

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

From mid-July summer has been murderous on greens at many courses . . . Most of the variegated troubles are reported as having one cause in common: poor construction . . . Fairways, barring poa annua spots, generally are reported as staying in pretty good condition so far this summer.

Rounds played in the majority of districts thus far in 1958 probably average about 10 per cent ahead of last year . . . Sales of clubs and balls, bags, etc. aren't that far ahead . . . Reports from salesmen indicate that if pro shop sales total for this year goes 5 per cent ahead of last year it will be because golf gift business at pro shops continues to increase as a factor in Christmas gift merchandising.

Business recession seems to have had more effect on bar spending at clubs than on rounds of golf played and equipment buying . . . Public and semi-private course play continues its steady increase in accounting for over 60 per cent play. Unemployment hasn't been reflected much in pay-as-you-play rounds.

Colgate University's new 9-hole course at Hamilton, N. Y., to plans of Robert Trent Jones, opened . . . Colgate's athletic director, Everett D. Barnes, and pro, Jim Dalgety, head campaign to rehabilitate old building as a new clubhouse for the Colgate course. Fine story by Gene Picker on Al Caravella, Echo Lake CC supt., in Elizabeth (N. J.) Journal . . .



Herb Graffis

Picker says, Caravella, 28, is "youngest course supt. n N. J." . . . Caravella, former caddie and capt. of Metuchen high school golf team, is protege of Ed McDermott, former green chmn., Metuchen CC, who got the club to send Caravella to Rutgers for supt. courses . . . After that, at 19, Caravella was named Metuchen supt . . . He then worked on staff of Ed Casey at Baltusrol in continuing his schooling and became Echo Lake supt. in 1956.

New course of Cleveland (O.) Metropolitan Park Board at Bedford Reservation opened . . . Parks Dir. Harold W. Groth estimates Bedford golf plant will cost \$70,000 yearly to operate, including 5 per cent amortization payment . . . Mrs. John Newman, chmn., girls' championship committee of Women's Metropolitan (N. Y.) CC suspects "too much dating and high caddie fees" are explanations for small entry in the championship for girls under 18.

New Orleans City Park to have third course . . . Open Massena (N. Y.) CC course . . . Albert Murray was architect, J. J. Moroney was in charge of building and Harlan Martin is supt . . . Another postponement of opening of Rockleigh County (N. J.) course near Hackensack because of strike delaying completion of clubhouse . . . Course may not open until next year.

Second nine soon to be opened at Vaughn Barnhard's Indian Run semi-priv-

If you have any difficulties in selling your golfers on the idea of extending their season (See page 36), perhaps mention of the beautiful vista from the pro shop window may be one way of convincing them. And, it gets even better in the Fall when the leaves begin to turn. The photo on the cover looks out from Red Dennison's pro shop at Green Acres Country Club, located near Northbrook, Ill.

Fred Kuehn Photo

Front Cover

Golfdom is published monthly except Nov. and Dec. at Rochelle, Ill. Acceptance under Section 34-64, P.L.&R. Authorized. Please address all advertising & editorial correspondence to GOLFDOM, 407 S. Dearborn St., Chicago 5.



Davis grass seed will give your greens, tees and fairways that needed lift after a hot scorching summer sun. Let us take care of your fall seeding requirements.

GEORGE A. DAVIS, Inc.

5440 NORTHWEST HIGHWAY, CHICAGO 30, ILLINOIS

ate course at Westerville, O. . . . Sam Salyers is supt . . . Wilton Garrison, Charlotte (N. C.) Observer sports editor, says Charlotte is to have four new 18-hole courses soon . . . two are to be surrounded by real estate development, a second 18 for Carmel CC and a new course for Columbia CC . . . Larkhaven GC 9-hole course being built by Barron Connell . . . Charlotte CC planning 9 holes for addition to its 27.

Talk about new course at Greenwich, Conn., on property now owned by St. Luke's Convalescent Home . . . Pros in the Carolinas are seeing results of the kid class lessons and other junior golf promotion they've been doing . . . They say standard of kid golf now is amazingly high and Carolina kids' golf manners might well be par for adult golf etiquette all over the U. S. . . . Junior golfer development hasn't been easy thing for Carolina pros with the club pools inviting kids in the summers and older members many times not agreeable to use of the course by youngsters . . . Big growth of junior golf interest has provided best possible insurance for future of the Carolinas clubs.

Henry Thomas gen. chmn, 1959 New

NEW SHARPENER *Grinds any reel or rotary type mower faster; easier!*

Get the facts on new **SIMPLEX 400**

PERFECTED! Fastest, most accurate straight-line sharpener ever built.

4 PRECISION MACHINES IN ONE!

REEL GRINDER—sharpens any mower reel in or out of mower.

BED KNIFE GRINDER—grinds with either round wheel or cup wheel.

ROTARY BLADE GRINDER—hollow grinds any rotary mower blade.

CUTLERY KNIFE SHARPENER OPTION—exclusive with Simplex.

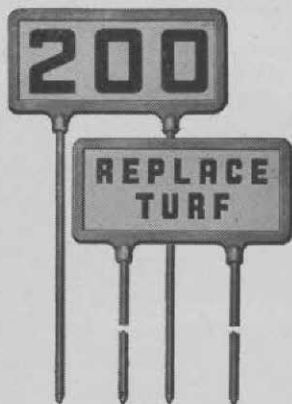
FEATURING: Rugged construction • Machine Tool Precision • Horizontal-Vertical screw-type adjustments • Overhead Bar for solid 3-point support



Extra Heavy Duty Model 410
Available—with ½ HP Motor.

