

Laher Cites Advantages of Turf-Kare Kar

Turf-Kare Kar, made by Laher Spring & Tire Corp., Oakland, Calif., is said to move over grass as if it were a superhighway. It has extra wide tires that measure 12 and 15 ins., 16 ins.



in dia. and carry 9 lbs. of air each that spread the car weight over a comparatively large area. In recent demonstrations, the car was driven repeatedly over a man's hand to prove that it causes no damage. The car also has been spun on freshly watered greens without leaving a mark, according to the manufacturer. Turf-Kare Kar is a modification of the regular Laher Golfer. It has four speeds both forward and reverse.

100 Samples Displayed in Squire Slacks Catalog

The 1959 Golf Fashion catalog of Squire Slacks by DiFini features over 100 fabric samples for golf and dress slacks and men's and women's Bermuda shorts. One of the leaders in the men's slack selection is a new fabric called Dacron-Comiso, a blend of DuPont polyester and high tenacity rayon. Several "tone on tone" shades are especially woven for DiFini. In the ladies' selection, emphasis is on Drip-Dry and wash'n' Wear fabrics. A free catalog can be obtained by writing to DiFini Originals, Inc., 18 W. 20th st., New York City 1.

SportCo Cartoon Booklet, Posters Have Threefold Message

Ten full-color cartoons offered in both booklet and poster form and created by Walt Ditzen, one of the country's best known cartoonists, are being offered to clubs by SportCo, 220 W. 47th st., Kansas City 12, Mo. The cartoons have three main functions: to improve golf etiquette, save on course maintenance and promote more activity and business for the club and pro shop. The booklets are small enough to fit into the monthly statement envelope. The posters, 10 x 13-ins., carry plenty of punch and will get the point across if hung in lockerrooms, pro shops, etc. Price lists for cartoons and posters can be obtained from SportCo.



At Last...

THE PERFECT PUTTING TOOL LORD and LADY ROBOT

Pro-designed • Pro-quality • Pro-tested

Putt with confidence, hole after hole, like never before! Lord and Lady Robot squares ball automatically with hole . . . stroke . . . and in the ball goes!

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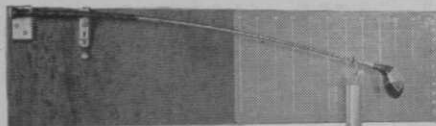
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Deflection Board

A "must" for every Pro who does any repairs. Shaft or complete club is placed on the bracket, weight is suspended on the opposite end. Amount of bend is shaft deflection.

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No Leak!

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Dept. R, 321 N. Justine St., Chicago 7, Ill.

Klub Kleen Polishes, Restores Clubs

Klub Kleen, made by H & K Chemical Products, Dept. M, Box 56, Wolcott, Ind., has 16



ingredients, including silicone, for cleaning and restoring golf clubs. It comes in kit form, bottle or bulk for convenient pro shop use. The kit contains an 8 oz. bottle of the cleaner, nylon-plastic brush and fine flannel polishing cloth.

John Bean Catalog

John Bean Div., Lansing 4, Mich. and San Jose, Calif., now has available five catalogs describing its 1959 Diamond Jubilee sprayer line. Catalog data covers application and complete specifications. Of interest to supts. are catalogs describing Royal High Pressure sprayers and Royalette All Purpose sprayers.

Bradley Has Utility House

Clinton Kent Bradley, Mt. View, Wayne, N. J., is distributor for Mirro Utility House which can be used on courses as a storage room, shelter, parking lot office, etc. Made of aluminum, it is portable and folding and is 6½ ft. high, 6½ ft. long and 4 ft. wide. There is a special price to golf clubs on the utility house.

Improved Individual Net

Berlin Chapman Co., Berlin, Wis., is marketing an improved Pak-A-Way driving range designed for individual use. It is said to be easy to install, two players can use it simultaneously and a ball can't be driven out of it, nor can one ricochet and endanger the player, according to the manufacturer.

