

## Say the Word In Texas and You'll Get Industrial Golf

A. B. (Monk) Keith, pro-mgr. and supt. of the Hughes Club GC in Houston, Tex., discussing the promotion of industrial golf in his area, says that it is only necessary to suggest a league to a single company or two or their employees and then step back and get out of the way of the rush. "Immediate enthusiasm seems to follow the suggestion," Keith declares.

Following his success with two petroleum golf leagues, organized about a year ago, Keith recently interested industries along the Houston Ship Canal in setting up at least one circuit that would include employees of refineries, chemical, rubber and paper companies. So much enthusiasm for the project was shown that the questions now are how many leagues will be formed and where will enough facilities be found to fit in their schedules.

The two Hughes Club leagues that operate on a weekly schedule from December until May, are composed of five teams each. One league has 20 players to a team and the other, 30. It was decided that with five team leagues one club would have a weekly open date in which it could

arrange matches with other companies and thus widen the sphere of industrial golf in the Houston area.

The Hughes Club, for employees of the Hughes Tool Co., has not only an 18-hole course with a golf shop and clubhouse but a swimming pool, picnic area, river frontage for fishing and boating and ball diamonds. Hughes employees can buy a membership in the club for \$10 a year while there are also golf memberships available for about 200 employees of other companies in the area for \$25 annually. The club is owned and operated by employees but the Hughes Tool Co. has made substantial financial contributions to it since it was organized.

### Miniature Tournament Buildup

An increasing number of course, range and amusement center operators are signing up to get entrants in the second International Miniature Golf tournament, which is to be played Sept. 12-13 on the Boardwalk in Asbury Park, N. J. According to George Zuckerman, tournament dir., the local buildup for the tournament is resulting in increased business at miniature courses throughout the country.

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