

SAVE CLUB HOUSE FLOORS

WITH SPIKE-RESISTANT PNEU-MAT RUNNERS

Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spike-resistant, they provide a comfortable walking surface — improve the appearance of your club house.

Woven of rubber-impregnated fabric, Pneu-Mat Runners are tougher than rubber runners. Reversible for double wear.

Money Back Trial Offer: Order a trial section. Test it on an area which gets especially hard wear. Money back if not satisfied.

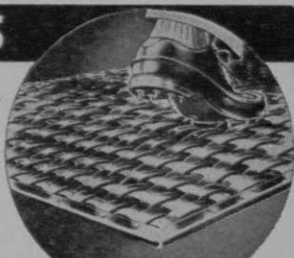
STANDARD WIDTHS

20" - 24" - 30"
36" - 42" - 48"

Trial Section

24" x 60"
\$12.50 postpaid

Write today for illustrated folder

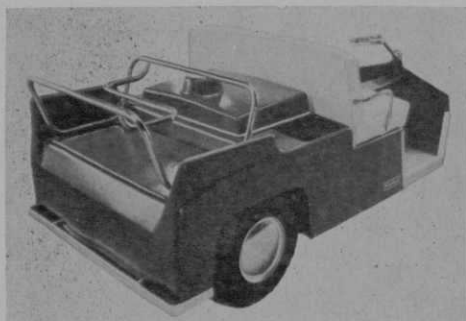


SUPERIOR RUBBER MFG. CO., INC. • 145 Woodland Ave., Westwood, N. J.

News from the Manufacturers

Chamberlin Offers Two Golf Cars

The "Nassau Renter" Golf Kar, made by Chamberlin Metal Products, 2226 Wabansia ave., Chicago 47, operated on gasoline, is said to give 18 or more holes to the gallon. Fuel tank capacity is 4 gals. The "Nassau-Renter" is powered by a 7 hp, Wisconsin air-cooled engine



and has a tiller for steering. The frame is welded all-steel truss and girder type and body is of reinforced plastic. The car has room for two passengers with golf bags, and a speed of 10 mph.

Chamberlin's Companion car, the "Nassau deluxe," has a bigger engine than the Renter and will travel at speeds as high as 15 mph. Both cars are designed and built for easy service.

Ace Rubber Markets New Rubber Matting

A new rubber matting for lockerroom and pro shop floors is being marketed by Ace Rubber Products, Inc., Akron, O. Called Ace Kleen

STOP BALL MARKS ON GREENS

with this

DIVOT FIXER

Many clubs are successfully using this easy, effective way of eliminating ugly ball marks from greens. They provide their players with inexpensive Divot Fixers and have from 200 to 400 golfers helping maintain their greens. Repeat orders prove that this little tool has an actively useful place on all courses.

Prices: for nickel plated, plain or imprinted as shown—
F.O.B. Des Moines, Ia.:

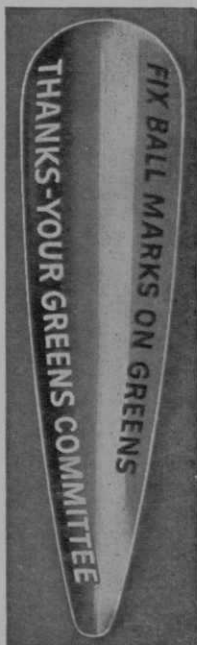
1000—\$65 500—\$35
250—\$20

Ten percent of order in small individual envelopes with printed directions. Extra envelopes one cent each.

Ten dollars extra for imprinting name of firm or club. Limit of 25 letters and spaces for upper; 29 for lower line.

WOODSIDE GOLF & PARK SUPPLY CO.

Des Moines 13, Iowa



ACTUAL SIZE

1914

FULNAME

1959

Original Ball Marker

The rolling die does it!

3 TYPE SIZES

Small — Medium — Large

Box 178

Cincinnati 6, Ohio

Rental Customers Want These Carts

Rugged — Durable — Minimum Maintenance

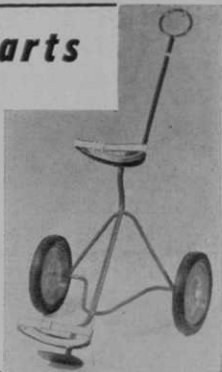
Pro designed — Floats like a feather — Comfortable Ring Grip — Removable Handle — Effortless handling. 12" ball bearing wheels—24" tread—weight 15 lbs. Brazed steel tubing — Baked Red Enamel.