Big Toro Advertising Drive

Starting in April, Toro Manufacturing Corp., Minneapolis, is undertaking its most ambitious magazine ad campaign in history. It will continue for 60 days. Several U. S. and Canadian national magazines will carry Toro ads which will feature, among other things, the new "wind tunnel" mowing principle.

Haws Fluoride Unit

Haws Drinking Faucet Co., 4th & Page Sts., Berkeley 10, Calif., has an attachment available that provides correctly fluorinated drinking water for individual fountains in areas where general water supplies are non-fluorinated.



Arnold Minkley (l), retiring after 20 years on the road for Acushnet, gets matched leather golf luggage from another Acushnet veteran, Earl Christanson, who presented gifts on behalf of sales force. Arnold has covered Ind., Ill. and Mich., and is almost as well known as a top Senior golfer as a salesman. He is now living in Miami Beach and playing as much golf as a tournament pro.

Personnel Changes at K & B

Three personnel changes have been made at Keasbey & Mattison Co., Ambler, Pa. Daniel Shoemaker, former general sales mgr. of Industrial Products, has been named asst. to the general sales mgr. of the company's sales div. Walter M. Deckman succeeds Shoemaker. Frank Q. Chambers is K & M's new N. Y. dist. mgr., having been promoted from the N. Y. dist. building materials dept.

Shell Nematode Killer

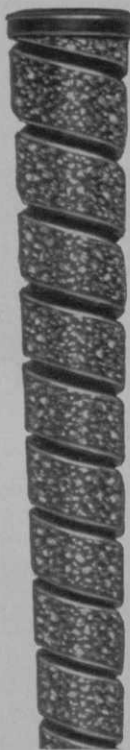
Nemagor soil fumigant, made by Shell Chemical Corp., 50 W. 50th st., New York City 20, has been used for several years by nurserymen and farmers in controlling nematodes. One of the fumigant's striking advantages, according to the manufacturer, is that it can be applied around many living plants without causing injury.

Proveda Markets Cleaner Invented by Club Manager

A. J. Edmundson, of South Shore CC, Chicago, has invented a golf shoe cleaner that is being manufactured and marketed by Proveda Manufacturing Co., PO Box 516, Jackson Center, O. Easily installed, it is made of cast aluminum with fiber brushes anchored in a squared U shape box. One brush cleans the sides of the shoe and the other, the spikes. Brushes are standard and easily replaced.

Furgol Joins Etonic Staff

Latest addition to the Etonic golf shoe touring pro staff is Marty Furgol of Lemont, Ill. Furgol, who has been playing the circuit for about 10 years, recently won the San Diego Open. Etonic is made by the Charles A. Eaton Co., Brockton, Mass.



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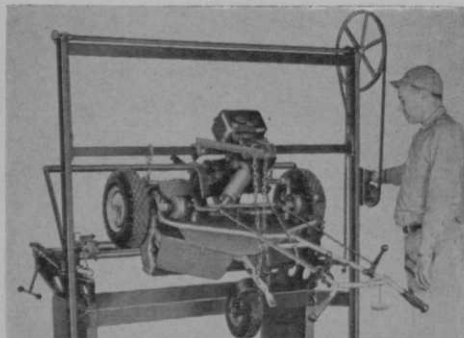
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F-R-H Develops Hoist for Large Mower Grinder

A lawnmower hoist that simplifies grinding of large fairway mowers is now available from Fate-Root-Heath Co., Plymouth, O. It is de-



signed for the FRH Model 400 and Model 410 sharpeners. Using it, one operator can handle the grinding job. The hoist is attached to the Simplex Grinder at six different points and can handle any Simplex that ever has been built. It is slip-proof with the heaviest load as gear and ratchet indexing provide positive holding action and thus greater safety for the operator.