Send for Simplex brochure today! **The FATE-ROOT-HEATH Company • Dept. G-9 • Plymouth, Ohio**

NEW YARDAGE MARKER



- BLACK NUMBERS
- YELLOW BACKGROUND
- ALUMINUM FRAME

One side gives fairway yardage (150, 200, 250 or 300), other side reads "Replace Turf." Frame 4½" x 9" fitted with two ground stakes. Prompt delivery.

STANDARD MANUFACTURING CO.

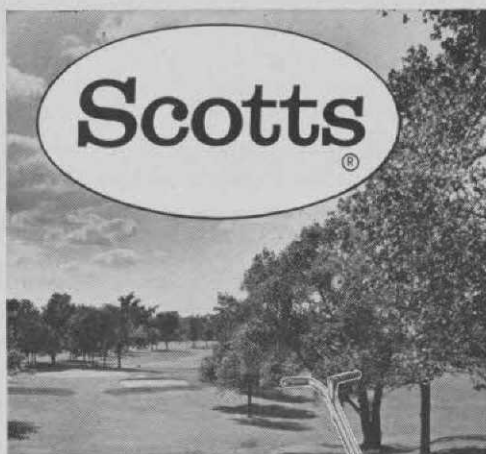
Box G58, Cedar Falls, Iowa

Orleans Open, says \$29,600 has been pledged to underwrite 1959 New Orleans Open . . . New Jersey now has in effect legislation authorizing counties without park commissions to acquire land for courses . . . Expect to open 9-hole course of new Wendell (N. C.) GC in Oct.

Dallas Weaver now pro at Callier Springs GC, Rome, Ga. . . . Officials of Fairview CC, Elmford, N. Y., at party celebrating Johnny Inglis' 50th year as the club's pro, estimated that in Johnny's 57 years in pro golf he had started at least 8,000 youngsters in golf . . . Now building new 18 for Out Door CC, York, Pa., to replace present course sold for real estate development.

Open 5 holes of Hancock (N. Y.) G& CC course . . . Expect to complete 9 for play by next spring . . . Gus Tacea operates the course . . . Hancock Herald, in story about course opening, prints "Rules of Golf Etiquette," an educational roundup of the code of golf conduct and rules that will be in effect at the club . . . It's excellent press material for communities in which a course is new.

Crestview CC, de luxe new private club in suburban Springfield, Mass., opens . . . Geoffrey Cornish was architect . . . Simon



Write our golf specialists for the answers to your turf problems. No obligation.



A course is known by the turf it keeps

Late summer, early fall is the best time to upgrade your turf . . . with Scotts, naturally.

TURF BUILDER grass fertilizer. Non-burning, odorless, labor saving.

4-XD cleans out weeds, stops clover blossoms. Ready to apply.

SCOTTS GOLF SEEDS clean, high germinating quality . . . separate varieties or special blends.

O M SCOTT & SONS

Marysville, Ohio

"No other fertilizers produced results like **AGRICO**"



says Burton E. Hart
Supt., Midvale Country Club
East Rochester, N. Y.



Sandy soil, a hot, dry summer, and unwatered fairways made Midvale the toughest kind of proving grounds for AGRICO. Here's how Supt. Hart describes results:

"I applied AGRICO for TURF 10-6-4 with UREA-FORM last August to my greens, tees and fairways. Within a month I was rewarded with a beautiful deep green color. This was particularly important as we had a hot, dry summer, and my fairways are unwatered. The root systems on my greens developed approximately 2 inches and made a perfect putting surface. I received many compliments from our members, who were very pleased. I've used AGRICO for 7 years and I'm going to stick to it. I've tried other fertilizers, but none produced results like AGRICO and AGRINITE."

See your regular supplier or write The American Agricultural Chemical Co., 100 Church Street, New York 7, New York.

AGRICO®

America's Premier Golf Course Fertilizers

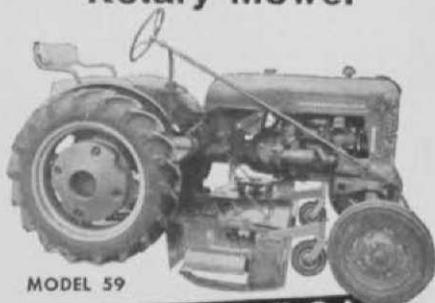
AGRINITE®

the Better, Natural Organic Fertilizer

J. Katz is club president . . . Frank Kringle is pro . . . Arnold Palmer reported as being in line for pro job at new, super for-men-only club wealthy Pittsburghers are having built to plans of Dick Wilson at Ligonier, Pa. . . . Palmer — if he does sign — won't leave tournament circuit except for few weeks per year, says report.

Glenrochie CC course at Abingdon Va., opened . . . W. M. (Bill) Webster is pro-supt . . . Clubhouse being built . . . Pleasant Ridge Swim & CC 9-hole course on site of old Nannehagen course, opened at Pleasantville, N. Y. . . . Mike LaMedica is pro . . . Owners of Bayside and Oakland courses on Long Island awarded about half of what they regarded as value of 52 acres of Bayside and 20 acres of Oakland and less than city appraiser's estimates by order of Jamaica Supreme Court . . .

