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### Don White Uses Jacobsen-Worthington Units at Champions

Jimmy Demaret's and Jack Burke's Champions GC in Houston, which was opened this spring, was brought to the peak of perfection by Supt. Don White, who directed the original planting and landscaping and continues in charge of the maintenance. Don (in photo) uses Jacobsen-Worthington tractors with gang mowers, Jacobsen green mowers, Jacobsen Manors with high speed, 7-blade reels, 26-in. Lawn Kings and a

variety of large and small Jacobsen rotaries. Champions' tees, greens and fairways are planted to Tifton 328.

### Sanville's Adhesion Glove

Sanville Gloves, 321 W. State st., Johnstown, N. Y., is producing an open-finger golf glove with leather palm and cloth back that has perforated palm and fingers. A cloth underlying the holes is impregnated with synthetic rubber for better adhesion to grips.

Inquiries from pros as to prices, discounts, etc. are invited.

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Golfcraft sales reps held their annual sales meeting in Chicago in July. Those who attended include (front row, l to r): Maurice Marabon, Ed Cox, Bud Ricords, Mark Cox, vp, E. R. Woolley, pres., Bill Thompson, Lum Foster, Bob MacGregor, Nat Dolve and Dick Knop. (Second row): Paul Murphy, Ralph Kolle, Charlie Houck, Art Weller, Bob Grant, Bob Lutz, Dick Knight, John Hawes, Joe Zakarian and Pat McGonagill.

### Baduini, Holler NPGAD Sales Heads

John C. Baduini has been named sales mgr. and Sam Holler, asst. sales mgr., of National PGA Distributors. Both are longtime veterans in the golf field. Baduini was with the Kroydon Co. from 1930 until 1955, becoming N. Y. manager for Burke Golf Sales in the latter year. Holler started with Burke in 1929 and has been with that firm continuously except from 1950 until 1957 when he was in the insurance business.

### Scott Lets Homeowners In on Superintendents' Secrets

O. M. Scott & Sons in its midsummer edition of "Lawn Care" for the upper midwest region, gives homeowners some insight into how course supts. are successful in keeping their golf greens so green. The secret, Lawn Care says, is not so much in the use of water but knowing when to apply it and in what amounts. The edition also has some interesting notes on the invention of the lawn mower.

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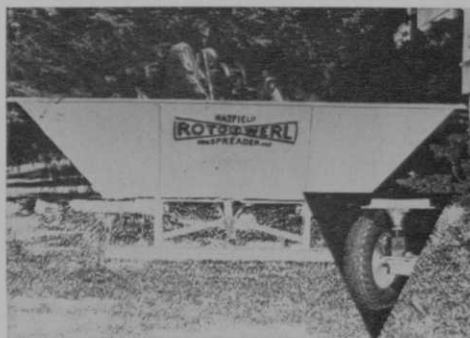
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Acushnet Titleists come in dozens and half-dozen in a Christmas Gift case of handsome, brilliant red which has a leatherlike appearance. The case is stamped in gold, lined in rayon satin and trimmed with gleaming brass. Balls in orders of a dozen are personalized at no extra charge.

**Time-Saver Factor Stressed  
in Roto-Werl Spreader**

Hatfield Roto-Werl Spreader Co., recently established in Hatfield, Pa. by Toney Mascaro and Irvin Schlosser, is producing the Roto-Werl,



a tractor drawn unit that is said to cover 10 acres an hour and gives accurately controlled, even spreading. It can cover from 15 to 35 ft., depending on density of material used. Open distribution rotors are said to prevent clogging and deliver a unique umbrella pattern. An 8 ft. hopper carries up to 1,300 lbs. Roto Werl has stainless steel flow gates and no gears, chains or belts. Distribution of the unit has been established on a nationwide basis.

**Wilson Plans New KC Building**

Wilson Sporting Goods Co. is planning to erect a new building to house its Lowe & Campbell wholesale office div. at Troost ave. and 66th st., in Kansas City, Mo. A petition for rezoning so that the building can be located at the above address has been made to KC city officials.

In the Powered Products of Texas, Inc. ad in July Golfdom (Page 22) under the price of \$649.50 should have appeared, "FOB, Austin, Texas.