Whirlwind Creating Production Whirlwind at Toro

Toro's 1959 Whirlwind, the powered rotary with "wind tunnel" mowing, has been so well received, that Toro Manufacturing Corp., Minneapolis, has tripled its manufacturing facilities for the mower. Whirlwinds are in production in Wichita and Davenport in addition to the regular plant in Windom, Minn. Both the 19- and 21-in. rotaries, already shipped or on order, were 50 per cent ahead of 1958 orders in March.

Ferguson Repeats Observations on Ripple Soled Golf Shoes

Marvin Ferguson, USGA green section research coordinator, has reiterated an earlier declaration that ripple sole golf shoes are easy on turf. Writing in the February USGA Journal, Ferguson said that shoe tests will be broadened, but he restated his original conclusions that ripple soles didn't cause any unusual turf wear and didn't have any appreciable effect upon a rolling ball.

It's Listed on Page 125
BUYERS' SERVICE

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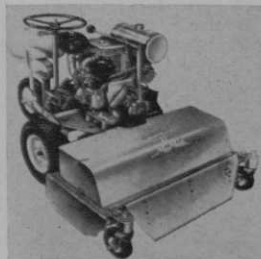
One of five new industrial products from Ford Tractor and Implement div. is the Dearborn earth-cavator of 65- and 72-in. width for use with Ford tractors, and an 80-in. model for Fordson Power Major Diesel tractors. Earthcavators can be rotated to three positions: grade, scarify or backfill.

Eaton Has Foot Spray

Charles A. Eaton Co. (Etonic Golf Shoes), Brockton, Mass., is marketing through pro shops only a new product, 20th Hole Foot Spray. It is sprayed directly on the foot and is said to give instant relief to that burning sensation. It also helps control athlete's foot and sprayed inside the shoe, banishes odor and stickiness.

Jacobsen's Model 76 for Heavy Mowing

Heavy mowing (up to 10 acres a day) is said to be standard performance for Model 76 Mobile Riding Rotary, made by Jacobsen Mfg. Co., Racine, Wis. It is powered by 9.2 hp engine and travels at $\frac{1}{2}$ to 4 mph. A three-spindle cutting unit is said to give a smooth, even cut. Three additional discs are mounted above the cutting rotors for better grass ejection. Turning radius of Model 76 is about 24-ins. It has an automotive type steering wheel and close coupled riding unit and the front unit swivels to conform to ground contours.



Mitchell Has P.R. Consultant

William F. Mitchell, North Sutton, N. H. golf architect, has appointed Charles C. Caruso & Associates, 77 Summer st., Boston, as his public relations consultant. Mitchell has a "sample" 18-hole course in North Sutton and is planning to open other offices including one in Florida.

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No Holes to Clog.
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Spreads Top Dressing,
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Etonic Features Choice Domestic, Imported Leathers

Available in pro shops throughout the U.S. are Etonic Ryder Cup spiked golf shoes, featuring choicest domestic and imported Soft-ee leathers in black and brown, full length air-foam cushion innersoles and glove soft leather linings. Etonic claims Ryder Cup shoes are worn by more pros than any other golf shoe in the world. Each pair is individually packed in a luxury cloth shoe bag. The shoes are made by Charles A. Eaton Co., Brockton, Mass.

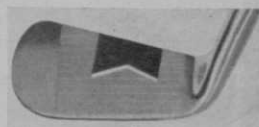


Harrington, Seward with Hagen and Wilson

H. W. Colburn, vp and sales mgr. of Wilson Sporting Goods Co., has announced appointment of Harry C. Harrington as sales rep for the Walter Hagen div., and Robert Seward as sales rep for Wilson. Harrington will work in the Chicago area. He is a former Morgan Park High (Chicago) athlete and played on the city championship golf team in 1952-53. Seward, who will cover Ind. and Mich., is a Bradley U. graduate and played college golf for three years.