\$16.00 each in multiples of 4, (4 to a carton) FOB Little Falls, N. Y.

5% discount—cash with order. 2% 10 days—net 30 days.

ALBERT H. BOSBACH

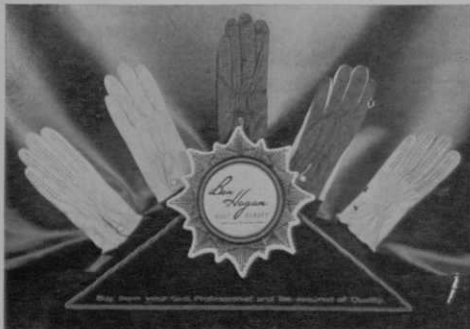
R. D. 2 — Altamont, N. Y.



Sweep All Purpose matting, it is said to be extra tough and durable, resisting spikes and hard wear. The matting is made of a special wear-resistant rubber compound, reinforced with chopped rayon and nylon fibers. As the name implies, it is very easy to keep clean, by sweeping or mopping.

Hogan Glove Display

The eye-catching, sales promoting golf glove display piece that recently won an advertising



award for the Ben Hogan Co. is supplied to all pro shops without charge. Designed to promote impulse buying, the display has an atten-

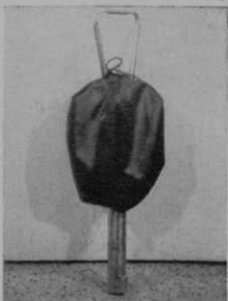
tion getting medallion that rocks to and fro and can't help but arouse curiosity. Hogan gloves are available in a variety of styles and colors.

Foot-Joy Claims Styling Elegance for New Blucher

Styling elegance is claimed to be the keynote of the new golf shoe manufactured by Foot-Joy. Made of fine black imported grain leather, it is a shield tip blucher constructed on the Rex last. Trim is in cherry cordovan. The shoe has leather linings and double sole construction. It is available at pro shops.

Tony Shagger Bag

Model R100 Shagger Stick, made by Tony Kart Manufacturing, Co., Rockwell City, Ia., has a spring action, ball bearing pick-up and weighs less than 2 lbs. The bag is of sturdy vinyl, holds about 100 balls and has a zipper for easy ball removal. Tube is anodized in red, blue, green or coppertone with matching bag.



We'll Plant Your Greens To

TIFTON 328

(Tifgreen)

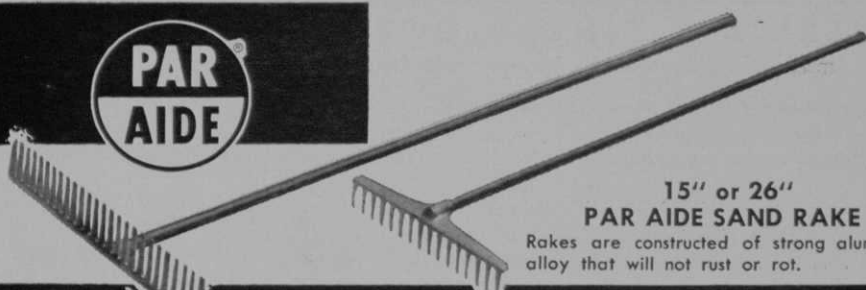
**SOUTHERN TURF NURSERIES
of Tifton**

"The South's Turf Headquarters"

P. O. Box 569 — Tel. 616

Ray Jensen, Agronomist

Tifton, Georgia



15" or 26"
PAR AIDE SAND RAKE

Rakes are constructed of strong aluminum alloy that will not rust or rot.

WRITE
 FOR CATALOG

PAR AIDE PRODUCTS COMPANY
 DEPT. G, 1457 MARSHALL AVENUE, ST. PAUL 4, MINNESOTA



\$1,000,000 Lesson

Jack Burke, Dow Finsterwald, Art Wall and Arnold Palmer went to work on John V. Powell's stance during a recent preview of Munsingwear's 1959 line of Grand Slam golf shirts. The four golf stars are on Munsingwear's advisory board and Powell is with agency that handles the company's advertising and promotion account.