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### Goegel Named Chairman, Cowen, President, at MacGregor

A. G. Goegel and Henry P. Cowen have been named board chmn. and pres., respectively, of MacGregor Sport Products, Inc. Goegel, who



A. G. Goegel

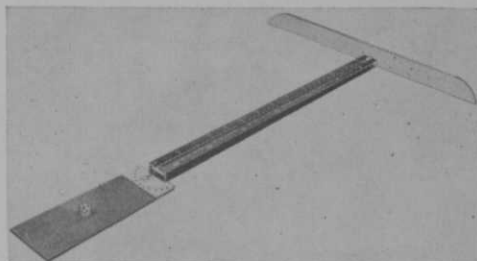
H. P. Cowen

moved up from pres., joined MacGregor in 1921 in the time study dept. and has held many different positions with the company. He became pres. last year, succeeding the late Philip H. Goldsmith at the latter's death.

Henry Cowen is the company's sixth pres. He joined the firm in 1930 and has held many important positions, including that of head of the golf division and most recently, executive vp.

### Do-Ma Home Course Is New Practice Game

Do-Ma Enterprises, Inc., 1458 S. Wabash ave., Chicago 5, is introducing the Do-Ma Home Golf Game for interesting practice at home. It can be played inside or out. A spring mechanism measures distance and direction of each shot and sheets illustrating each hole are used to chart progress. The Do-Ma unit is 2 ins. wide, 1 in. high and 42 ins. long. It has two



gauges, one of which measures tee or fairway shots and the other, putts. A string attached to the unit holds the ball. Included with the complete set are a carpet, tee, ruler and protractor. The game has been comprehensively tested in both the laboratory and on courses.

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**Cox Appointed Sales VP  
by Golfcraft, Inc.**

Mark Cox has been named sales and marketing vp by Golfcraft, Inc. Pres. E. R. Woolley has announced. Cox comes to the new position from Wilson & Co., where he served as dir. of advertising, public relations and sales promotion for the parent firm and subsidiaries, including Wilson Sporting Goods Co. At Golfcraft, Cox is in charge of a new operation within that company which coordinates sales, merchandising and publicity. Cox is located at Golfcraft's Chicago office, 7059 W. Addison, which will be further modernized and expanded. The company's plant and home office are in Escondido, Calif.



Mark Cox

**Floor Matting Instructions**

An 11 x 14 in. card with instructions on the care of floor matting has just been produced by American Mat Corp. Intended for posting, the

card covers 14 "dos" and "don'ts" on the preservation of mats.

A copy will be sent free to anyone addressing a request to American Mat, 1802 Adams st., Toledo 2, Ohio.

**Hogan's "90-Plus" Said  
to Have Super Power**

Ben Hogan is now making his new "90-Plus" compression ball available to the public. This is said to be a secret weapon that many of the touring pros use to get the booming drives that leave the spectators gasping. The new, so-called "super" ball is likely to be in short supply for some time because of Hogan's company's high standards of manufacturing and testing. Also, there is expected to be great demand for the ball because golfers will be curious to see how much power it has. The "90-Plus" sells at a premium price.



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*Architect*  
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### **Victor Opens New Branch, Plans Expanded Service**

Announcement of the opening of new regional headquarters and plans for expanded service highlighted a recent sales meeting of Victor



Don MacKenzie, Ed Naud, Jim Hogan, Joe Haynes and Norman Roy played golf at Colonial CC in Roanoke during break in manager's meeting of Victor Electri-Car Div.

Electri-Cars, held for regional mgrs. in Roanoke, Va. Joe C. Haynes, Sr. heads Victor's new Eastern branch at 713 Charter ct., Uniondale, L. I. Others are at Chicago (3900 N. Rockwell st.), Atlanta and Detroit. Victor's new service plan

embodies setting up of direct factory service centers staffed with trained men versed in complete maintenance.

