

# BOOST SPRING SALES

with the *New*

## SNAP-BACK GLOVE

by

*Champion*

Snap-back construction makes glove easier to put on and take off and provides snug fit for surer grip. "Soft snap tab" is anchored on both sides with an easy stretch elastic to take pressure off snap and still make glove comfortable and flexible.



195

The all imported capeskin leather model 195 comes in natural color only. The model 193 has a capeskin palm and fingers with 100% nylon mesh back in either red, green, brown or natural yellow.

Write for complete information on the entire golf glove line by Champion.



193

## CHAMPION GLOVE

MANUFACTURING CO.

309-11 Court Des Moines, Iowa

## Stretching Dollars Is Biggest Problem of Maintenance

GEORGE SCOTT

Supt., Jeffersonville GC, Morristown, Pa.

Advances in the technology of turf maintenance have been about as satisfactory as we can expect progress in research involving living matter.

Our courses, I think, reflect this improvement. Today people expect pretty nearly perfect playing conditions regard-

## PGA Starts Big Push for National Golf Day

National Golf Day this year will be June 7 with Dick Mayer, National Open champ, and Lionel Hebert, PGA champ, playing Southern Hills CC, Tulsa, where the Open will start the following Thursday. Challenge rounds of golfers who pay their \$1 (caddies 25 cents) to match cards with Mayer and Hebert can be played any day from June 1 through 7. National Golf Day has rased almost \$600,000 since it was started in 1952 under co-sponsorship of PGA and Life magazine. For the past two years the PGA has been sole sponsor.

Harold Sargent, PGA pres., and Fred L. Riffin, sr., pres. of National Golf Fund, through which Golf Day receipts are allotted and distributed, have sent announcement of details of this year's National Golf Day to all pros and club officials. The suggestion is advanced that clubs bill members \$1 as National Golf Day entry fee to simplify handling the event.

less of construction, weather or those mystifying factors figuring in turf health.

Club officials and the golfing public probably would be surprised to learn that turf conditions that suit them are short of the standards that supts. may desire. The reason for this gap is that the supt. hasn't learned to do the impossible job of stretching the dollar as much as he wants to or thinks he should.

There rarely is such a thing as an entirely "normal" year in course maintenance. There always is something to be done to make the course better. Consequently, there always is some so-called emergency demand on the budget. If conditions happen to be what all regard as perfect, then somebody probably will think that's exactly the time to do some job on the course that has been put aside for some time.

Golfdom