WOOD'S ^{Five Foot} SPECIAL Rotary Mower



MODEL 59

**For IH Farmall Cub
and Cub Lo-Boy**

- Full 5 ft. swath
- 3 overlapping blades
- Floating mower mount
- Simple V-belt drive
- IH approved

3½ ft. mowers for IH tractors also available



WRITE FOR LITERATURE

WOOD BROTHERS MFG. COMPANY

19809 South 4th Street, Oregon, Illinois

VICTOR electri-car

FIRST CHOICE...

Among golf professionals, fleet owners, fleet leasers, country clubs, golf courses and players alike . . . who have tried them ALL . . . and really KNOW the difference.

FIRST CHOICE . . . for comfort, performance, efficiency and longer life.

FOR PROOF . . . Write



VICTOR ADDING MACHINE CO.

Electri-Car Division, Chicago 18, Ill.

(114 Direct-Factory-Sales-Service Rental Dealers and Branches to serve you! A few CHOICE dealerships still available.)

Highway construction accounts for condemnation proceedings . . . Gravy-greedy politicians and roadbuilders' lobby talking piously about public improvements while they've got both hands deep in the public pockets are giving golf a bad time on the highway deals.

Jim Reynolds now "Golf counselor" to Hermitage CC, Richmond, Va., which is building new 18-hole course to plan of Wm. Gordon and Son . . . Also being built in Richmond district are 18 holes that Fred Findlay and Ray Loving are building for Meadowbrook CC; Willow Oaks being built by the Gordons, Bill and Dave; and a new 9 for Oak Hills . . . CC of Virginia soon to add a second 18 adjoining its James River course.

Bill Hensley, Raleigh (N. C.) News and Observer golf writer after checking with Ralph Lang, Agee Welch and Maurice Brackett, pros at Raleigh's three courses, says weekend golfers play more golf than his club's pro . . . John M. Brennan, Long Island golf reporter, says Marshall Field estate on Long Island, adjoining Deepdale course at Manhasset, will be site of another great course.

University of Wyoming engineering in-

NEW!

AutoMAC.... the only fully automatic power battery charger for electric golf cars!

Announcing AutoMAC, the charger that ends guesswork. Just plug into any 120 volt 60 cycle outlet, turn it on, and forget it. The AutoMAC efficiently charges any golf car battery to the precise level required . . . then shuts itself off automatically. No more over or under-charging. Saves power consumption, keeps cars running at peak efficiency and prolongs battery life.

Bulletin No. F6AR-2 gives full details on the AutoMAC and the complete line of MAC battery chargers. Call or write for your free copy today!



Motor Appliance Corporation

5739 WEST PARK AVENUE
ST. LOUIS 10, MISSOURI



Ohio operator reports on new
Worthington paintless range ball:

"...your new
paintless
golf ball is
the answer!"



He prefaced this statement by writing:
"The biggest single problem in golf
range operation is finding a satisfac-
tory ball, both from the cover stand-
point and the paint standpoint."

And we particularly like his final state-
ment (because we like orders!): "This
new Worthington ball is it, and will be
the only one to be used on my range
now and in the future."

This operator has found, as have many
others, that this new *paintless* ball is
profitable! It eliminates painting prob-
lems entirely. And it has the toughest
cover yet, plus plenty of life.

Try it on your range. It's available now
with the name of your range and red or
blue color stripe (permanently dyed into
the paintless cover), if you wish. See
your Worthington Representative or write
us for details. Order now for 1959!

Worthington
BALL COMPANY ELYRIA, O.

World's largest exclusive golf ball maker since 1904

structor A. J. McGaw and members of
his classes laid out Grays Gables CC
course at Laramie to plans of Herb Lock-
wood, Cheyenne supt. . . . Wendell Ross
opens first 9 of Pequot GC at Westerly,
R. I., on site formerly occupied by town
farm for needly and aged . . . Ross, a pro
who is one of golf's very bright young
businessmen, is associated in the Pequot
deal with Burt Crowley and Bob Chat-
field . . . Course will be enlarged to 18
next year.

A dozen or so courses in small towns
have put 4, 5 or 6 holes of their eventual
9-hole courses in play this year . . . These
partial courses seem to be doing great as
nurseries . . . Archie Campbell heads
group planning to build private 9-hole
course for Negroes at Knoxville, Tenn.
. . . Campbell is confident that the club
will get 200 charter members and be able
to build and operate as an exhibit of Ne-
groes' capacity to establish a private club
of which they may be proud.

Albuquerque, N. Mex., planning to
build new city course . . . Springfield,
Mass., Area Development Corp. takes op-
tion on tract to be used for city golf
course . . . Royal Oak, Mich., considering
building 9-hole muni course . . . West

KEN Shop Supplies

Help You Give Better Service

Deluxe Steel Shaft
Repair Kit



Includes 20 basic tools essential in every
club repair shop, \$65.00 value; Special, as a
set \$55.00.

ALSO: Ellingham Tools, Grip Conditioner, Ad-
hesives, Linting, Buffing and Cleaning Supplies
— and all other shop needs. The most com-
plete stock of golf supplies in the golf industry.

Write for handy SHOP SUPPLY LIST

Kenneth Smith

GOLF CLUBS *Hand made to fit you*

BOX 41-GM, KANSAS CITY 41, MO.