Fore-Site for Iron Accuracy Is Easily Applied

Fore-Site, made by Sports Equipment Co., PO Box 1262, Cedar Rapids, Ia., is easily applied to irons without increasing weight or causing obstruction. Made of mylar, it is water-proof and will not crack or peel. It is said to improve accuracy and has been tested and recommended, according to the manufacturer, by Gene Chapman, a pro. A booklet by Chapman describing use and function of Fore-Site can be obtained from Sports Equipment Co. It fits all irons and the putter.



Nyracord Toughens Up Floor Matting

Nyracord, made of quality rubber with reinforced synthetic fiber, is a new compound which promises to revolutionize production of floor matting, according to the American Mat Corp., Toledo, O. It is said that the finished product is so nearly indestructible that it can withstand the heaviest kind of spike, cleat and skate traffic. In tests, a tractor was driven over and spun on Nyracord tile without causing any noticeable damage.

COLBY PIONEER PEAT

Products for building and maintaining golf greens are available in winter storage for prompt shipment.

BLACK—cultivated fine milled for top dressing.

BROWN—peat for building new greens.

GREENS—top dressing (1/3 peat - 1/3 sharp sand and 1/3 loam), or any required proportion.

QUOTATIONS on materials packed in plastic lined bags, or in bulk gladly furnished.

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To keep your Fairways, Greens and shrubs in perfect condition you need a **HARDIE SPRAYER** for applying insecticides, weed control, fertilizers, herbicides, spraying greens, shrubs, etc. Most models available in wood or steel tanks. Call your dealer, or write for catalog today.

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Fungicides
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Golf Catalogue on Request

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Golf Division

85 WHITE STREET, N. Y. 13, N. Y.

Burgett Introduces Two More Glove Lines

Two new button-back, full-fingered golf gloves are 1959 entries in the Par-D-Lux line of K. L.

Burgett Co., Peoria, Ill. The gloves are an all-leather style of the finest imported skins in a "rainbow array" of colors, and a Helanca Back model featuring leather



All-leather, button back.

palm and cloth back, that are either matching or contrasting in color. The outstanding new feature of the gloves is the attractive button tab on the back. When opened, the glove slips on easily — then buttons securely for a snug, comfortable fit. Pro shops may order the new gloves now for either immediate delivery or as specified, along with the established items in the Par-Glov and Par-Hood lines.

All-leather, button back.

Expands Product Engineering

Jacobsen Mfg. Co., Racine, Wis., one of the leading power mower manufacturers, has an-

Fairway Sportster

Foam cushion seat for 2; Push Button Electrical Starting; Automatic Clutch; Pneumatic Tires; 3-Speed Transmission—Reverse Powerful Hill Climber (6 h.p.); Half a Day on a tank of Gas; Will not tip.

Write for literature



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RISHLAND, WIS.

Kill WATER WEEDS!

Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

REASOR-HILL CORPORATION

BOX 36GC, JACKSONVILLE, ARKANSAS

nounced an expanded program of product engineering and design. It is proceeding under the direction of Sherman C. Heth, long with IHC, with Ray Strassel, Jacobsen's chief engineer, assisting him. Also working on the program is Ray Kaufmann, assistant chief engineer. Cooperating on a consultant basis is the firm of Waltman & Associates, Chicago.

Carroll and Ault Combine

Thomas E. Carroll & Sons, Inc., 15710 Colesville rd., Silver Spring, Md. has been in the landscape contracting business for 30 years and is one of the East Coast's largest landscape seeding contractors. Rather recently, Carroll & Sons has coordinated its work with that of E. B. Ault, course architect, also of Silver Spring, in the development of course installations. This combination now furnishes course design, construction and agronomic specifications, landscape design and supervision in one package.

Tombstone Ball Marker

Charm House, PO Box 219-G, Springfield, Mass., is marketing a ball marker made of hand-made sterling silver that resembles a tombstone. The name of the purchaser is engraved under the inscription, "Here Lies." Orders are filled in about seven days. Names to appear on the tombstones should be made easily decipherable.

