

## Sixth IGA Matches Attract Record Mexican Crowds

By HERB GRAFFIS

THE sixth annual International Golf Assn. pro championships again demonstrated the value of competent management in advancing the progress of a fundamentally emotional operation that could develop into being the world's best business.

The late John Jay Hopkins, founder and president of the huge General Dynamics Corp., brought into being the world wide pro competition for the Canada Cup, awarded to the country whose two-man team has the best aggregate 72-hole score, and the International trophy, which goes to the pro having the lowest score for 72 holes. Hopkins, who shot in the 90s, played considerable golf with prominent businessmen and statesmen of the U. S. and foreign countries and due to the mutual pleasure and profit of these friendly contests, established the International Golf Assn. and the international pro competition.

He engaged Fred Corcoran as tournament director. Corcoran applied the genius he employed as PGA tournament bureau manager in putting tourney golf in the big business class and the IGA became quickly and substantially operated as a forceful international sports-for-peace competition.

### Pace Succeeds Hopkins

Frank Pace, jr., former sec. of war and director of the budget, became president of General Dynamics and of the IGA in 1957 after Hopkins' death. Pace, an excellent amateur golfer who has qualified for the USGA Amateur, applied his immense business acumen and vitality to the IGA and backed Corcoran in extending the scope and benefits of the International organization. Part of the proceeds of the IGA competitions go into a scholarship fund. Shoichi Yoshikawa of Tokyo, who received the scholarship resulting from the 1957 IGA matches at Tokyo, now is studying nuclear energy at Massachusetts Institute of Technology.

The IGA competition started at Bea-



Winner Tex Consolover, MacDonald Park pro, putts out in Wichita's first annual Toughest Holes tournament as Tex Gwin, runnerup and head pro at Crestview CC, studies green. Tourney was played over six courses in Wichita and at least two holes at each course were played. Consolover and Gwin tied with 72s for 18 holes and former won playoff. Nine pros and assts. played in unique tournament. Total yardage was 6,780 and par was 69. Wichita TV station sponsored the event.

consfield in Montreal in 1953 with teams from seven countries. From November 20 to 23, 1958, at the Club de Golf, Mexico City, teams from 32 countries played with the Irish team of Harry Bradshaw and Christy O'Connor winning with 579. Angel Miguel of Spain defeated Harry Bradshaw with a birdie deuce on the third extra hole after the two had tied at 286 in the individual competition.

### Galleries Get Larger

Galleries continue to grow at the IGA championships. At Wentworth in 1956 there was a record gallery for England. At Kasumigaseki in 1957 galleries were larger than at some of the USGA National Open and the PGA Championship finals. Hundreds of Japan's most prominent businessmen and government officials watched Nakamura and Ono win the Canada Cup and Ono the International Trophy.

At Club de Golf de Mexico last fall the galleries were far larger than at any previous championships in Mexico. This year at Melbourne, Australia, Nov. 18-21, with the noted oil magnate, Walkley, heading the host organization, and with Australia's reputation for sports crowds, it is expected that the largest golf galleries in history will watch the IGA competitions.

Golf associations of the host countries do a great deal of arranging of the tournaments within the framework set up by Pace, Corcoran, Allen Siebens and these members of the executive committee of

the IGA: Norman Chandler, George L. Coleman, Henry Ford II, Marvin Leonard, James A. Linen, Lewis B. Maytag, William E. Robinson, Harold C. Stuart and Juan Trippe. No other sports organization can present a committee outranking the IGA's executive committee in international business prominence.

### Players Meet Officials

The players' banquet preceding the tournament is a gala affair. Players are introduced to top government and golf association officials, business executives and diplomats of the nation which is host to the tournament. At the 1958 banquet, held at the Country Club of Mexico City there were two former presidents of Mexico and ambassadors of 23 nations.

The Mexican Golf Assn. and the IGA committee of Mexico collaborated in conducting the Mexican operations of the tournament. In Japan the Japan Golf Assn. and the nation's largest newspaper managed the IGA tournament local affairs. The host committee has a great deal to say, in cooperation with amateur and pro authorities of other countries, in selecting men best qualified to represent their respective countries. Mexico put Hogan and Snead in that class and so did British golf authorities in 1956 when they picked Sam and Ben. That year the U. S. team won with Hogan winning the individual championship. At Mexico City Hogan finished tied for seventh with South Africa's Gary Player at 291. Snead had to withdraw because of a pulled muscle in his rib cavity just before the third round started. Hogan, Pace and Mexican officials urged Sam to quit after they'd heard the medical report. He was in a tie for third place and Hogan and Snead were tied for third in the team standing when Sam had to withdraw.

### One of Great Courses

The Club de Golf de Mexico course is one of the world's best. It was 7,216 yds. and par 72 for the IGA matches. Its condition was excellent. Accommodations for spectators and players were pleasing in the club's magnificent modern clubhouse.

Beyond any question the IGA international pro tournament is one of the world's major tournaments and in a class by itself. Hopkins' hunch of golf for fun on the top level of international business and diplomacy has been developed into a brilliant reality by Hopkins, Pace, Corcoran, Siebens and their distinguished colleagues.

Pro golf can be grateful that it was made star of the show when Hopkins and Corcoran put Hopkins' idea into action.

## Mozley, Davison Winners in Burke Writing Contest

Jack Schram, pres. of Burke Golf Co., Newark, O., recently announced the winners of the second golf writing competitions sponsored by his company. Dana Mozley of the New York Daily News won first prize of \$200 in the news division while Tom Davison of the Houston Post got a similar award for the best feature article. Other news division winners were Dan Jenkins, Ft. Worth Press, \$100 and Bud Shrake, Dallas Times Herald, \$75. Second place for features went to Roger Barry, Quincy (Mass.) Patriot Ledger, who received \$100, while the third place prize of \$75 was awarded to Bruce Koch, Rochester Democrat & Chronicle. All identifying marks are removed from articles submitted to four faculty members of the School of Journalism of the University of Illinois, judges for the contest.

The international amateur team matches for the Eisenhower trophy begun at St. Andrews last year by the USGA, R&A and other national golf associations brings amateur golf into worldwide competitive picture similar to that of the pros in the IGA tournament.

Pace, rated by many industrialists and by General Dynamics employees as No. 1 businessman of the U. S., has shown by his operations, publicly and privately, with the International Golf Assn. that he is a tremendously effective builder of international good will for the USA, governmentally and commercially. That is another high achievement for the head of the company that built the Nautilus, atomic-powered submarine, and the Atlas satellite.

### Heart of America Officers

Heart of America GCSA has re-elected R. L. Pepper, El Dorado (Kans.) CC, pres. for the coming year. Other officers are: Dudley Day, Blue Hills, Kansas City, vp and Harold P. Henry, Kansas City, secy.-treas. New board members are John Arrowood, Cecil Smith, Henry (Bud) Elmer and Chester Mendenhall. H of A is in its 25th year and has 60 members.

### Eckstein Heads Chicago District

Charles N. Eckstein has been re-elected pres. of the Chicago Dist. Golf Assn. A. M. Gatenbey is vp; Stacey W. Osgood, treas. and general counsel; John D. Cannon, secy. and Sidney T. Jessop, ex-officio.