World's Largest Custom Club Maker

PHILLIPS

CAM LOCK



The world's finest and best known.

Will not turn or break apart.

PRO'S CHOICE

F. C. PHILLIPS, INC.

STOUGHTON, MASS.

Plains (Mo.) CC changing its 9 greens from sand to grass.

North Little Rock, Ark., open first 9 of eventual 18-hole course at Burns Park which will be turned over to City Park Commission for operation when 18 are completed . . . Jaycees have spent about \$6000 in cash and 3,500 man-hours of work on the project . . . Work and costs increased by vandalism . . . Wood River, Ill., considering building muni course at Belk park.

Bob Smith, Charlestown W. Va. Gazette golf writer, credits Mike Koenig, pro-supt. and John Kirk, mgr., with tremendous improvement in Meadowbrook GC . . . DuPont company financed improvements because much of play at Meadowbrook is by DuPont employees . . . Leona and Elmer Klausung building 9-hole course near Ottawa, O.

Lot of laughs during locker-room discussions of the case of the New York Met district golf club member who sued his club to raise his handicap from 29 to 34 in accordance with USGA handicapping system . . . New York State Supreme Court justice before whom the case was heard remarked that golf is a sport for gentlemen able to settle their disputes by

NATURE'S OWN
MIRACLE FIBRE . . .



OZITE®

ALL HAIR

GOLF COURSE FELT

... for longer-lasting miniature golf course fairways

- lasts longer than any other material used for this purpose.
- proven throughout the years.
- the only material that gives natural turf ball action . . . real "feel of the greens."

AMERICAN HAIR & FELT COMPANY

New York • CHICAGO • Los Angeles

In use by miniature golf courses for over 20 years, nationally famous Ozite is easy to install and maintain. Specify Ozite to your miniature golf course builder, or order direct.

lockerroom discussion . . . Theoretically golf is exclusively a gentleman's game but the handicap systems and rules show considerable authoritative study has been given to the protection and punishment of cheating . . . Golfer who went into court to retain higher handicap that club lowered because of "remarkable" play in tournaments, later called off suit.

Rolling Ridge CC building 18-hole course in suburban Cincinnati intends to have game preserve for hunting on its 700 acres . . . Mark Mahannah designed 18 holes for Honey Hill CC now being built at Carol City in Miami, Fla., area . . . Surprenant National G&CC, Bolton, Mass, which extends from 6,055 yds. to 8,005 yds. with 5 sets of tees, nears completion.

Thru July 27 the 5 public courses of Westchester County, N. Y., had recorded 131,492 rounds for 1958 . . . About 10,000 rounds ahead of corresponding period in 1957 . . . Washington, D. C. Park and Planning Commission talking of building course in park property near Indian Spring CC . . . Park commission Glenbrook and Sligo courses, both heavily played, will be used for road construction.

Bristol (Va.) CC to build new course and clubhouse and sell home sites bordering course . . . Many clubs regretting they didn't retain home sites they could have sold to pay for course property, building and much of clubhouse cost . . . Older clubs that are selling present property for real estate development and moving to new locations are getting enough land to finance construction by sale of home sites . . . Newer plans also have adequate and convenient practice facilities which older clubs often lack.

Stowe (Vt.) CC to enlarge from 9 to 18 holes with plans by Robert Trent Jones . . . Lake Region CC plans to build course between Winter Park and Haines City, Fla. . . Talk about building 9-hole course as feature of resort in Porcupine State Park in Upper Peninsula of Michigan . . . Hiram Brown, owner of Beverly Hills course in Detroit district, is building 18-hole course at Romeo, Mich. . . Lake County CC, Lakeview, Ore., being built on membership payment plan of \$120 and plus 25 hours labor.

Groups planning to build courses in several smaller towns have started by building practice ranges, often with lights . . . Ranges are effective in stirring up golf interest and selling memberships . . .

(Continued on page 59)



Who's for
18 more?

You are . . . in

* **RIPPLE[®]**
Sole
Golf Shoes



ETONIC
P.G.A. RIPPLE
Sole Golf Shoes

Amazing how RIPPLE[®] Sole golf shoes take the work out of walking! Springy rubber cushions give you a bouncy step, take the load off leg muscles. Perfect traction on fairway and green — and you can walk right into the clubhouse, too.

If foot fatigue costs you strokes, slip on a pair of RIPPLE[®] Sole golf shoes and see what a difference they make in your score!

Your Golf Pro has them
—or can get them for you.

*TM — RIPPLE SOLE CORP.

Write for FREE folder —

RIPPLE SOLE CORPORATION

545 Mutual Building
Detroit 26, Mich.

TURF that Speaks for Itself!

Brugger and Clark Give the Munny Golfers Weed-free Greens In Kansas City

The "play for pay" golfers at Swope Park in Kansas City have often wondered and admired how Ed. Brugger and Kelly Clark could give them weed-free greens in the crab grass capital of the world.

According to Ed, it all dates back to a talk with O. J. Noer some 25 years ago. Since that time the greens have received lead arsenate in the fall at 4 pounds per thousand square feet every single year including the war years. Milorganite, fortified with a little potash and superphosphate, is the basic feeding program used by Swope Park. Even though phosphorus levels are high, the lead arsenate has kept both crab grass and poa annua under control.

