

ington area would have been happy to give you time and space if they had known you were coming. If you don't think you're ready for a full-time man on the job perhaps a public-relations agency could give you part-time help."

O. J. Noer, assisted by Charley Wilson, showed the supts. all the many improve-

### **Ladies Not Forgotten**

A well planned program for the ladies kept wives who accompanied husbands to the GCSA convention well occupied throughout the five days they were in Washington. Numerous tours were arranged for the women along with coffee get-togethers, movies, a surprise party, luncheon at a well known sea food restaurant in addition to one at the Army-Navy CC in Arlington, and the annual banquet which was preceded by a reception.

ments that have been made in the way a course is constructed as well as managed in the last 10 years or so. In his running commentary, that accompanied a film showing of the best features of many courses throughout the U. S. and Canada, Noer pointed out the easy ways of doing things as compared with the devious and backbreaking methods used not too many years ago. Noer described most of the new courses built in recent years or in the process of being constructed as being "architecturally sound, designed for streamlined management." For this, he added, the supt. owes a great debt to course architects who certainly have moved ahead of the times.

Fred Grau's summary of what had gone on at the educational conferences from Monday through Friday, consisted of capsule notations on what each speaker had said. Grau then told the supts. that they should do everything possible to develop their executive abilities since their position has evolved to the point where country clubs now are depending as much on their leadership qualities as on their technical knowledge.

### **Wisconsin PGA Meeting**

Wisconsin Section, PGA, will hold its spring meeting on Apr. 21 at the Medford Hotel in Milwaukee. Gordon Watson is in charge of arrangements for the affair.

## **E. J. Smith Dies in Charlotte at Age of 70**

E. J. Smith, pres. and treas. of E. J. Smith & Sons Co., Charlotte, N. C., died on Feb. 9 in that city at the age of 70. A native of Stillwater, Minn., Mr. Smith established the Southeast Toro Co., Jacksonville, Fla., in 1925 and eight years later set up the firm that bears his name. His company is one of the Southeast's leading golf maintenance suppliers



and Mr. Smith was closely connected with many GCSA members. In 1957, Carolinas GCSA presented him a plaque in appreciation of his services to the supt.

Mr. Smith was a member of the Charlotte City Club, Optimist Club and Carmel Country and Saddle Club. Survivors include his wife, the former Rubie Beam, three sons, George R., Wayne B. and Sherrill C., all of Charlotte.

### **Middlecoff Hasn't Qualified for Tournament of Champions**

Only one golfer, Cary Middlecoff, has played in all five renewals of the \$40,000 Tournament of Champions which will be held at the Desert Inn CC, Las Vegas, Apr. 24-27. But the Memphis dentist is in danger of being shut out this year because he has yet to win a major tournament and thereby gain a spot in the '58 field. Only two other golfers Gene Littler, three-times winner of the Las Vegas competition, and Doug Ford, have qualified as many as four times for the Tournament of Champions.

No player is admitted to the Tournament of Champions on past record or because of having a big name. The only entrance requirement is winning a major PGA event during the 12 months preceding the playing of the Desert Inn tourney. Since the tournament was started in 1953, the Las Vegas sponsors have contributed \$200,000 to the Damon Runyan cancer fund and another \$35,000 from this year's receipts are slated to go to this cause.

The Northern California PGA is handicapping all pros in the area for 1958. This is being done in order to equalize competition, particularly for Seniors.