

TEE MARKERS

*Custom-made to your design
with club name or initials*

- **ALUMINUM**—*Highlighted, either as cast or painted*
- **BRONZE**—*Highlighted, either as cast or with antique, buffed finish*

Submit your design now for spring delivery

NON-FERROUS CASTING COMPANY

736 ALBANY STREET

DAYTON 8, OHIO

Worthington Makes Changes in Top Management

A realignment of top executive management of the Worthington Ball Co., Elyria, O., was made recently.

The following changes were made:

Harry M. Naugle, Worthington's pres. since 1934, was elected chmn. of the board; Robert F. Smith, executive vp, was elected pres.; Myron



Smith

Foote

Brydon

Barton

E. Foote, secy. and treas., was elected vp and treas.; J. C. Brydon, former vp, sales, is retiring but will continue to serve the company in a consulting capacity; Lloyd R. Barton, asst. mgr., was appointed general sales mgr.; King E. Fauver has been elected secy. He is associated with the firm of Fauver & Fauver, legal counsel for the company.

Worthington, the largest exclusive manufac-

turer of golf balls in the world, was founded in 1904. The company, which employs over 150 employees, produces the famous "Les Strokes" and "Sweet Shot" lines. Last year alone Worthington sold over 6,000,000 balls.

To meet the continuous demand for improved golf balls, this year Worthington is introducing two new revolutionary golf balls, the "Wonderball" and "White Flite." These are paintless balls which will remain white for the life of the ball. These two new products were developed by Worthington's development staff.



This is the much talked about Pro-Pel Action shaft introduced by The MacGregor Co., Cincinnati 32, in its pro-sold-only 1958 line. The shaft, according to MacGregor, puts a powerful "bull-whip" snap closer to the club head. Energy is stored up longer on the downswing until the shaft releases or "snaps" the wood or iron into the hitting zone. The Pro-Pel Action shaft in four flexes is in MacGregor Tourney, Tommy Armour and Louise Suggs models of MacGregor clubs.

AMERICA'S FINEST GOLF PRACTICE NET

made with United States Rubber Company's shock absorbent ENSOLITE



—a tough expanded cellular plastic pad sewed to heavy duck and designed to withstand the terrific impact of high velocity drives. Prevents ball rebound.

- Easy to set up—INSIDE OR OUTSIDE • Back drop 8' wide 9' high • Ensolite pad 4' x 6' • Side nets 8' x 9' \$98.00 F.O.B. Factory
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Please enclose check, money order or purchase order.

SOUTH BEND PRODUCTS SALES

Associates of — City Awning Company,
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For better and more economical golf ball washing
HENRY Golf Ball WASHER

• Will dress up any course • Dirty water will not splash • Heavy gauge steel • **NEW** improved insert in rubber squeegee • Oil impregnated bearings • No brushes to rot.

A. C. Schendel, Distributor

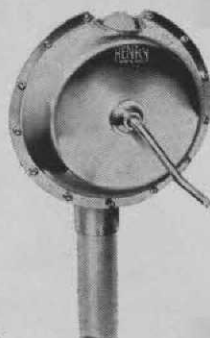
Box 92, Waukesha 5, Wisconsin

Dealers in all principal cities

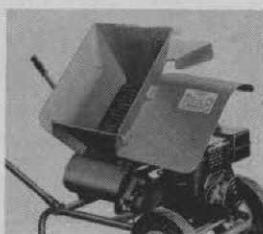
**BALL
WASHER**

\$14.75

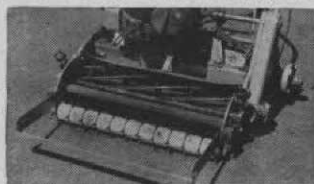
Prices F.O.B.
Waukesha, Wis.



The Model 8 belt shredder for screening, shredding and mixing compost, topdressing, peat moss, loam or humus, is available from Royer Foundry & Machine Co., 158 Pringle St., Kingston, Pa. The belt-shredding principle, exclusive with Royer, is said to be the best way of mixing, lump breaking and aeration for producing top quality growth.



enthusiasm at the GCSA convention, according to representatives of the company which is located at 17 Spruce st., Framingham Center,



Mass. Quite a few supts. are reported to have said that they have needed equipment such as this for a long time.

Suppliers who are interested in handling the Roll-Aerator are asked to get in touch with Stan Deno, sales mgr., at the Framingham Center address.