If you have a turf problem, consult: Turf Service Bureau



Kelly Clark shows Superintendent Ed. Brugger one of many weed-free greens.

THE SEWERAGE COMMISSION, Milwaukee 1, Wis.

GOLF CLUBS
USE MORE

MILORGANITE

THAN ANY
OTHER FERTILIZER

Swinging Around Golf

(Continued from page 17)

Temple Terrace G&CC, Tampa, Fla., building new clubhouse and rebuilding course . . . Black Mountain G&CC, Henderson, Nev., selling residential property to finance course . . . City assisting club by extending water and sewer systems.

Robert Wright, pro and gen.-mgr. of new 18-hole Memphis \$200,000 munny course for Negroes at T. O. Fuller state park is conducting free classes for boys and girls Mondays . . . A Memphis TV station offers set of clubs to boy and girl making best score between course opening and Labor Day . . . Play has been light, only about 80 a week, but Wright expects to build play to 200 a week and develop use of new clubhouse snack bar, showers and locker-rooms.

Godchaux community with sites for 4,600 homes and factory sites, etc., between New Orleans and Baton Rouge to have 18-hole course . . . Godchaux already has signed up several corporations to build factories . . . James G. Harrison submits plans for Scranton, (Pa.) new munny course . . . Al Johnson building 9-hole semi-private Pine Way CC, between



These golfers collected top prizes at the Miller Open, held in Milwaukee in August. Bill Casper (l), third place winner got \$2,200; Cary Middlecoff, the winner, received \$5,300; Bob Rosburg's second place cut was \$3,400; and Dick Sucher, low amateur, won a trophy. Norman R. Klug, Miller pres., distributed the awards. Middlecoff shot a 264 to win his first tournament since he won the USGA Open in 1956.

Sweet Home, Ore., and Lebanon, Ore.

Begin building Spring Meadows CC, Linden, Mich., 18-hole course to plans of Packard and Wadsworth, LaGrange, Ill. . . . Financed by sale of bordering lots . . . Open Mountain View 18-hole Mercer County, N. J., public course . . . Lawrence P. Ferrara, Jr. is pro . . . Waynesboro,

Announcing ...

THE BRAND NEW

Airliner



SPECIAL

(Definitely NOT a Closeout model but an entirely new light-weight all-leather bag at lowest possible price).

Model 25H30
Retail — \$30

Unable to offer factory closeouts of obsolete models as is usually done this time of year (because all models have sold out or are selling extremely well) Dunlop-Tufhorse is, instead, offering an entirely new model, sensationally priced to spark sales during the rest of the year and especially at Christmas. It's the new Airliner, a beautiful all-leather, light-weight bag you'll recognize as the biggest bargain of the entire year.

The Airliner is made of top-grain steerhide leather originally intended for expensive sports car upholstery. Tufhorse has purchased enough of this fine leather for a limited number of bags. Once the supply is gone, it cannot be duplicated.

SPECIAL AIRLINER COLORS—Red and the following pastels: Green, Blue, Gray, Ivory, Beige. Order an Assortment of Six Colors. If Assorted Colors are not specified on order, Red will be sent.

SPECIAL AIRLINER FEATURES—Light Weight—Less than 4½ pounds. Specially made for golfers who want to travel light. 9" size holds 14 clubs. Heavy Strap-Leather trim. Detachable Leather Hood. Extra Clothing Pocket in Side.

DUNLOP TIRE & RUBBER CORPORATION,
SPORTING GOODS DIV.

306 Court Avenue, Des Moines, Iowa

Made by DES MOINES GLOVE & MFG. CO.

310 Court Avenue, Des Moines, Iowa

Pa., considering building 9-hole course on the borough farm.

Elma Meadows is name of new Erie County (Buffalo, N. Y.) public course ... Name chosen in contest conducted by Buffalo Evening News ... Winner got \$100 ... Building 9-hole course at Willard, O. ... To start building Timberlane CC course this fall as part of 340-acre development in Gretna, La., suburb of New Orleans.

Leo Callahan is pro of new Schenectady (N. Y.) Stadium GC ... Ord, Neb., one of the biggest little towns in junior golf promotion, awarded 1959 Nebraska State Sand Greens tournament ... Talk about building a second muni course at El Paso, Tex. ... City sold Valdespino muni course to Army after completing Ascarate, believing there wouldn't be enough play for two muni courses ... Las Vegas, N. Mex., to build muni 9 ... Dixon, Mo. getting 9-hole course.

Pacific Grove (Calif.) plans to add nine to muni course ... Open Offutt Air Force Base 9-hole course near Omaha, Neb. ... Demand for municipal golf



Portsmouth Ledger/Star photo

Ward Wettlaufer, Buffalo, N.Y. (r) gets trophy from Jim Spruill of the tournament committee for his victory in the Eastern Amateur played in Portsmouth, Va., in August. Wettlaufer shot a 286 to win by three strokes from Claude King, Virginia Beach high school golf instructor.

facilities so strong that people won't wait in numerous communities so such projects as 5-hole sand-green course at Alamogordo, N. Mex., come into being and gets lots of play.

Pine Meadows GC, north of Eustis, Fla., opened ... Sid Coker to build course at Willcox, Ariz. ... Plan to build 18-hole course on Robert J. Kiesling property at

STEEL POWER CENTER

MASTER'S
CHAMPION
3
TIMES



"GREATEST BALL
I EVER PLAYED"

The extra weight, concentrated in the center, gives longer, truer flight . . . greater accuracy on chips and putts.

