



Wilson



Maples



Benguefield



Shields

Next Stop—Chicago! GCSA Program Set

Another new attendance record is expected to be established when the GCSA holds its 30th national turf show and conference at the Sherman Hotel, Chicago, Jan. 25-30. This year the supts' group will be shooting for at least 1,500 conventioners, hoping to easily exceed the record 1,457 that attended the show in Washington in 1958. Booth space as of Dec. 30th was practically sold out with only 10 of 130 being available on that date.

Here is the education program schedule:

January 26

1:30 p.m.—Leo Feser, chmn. Invocation, Rev. William R. Doran, Chicago. Introduction of Education Committee, Henson Maples. Official conference opening, Robert M. Williams, GCSA pres. Welcome to Chicago, Ray Gerber. Celebrity introduction, Stan Graves and O. J. Noer.

Club Manager and Supt.—Ben Sheets. Golf Pro's Appreciation of the Supt.—Tom Walsh. How's Your Enthusiasm?—M. G. Peterson. Are You a Good Boss?—William Benguefield.

January 27

1:30 p.m.—Theme: Turf Research in Action. Robert V. Mitchell, chmn.

Turf Research and Its Value—Marvin Ferguson. Turf Research Progress Reports—(Fertiliz-

ers) William Martin; (Fungicides) Malcolm Shurtleff; (Nematicides) Gerald Thorn. Progress in Techniques—Carl Wagner, L. R. Shields and Cameron Henderson. Professional Training—H. B. Musser.

January 28

10:00 a. m.—Theme: Extraneous Factors Relating to Turf Management (Part 1). J. L. Jennings, chmn.

Progressive Supts. and Their Practices—Sound, color movie by O. J. Noer and Charles Wilson. Progress in Maintenance—George Lamphair and B. P. Robinson.

1:30 p. m.—William Milne, chmn.

Management of Bent in the South—Charlie Danner. Preparation & Maintenance of Southern Winter Greens—Gene Reid. Warm Season Maintenance—Gene C. Nutter, L. W. Dubose, Art Snyder and Norman Johnson. Cool Season Maintenance—William H. Daniel, E. F. Johnson, Ed Steiniger, J. Steel and Don Likes.

January 29

1:30 p. m.—Theme: Extraneous Factors Relating to Turf Management (Part 2). Ted Rupel, chmn.

Landscaping for Beauty and Effect—Clarence Godschalk. Living with Golf Cars—Joe Graffis, Gordon Brinkworth, James Haines, Paul Addessi and Ward Cornwell. Basic Principles of Golf Architecture—David Gill. Improved Efficiency Reduces Cost—Norman Kramer and Bob Feser. Speeding Up Play—Garret Renn. The Job's Open—D. Grant Bennett.

January 30

9:30 a. m.—Theme: Extraneous Factors Relating to Turf Management (Part 3). Lawrence Mattei, chmn.

Planning Your Service Building—Rex Morris. Secrets of the Successful Supt.—Chet Mendenhall, Charles Shiley, Paul F. Leix, James Brandt and J. Kidwell. What's Your Problem?—O. J. Noer.

Conference Summary—Charles Wilson, James R. Watson, Jr., William H. Daniel.

Among the items that will be discussed by the GCSA advisory committee at the national conference are: Establishment of a correspondence course in course maintenance; Endorsement of a 6-week Texas A&M turf course to be held during the winter months; Acceptance of only research-proved product advertising in the Golf Course Reporter; Decide whether the secretary's office shall be an elective one; Consideration of a proposal to control voting by delegate so as to place all district associations on an equal basis in electing national directors.