Spalding Press Almanac

Spalding's 1958 Golf Reporters Almanac, listing features and outstanding records of many of the leading men and women golfers of the day, is just off the presses. An introduction by Bob Jones again leads off the booklet. Pertinent statistics and figures on major tournaments are also part of the updated 1958 brochure.

**Roll-Aerator Spiker Said
to Meet Great Need**

Roll-Aerator Co's greens mower spiker attachment (see photo) was received with great

**Victor Electri-Car Lists 22
Services for Superintendents**

Detailing the extent and importance of the supt's expert services in golf car operation and maintenance, the Victor Adding Machine Co. Electri-Car div., Chicago 18, Ill. has compiled a list of 22 points that bring the course management authority into the club's golf car picture. Copies of the list will be sent free on request to those writing on club letterheads.

PROTECT Your Clubs From LOSS



STICK WITHOUT MOISTENING

RAIN, SCUFF and DIRT-PROOF

END. LOSS, MIX-UP & AGGRAVATION! The quick way for golfers to put their names on their clubs. 3 Year Guarantee against weather and wear. Packed 12 kits on a self-selling counter card. Retail at \$1 per kit. Also available printed with your country club name and city.

S-C PRODUCTS, INC., 395 St. RONAN STREET, NEW HAVEN, CONN.

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Labels
and
Covers
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\$AVE CLUB HOUSE FLOORS\$

WITH SPIKE-RESISTANT PNEU-MAT RUNNERS

Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spike-resistant, they provide a comfortable walking surface — improve the appearance of your club house.

Woven of rubber-impregnated fabric, Pneu-Mat Runners are tougher than rubber runners. Reversible for double wear.

Money Back Trial Offer: Order a trial section. Test it on an area which gets especially hard wear. Money back if not satisfied.

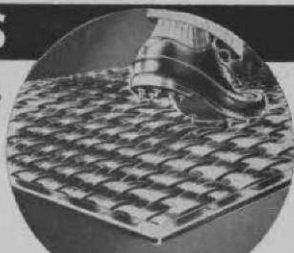
STANDARD WIDTHS

20" - 24" - 30"
36" - 42" - 48"

Trial Section

24" x 60"
\$12.50 postpaid

Write today for illustrated folder



SUPERIOR RUBBER MFG. CO., INC. • 145 Woodland Ave., Westwood, N. J.

Dayton, O. Firm Produces Custom-Made Tee Markers

Custom-made tee markers are now being produced by Non-Ferrous Casting Co., Dayton, O. They are available in non-corrosive cast aluminum or bronze, to custom designs or in the style shown in the photo. Hole number, par and distance can be indicated on one side while club name or initials will appear on the other side. Spikes can be cast integrally with the marker to provide for portability and quick change of location. The aluminum markers are painted with weather-resistant paint or furnished in as-cast condition. The bronze markers are buffed,



num or bronze, to custom designs or in the style shown in the photo. Hole number, par and distance can be indicated on one side while club name or initials will appear on the other side. Spikes can be cast integrally with the marker to provide for portability and quick change of location. The aluminum markers are painted with weather-resistant paint or furnished in as-cast condition. The bronze markers are buffed,

to provide an attractive antique finish, or left in the as-cast condition.

New Literature Available on Ideal Bed Knife Grinders

Special advantages provided by a new Bed Knife Grinder, described by the manufacturer as "the most versatile Bed Knife Grinder ever built" — for servicing power mowers, greens-mowers, fairway units and a wide variety of straight-edge tools — are outlined in a new folder just released by The Fate-Root-Heath Co., Plymouth, O.

Designated the Ideal Model 50, the unit grinds bed knives of any size or shape quickly, accurately and economically. In addition to sharpening mower knives, the unit also can be used to grind hatchets, chisels, screw drivers, jointer and planer knives and other straight-edge tools.

Tony Kart Reps

Tony Kart Mfg. Co., Rockwell City, Ia., is now being represented in 11 western states by Curley-Bates Co., 575 Mission st., San Francisco. Tony's rep in Illinois, Indiana and lower Wisconsin is Great Lakes Golf Ball Co., 6641 S. Western ave., Chicago. Tony Kart Sales Co., 1535 Northbourne rd., Baltimore, cover the eastern seaboard.

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Tifton 328, 57, 127 and many others

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"South's turf Headquarters"

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Bergen Co. Park Comm.
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We specialize in their design, planning and lighting. Our complete service under the personal supervision of Earl Wilde, Golf Professional, makes our installations the finest in the country today. We have available complete plans for construction of miniatures and are the designers and manufacturers of sealed beam spot and flood lights.