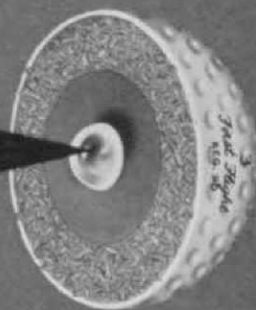
Jimmy Demaret

LOADED
WITH POWER

First Flight

SOLD ONLY
IN PRO SHOPS

INCREASES DISTANCE!



REDUCES HOOKS AND SLICES!

PROFESSIONAL GOLF CO. of AMERICA, INC. • CHATTANOOGA, TENNESSEE

Moorestown, N. J. . . . Fallsburg, N. Y., public course construction contract awarded to A. J. Cevalco Construction Corp. for \$208,570 . . . Wm. Mitchell designed the course.

Begin building 18-hole course to plans of Robert Bruce Harris at \$44 million development on 1,600 acres owned by L. T. Landon and J. T. Timan, north of Tuscon, Ariz. . . . Profits of operation of Hagerstown, Md., 9-hole munny course get officials of Waynesboro, Md., interested in building a municipal course . . . Jacksonville Beach, Fla., considering selling part of property it has been holding as munny course site to finance course construction.

Golfers of Smithtown, N. Y. and adjacent communities on Long Island's North Shore asking State Park Commission to build course at Sunken Meadow Park . . . Organize Green Hills GC to build club at Athens, Ga.

Long Island Golfer is newest of district golf magazines . . . Maryan Linck of Roslyn is editor . . . Mrs. George S. May sat in with Western Golf Assn. officials in screening candidates for WGA Chick

Evans Caddie Scholarships . . . She is first woman to serve in that capacity and a mighty smart businesswoman she is . . . The Mays, George and Alice, doubled their Evans caddie scholarship contribution this year, making their ante \$2 for every \$1 Tam o' Shanter members contributed.

Luther O (Luke) Morris, golf salesman whose home is at Decatur, Ga., and who is well known to pros in southeast, has been issued other patents on his ingenious idea for a compact golf course with one tee and fairway serving 3 holes . . . New York Times Aug. 9 New Patents feature gave Luke's patent top position . . . There ought to be money in operating a golf layout such as Morris has designed.

Northern California PGA and UVS Swing Clubs sponsored a memorial tournament to Harry Hayward, San Francisco Examiner golf writer and Pres. California Golf Writers' Assn. who died in June . . . Event played recently at Del Monte (Calif.) GC was of foursomes — pro, woman, two junior girls . . . Northern California GA also establishes Hayward memorial events.



Warm up your sales
when the
weather's frosty!

PRO Grip
AMERICA'S FINEST

WINTER GLOVES

Keep 'em playing this fall . . . start 'em early next spring with PRO-GRIP Winter Gloves. Light enough to give feel to the grip . . . warm enough to keep hands comfortable. Top quality Cape-skin palm, specially treated for tacky grip. Soft, light wool back laced with 4 rows of elastic to hold glove closely for extra warmth. Fits snugly . . . grips firmly. Fine also for driving and hunting.



No. WG-32 — PAIRS ONLY. Suggested retail only \$5.95 per pair. Men's—small, medium, medium large, large and extra large. Ladies'—small, medium, large.

ASK YOUR DISTRIBUTOR



Veteran pros, sports writers and tournament fans recently exchanging notes on tournament operations, agreed that pro dept. and clubhouse service at Southern Hills CC Tulsa, during this year's Open was the best they'd seen during many years at major affairs . . . Pro Bill Witherspoon enlarged his staff and expanded shop to include porch in taking care of contestants and public . . . Manager Bill Bangs, Jr. and his aide, Sam Hurt, had food, lockerroom and press quarters running as smoothly as though the Open's large crowds were merely another lively Saturday night party.

Range pros with high ratings as experienced instructors have heavy schedules in metropolitan districts . . . George Sprafka, who left private club work to establish a range at Higgins and River roads in northwest suburban Chicago, is teaching 10 hours week days and going 15 hours weekends and holidays . . . Sprafka has a number of professional musicians as pupils . . . He says range instruction of women is proving to be biggest booster women's golf ever got.

Paul Hahn echoes Sprafka statement about women's big enrollment as pupils of range instructors . . . Hahn has been putting on his trick shot exhibitions at many ranges . . . Paul finished latest midwestern swing with shows at 4Gs range, where veteran Bob Macdonald is pro, and Chuck Reidy's range at Westmont in suburban Chicago.

Morgan Boggs, supt., Lindsay GC, Ft. Knox, Ky., host supt. at meeting of Louisville dis-

trict supts. Sept. 9 . . . Boggs also edits a monthly bulletin for his comrades who are responsible for the management of courses in the area . . . The Louisville supts. group has a lot of energy and optimism . . . They're in one of the toughest locations for course maintenance . . . The poetry about the beautiful bluegrass country doesn't mean a thing close to the humidity of the Ohio river valley.

