying to run things.

If he is silent — he is dumb and has lost interest.

If he is usually at the club — he should get out more.

If he is out when you call — he isn't on the job.

If he is at home at night — he is neglecting club business.

If he is not at home at night — he must be out carousing at the club.

If he agrees with you — he lacks originality.

If he does not agree with you — he is ignorant.

If he seems too busy for casual talk — his job has gone to his head.

If he engages in casual talk — that's all he has to do.

If he can't give you an immediate answer — he's incompetent.

If he can give you an immediate answer — that's what he's paid for.

If he appears cordial — he's playing politics.

If he appears aloof — he should be trimmed down to size.

Do Pros Fool Selves?

A pro golf salesman, who works an Ohio territory, advises:

"Pros are inclined to explain the big gap between the large amount of women's play and the relatively small increase in the pro shop sales of clubs and balls to women by saying women haven't got money to spend on new equipment or are always 'bargain-hunting.'

"But the real answer is that pros haven't kept trying to sell clubs to women. The average pro tries an idea that he thinks might sell clubs or balls to women. If it doesn't work he gives up. The result is that the clubs and balls have to sell themselves to the women. If the pros don't change this situation the stores are going to take away a tremendous market in women's golf."