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Merion Blue Grass Sod
For Beautiful & Durable Tees
Stands Up Best

Sod delivered all North East Area
12c Foot F.O.B.

Delivery prices on request.

GEORGE CAMERON

Pidgeon Hill Rd., Huntington, N. Y.
Tel: Hamilton 7-3690



In the tradition of the great golf master, the new Walter Hagen catalog, smartly distinctive in black and gold, introduces the ultra in golf equipment for 1958. Covering 44 pages, the Hagen catalog includes a special 12 page, full color golf bag section in addition to its presentation of exclusive Hagen clubs and clothing accessories.

Field & Flint Promotion

Field & Flint Co., Brockton, Mass., is undertaking another ambitious ad campaign to promote sales of Foot-Joy and Ben Hogan golf shoes. Many leading sports publications, including GOLFING, will carry either twice-a-month or monthly full column ads featuring the shoes starting with their March or April issues.

Columbia Car Describes Features of Pargo

Columbia Car Corp., Grovetown, Ga., in describing its all new Pargo golf car, says that it is completely redesigned. The body is mounted



on a chassis of mill fab steel and welded into one compact unit from fork to arm rests. The car has all-new balanced differential and axle assembly with General Electric motor and V-belt drive. Cushions and backrest are of 100 per cent foam rubber and the spring suspended chassis reduces shock to a minimum. All emphasis is said to have been stressed on safety engineering of the car.

Wm. F. Mitchell

Golf Course Architect

NORTH SUTTON
NEW HAMPSHIRE

P.O. BOX 7

PHONE 441

Love, Wubbolding Promoted

Robert D. Rickey, MacGregor vp and sales mgr. of the golf div., has announced the promo-



Love Rickey Wubbolding
tion of Robert Love from mgr. of the San Francisco branch office to salesman covering northern Calif., and Jack Wubbolding to credit mgr. of the golf div. Love has been with MacGregor for five years while Wubbolding served as asst. to Stanley M. Clark for 10 years. Clark recently resigned because of ill health.

Jacobsen 39B Recommended for Fine Turf Mowing

Jacobsen Manufacturing Co., Racine, Wis., has announced details of its 1958 Model 39B, Deluxe 21-inch Rotary Power Mower. The big brother of the deluxe Jacobsen Rotaries, it is powered

ROBERT TRENT JONES

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Golf Course Architect

20 Vesey Street

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NEW YORK, N. Y.

by a 3 hp Jacobsen-built hi-torque engine with recoil starter. An ideal mower for maintaining fine lawns or mowing rough areas, the 39B features Jacobsen's exclusive Turbo-cut Suction Lift Rotor. Additional features include side trim slot, offset wheels and built-in, 54 cubic inch "Silenced Power" muffler. A push button electric starter kit is available.

Bentley's Economy Simplex

The Bentley Co., 4126 Airport Way, Seattle, Wash., markets the Economy Simplex sprinkler, which it is claimed, does a particularly excellent watering job on newly seeded ground and fine turf as well as all other areas. It performs effectively on low water pressure and gives good overall distribution.

Darrah with Milburn

John Darrah, well known to Midwest supts., has assumed duties as chief agronomist for Milburn Peat, Inc., 111 N. Wabash, Chicago. He is in charge of the company's bulk divisions and is available to lecture at short courses.

**Ordering Merchandise?
Check Your Needs Against
List on Page 133**

GOLF COURSE CONSTRUCTION

By CONTRACT

35 Years Experience

MADDOX CONSTRUCTION COMPANY

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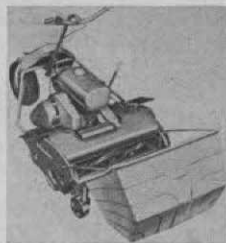
GOLF COURSE ARCHITECT

1505 Blackstone

FRESNO, CALIFORNIA

**Plastic Catcher Available
with Jacobsen Estate 24**

Jacobsen Manufacturing Co., Racine, Wis., is making available a "Kralastic" plastic grass catcher for its 1958 Model of the Estate 24. The Estate 24 is a 24-inch "shear-cut" reel type power mower that is available with either full roller drive or two wheel drive. A special, "high frequency seven-blade reel, instead of the standard six-blade reel, is available for a fine cut finish on close cropped or bent grass lawns.