Alexander G. McKay, veteran course builder and architect, is keeping on a busy schedule . . . He designed and built Glenrochie CC, Abingdon, Va., which opened July 4; has completed the Lake Bonaventure CC, St. Paul, Va., which opens this month; is building the Bristol (Tenn.) CC which he designed . . . The Bristol 18 will open in spring . . . McKay also has finished the 9-hole addition to the Green Meadow CC, Maryville, Tenn.; has designed a course for Newport, Tenn.; and has started on an addition and revamping of Wright-Patterson Air Field course, Dayton, O.

Jimmy Gamewell supervising construction of Midland, Tex., many course on ground donated by Frank Hogan . . . Frank Beley, pro at Arrowhead CC, Canton, O. recently won Youngstown Open after play-off with Dale Andreason, pro at Westmoreland CC, Pittsburgh . . . Frank says his game improved considerably not long ago after reading a magazine instruction piece by — you guessed it — Andreason.

Charles A. (Gus) Hook, Baltimore's supt. of parks who made the city's Mt. Pleasant course one of the finest, has built an even better course in the new Pine Ridge . . . Gus and his assistant,

Ed Myerly, are lauded by Baltimore golfers and sports writers for the job that some authorities say is the world's most beautiful public course . . . The Eastern Open will be played at Pine Ridge next year . . . Johnny Bass is pro.

Bob Jones going to Britain as non-playing captain of the U.S. team to play at St. Andrews, Oct. 8-11, in the first World Amateur Team Championship . . . Jones was at Tucson during the Jaycees National Junior championship . . . The way he gets around despite the heavy handicap of his physical condition is a magnificent, inspiring exhibition of top class and guts.

Program, well stocked with ads and informative reading matter, issued for Vermont State Open which was played at the Wards' Lake Morey CC, Fairlee, Vt., where Peter Keane is pro and Bob Ryall is supt. . . Vermont Open went begging for a home until Bob Ward and his family put out the welcome mat for the event.

Ford Motor Co. sponsors 200 golf leagues in its employees' recreation program . . . Goodyear Tire & Rubber Co. Wingfoot Golf Assn. employees' golf league rules printed in Recreation Management magazine as a pattern for all industrial golf leagues . . . Jim Reynolds, engaged as pro at Hermitage CC, Richmond, Va., following resignation of Russell Kelley, has hired as assistants George Wilson Tinsley and Emory Stafford.

Bob Baldock, Fresno, Calif., appointed architect for Albuquerque, N. Mex., new muni course . . . Cliff Revells, formerly at Key Biscayne hotel as supt. grounds and its par 3 course, now is supt., Rockledge CC, Cocoa, Fla. . . Emmett



It certainly isn't often and probably is rare when one club produces three state amateur champions in one year. That's what happened this summer in Wisconsin when three members of the Ozaukee CC, Thiensville, shown here, won the following titles: Otto Haase, Senior Amateur; Women's Amateur, Mrs. Marilyn Williams; and Men's Amateur, Dick Sucher. If any other clubs have duplicated or exceeded this record, GOLFDOM would like to hear about it.

Mitchell now supt. Pompano Beach (Fla.) CC, succeeding the late Walter Weeks . . . Bernard "Dino" Politz succeeds Mitchell as supt. at Coral Ridge CC, Ft. Lauderdale, Fla.

Talk about naming the Waveland Av. golf course of the Chicago Park District for Chick Evans . . . It wouldn't be a fine thing for the Park District to do in honoring Chicago's most famous golfer . . . Denver city officials hoping



THE PARGO ELECTRIC GOLF CAR

FOR MORE COMFORT — MORE POWER* — THE BEST IN PERFORMANCE

For Information Write: Columbia Car Corporation

P. O. Box 86

Grovetown, (Augusta) Georgia

DEALERSHIPS AVAILABLE

*36-Volts — 6 Batteries

**FOR THE
FINEST GREENS
IN THE
COUNTRY**



**SUPERIOR
QUALITY**

BENT GRASS STOLONS

Arlington C-1 and Congressional C-19 from the lush Litchfield Hills

Vigorous selected stolons, grown and nurtured under the most careful supervision. These stolons are of the finest quality, developed under the direction of the nation's leading

turf agronomist. For uniformity, smoothness, easy maintenance, they are, without doubt, the finest stolons you can obtain. Write, phone, or visit us for details.

Sold in Sod or Stolon, mixed or pure strain

**THE GRASS
YOU LOVE
TO PUTT**

KENT HOLLOW FARMS

R.F.D. New Preston, Conn. Phone: New Milford Elgin 4-6046

*K*H*

SAVE HAND LABOR

**on Re-seeding, Rebuilding or
New Courses**

with the **PIXTONE** Mechanical
Stonepicker



You saw it mentioned in Bluegrass Seeding Article in the September 1957 issue.

Many contractors, landscapers and clubs (names on request) use PIXTONE to pick up, carry and dump stones 3/4" to 8" in diameter — preparing an ideal seed bed. Does complete and economical job. Write direct to manufacturer for full details.

BRIDGEPORT IMPLEMENT WORKS, INC.

1483 Stratford Ave.

Stratford 12, Conn.

to annex Ft. Logan 700-acre military reservation and build park and golf course on property.

Lamar (Mo.) CC moves to its new 9-hole course . . . Louis F. Landon, Joseph Timan, Irving Geist and Simon Gluckman form Oro Valley, Inc., \$44 million 1600 acre development north of Tucson which will have 600 homes, 200 on golf course, designed by Robert Bruce Harris . . . Al Renzetti, pro at Spring Rock CC (NY Met. dist.) formerly Empire State CC, has Joe Rybka as supt. . . . For past 2 years Al has been golf consultant to Westchester County Recreation Commission which meant giving group lessons in 15 Westchester communities . . . He also has instructed in golf as member of New York university faculty and is conducting junior programs at Spring Rock.

