

A Pro Puts On A Fashion Show

Lou Strong, pro at Tam O'Shanter CC, Niles, Ill., with an assist from Sales Rep Ed Lust, gives his members an idea of things to be seen in the Tam shop this summer by staging a style show that sparkles with beauty and form.

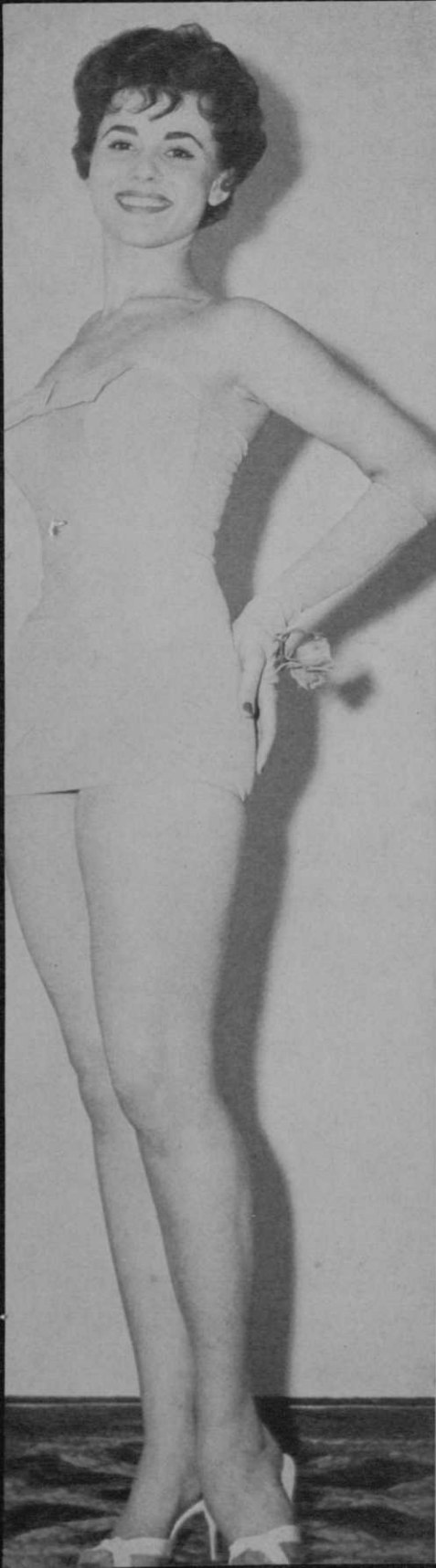


Assistant Pro Tommy Burns and model show latest well-dressed golfer styles.



This garb can be worn for golf or away from the course. Etonic shoe is very latest for the gal golfer.

(Left) Swim suit (and contents) have GOLFDOM'S unqualified endorsement. Strong does thriving business with the sun set.

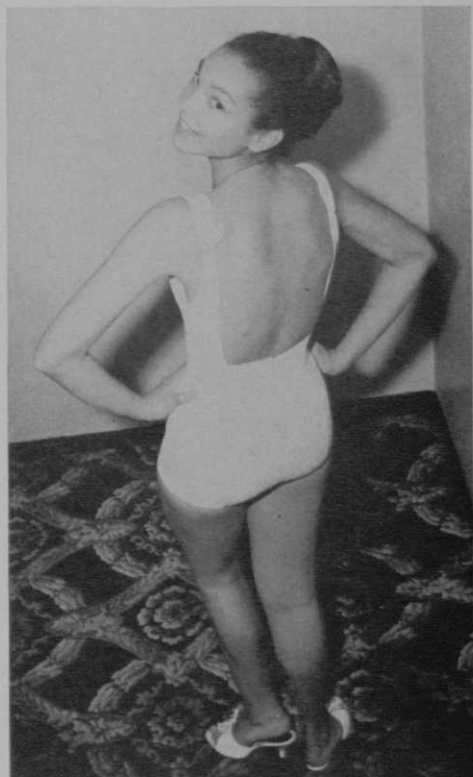




Pro Lou Strong would have been happy even if he hadn't made a sale.



Greta Leone (left), assistant pro, was in charge of catching the cues as she stood in the wings with models.



A caption is hardly necessary.



Emcee was Squire slack rep, Ed Lust, who helped Strong put on fashion show.