Powered by a 3 hp Jacobsen-built Hi-Torque engine, the Estate 24 features an out-front cutting unit that cuts grass before wheels can press it down. Because the wheels are located inside the frame, the operator can mow over edges of flower beds and walks without scalping.

**Dunlop's Men Plan Their
Year's Sales Campaign**

Dunlop Tire & Rubber Co. Sporting Goods div., held its annual sales planning meeting at

the Buffalo Athletic Club, Jan. 20 thru Jan. 23.

Dunlop Pres. J. M. Billane, the company's vp heading its sporting goods division, Paul Gibbs, Jimmy Thomson and other company executives, salesmen and distributors discussed the Dunlop 1958 golf ball, clubs and bags, the market and advertising and selling plans.

**Joyce Ziske Joins
MacGregor Staff**

Joyce Ziske, one of golf's outstanding professional stars, has joined The MacGregor Co. advisory staff. The 23-year-old Milwaukee native will represent MacGregor at all tournaments and exhibitions throughout the U. S. Affiliated with her on the MacGregor staff are top women pros, Louise Suggs, Beverly Hanson, Jackie Pung, Ruth Jessen and Helen Dettweiler.

Joyce turned professional in 1955 after a fine amateur career. In 1954 she was a member of the U. S. Curtis Cup team which defeated the British squad. She was graduated from Pulaski high school in Milwaukee, where she was active in all sports. Her lowest single round, 67, was shot at Rivermoor Country Club at Waterford, Wisconsin. In competition, she scored a 68 during the Sarasota Open two years ago.

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REALLY, TWO SHOWS IN ONE!
Half Hour Informative PGA Clinic!
Half Hour Amazing Trick Shot
Exhibition!

WRITE FOR BROCHURE "G. G."
8262 LYNROSE DRIVE ANAHEIM, CALIF.

Mallinckrodt Introduces New 2-lb. Package

A new functional 2-lb. package for broad-spectrum Kromad® was introduced by Mallinckrodt at the turf conference in Washington. The modern new box is designed in a convenient 2-lb. size to simplify measuring and facilitate handling. By tearing off the top of the hermetically sealed liner, the entire contents can be easily poured directly into a spray tank.



Kromad is the broad-spectrum turf fungicide recommended for the prevention and control of brown patch, dollar spot, red thread (pink patch), copper spot and leaf blights such as Curvularia and Helminthosporium. In addition to the 2-lb. package, Kromad is available in 25-lb. drums.

*Reg. U.S. Pat. Off.

United Golf Pros, Inc. in New Dallas Quarters

United Golf Pros, Inc., Dallas, Tex., recently occupied new, modern quarters at 5006-10 Greenville ave., just off N. Central Expressway.



Roy Adams, shop designer, looks over upright racks displaying bags, umbrellas, seats and practice-ball

The firm specializes in custom made golf clubs and club repair work. United Golf acquired the old Winter-Dobson firm in 1951 and does an annual sales volume in the neighborhood of a quarter-million. The company was organized by Harry Logan and is managed by Jack Mollet.

Tell Them You Saw the Ad in GOLFDOM

WE DECORATE GLASSES

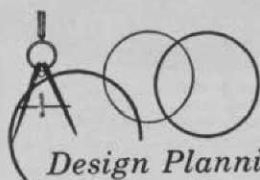
WITH YOUR GOLF COURSE IN THE DESIGN



Excellent for prizes, souvenirs, collector's items and member guest tournaments . . . Ideal for member and X-Mas gifts. Unique 12½ oz. drinking glasses with Club Coat of Arms and Course Layout. Any design, any color combination. Reproductions can be made from roughs, black and white drawings, place mats, photographs, photostats. Sample random decorated glass and information \$1.00.

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- Automatic
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Design Planning Field Supervision

Registered professional engineering service
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**THE NEXT BEST THING TO
BRAND NEW GOLF BALLS**
PENN VALLEY
Rebuilt GOLF BALLS
**COMPRESSION GRADED — CURED
VULCANIZED COVERS**
 for utmost durability
 Also available under your brand
Write for details and prices
PENN VALLEY GOLF BALL CO.
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COLBY PIONEER PEAT

Products for building and maintaining golf greens are available in winter storage for prompt shipment.

BLACK—cultivated fine milled for top dressing.

BROWN—peat for building new greens.