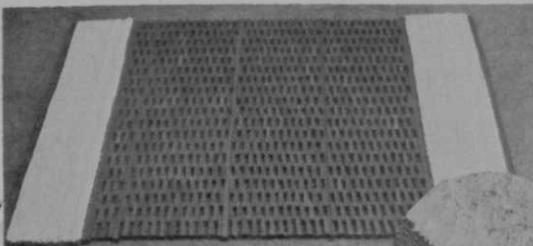
**Plastic Coat Protects
 Spreader Hopper**

A special polyvinyl-chloride plastic is being used to coat the hopper of the lawnspreeder sold by Northrup, King & Co., Minneapolis 13. This plastic coating is bonded to the hopper through a special baking process, giving a coating which does not react either with fertilizer or common acids. The spreader can be easily rinsed. The plastic coating protects the spreader from corrosion and rust.

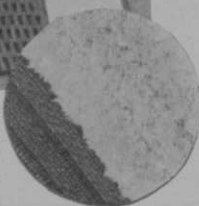
**Chip-Cal Granular Attacks
 Germinating Crabgrass Seed**

Chip-Cal Granular, made by Chipman Chemical Co., Inc., Bound Brook, N. J. is easily applied by a mechanical fertilizer spreader or portable sower. It is said to prevent crabgrass from growing by killing germinating seed and seedling plants. It also controls poa, chickweed and certain insects and grubs, the manufacturer states. Chip-Cal Granular has a low-line calcium arsenate content. Full information can be obtained from the mfr.

Haws Drinking Faucet Co., 4th & Page Sts., Berkeley 10, Calif., has an attachment available that provides correctly fluorinated drinking water for individual fountains in areas where general water supplies are non-fluorinated.



SAFE: Quarter inch deep FLUFF insures safety for Iron and Wood shots. **DURABLE:** A link weave mat, reinforced with galvanized steel spring wire, provides durability in all kinds of weather.



NEW Magic Fluff*
TEE MATS

*Protected by Patent 2338828

WILL NOT CURL: Link construction prevents curling yet allows rolling for easy handling and storage.

For information and samples write:

H. M. WISE

212 Helen Ave., Mansfield, Ohio
 Dist. for Ashland Rubber Door Mat Co.,
 Ashland, Ohio

AMERICA'S FINEST GOLF PRACTICE NET

made with United States Rubber Company's shock absorbent ENSOLITE

—a tough expanded cellular plastic pad sewed to heavy duck and designed to withstand the terrific impact of high velocity drives. Prevents ball rebound.

• Easy to set up — **INSIDE OR OUTSIDE** • Back drop 8' wide 9' high • Ensolite pad 4' x 6' • Side nets 8' x 9'\$98.00 F.O.B. Factory

8' x 9' back drop and Ensolite Pad,
without side nets\$69.50 F.O.B.

Please enclose check, money order or purchase order.



Leading Country Clubs
Use South Bend Golf Practice Nets

SOUTH BEND PRODUCTS SALES

1422½ Mishawaka Ave. South Bend, Indiana

Bag Storage Rack

A partial view of the bag storage racks installed at CC of Charleston, S. C. by



Carolina Supplies and Cement Co., also of Charleston, is shown in the photo. Racks have capacity of 360 bags in vertical storage, which permits better circulation and protection. Midlothian CC of Midlothian, Ill., has contracted for a 320 bag rack, installation to be made

by Norman G. Copland & Assoc., bag rack designer, 2141 Lawrence ave., Chicago 25.

Introduces New Fertilizer

J. & L. Adikes, Inc., 182nd pl. & 93rd ave., Jamaica 23, N. Y., distributor in the New York area of Gro-Well brand seed, fertilizer, chemicals, etc., is introducing the "Professional" 20-6-4 85 per cent organic fertilizer. The product is based on a formula developed by Jesse De France of the University of Rhode Island.



Bob Eaton (1) presents silver Ryder Cup golf shoes to John Vincent, Ray Shepherd and Jim Laverty in annual Charles A. Eaton Co. (Etonic) contest. Presentation was during Seniors Week in Dunedin. Other winners in Etonic contest were Lem Majors, Ray Haywood, John Seavey, Pete Young and Charlie Marcum.

Just off the press is Spalding's 1959 Golf Reporters Almanac with a new foreward by Bob Jones and a new section on international golf stars.

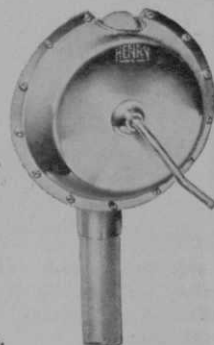
For better and more economical golf ball washing **HENRY Golf Ball WASHER**

• Will dress up any course • Dirty water will not splash • Heavy gauge steel • **NEW** improved insert in rubber squeegee • Oil impregnated bearings • No brushes to rot.

