

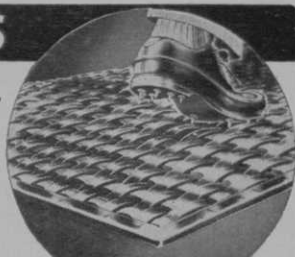
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Belt Brod-Kastor Gives Uniform Spread

A broadcast fertilizer distributor which spreads pelleted and granular fertilizers in swaths up to 40 feet wide has been introduced by The Belt Corp., Orient, Ohio. It is reported that the fairways of an average 18-hole course can be fertilized in 4 hours with the distributor. The Belt Brod-Kastor spreads the fertilizer in a controlled, uniform pattern, greatly reducing hazards of burning and striping resulting from improper application. Mounted on its own undercarriage or trailer, and with a hopper capacity of approximately 1400 lbs., the Brod-Kastor can be easily loaded since its hopper height is only four ft. from the ground. The Brod-Kastor can be powered from the PTO of standard tractors or, equipped with its own gasoline engine, can be pulled by a jeep, pickup truck or small tractor.

Victor Buys Electri-Cart Rentals Company

Victor Adding Machine Co., 3900 N. Rockwell st., Chicago 18, has acquired Electri-Cart Rentals, Inc., operator of the world's largest fleet of Victor golf cars. The newly acquired firm will be operated as a wholly owned sub-

Gets Toro Award



David M. Lilly (left), pres. of Toro Manufacturing Corp., Minneapolis, congratulates W. K. Eaton (right), Eaton Equipment Co., Hamburg, N. Y. for winning "Mr. Toro of 1958" award, the company's most important distributor prize Richard Barton (center) also is with the Eaton firm.

subsidiary of Victor and will enable the parent company to sell and lease golf cars on a national basis. At present, all cars obtained in the merger are being completely reconditioned at Victor's factory.

For better and more economical golf ball washing HENRY Golf Ball WASHER

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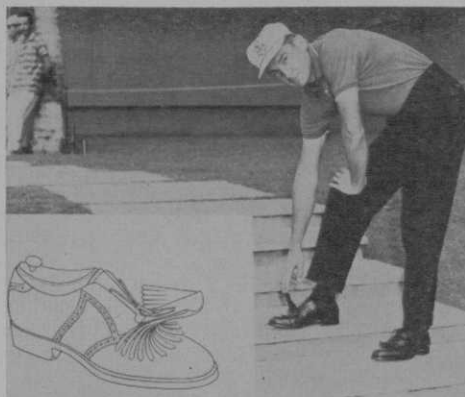
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Waukesha, Wis.



New Foot-Joy "5440" golf shoe model with exclusive "flip-on" fastener was introduced by five Foot-Joy advisory staff pros at Dorado Beach Invitation tournament. Dow Finsterwald demonstrates the closure device and line drawing shows it in detail. Need for laces is eliminated by the fastener.

Baxter on Wilson Staff

Rex Baxter, Jr., 1957 Collegiate champion and member of the Walker Cup team that year, has joined the Wilson Sporting Goods Co. advisory staff. The 22-year old Amarillo, Tex., native turned pro last Sept. Baxter had his best year in 1957. Besides the Collegiate title, he won the Trans-Mississippi Amateur and the Missouri Valley conference championship, another collegiate event which he also won in 1956. He also was a semi-finalist in the National Amateur that year. Baxter was graduated from Houston University where he majored in Business Administration.

Rolling Merchandiser

Bob Howell of Golf Mart, Inc., Birmingham, Mich., covered several tournaments during 1958



with the merchandise trailer (photo) built for the Mart last spring by a Detroit trailer manufacturer. Howell, who represents the home club pro at all tournaments, recently had his caravan at the PGA Seniors.