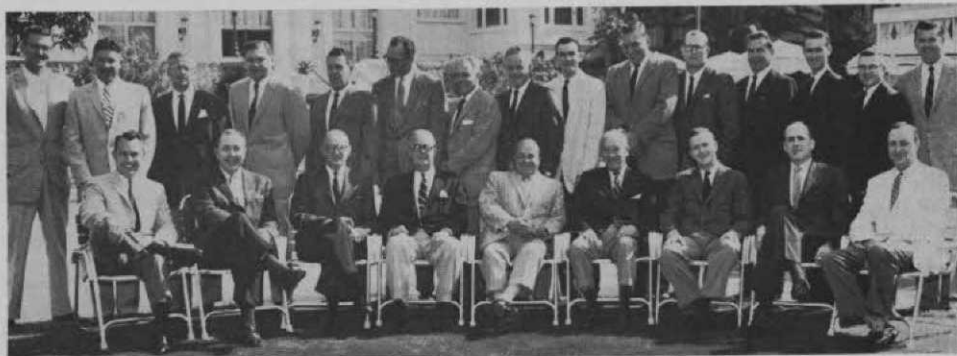
GREENS—top dressing (1/3 peat - 1/3 sharp sand and 1/3 loam), or any required proportion.

QUOTATIONS on materials packed in plastic lined bags, or in bulk gladly furnished.

COLBY PIONEER PEAT CO.

P.O. Box 115

HANLONTOWN, IOWA



Hold Sales Meeting During Seniors' Festivities

Brockton Footwear Sales, Inc. salesmen and sales reps attended the company's annual spring meeting during Seniors' week which was held at Dunedin, Fla., in January. At the gathering were executives and sales personnel representing Field & Flint, makers of Foot Joy Shoes, Stone-Tarlow Co., Inc., makers of Ben Hogan golf shoes, the Ben Hogan Co., Flip-It Hat Co., Izod Co., and the Ernie Sabayrac Sales Organization.

In the photo are: Front row (l to r): John Burt, Carl Becker, Ben Stone, C. L. Wilcox, Ernie Sabayrac, E. P. Rankin, Frank Erbe, Dick Tarlow and Gene Saunders. Second row: Jack Garnahan, John Hainje, Chester Kubik, Bob Haggerty, Jr., Lyne Price, Bud Werring, Sam Sigh, Grant Robbins, Joe Aubuchon, Dan Stovall, Hal Whittington, Mike Long, Jack Murphy, Tom Martin and Bill Fees.

Check The Buyers' Service — Page 133

COMPLETE TURF PLANTING SERVICE

ALL CONTRACTS BONDED

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LYNDE & ROWSEY

Lawn Grass Nurseries

402 Commercial Natl.
MUSKOGEE, OKLAHOMA

Phone MU 2-5277

Fairway Sportster

Foam cushion seat for 2; Push Button Electrical Starting; Automatic Clutch; Pneumatic Tires; 3-Speed Transmission—Reverse Powerful Hill Climber (6 h.p.); Half a Day on a tank of Gas; Will not tip.

Write for literature



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3-64th St.
RICHFIELD, WIS.

MILLBURN



Sphagnum
Peat Moss

Sterilized
ready to use

MILLBURN PEAT COMPANY

111 N. Wabash Ave., Chicago 2, Ill.

Deere Markets New Crawler and Wheel-Type Tractors

Two new tractors, a crawler and a wheel-type, and several new items of matched working equipment are now on display at John Deere Industrial Div. dealerships throughout U. S. and Canada.

The new 440 Series tractors combine heavy duty and well balanced construction. The 440 Crawler is mounted on heavy cross members that absorb great shock and stress. It has single track-tension springs, adjustable foam-rubber padded seat and time-proved Deere clutch-brake steering. The 440 Wheel-Type has a new heavy duty front axle and support and optional built-in power steering. Both models have a clutch-type direction reverser which permits the operator, with the touch of a lever, to go forward or back up in the same speed without shifting gears. The company's present tractors, 320 Utility, 420 Utility and 420 Crawler, will continue to be offered.

Thorsberg with Toro

Arthur D. Thorsberg has been named regional sales rep for Toro Mfg. Co., Minneapolis. He is covering southeastern and south central U. S. A veteran of World War II, Thorsberg formerly was associated with General Motors. He is making his home in Memphis.