A. C. Schendel, Distributor

R.R. 5, Box 92, Waukesha, Wisconsin

Dealers in all principal cities



**BALL
WASHER**

\$14.75

Prices F.O.B.
Waukesha, Wis.

First Flight Plant Hums

The First Flight manufacturing plant now is in full production in downtown Chattanooga, Tenn. It is 100 ft. long and 250 ft. wide and has completely new equipment including a spe-



cially designed chrome tank. More than a quarter of a million has been spent on the plant and to assure prompt delivery of First Flight products during 1959.

Sabayrac Finds Some Answers in Pro Shop Displays

Ernie Sabayrac in a book about his headquarters, which he has made a valuable pro shop test laboratory, has a lot of good tips for pro who are constantly improving their shops.

Ernie frankly says that his firm made a mistake in its model pro shop by not having storage space below display areas for shirts so displays could be kept at a peak at all times.

He also says that a shoe fitting stool and a Brannock shoe size measuring device are pro shop "musts." Another tip from Ernie is a "psychological bid" in selling clubs. He advises keeping a few clubs in reserve in the backroom so you can come up with something "special" and "exactly right" for the customer. That's a very effective idea. Al Watrous, veteran pro at Oakland Hills CC (Detroit dist.) and Jack Isaacs, Langley Air Force Base GC, two fine players and two fine pro merchants, use that idea. Both are really experts at fitting clubs.

Sabayrac's experiments with sales-making lighting have been highly valuable because his model pro shop must depend entirely on artificial light. In many pro shops, the artificial or natural light is poor for presenting clubs or apparel very attractively. Store lighting specialists from local electric companies should be given the problem to solve.

On the subject of lighting and color, Ernie says that at last there seems to be the right solution of the color problem in women's golf clubs. He says the Hogan Princess line is going great with colors of wood heads and grips that seem to be just right for the taste of most women golfers.

Jacobsen Entertains Supts.

Thirteen course supts. from West Va. and Pa. were guests of Jacobsen Mfg. Co., Racine, Wis., following the GCSA national show. The group was taken on a tour of the Racine plant, met with the company's sales and advertising staff, toured the city and had luncheon at the Hotel Racine.

March, 1959

High Nitrogen Builds Turf...



12-6-6 . . . the Wonder Gro plant

food formula for rich, dark green grass that stands up under heavy traffic on fairways and tees. *High in Nitrogen* to stimulate growth—plus generous amounts of other basic elements for steady strength.

IT'S GRANULATED . . . spreads evenly from standard equipment. Longer feeding at the roots. Dustless, odorless, clean. Will not burn. Made to the analysis recommended by Michigan, Indiana, and Ohio State Universities.

WRITE FOR FREE LITERATURE on research results on Wonder Gro, plus name of local distributor.

NURISH . . . water soluble plant food . . . gives new lift to tired greens during summer slumps.



Progress Through Chemistry

DAVISON CHEMICAL COMPANY
Lansing, Michigan

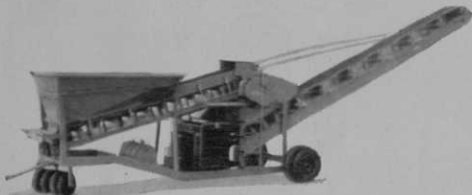
TEE MATS

★ For the **FINEST, LONGEST-WEARING** and **MOST ECONOMIC** Tee Mat on the Market! **Nationally acclaimed** by golf clubs and ranges as the best buy.

★ SEND TODAY FOR LOW PRICES
Merchants Tire Co., 2710 Washington, St. Louis 3

Complete Soil Process Plant Made by Lindig

Model CL-100, made by Lindig Mfg. Co., 1875 County Rd., C, St. Paul 13, Minn. is a complete soil processing plant, producing up to



100 cu. yds. an hour. It has a 52- by 72-in. hopper to accommodate continuous loading from bucket loader or power shovel. Processed dirt can be loaded out to trucks or stockpiled from a 22-ft. trough-type power conveyor. Soil is shredded by a dual rotor assembly and isn't damaged by rock passing through. The CL-100 is mounted on four pneumatic tires with front casters and tow bar for truck or trailer hookup.