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Acushnet Process Sales Co. sales reps, meeting in Clearwater, Fla., in February reported new highs in advance orders almost to a man. Bill Bommer, Acushnet pres., is very optimistic about 1959. He foresees gains for sales of the Titleist and other balls, the Bull's Eye putter, gloves and head covers. Sales impetus is being added by the biggest magazine ad campaign Acushnet ever has undertaken.

Solid Nylon Center in Ball

According to duPont's Production Information Service, use of a solid nylon center in the new Ram golf ball adds 10 to 20 yards to a drive. The center is a marble size "Zytel" nylon resin with high resilience and unusual ability to retain "true round." The Ram, sold only in pro shops, went into production in March. It is manufactured by Brass Ram Corp., Bay City, Mich.

Sit-N-Rest Secrets

Sit-N-Rest Golf Bag Co., 2404 W. Clybourn st., Milwaukee 3, has available a small booklet which purports to give the two rules that enable a golfer to master the game. It is one of those "tune in tomorrow to see what happens to Stephen Stymie" deals, so it is suggested that you write to Sit-N-Rest, manufacturer of a cart bag and Woods Nest covers, to unlock the secrets.

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Compact, cellophane-overwrapped tray has been adopted by Plymouth Golf Ball Co., Plymouth Meeting, Pa., for merchandising new Stylist steel-center ball. Tray is sparkling showpiece and gives extra long heat seal. In red, white and blue, it is divided into three sections.

Ball Mark Eraser for Superintendents

A ball mark eraser made by Poppet Corp., 8707 Hudson Blvd., North Bergen, N.J., is a tool recommended for the supt. by the manufacturer. It works through a series of pins (about the size of nails) in a cluster that is pressed into the soil and then withdrawn. The cluster removes

compacted turf which has been pressed between the points of the pins. To remove the ball mark, the pin cluster is withdrawn through matching holes in the base. The base plate strips off the turf at the ground level. In practice, the turf is merely raised to ground level and is not actually torn away from surrounding turf. The Poppet Ball Mark Eraser can be bought on a money back arrangement.

Halts for Crabgrass Is New Scott Product

Halts is the new product developed by O. M. Scott & Sons, Marysville, O., to help beat the crabgrass problem. It is said to kill crabgrass seeds as they sprout and without thinning the turf or causing it to turn an unsightly brown. Tests, Scott says, have proved that as high as 95 per cent of the summer crabgrass crop can be destroyed by pre-emergent treatment. Halts and all Scott products are specially priced to golf courses.

Pedersen Sales Co., Wilton, Conn., has added a "guide" to its full-finger golf glove, that it is said, automatically shows the golfer the correct position of the left hand on every shot. Pedersen's "Hold-Rite," for men and women, in black leather is specially treated to a fine tackiness to help with the grip.

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*Golf Course
Architect*

20 Vesey Street

Tel: Beekman 3-1023
NEW YORK, N. Y.

**MacGregor Flame Ceramic
Irons on Launching Pad**

Taking a cue from aircraft and missile engineers, MacGregor is using powdered ceramic material in its new FC-4000 Flame Ceramic irons. The ceramic is fused to metal at 4,000 deg. F for wear resistance and longer "touch." What is said to be unique vertically scored black face permits the player to frame the ball for easier line up. The new Pro-Pel Action shaft has exclusive stepdown pattern and graduated wall thickness that is claimed to give increased power. FC-4000 is available in four flexes.



Five Uses for JR-1 Aerifier

In its West Pointers bulletin for March, West Point Products Corp., West Point, Pa., points out that the JR-1 Model Aerifier can be used in five different ways: (1) with standard Aerifier Reel; (2) with Super Reel; (3) with Spiker Reel; (4) with Roller attachment; and (5) with Aeri-Punch. The company reports that at the GCSA show in Chicago, the Aeri-Punch was getting the most attention from supts.

Reinforced Rubber Matting

Ace Kleen Sweep All Purpose matting, made by Ace Rubber Products, Inc., Akron, O., is said to be extra durable, resisting spikes and hard wear. It is made of a wear-resistant rubber compound reinforced with chopped rayon and nylon fibers. It has been thoroughly tested in lockers, field houses, bowling alleys, etc.