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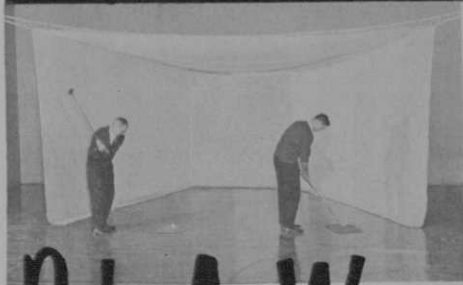
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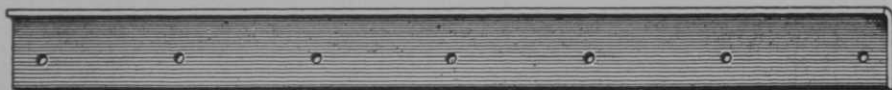
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This gasoline golf car, made by Edward Junge Mfg., 1318 Williamson st., Madison, Wis., weighs about 225 lbs. and is powered by a 4 hp Clinton engine. It has 14-in. traction-proof pneumatic tires and front wheel has special spring shock absorber. Other equipment includes automatic clutch, foot brake, hand throttle and foot-operated belt tightener for extra power. Electric starter, windshield and horn are optional.

Advantages of Super Reel Described in West Point Bulletin

In a recent issue of its West Pointers, West Point (Pa.) Products Corp., pointed out some of the advantages of using the West Point G-L Aerifier and Junior G-L Aerifier with Super Reel. They include: speed of operation, ease in transporting, movable depth adjustment, range of spoons, more holes per sq. ft., cultivating action and low maintenance costs.

600 Amateurs Score In Plymouth Contest

More than 600 amateurs scored aces with PGA balls in 1958, according to James G. Hogg, Plymouth Golf Ball Co., maker of the PGA ball. Trophies are awarded to amateurs as well as pros who score attested holes-in-one with any of four PGA balls. Incomplete returns show that 44 pros had aces with a PGA ball in 1958.

Outstanding Advances Claimed for Spalding's 1959 Clubs

What are said to be outstanding advances in golf manufacture distinguish Spalding's registered 1959 models, Synchron-Dyned, Hydrosealed woods and in the "Perma-Finish" irons. The new Hydrosealed woods and "Perma-Finish" irons are available in the Top-Flite and Gene Littler "Pro Model" registered clubs.

In the Hydrosealed woods there are new overall design of heads, new nylon face inserts and new super sole plates. These features have been added to the "Synchron-Dyned" Spalding exclusive, a process by which heads, shafts and grips are coordinated by exacting formula to give synchronized action and perfect matching of each club of the set. Spalding's new "Perma-Finish" irons not only have a beautiful chrome finish but three platings which render the clubs more durable and more nick resistant.



International Harvester's Cub Lo-Boy is especially built to handle numerous jobs around a country club. Shown pulling a three-gang Roseman, the Lo-Boy has exceptional stability and maneuverability. Being only 55-ins. to the top of the steering wheel, the tractor gets under low branches and into near-inaccessible areas with comparative ease. The tractor can be equipped with front-mounted snow removal blade.

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Architectural Consulting Service

David K. Kent, who worked for his father and several other well known architects, as well as supts., for 30 years, now has a golf course consultants office at 8535 Melvin ave., Northridge, Calif. A graduate civil engineer, Kent says that his plans for courses are precisely engineered for each individual project, eliminating any chance of expensive extras. In green design, he uses scale models for each and every green, thus precluding the need for re-design on the site. Besides design, Kent and his associates have set up a service to assist established courses in maintaining their facilities.



Wyandotte Award Goes to New York District

J. B. Ford Div. of Wyandotte Chemicals Corp., Wyandotte, Mich., awarded a silver trophy for outstanding performance in 1958 to its New York district. It headed 15 other districts in sales for 1958 which, companywide, were appreciably ahead of 1957. W. C. Van Keuren is N. Y. district sales mgr.



Ken Adams (l), vp, and Jack Harkins study the lettering on the plane which Professional Golf Co. of America, Chattanooga, Tenn., has purchased to transport Jimmy Demaret, Bo Winger, Dave Ragan and other First Flight staff members around the pro circuit. Adams pilots the plane.

DeWitt's Golf Year Book

DeWitt's Golf Year Book for 1958 contains a U. S. and Canadian golf club directory, driving range directory, alphabetical pro directory, supt's. dept., men and women's golf assn. lists, major tournament records, clubhouse and hotel equipment buyer's guide and a guide for pro shop and course equipment. It can be obtained for \$5.00 from DeWitt's Golf Year Book, PO Box 472, Miami 5, Fla.

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New Par-Mate Display

Par-Mate Golf Gloves has recently brought out an attractive counter display card to exhibit its line of gloves. The colorful display is in form of a golf ball, done in red and black, with cut-outs shaped like hands to show various styles and colors. Pros are urged to write for the display card and the firm's catalog to Jack D. Levine, Inc., 10 W. 33rd st., New York 1, maker of Par-Mate.