### **Head Off Crabgrass with Fall Chip-Cal Treatment**

Chipman Chemical Co., Bound Brook, N. J., points out that a treatment of Chip-Cal Granular, a low-lime calcium arsenate, applied in the fall will solve next summer's crabgrass problem. Application at this time prevents seed from germinating the following year. Chip-Cal comes ready to use and is applied with a mechanical spreader. Information may be obtained from the firm at the above address or from the company's office at 608 S. Dearborn st., Chicago 5.

### **New Footsprayer for Onox**

Onox, Inc., Dept. R-1, 121 Second st., San Francisco 5, has a new footsprayer to dispense its skin-toughening solution for prevention of athlete's foot. When the bather steps on a treadle, four jets at the back of the machine spray feet and toes thoroughly. The footsprayer is made of Fiberglas and high-density polyethylene and has a non-skid base. It holds one gal. of Onox, sufficient for 3,000 treatments. To introduce the footsprayer, the manufacturer offers to send it and the Onox solution on a 60-day trial basis.

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### Big Chief Adams of MacGregor Tribe on Warpath for Wampum

Harry Adams, in charge of the Chicago pro sales territory for MacGregor Golf, has taken

MacGregor's tribal sales contest for the Tourney ball so seriously he has a sure-nuff Injun outfit as chief of the Green Eagle outfit. Harry looks so warlike he scares himself. He addresses pros by holding his right hand extended and raised in a majestic gesture, saying, "How!" omitting "here's" which often used to precede "how" in his Big Chief talk. He adds: "Me no want paleface scalp, me wantum ball business." The formula must work. Adams currently is leading in volume of wampum in the Tourney ball sales event.



### Grau Cites Merits of Ugandagrass

Fred V. Grau, PO Box 177, College Park, Md., beating the drums for Ugandagrass, de-

clared in a recent bulletin that it survived the brutal winter and bounced back in great shape. He outlines some of the "Dos" and "Don'ts" for managing the grass and recommends it for complete course coverage. In ordering, two weeks notice of planting date should be given. The bulletin, obtainable from Grau at the above address, contains 1959 prices.

### Master Improves Padlocks for Lockerroom Use

Master Lock Co., Milwaukee 45, Wis., has two newly improved stainless steel combination

padlocks that are designed to withstand the humid conditions of country club lockerrooms. They are rust-resistant, won't corrode and have a case-hardened locking latch that is almost impossible to shear. The locks also are built to thwart the trick of "feeling" combinations. There are no delicate springs or parts. Model 1525 (in photo), a key-controlled combination, is recommended for lockerrooms. Model 1500 has all of 1525's features except the key-control mechanism.



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International Harvester's Drott TD-20 Four-in-One uses its bucket to topple trees on site of Meadowvale GC, near Lake Tahoe. The Drott removes 200 trees daily and piles them for burning. Designed by Bill Bell, Pasadena architect, Meadowvale's fairways will cross and re-cross Truckee river five times.

### Swinehart With R. C. King

Frank Swinehart recently joined the staff of R. C. King, Inc., Seattle, Wash., MacGregor reps in the Northwest.

### COLBY PIONEER PEAT

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### Whetzel with Spalding

Dick Whetzel, former Southern intercollegiate champion, has signed as a consultant with Spalding. The 25-year old Whetzel is a product of North Texas State which has produced such golfers as Don January and Billy Maxwell. He won the Southern Intercollegiate in 1957 and 1958. He attended high school in Dallas, playing three sports, and served in the Army from 1952 to 1954.

### Kountry Klub Sportswear Adds Four Quality Brands

W. H. (Bill) Brown, pres., Kountry Klub Sportswear, Inc., 506 N. 4th st., St. Louis 2, Mo., announces that his sales organization has been named national golf distributor for the following: Rubin Grais & Sons, manufacturers of the Dow Finsterwald and Mickey Wright Golden Trophy jackets; Albert Givens, manufacturer of Kountry Klub slacks and shorts; Better Made Headwear of 5th Ave., N. Y., designers of men's and women's headwear and Platt Luggage Co., Chicago, makers of high grade travelling and accessory luggage for men and women. Complete information and prices can be obtained by writing Kountry Klub Sportswear. The KK pro shop line also includes a smart new assembly of imported Italian and German polo shirts for fall and winter selling.

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