TEE MATS

★ For the **FINEST, LONGEST-WEARING** and **MOST ECONOMIC** Tee Mat on the Market! *Nationally acclaimed by golf clubs and ranges as the best buy.*

★ SEND TODAY FOR LOW PRICES

Merchants Tire Co., 2710 Washington, St. Louis 3

MacGregor Moves Into New L.A. Location

To further expand distribution facilities, The MacGregor Co. has transferred its Los Angeles branch office and warehouse to a new larger



building. It is located in a new industrial section outside the downtown area at 6600 Telegraph Road, just off the Santa Ana Freeway. The building has modern truck-dock facilities and parking space, is of fireproof brick construction and is air-conditioned.

Mat Reduces Hazard

The hazard of ladies' heels catching in floor mats that have openings between links is believed to have been solved by a new, different type of safety link mat designed by American Mat Corp., Toledo, O. The openings between links have been reduced, cutting down the hazard and making the mat stronger. The mat, known as the Royal Guardsman, is reversible.

PACKAGED SHELTER



100% STEEL
ZINC COATED
A spacious 10' x 20' x 7' port—built to last a lifetime! Perfect for golf courses, driving ranges. Bolts together in 1 hr. Needs no paint or special foundation. Satisfaction guaranteed. Write for brochure.

SPARKLING ALUMINUM FINISH

ONLY **\$198**
FREIGHT PAID

KWIK-BILT, INC. BOX 6834 DALLAS, TEX

TIFGREEN (certified)

(T-328) Bermuda Grass
The Turfgrass Sensation
for Golf Greens

Prepaid package sprigs for planting 500 sq. feet \$5.00. Send check with order and advise approximate date wanted.

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LOCKER NAMEPLATES



Write for sample and prices

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BOX 426X, ELMHURST, ILL.

PRO-GRIP



is prepared especially for the leather grips of Golf Clubs. It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your Accuracy will improve, you'll feel relaxed—and those "Extra Strokes" will vanish.

Manufacturer's Specialty Co., Inc.

2736 Sidney Street

St. Louis 4, Missouri

International's Adjustable Club

International Golf Products, Hinsdale 5, Ill., is marketing an improved adjustable club, which it is said, can be used for playing every shot in the game. It is made of aluminum-bronze alloy, is impact molded and chromium plated. The club is available in three lengths: 36 in., 37 in. and 38 in.



Mylone, Carbide Product, Is New Soil Fumigant

Mylone, produced by Union Carbide Chemicals Co., 30 E. 42nd st., New York 17, is said to be giving good control of weed seeds, soil diseases, insects and nematodes. It has been widely tested. Carbide claims it is easily applied and is very safe to use. The formulated dry product is distributed with a spreader and then irrigated into the soil. No plastic covering is needed. It must be applied ahead of seeding or sprigging and given about three weeks to dissipate so it won't affect young grass.

Saxone Shoe Co. Reps

Saxone Shoe Co., Ltd., Kilmarnock, Scotland, manufacturer of golf shoes, has announced appointment of D. M. Slorach and C. H. Patton as its American reps. Slorach is located at 2349 Glendale blvd., Los Angeles, 39, and Patton at PO Box 697, Kendall, Fla.

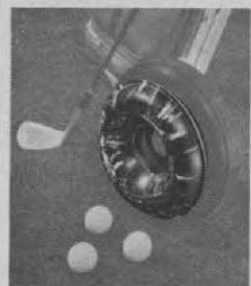
Takes Itch Out of Ivy

Oral-Ivy, manufactured by Milderm Research Labs, 1011 Arch st., Philadelphia, is said to take the itch out of ivy poisoning. The immunizer comes in a 1-oz. bottle and is sufficient for a whole season.

Aero Thatch for Renovation Developed by Fertl-Soil

Aero-Thatch machine, manufactured by Fertl-Soil Co., Rahway, N. J., is said to give an entirely new approach to turf renovation and maintenance. It was introduced at the GCSA convention. In removing thatch, treating compaction and in aerifying, it produces a series of continuous parallel grooves that run to a predetermined depth to meet the needs of the turf being treated. Thus, there is no contour destruction. Literature and prices are available upon request to the manufacturer.

AUTOMATIC GOLF BALL WASHER



BRAND NEW — Fits on golf cart wheel. Automatically washes golf balls while cart is pulled — giving clean balls anyplace on the course.

Guaranteed long life non-breakable.

Order samples now.
Imperial Products Co.
1140 S. Division
Grand Rapids, Mich.