**Linck Has Weed Control Product
for Southern Turf**

For its Southern market, O. E. Linck, Inc., Clifton, N. J., is offering TAT-42, said to be a true pre-emergence weed control especially compounded for Bermuda and St. Augustine turf. A single application lasts from three months to a season, according to the manufacturer, and it works on weedy grasses as well as broadleaf weeds without injury to turf.

Pins for Lady Golfers

For the lady golfer, Shirley Spork, PO Box 637, Palm Desert, Calif., is offering pins and charms in 14k gold. They are recommended as gifts or for tournament prizes and are said to reflect superb taste and excellent craftsmanship. Catalog information can be obtained by writing to Miss Spork at the above address.

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Architect

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FRESNO, CALIFORNIA

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Hillerich & Bradsby officials and sales reps are shown at annual Power-Bilt meeting, held in Louiseville's Brown Hotel, Mar. 5-6. H & B men are inspired for the 1959 campaign on strength of a prosperous 1958 when Power-Bilt sales records were obliterated. In photo are: (Seated: l to r): Bud Schveri, Bill Schoenbaechler, Carl Beneck,, Charles Quick, Bill Kaiser, Art Birtles, Ren Smith, Nick Schaefer and Jim Laverty. (Standing) Bill Junker, (of Fawick-Flexi-Grip Co.,) Red O'Dea, Tom Force, Gene Alyea, Joe Rountree, George Haschak, Carl Gliessner, Gus Novotny (front), Bill Zylstra, (rear), Herb Heimerdinger, John Sullivan, Bart Brown, Howard Martin, Orv Parsons; John Seavey, Charlie Marcum and Jack McGrath.

Robert E. Kennedy has been named personnel mgr. of Keasbey & Mattison co's Ambler, Pa. offices and plants. He formerly was asst. dir. of personnel at Proctor & Schwartz, Philadelphia.

Lee Z. Wilkins has been appointed sales service mgr. in the sales div. of Keasbey & Mattison Company, Ambler, Pa., manufacturers of asbestos, asphalt and heat insulating products.

James G. Harrison

GOLF COURSE ARCHITECT

Member
American Society of Golf Course Architects

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Valley 3-3444

Turtle Creek, Pa.
Suburb of Pittsburgh

GOLF COURSE CONSTRUCTION

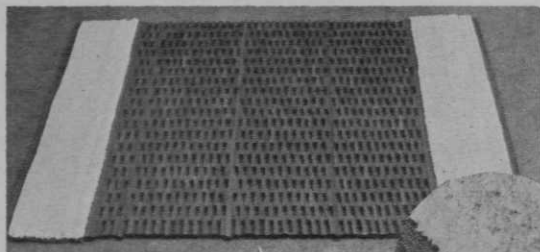
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35 Years Experience
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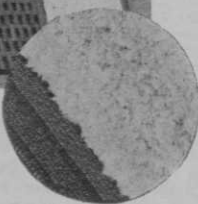
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SAFE: Quarter inch deep FLUFF insure safety for Iron and Wood shots. **DURABLE:** A link weave mat, reinforced with galvanized steel spring wire, provides durability in all kinds of weather.



NEW Magic Fluff[®]

TEE MATS

*Protected by Patent 2338828

Ten inch wide MAGIC FLUFF driving section, reduces scuff and stain on balls and clubs.

WILL NOT CURL. No clips to break.

H. M. WISE

212 Helen Ave., Mansfield, Ohio
Dist. for Ashland Rubber Door Mat Co.,
Ashland, Ohio

Asst. Wanted: Pro at an active Northern Minnesota resort club needs a young qualified assistant by May 1st. Assistant will get salary, give lessons and a percent of his sales. Nice cabin furnished on the course. Address Ad 414 c/o Golfdom.