Williams With J-M

Charles (Bud) Williams of Toledo is covering that city and Northern Ohio as sales rep for the Bag Boy cart line, made by Jarman-Williamson Co., Portland, Ore.

Kill WATER WEEDS!

Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

REASOR-HILL CORPORATION

BOX 36GC, JACKSONVILLE, ARKANSAS

OWENS GOLF TROPHIES

with design and workmanship
always ahead of the parade

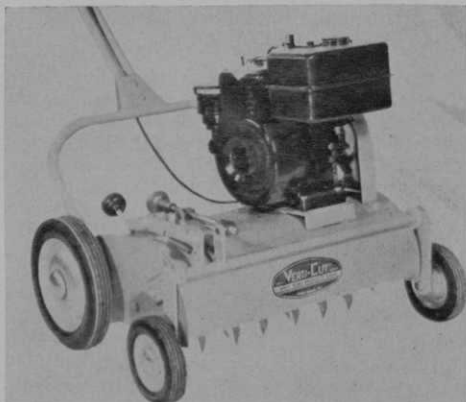
Send for **FREE CATALOG**

R. S. OWENS & CO.

Manufacturers of fine trophies
4939 NORTH ELSTON AVE.
CHICAGO 30, ILLINOIS

VC-12 Is New Verti-Cut

West Point's VC-12 Verti-Cut mower is a smaller, lower-cost, hand pushed version of the



well known VC-2. It is said to be particularly effective for greens, collars, tees and the nursery. The VC-12 is 26½-ins. wide, weighs 100 lbs., and has 23 oil-tempered spring steel blades with 46 cutting tips. It is available through established dealers of West Point Products Corp., West Point, Pa.

Buyers' Service • P. 141

Monroe FOLDING BANQUET TABLES

Direct Prices and
Discounts to
Golf Clubs,
Lodges,
Parks,

Hotels,
Churches and
All Organizations

Manufactured By

THE Monroe COMPANY
12 CHURCH STREET COLFAX, IOWA



RYANS O.K. No. 4 SEEDER & SPREADER
4 Cu.Ft.(300 Lbs.) Capacity-3 Ft. Spread



No Holes to Clog.
 Quick Shut-off Lever &
 Adjusting Gauge
 Screw On Handle
 Spreads Top Dressing,
 Nitro-Humus, Peat,
 Commercial Manure
 & Other Materials
 Successfully
 Weighs Only 69 Lbs.
 Write Dept. "G"

DEALERS WRITE FOR OPEN TERRITORIES
H. & R. MFG. CO., Los Angeles 34, Calif.

LOCKER NAMEPLATES

Directory and Bulletin Boards



Write for sample and prices

KIRSCH CARD SERVICE

BOX 426X, ELMHURST, ILL.



Shelley Mayfield (r), Spalding golf consultant, Howard Wry, assistant dir., Hartford (Conn.) county chapter of March of Dimes and Mrs. Phyllis Downey of American Airlines, check Top Flite clubs being shipped to West Coast where they were auctioned off to raise funds for polio fight.

lease period, the lessee has the option of buying the equipment. Full information about the plan can be obtained by writing AVSCO.

**Royer Markets Two
 Additional Shredders**

Royer Fdry. & Machine Co., 158 Pringle st., Kingston, Pa., is marketing two new hand shovel, fed belt shredders for screening, shredding, mixing of compost, etc. They are known as Models 10 and 12 and complement Model 8. All shred, blend, mix and aerate in one operation. Capacities of the three range from 5 cu. yds. per hour (Model 8) to 12 cu. yds. per hour (Model 12). A pamphlet describing them can be obtained by writing Royer.

**Sprinkler Control Lease
 Announced by AVSCO**

A new lease plan for Aqua-Dial automatic sprinkler control systems has been announced by Automatic Valve Systems Co., PO Box 518, Newport Beach, Calif. Systems may be installed where funds for such equipment aren't immediately available. Rates vary according to size of installation and length of lease and at end of

Gas'M Exterminates Moles

Gas'M, manufactured by Nip-Co Mfg. Inc., 200 Main st., rear, New Rochelle, N.Y., is claimed to be an effective exterminator of moles, woodchucks, ground squirrels, etc. Gas'M is a safe-to-use cartridge that is ignited and put into rodent burrows. Special rates are being given country clubs that buy Gas'M cartridges before May 15.



