
The Golf Market's 32nd Annual Planning & Reference Issue

— covering all three months of the Golf Market's concentrated period of planning, budgeting and buying:

OCTOBER — NOVEMBER — DECEMBER

At regular advertising rates, its timing and continuous usefulness to the buyers—all of them—throughout this important buying period, makes the Planning Issue the outstanding advertising buy for those who want a profitable share of the fast expanding golf market business.

Final Ad Forms Close October 3rd

Published by **GOLFDOM** 407 S. Dearborn st., Chicago 5, Ill.

Prof. Dickinson Retires

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our understanding of turf management under compacted soil conditions. He conducted early experiments on climatic conditions influencing the development and severity of brownpatch disease.

Other of his investigations covered root development and factors which influence the growth of the grass plant. Many supts. who attended Prof. Dickinson's classes or heard him lecture, will recall the emphasis placed on "the little grass plant" and how it grows. As an extension worker, Dickinson is considered a close friend of the supt. His recommendations long have been noted as being practical and down to earth.

Regarding the future of the work he started, Dr. Dale H. Sieling, Dean of the College of Agriculture, says: "It is our firm resolve to continue all the turf programs originated by Prof. Dickinson, not as a memorial to him but because they have proved so valuable to everyone concerned. He is to be congratulated on his foresight and perseverance in establishing and keeping the turf programs going through the years."

Prof. Dickinson has indicated that he plans to reside in Amherst and intends to continue his interest in turfgrass. He is

active as an honorary director in the recently re-organized Massachusetts section of the New England Turf Assn. and will continue meeting with Winter School classes as a guest lecturer and professor emeritus.

New Hi-Lo Desert GCSA Has 50 Members

Hi-Lo Desert GCSA, organized this spring by supts. in Arizona, Nevada and the desert region of Southern California, now has 50 persons enrolled as members. Supts. who played a major role in getting the organization started include: Paul Adessi, Tamarisk CC; J. D. Kilpatrick, Thunderbird; Ed Curlin, Cochran-Odlum CC; Harry Cirata, Eldorado; Hugh Kilpatrick, O'Donnell CC; J. Harvey Hardin, Indian Wells; E. C. Sanders, Mission Valley; and Bud Turner, Hesperia CC. All of these men are serving as officers or directors of the new organization.

The first formal meeting of Hi-Lo Desert GCSA was held in July at Apple Valley CC with Ira Bradley and Newt Bass as hosts. Dr. Fred V. Grau was the principal speaker.

Members of Hi-Lo Desert come from clubs with elevations ranging from 250 ft. below sea level to 3,500 ft. above and from locations where overall seasonal temperature variations are well over 100 degs.