Up to August 10 play at the 3 Cincinnati muni courses was 13 per cent ahead of 1957 period, Robert "Red" Strauss, golf supervisor, and Herb Davis, supt. of recreation, report . . . 9-hole play is up to 46,132 rounds, a 26.8 per cent increase over last year . . . Strauss says that's because 9-hole play has strong appeal for beginners, for women and for seniors.

Cuban and Puerto Rico tournament that Robert Trent Jones promoted for Rockefeller Dorado Beach hotel course will boost PGA tournament circuit late purses to \$150,000 plus.

Willie Goggin in winning the National Senior Open at Esmeralda, Spokane, Wash. with 270, one less than Sarazen, finally evened the count with Gene for Sarazen's 5 and 4 victory over

(Continued on page 82)

CONTENTS

<i>Swinging Around Golf</i>	Herb Graffis	3
<i>Architect Calls for Re-Examination of Construction</i> ..	Charles B. Schalestock	19
<i>Hire A Woman to Step Up Shop Sales</i>	Mrs. Joe Moore	22
<i>O. J. Noer's Turf Tips</i>		24
<i>Golf Course Irrigation</i>	C. E. (Scotty) Stewart	28
<i>Harry Obitz Is Tireless Pro</i>		34
<i>Many Pros Work to Extend Golf Season</i>		36
<i>Common Sense of Pro Shop Selling</i>	George Aulbach	44
<i>Prof. L. S. Dickinson Retires</i>		45
<i>Horwath Gives Breakdown on Club Costs</i>		46
<i>Grau's Answers</i>	Fred V. Grau	48
<i>Manufacturing News</i>		67

All advertising and editorial correspondence, change of address notices, subscription orders, etc., should be sent to GOLFDOM, 407 S. DEARBORN ST., CHICAGO 5, ILL.

Swinging Around Golf

(Continued from page 64)

Goggin in the 1933 PGA at Blue Mound, Milwaukee . . . Goggin's win was good for \$2000.

Arthur Kashulines and son Art, jr., have opened the first 9 of Whip-Poor-Will CC at Nashua, N. H. . . . Manuel Francis designed and built the course . . . Greens are Vesper Velvet bent . . . First 9 at Riverside CC, Lake Jackson, Tex. opened . . . Chet Warner is pro . . . Billy Bell designed new 18 at Climesa, Calif., first 9 of which is being built.

A. M. (Skip) McMahon of Los Angeles is new pres., International Golf Sponsors' Assn. . . . John Monfrey, San Antonio is 1st vp; T. A. Williams, Greensboro, N. C., 2d vp; Howard Guthman, St. Paul, treas., and George S. May is sec. . . . The IGSA is composed of sponsors of 23 tournaments.

Don Collett, Coronado (Calif.) muni course pro was editor of the San Diego Junior Golf magazine when he was appointed to the pro job at the new course . . . His lively promotion work at Coronado has given the course high rating as a community asset.

Spalding recently completed manufacture of its 250,000,000th golf ball . . . Marilyn Smith, newly reelected Ladies' PGA pres. and a Spalding staffer, will represent French Lick (Ind.) Sheraton hotel on the circuit.

Marion Luke, formerly supt., Augusta (Ga.) National GC goes to Dorado Hotel Beach & CC, Dorado, Puerto Rico . . . Ed Dudley, formerly pro at Augusta National during the fall, winter and spring, went to Dorado as pro last winter . . . A Wilson bulletin says there are 336 dimples on a Wilson ball . . . The Arnold

Palmers are celebrating arrival of a second girl.

Mason Rudolph, former Western Amateur and USGA Junior champion, to turn pro when he gets out of the Army this fall . . . Midwest Assn. of GCSA to hold annual fall clinic at Olympic Fields CC (Chicago dist.) Nov. 18-19 . . . Grand painting of Walter Hagen by Frank C. Bensing, presented by Robert A. Stranahan, sr. to USGA's Golf House.

Reggie Spencer, now in his 37th year at Fairmont (W. Va.) Field Club . . . Reggie has been a Class A member of the PGA for 25 years and a member of the GCSA for 28 years . . . Pros who played in Chicago Open were astonished at tough test of 6,350 yd. course . . . Condition of greens and fairways of Gleneagles course on which Chicago Open was played highly lauded . . . Supt. Walter Fuchs had both 18s of Gleneagles showing no signs of tournament play and parking ten days after the event.

Chicago Open lost money, plus loss of revenue from the play at the popular semi-private course owned by the McNulty brothers . . . Event had pretty large galleries at that and got a great deal of publicity with the able James S. Kearns as press relations director . . . Pictures and copy flown by helicopters from Gleneagles to Chicago's Loop thence distributed to papers.

Compromise between Tournament Sponsors and PGA Tournament Committee saved embarrassment, money and tournaments . . . It's tough enough to get members of grade A private clubs to agree to receiving any tournaments other than USGA, Western GA and a few other amateur affairs . . . Tournament pros aren't only ones who have to gamble to put on sports shows . . . Bowling tournaments and rodeos show interesting financing by contestants.