GOLF RANGES

MINIATURE GOLF COURSES

We Have a Complete Line
of Supplies
Write for Catalog

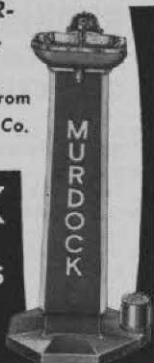
EASTERN GOLF CO.

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BRONX 67, N. Y.

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OUTDOOR
DRINKING FOUNTAINS
HYDRANTS
LAWN HOSE BOXES



**Monroe FOLDING
BANQUET
TABLES**

Direct Prices and
Discounts to
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Lodges,
Parks,**



**Hotels,
Churches and
All Organizations**
WRITE FOR
CATALOG

Manufactured By

THE Monroe COMPANY
12 CHURCH STREET COLFAX, IOWA

Jacobsen Lawn King Has Low Center of Gravity

Jacobsen Mfg. Co's 1958 Lawn King reel type power mower is a 26-in. shear-cut especially suited for courses and other large areas. It is powered by the 3 hp. Jacobsen-built Hi-torque engine with recoil starter. The Lawn King has widespread wheels, big pneumatic tires and low center of gravity. The Model 62 close-coupled riding attachment or standard Jacobsen sulky are available for use with the Lawn King. A push button electric kit is available at extra cost.



It's Bowen, Inc., Now

In case you haven't noticed, the former Bowen & Hull, Inc., is now known as Bowen, Inc. The address remains the same: 81 Masonic Court, Pasadena 1, Calif. The firm continues to handle William Joyce golf shoes and according to B. C. (Kip) Bowen, showed an increase of nearly 25 per cent in sales for 1957 over 1956.

Anastasio Named Consumers' Sales Manager by U.S. Rubber

Joseph Anastasio has been appointed general sales mgr. of consumers' products in footwear and general products div., according to the U. S. Rubber Co. Golf ball sales come under his jurisdiction along with sales of several other products.

Anastasio has been with USR since 1947. He started as a salesman, was named an asst. branch sales mgr. in 1953 and in 1955, a div. sales mgr. In 1957, Anastasio was promoted to asst. mgr. of branch sales in the company's New York headquarters. He is a graduate of Boston University. During World War II, Anastasio advanced from a private to a Marine major in his five years in the service.



Finney Opens Sales Company

Ed Finney, Granada Hills, Calif., has resigned as sales mgr. of Bowen, Inc., Pasadena, Calif., makers of William Joyce golf shoes, to form his own sales organization. He is specializing in merchandise that is retailed through pro shops.

ATTENTION

Driving Range Operators and Distributors. We specialize in rebuilding golf balls with strictly new materials. Satisfaction guaranteed.

WAYNE GOLF BALL CO.

31117 Little Mack

St. Claire Shores, Michigan

Golf Score Cards

Get the BEST from "VESTAL"

**CHARGE CHECK BOOKS
HANDICAP CARDS and PANELS
BAG and GUEST TAGS**

(WRITE FOR CATALOG)

VESTAL-MONROE PRINTING CO.

ESTABLISHED 1912

TELEPHONE HARRISON 7-6314
701 S. LA SALLE ST. • CHICAGO 5
We specialize in Golf Club Printing

USED GOLF BALLS WANTED

Payment in cash — or in rebuilt golf balls under your brand or ours. Liquid and solid center golf balls wanted. Balls graded by compression. All balls top wound with new thread where necessary. The only rebuilt golf balls with cured vulcanized covers. We pay shipping charges to Conshohocken on 100 lb. lots.

Write for complete information and shipping tags.

PENN VALLEY GOLF BALL CO.,
Conshohocken, Penna.

Assistant Pro Wanted — Interested in ambitious man, honest, dependable and with good habits. Prefer experienced man or man willing to learn. Send photo, references and experience. Season April 1st. Large midwest club. Address Ad 319 c/o Golfdom.

WANTED: Golf salesman to represent major golf company in Carolinas. Territory fully protected. Our organization knows of this ad. All replies will be acknowledged. Give full background Ad No. 323 c/o Golfdom.

MISCELLANEOUS

SALESMEN WITH ESTABLISHED TERRITORIES TO SELL A UNIQUE LIQUID FERTILIZER. TEST PROVEN. BIG REPEATS. COMMISSION FROM 30%. CAN BE HANDLED AS SIDE LINE. ADDRESS Ad 310 c/o GOLFDOM.

For Sale — new 9 hole golf course in New England. Fully equipped, new buildings, full liquor license, land enough for another 9 holes. Excellent prospects for right man. Will hold mortgage for part of it. Address Ad 311 c/o Golfdom.