- Automatic
- Semi-Automatic
- Manual

*Design Planning
 Field Supervision*

Registered professional engineering service
NATIONAL IRRIGATION CONSULTANTS
 1910 MINOR AVENUE • SEATTLE, WASHINGTON

ATTENTION

Driving Range Operators and Distributors. We specialize in rebuilding golf balls with strictly new materials. Satisfaction guaranteed.

WAYNE GOLF BALL CO.

31117 Little Mack
 St. Claire Shores, Michigan

Golf Score Cards

Specializing in Printing for
Clubs and Pros.

CHARGE CHECK BOOKS
HANDICAP CARDS and PANELS
BAG and GUEST TAGS

(WRITE FOR CATALOG)

VESTAL-MONROE PRINTING CO.

ESTABLISHED 1912

TELEPHONE HARRISON 7-6314

701 S. LA SALLE ST. ● CHICAGO 5



New dual 9:00 x 16 tires developed for Model G & F tractors of the Worthington Mower Co., Stroudsburg, Pa., are unusually easy on turf. It is claimed they can be run over a man's arm without danger of injury.

Roseman Had Big Year in '58

Roseman Mower Corp., Evanston, Ill., reports a 26 per cent increase in sales for 1958 over the previous year. Wider acceptance by supts. of the hollow roller drive mower is credited with the increase by Warren J. Roseman, secy. Early orders indicate that 1959 sales will be even greater than they were last year, Roseman said.

1959 Golfercraft Catalog

Golfercraft's 1959 catalog is now available for pros and can be obtained by writing to the com-

WITTEK

for the best of the latest in
**RANGE - PAR 3
MINIATURE**

EQUIPMENT - SUPPLIES - FIXTURES

Write for complete catalog

Wittek Golf Range Supply Co., Inc.

5128 W. North Av., Chicago 39, Ill.

pany at 1021 W. Grant ave., Escondido, Calif., or 7059 W. Addison, Chicago 34. Lloyd Mangrum glassshaft woods and irons, Custom Line woods and irons and the Champion line are featured. Also shown are the Golfercraft and Rancho balls, Tournament model clubs for lefties, Frank Johnston putters and miscellaneous items such as head covers, umbrellas and gloves.



Bonus for Venturi

Ken Venturi (r), 1959 LA Open winner, gets \$3,000 bonus certificate from John Sproul, U. S. Royal sales mgr. It was an extra award that U. S. R. gave Venturi, one of its staff members, for capturing first big 1959 event.

Fairway Sportster

Foam cushion seat for 2; Push Button Electrical Starting; Automatic Clutch; Pneumatic Tires; 3-Speed Transmission—Reverse Powerful Hill Climber (6 h.p.); Half a Day on a tank of Gas; Will not tip.

Write for literature



RED-E-TRACTOR CO.

3-64th St.
RICHFIELD, WIS.

New **GAS'M**
POSITIVE KILLER

MOLES

gophers, woodchucks,
other burrowing rodents

Especially formulated for golf courses. Pros! Make extra income! Keep self-display units on counter. Recommend to members for lawns and gardens.



KILLS FAST WITH GAS!

4 cartridges only 98c
Safe, easy to use. Absolute money-back guarantee.

NIP-CO Mfg. Inc., 200 Main St. (rear)
New Rochelle, N. Y.

ASK YOUR SUPPLIER ABOUT CASH REFUND DEAL

LAWN MOWER STATIONARY BLADES



CUT COSTS — as well as grass with JONES Blades. Hundreds of Golf Courses in every section of the country are saving thousands of dollars by buying direct from the manufacturer.

30" Heavy Duty Gang Mower Blades \$5.04

Putting Green Mower Blades \$3.69

**MAY WE QUOTE
ON YOUR BLADE
REQUIREMENTS?**

**JONES MOWER AND
EQUIPMENT CO.**
Grasslyn Ave., Havertown, Pa.

**FINEST QUALITY.
YOUR SATISFACTION
IS GUARANTEED.**

Cowen Elected VP of MacGregor Sport Products

Henry P. Cowen has been elected executive vp of MacGregor Sport Products, Inc. A 29-year veteran with the company, Cowen was formerly chief executive officer of the golf div. Cowen is a director of both MacGregor and its parent firm, Brunswick-Balke-Collender Co.