Well known golf manufacturer with established product acceptance wants additional full time salesmen to augment present sales staff. Salary and commission. Exclusive territories. State age, experience and marital status. Address Ad 415 c/o Golfdom.

MISCELLANEOUS

FOR SALE: 6600 YD. 18 HOLE PUBLIC GOLF COURSE, 215 ACRES LOCATED IN SOUTHERN NEW ENGLAND DRAWING FROM LARGE POTENTIAL AREA. OWN WATER SUPPLY PLUS ARTESIAN WELL, SNAP VALVES ON ALL TEES AND GREENS. AMPLE MACHINERY, EQUIPMENT AND TOOLS FOR ECONOMICAL OPERATION AND EXPANSION FOR DRIVING RANGE, CHIP AND PUTT, SWIMMING POOL, ETC. LOCKER ROOMS, SHOWERS, FULLY EQUIPPED KITCHEN, BAR DINING ROOM AND TERRACE TO ACCOMMODATE 200. \$550,000.00. * GOLF CLUB, P. O. BOX 419, PROVIDENCE 1, R. I.

FOR SALE — Golf Driving Range in N. J. Excellent location on busy highway. Ideal for retired couple. All new equipment. Long lease on land. Illinois. Address Ad 405 c/o Golfdom.

FOR SALE — 40 USED CHAMBERLIN RENTAL CADDY CARTS — GOOD CONDITION. W. MILLER, 198 S. WILLE, WHEELING, ILL.

WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses.
Cuts and bumped36 per doz.
Off brands & synthetic, or slightly nicked 1.56 per doz.
Round & Perfect 1.25 brands for
refinishing 2.40 per doz.
Like new top grade for rewashing 3.69 per doz.
NOTE:—Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions.

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Baleta cover, new snow white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50c to 65c each. Bulk—your cost on exchange \$2.65 per dozen. Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

NORTHERN GOLF BALL CO.

2356 W. Roscoe Street Chicago 18, Illinois

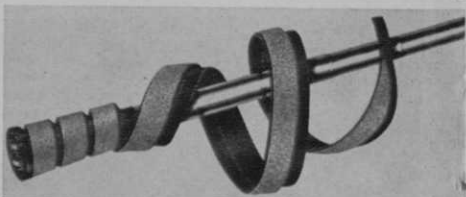
For Sale — Driving Range & 18 hole miniature. Modern pro shop — restrooms — shower, — 30 asphalt tees, best rubber mats — Grass tees — target greens. Finest lighting — completely equipped — potential not reached — priced for immediate sale. Golfland, 1701 So. Cobb Park Dr., Ft. Worth, Tex.

Wanted — good used ball picker. Must be in good shape and priced right. Address James C. Hall, P.O. Box 491, Mission, Texas. Phone: JU 5-9192.

SOILAIRE TURF MACHINES, 8 FOOT MODELS. SLIGHTLY USED ON ONE RENOVATING JOB. HALF PRICE. BOB ARNOLD EQUIPMENT CORP., MILLINGTON, N. J.

Lady Goodwin Grip Prevents Slipping, Absorbs Shock

The "Lady Goodwin," manufactured by C. S. I. Sales Co., Solon Center Bldg., Solon, O., is especially designed to help women improve their



golf. Even when a club is held lightly, the manufacturer says, the grip's textured surface prevents fingers from slipping. Of resilient rubber compound, the cushioning action of the grip absorbs shock. In wrap-on style, it can be ordered for new or old clubs. The color combination is shadowlight gray with vermilion stripe.

Sheehan with Cad-E-Mobile

Cad-E-Mobile Corp., 99 Front st., N.W., Grand Rapids 2, Mich., manufacturer of the electric powered bag carrier, has announced appointment of Dan Sheehan as general sales mgr. He is a former Burke Golf Co. sales mgr. and at one time was field director of the National Golf Foundation. Sheehan's duties with Cad-E-Mobile will be to coordinate sales and handle distributor relations.