FOR SALE — '57 "Champ" Electric Golf Car, used very little. Batteries are perfect. New charger. \$695.00. R. O. Slotten, 414 N. Garfield St., Lombard, Ill.

For Sale: Used: 1 7-gang Toro Fairway Mower: 1 3-gang Roseman Mower: 1 3-gang Ideal Bulldog Mower: 2 30" Jacobsen Park Mowers. These units are completely overhauled and ready to go. Earl J. Crane, Inc., Negrotown Road, Tiffin, Ohio. Phone 3482.

GOLF GREENS — 16 Well-kept Greens for Sale. **ACT IMMEDIATELY.** Bayside Golf Course, 207-10 26th Avenue, Bayside, Long Island, New York.

For Sale — Most unusual golf and real estate opportunity. New 18-hole golf course, new small clubhouse, lighted driving range, complete maintenance, equipment, excellent greens, winding creek, hundreds large trees. Only 18-hole course within 70 miles; 125,000 population to draw from. Ten minutes from City, five minutes from shopping plaza, on busy, main New York State Highway close to resort area. 160 acres, \$17,000 down, balance mortgage. Additional 155 acres surrounding course, 3200 feet highway frontage, very suitable for homes, motels. Complete 315 acres, only \$25,000 down, balance mortgage. A visit will prove its outstanding value. Address Ad 321 c/o Golfdom.

GOLF CLUB-DRIVING RANGE-SNACK BAR — E. Fla. Coast. 18 holes. Automatic sprinklers, 1500 Gal. per min. well. 9 holes & 25 T Drive Range floodlighted. Nu club hse-eqpt. shed. Net \$11,500 1st 6-mo. op. Ask prc. incl. 35 acres choice RE. Write B 9614. **MINIATURE GOLF COURSE, S. Calif.** Well est. in lge. L.A. suburb. Eqpt. & landscaping Xint cond. Low ovrrhd. Spacious game-rm. Grt. oppty. Ask \$29,500. Write B-24649. **BUSINESS MART OF AMERICA**, 5723 Melrose Ave., Los Angeles 38, California.

WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses.
Cuts and bumped36 per doz.
Off brands & synthetic, or slightly nicked 1.54 per doz.
Round & Perfect 1.25 brands for
refinishing 2.40 per doz.
Like new top grade for rewashing 3.60 per doz.
NOTE:—Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions.

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Balata cover, new snow white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50c to 65c each. Bulk—your cost on exchange \$3.65 per dozen. Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

NORTHERN GOLF BALL CO.

2350 W. Roscoe Street

Chicago 18, Illinois

Wanted — used golf range equipment, lights, mats, balls, baskets, ball picker-upper. Address Ad 312 c/o Golfdom.

Hogan Says Advance Orders Run Far Ahead of Last Year's

At the recent sales meeting of the Ben Hogan Co., Ft. Worth, held at the Ft. Harrison Hotel in Clearwater, Fla., it was reported that advance orders are running nearly 50 per cent ahead of last year. According to Ed Rankin, vp, the Hogan line has been expanded with the addition of men's and women's gloves and umbrellas. Hogan clubs for '58 include six models of woods, three models of irons, including the women's "Princess" line. The 1958 sales campaign is being backed by a big advertising plan which features wide use of a four-color, spectacular approach. The Ernie Sabayrac sales organization, Hialeah, Fla., represents the Hogan company.

MacGregor-Brunswick Merger Completed in February

The proposed merger of MacGregor of Cincinnati, O., and Brunswick-Balke-Collender, Chicago, as reported in Nov. was completed in February. Brunswick submitted to stockholders of MacGregor Sport Products Inc., a proposal to exchange stock on a share for share basis. A sufficient number of shares, in accordance with the offer, were delivered for exchange.

Two of the most prominent names in the recreation equipment field were united through the merger. MacGregor becomes a subsidiary of Brunswick, retaining its own identity as a legal entity with no change in management.

George A. Davis Catalog

The 12-page 1958 price list catalog of George A. Davis, Inc., 5440 Northwest Hi-way, Chicago 30, is off the press and can be obtained by supts. It shows course prices for equipment, sprayers, weed killers, fungicides and insecticides, grass seed, spreaders and seeders, plant foods and chemicals, liquid and water soluble fertilizers, miscellaneous course equipment and fixtures, watering equipment and tree maintenance equipment.