Cowen, a Cornell University grad, joined MacGregor in 1930. Six years later he transferred to the newly acquired golf div. and at that time was named vp and asst. general mgr. Ten years after this he was elected pres. of the div. He represents the third generation of his family at MacGregor. Cowen is pres. of the National Assn. of Golf Club Manufacturers, a dir. of the National Golf Fdn. and was one of the early members of the Young Presidents Organization.



Fairway Practice Ball

The cork composition practice ball, made by Fairway Products Co., Wilton, Conn., has a 40-yard range and authentic click when hit, ac-

ording to the manufacturer. It can be used for testing the swing either inside or out of doors. A pamphlet, "Why Can't You Improve Your Golf?", can be obtained upon request.

Bench, Settee, Chair Are Latest Par-Aide Products

Introduced by Par Aide Products Co., 1457 Marshall ave., St. Paul 4, at the national turf show were a 6-ft. course bench, 4-ft. settee and a 2-ft. wide chair. All are made of permanent



mold aluminum finished in baked enamel in any color desired. Backs and seats are of No. 1 grade straight grained redwood. Seats are easy to assemble and the furniture comes with or without arm rests. Bench, chair and settee are designed so that they won't tip in normal winds, don't scratch floors or slide on turf.



TROUBLE FREE! RENTAL CART SERVICE

We furnish you all you need on rental share basis. No investment for you! We deliver and service carts regularly and keep them in good repair—FREE. Clubs not held responsible for damages, theft or breakage.

CADDY-ROLL RENTAL SERVICE

Three Rivers, Michigan

Anti-Freezing
MURDOCK
DRINKING FOUNTAINS
HYDRANTS • HOSE BOXES
Write for FREE CATALOG
THE MURDOCK MFG. & SUP. CO. CINCINNATI 2, OHIO

DAVID W. KENT & CO. GOLF COURSE ARCHITECTS

Designers, Site Engineers, Builders,
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for over 40 years.

Consultant Services Available to Established
Golf Courses.

8535 Melvin Ave.
NORTHBRIDGE, CALIF.

Dickens 4-6020

Dickens 5-2788



Joe Gerlak, pro at Hollywood Beach (Fla.) hotel course, and Nancy Wichlei try out one of the 32 new 1959 Victor Electric-Cars that the hotel recently purchased.

booster shots. P.C.C. may be applied in any season. It is completely safe on a large variety of grasses. The product also kills growing chickweed, controls poa annua and grubproofs turf.

Ezee Flow Agitator Action

Spreader models, 120D (photo), 100D and 88D of 12-, 10- and 8-ft. widths, made by Ezee-Flow Div. of Avco Distributing Corp., Chicago, have a new patented, removable cam agitator for easy cleaning. The agitator grinds, mixes, levels and forces fertilizer out of port opening through positive camming action. Openings, it is said, can't clog. Complete information can be obtained by writing Ezee Flow Div., 3428 N. Harlem ave., Chicago 34.



Di-Met P.C.C. Is New Linck Crabgrass Killer

O. E. Linck Co., Clifton, N.J., has introduced a residual pre-emergence crabgrass control, Di-Met P.C.C. It can be applied with any conventional spreader. Based on principles developed by Dr. William H. Daniel of Purdue, Di-Met P.C.C. is said to kill crabgrass seed in the soil without affecting turfgrass. Its residual action continues for years, requiring only mild annual

Jacobsen Training Program

At the annual mid-year sales conference of Jacobsen Mfg. Co., Racine, the firm's new pres., Einar A. Jacobsen said there would be 24 reel and rotary type mowers, made by Jacobsen, available this year. The company is holding about 350 sales training schools for its 7,000 dealers and their employees in 1959. These were started in February.

WILLIAM P. BELL & SON

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Member: American Society
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VAUGHAN'S For

Quality Grass Seed

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Golf Catalogue on Request

VAUGHAN'S SEED CO.

Golf Division

85 WHITE STREET, N. Y. 13, N. Y.

COMPLETE TURF PLANTING SERVICE

ALL CONTRACTS BONDED

CERTIFIED BERMUDAS
READY FOR PLANTING OR
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MUSKOGEE, OKLAHOMA
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Catalogue Featuring
the Finest Trophies
and Medals

Consider us as headquarters and warehouse for prompt delivery of your needs, at More Margin of Profit than ever.



SPORTS AWARDS CO.,

429 W. Superior St., Chicago 10, Illinois
Phone: SUperior 7-6034

Achusnet Sales Launches Big 1959 Ad Campaign

Achusnet Sales Co., which revived the "Fussy Foursome" ads last year after a 10-year's absence, is presenting the irascible duffers again, this time in modern golf situations. You will see them in GOLFING, Newsweek, Time, True, Saturday Evening Post and others. Ads, it is figured, will go into 14 million homes.