Elden Retires at Dunlop

Retirement of Howard E. Elden, senior vp, mfg. and technical development, Dunlop Tire & Rubber Corp., Buffalo, N. Y., has been announced. He has been succeeded by Robert A. Burgoyne, vp, mfg.

Elden was with Dunlop for 36 years and advanced from primary processes mgr. to technical mgr., vp and senior vp. He has been a fellow in the Institution of the Rubber Industry and during World War II served on the WPB.

Through the years, Elden was connected with the development of Dunlop golf and tennis balls. He will continue with the company as a consultant.

Wyandotte Transfers Three District Sales Managers

Wyandotte Chemicals Corp. (J. B. Ford Div.), Wyandotte, Mich., has reassigned three of its sales mgrs. W. C. VanKeuren is now dist. sales mgr. in Los Angeles, having been transferred from New York. His place in New York has been taken by James S. Hubbard, formerly dist. sales mgr. in Boston. Hubbard, in turn, was succeeded by James L. Ramsey, formerly a sales dept. head in the division's Wyandotte office.

Heth Named Engineering Manager at Jacobsen

Sherman C. Heth has been named mgr. of engineering by Jacobsen Manufacturing Co., Racine, Wis. He comes to Jacobsen from International Harvester's Advance Engineering Dept. Heth is former vp of SAE and a member of several professional societies including the National Society of Engineers and American Society of Mechanical Engineers. More than 40 patents have been issued in his name.

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1958 Spalding Earnings Up 47 Cents A Share Over '57

A. G. Spalding & Bros., Inc., and subsidiaries, for the year ended Oct. 31, 1958, had consolidated net earnings of \$801,092 or \$1.21 a share against \$493,742 or 74 cents a share in fiscal 1957. Sales for 1958 were \$42,435,161 compared to \$42,419,232 the previous year. Pres. Edwin L. Parker said sales, administrative, transportation, labor and material costs were higher last year than in the previous year but they were partly offset by improved manufacturing and office methods.

West Point Bulletin

West Point Products Corp., West Point, Pa., has published a bulletin, "Getting the Most Out of Your Aerifier," which is available upon request. The bulletin is devoted to telling how Aerifiers can be used to advantage and to tips sent in by persons who relate their experiences with the machines.

Outdoor Lighting Catalog

Moldcast Manufacturing Co., 236 South st., Newark 5, N. J., has published a 24 page, 2-color catalog of outdoor weatherproof lighting fixtures for spot and reflector lamps that can be obtained upon request. The catalog contains numerous schematics and drawings of suggested installations.

Kill WATER WEEDS!

Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied - will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

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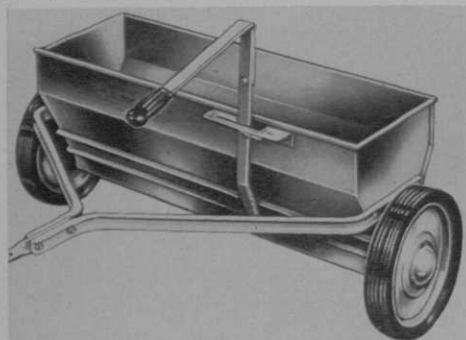
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Schneider Spreader Ideal for Large Area Coverage

Model 30 tractor hitch Lawn Beauty spreader, newly introduced by Schneider Metal Mfg. Co.,



1805 S. 55th ave., Chicago 50, has a 30-in. hopper with an 85-lb. capacity, making it ideal for large area coverage. The Lawn Beauty has an "on-off" handle control assembly. It comes with galvanized steel hopper bottoms and slides or with stainless steel hopper and slides.

U. S. Rubber Promotes Hagedorn, Landgren

U. S. Rubber's footwear and general products

div. has promoted Wayne A. Hagedorn, Chicago, and Donald E. Landgren, Omaha, to dist. sales mgr. positions. U. S. Rubber products under their sales supervision include golf balls, sports and waterproof footwear, clothing, mattresses and sponge rug underlays. Hagedorn, with U. S. R. since 1947, was promoted from Omaha dist. sales mgr., and Landgren, with the company since 1950, formerly was assistant Chicago dist. sales mgr.

Viscount Is Latest Jacobsen Addition

Jacobsen Manufacturing Co., Racine, Wis., has added another all new power-propelled mower to its 1959

line. It is a 22-in. model, called the Viscount, and has an enclosed rear wheel drive and the exclusive Turbo-cut suction lift disc to give superior cutting performance. A new aero-dynamic "discharge control" grass chamber is another feature of the machine. The Model 81 Viscount has a non-slag handle that won't catch on shrubs or clothing.



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Mallinckrodt Chart Ready

"Turf Fungicide Application Chart" for 1959 is now available from Mallinckrodt Chemical Works, Mallinckrodt st., St. Louis 7, Mo. It is suggested that it be tacked over the supt's 1958 chart so that he will have a detailed history of applications. These advantages are cited in keeping a record of fungicide applications: It gives a simple formula for measuring greens; The timetable pinpoints periods of disease activity; Blanks for each day of the year make record keeping easy.

MacGregor Has USGA Open Reprints

For the sixth year, The MacGregor Co., 4861 Spring Grove ave., Cincinnati 32, O., is offering a full color reprint of an original oil of the site of the coming USGA Open. This year it is Winged Foot at Mamaroneck, N. Y. As in previous years, Ralph C. Reynolds was commissioned to do the MacGregor painting which will hang in "Golf House" in New York. Full color reprints of Winged Foot and others in the Open series can be obtained by writing to MacGregor.

Shoe Saver Spray

Dow Corning Corp., Midland, Mich., is marketing Shoe Saver Spray, a silicone treatment

for leather that comes in an 8-oz. aerosol, enough to weatherproof from five to ten pairs of shoes. Smaller and larger containers of the product also are available. Large repeat sales are reported for the Dow Corning product, according to the manufacturer.

Robinson Named Hagen Sales Director

Robert D. (Robby) Robinson has been appointed dir. of sales and promotion for Walter Hagen Golf. In this capacity, Robinson will be responsible for coordinating and directing sales, advertising and promotion activities for the Hagen golf equipment line. He will also spend considerable time in the field calling on pros and working with Hagen salesmen throughout the U. S. Robinson covered Ind., Wis. and Mich. for the last six years. A low handicap golfer, he reached the semi-finals of the 1957 Illinois Amateur. Robinson attended Northern Illinois U where he played on the golf team.



BUYERS' SERVICE — P. 93

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Trade Briefs

"Safety" battery terminals, made by Jano Machine Co., 133 E. Lincoln ave., Escondido, Calif., is said to stop corrosion forever, protecting the post with an oil bath . . . Asam Products Co., 1627 W. Fort st., Detroit 16, manufactures an inkless ball monogrammer that engraves a bright red 3-initial monogram by means of a special color foil process.

Fawick Flexi-Grip people were living it up around Jan. 25th . . . Art Wall, Jr., member of the Fawick advisory staff, completed his victory in the Bing Crosby tournament on that date while Billy Welu, another staff member, wrapped up the All Star bowling tournament . . . Donna Zimmerman, also with Fawick, finished second in the women's version of the All Star bowling event . . . Fawick, located in Akron, O., makes the Golf Pride grip.

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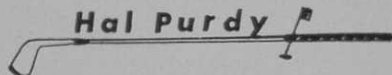
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LeRoy Cast Drum Rollers

Cast drum rollers, made by LeRoy Mfg. Co., Doylestown, Pa., do not require liquid for added weight and give proper compaction without weight shifting. All drums are standard 18-ins. wide with 21-in. diameter. They are cast in one part and have rounded edges to eliminate scalping. The drums have braced steel angle frames to prevent twisting, one piece axles and Arguto hardwood oilless bearings. Rolling widths are 6 ft. to 12½ ft. Single gang units also are available in 4-in. "U" channel wraparound frame design in 6-, 9- and 10½-ft. rolling widths.

Agronomists Okay Ripple Soles

A report written by Marvin H. Ferguson, research dir. for the USGA green section, from information supplied by C. E. Gipson and R. K. Potts, Texas A & M agronomists, indicates that ripple sole golf shoes do very little damage to greens. Ripple sole footprints produce no appreciable effect upon a rolling ball, nor do they deflect a ball to any great extent. The upshot, according to Leonard Hack, pres. of Ripple Sole Corp., 537 Mutual Bldg., Detroit 26, is that there is no basis for discriminating against Ripple Sole shoes.