Pipe Holds Up

Galvanized pipe that has been in the ground for 35 years is being combined with 13,000 ft. of Jones & Laughlin Steel Corp. pipe to provide the irrigation system for Meadowbrook CC in Richmond, Va. The club is located on the estate of Robert M. Jeffress and the manor house is being used as the clubhouse.

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Explains Fertosan's Function

Clair W. Stille, U.S. Agent for Fertosan, 137 Bassett ave., Lexington 27, Ky., says that the product, which is made in England, is a compost that protects against fungus disease through soil replenishment. It is swept into the soil with a stiff broom directly after grass is cut. The anti-biotics in Fertosan attack fungi in the top two inches of soil.

International's Pippin 260

A new International Pippin No. 260 backhoe, designed to work in close quarters and close to a tractor, is being built by International Harvester Co. It has a digging radius of 180 degs., 12 1/2 ft. depth and 14 1/4 ft. reach at ground



level. Its bucket opens up to dig forward within six ins. of the tractor axle and can reach back under sidewalks, drives, etc. It can be used with the 240, 340, 460 Utility. Numerous buckets and attachments are available to equip the Pippin 260 for a wide range of digging, the Pippin 260 for a wide range of digging.



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Cushman Twins Get A Second Look

Second looks were taken at the national turf show by supts. who spotted the Cushman twins, Jayne (1) and Joan Boyd. They demonstrated



the Cushman Electric Golfer and the Cushman Truckster. The Golfer seats two and has a bag compartment in back. The Truckster is recommended as a supt's handyman since it can be used for hauling, transportation and general maintenance work.

Penngift Crown Vetch

A pamphlet describing Penngift Crown Vetch seeds and crowns and Crown Vetch along with prices and shipping information can be obtained

ALFRED H. TULL

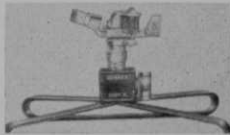
Golf Course Architect

35 White Street
New York 13, N. Y.

from Fred V. Grau at Grasslyn, PO Box 177, College Park, Md. Grau has dealers in Philadelphia and Akron that carry Penngift crown vetch seed in stock. They are Seaboard Seed Co., 701 S. Front st., Philadelphia 47, and J. C. Oliver Seed Co., 2705 Wingate ave., Akron 14.

New Skinner Sprinkler

With a long leverage driving arm that assures positive operation at low pressures, the S-500 produced by Skinner Irrigation Co., 1279 Water st., Troy, O., is said to be ideal for uniform watering.



It is made of brass and stainless steel, comes in many nozzle sizes and has a 1/2 in. inlet. The S-500 is an impact type and is available with a Hi or Lo angle.

H & B Anniversary

This is slightly removed from golf, but Hilberich & Bradsby, Inc. turned its first Louisville Slugger baseball bat 75 years ago this year. "Louisville," publication of the local C of C, devoted quite a large part of its January edition to the H & B anniversary.



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What is said to be the lowest priced diesel tractor in its power class is being built by the Ford Motor Co. It is identical with the Ford



Workmaster in all respects except fuel requirements. The new Ford, which gives outstanding fuel economy, is in answer to recent heavy demand for diesel powered tractors. It has a displacement of 144 cu. ins. and a compression ratio of 16.8 to 1.

Buyers' Service • P. 141

Promote Golf Jackets In National Magazines

Golf jackets marketed by Ruben Grais & Sons, 325 S. Wacker dr., Chicago 6, are endorsed by Dow Finsterwald (for men) and by Mickey Wright (for women). Featuring these two star golfers, Grais is currently undertaking a national magazine promotion that is aimed at 40,000,000 readers. GOLFDOM, Esquire, Life and Playboy are among the magazines that are carrying Grais ads during March and April. Made of wash-and-wear dacron-cotton, the Finsterwald jackets are known as the "Tournament" and "Grand Match"; women's jackets are marketed under the "Mickey Wright" label.



Mickey Wright

Deere Adds to Plant

John Deere Industrial Equipment Works, Moline, Ill., will soon start construction of an addition that will double production capacity of its new manufacturing plant, completed last fall. When the addition is completed there will be four acres of manufacturing space under roof.

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and

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