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W. F. King, Wilson VP and Director Retires in June

William F. King, executive vp and dir. of Wilson Sporting Goods Co., retired in June. Associated with Wilson for 39 years, King helped build the sporting goods business into one of the country's most colorful and successful ventures. He started with Wilson in 1919 as a sub-buyer of general athletic goods, was appointed sales mgr. in 1927 and in 1940 became a dir. and vp in charge of sales. King was named executive vp in 1953 and the following year was elected pres. of the Athletic Goods Mfr. Assoc.

King played an important part in establishing Wilson's famed advisory staffs for golf, football, baseball and tennis.

Golf Club Tile

High maintenance and replacement costs are said to be avoided with specially designed material such as Golf Club Tile that is installed on



Golf Club Tile is used in Dunwoodie pro shop.

the floors of the new Dunwoodie GC, Yonkers, N. Y. Made by Mosaic Tile Co., Zanesville, Ohio, the product has a rough-textured surface which provides maximum traction for cleats, never needs replacing and is easy to clean.

Carlon's New HTHT Pipe Can Withstand High Pressure, Temp.

A new rigid plastic pipe that, it is claimed, can be used at higher operating pressures and temperatures than any other thermoplastic pipe,

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has been added to the line of the Carlon Products Corp., Cleveland. Known as HTHT, it is made from an improved Kralastic resin developed by U. S. Rubber. It can withstand 180 deg. F temps, and pressure ratings 100 psi above other rigid plastic pipe HTHT is said to be immune to rust, electrolytic corrosion and soil corrosion. It also is highly resistant to a wide range of corrosive chemicals.



Golf Rest

A light, portable seat that fits into any golf bag is being marketed by Hocar Mfg. Co., 2569 N. Clark st., Chicago 14. Called Samson Golf-rest. it has heavy gauge tube legs and a strong canvas seat.

Southwestern Plastic Pipe Brochure

Available to supts, and green chmn, is a brochure from Southwestern Plastic Pipe Co., PO Box 107, Mineral Wells, Tex., describing the firm's plastic pipe. The brochure points out that the product can't rust or rot, is impervious to water and soil elements and is highly resistant to most chemicals. It is lightweight, easy to install and requires no special handling equipment. Southwestern offers complete installation instruction and on-the-job assistance.

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Winner of the New Jersey PGA title, Jake Zastko, (center), Forsgate CC, Jamesburg, got a \$500 check from Vincent Yonadi (right), mgr. of the host club, Homestead GC at Spring Lake, and a \$500 bonus award from George Baldwin, representing U. S. Royal golf balls. Zastko signed with U. S. Royal making him eligible for the additional award.

Bolt Uses Golf Pride Grips

After Tommy Bolt won the Open, Fawick Flexi-Grip Co., Box 8072, Akron, Ohio, pointed with pride to the fact that Bolt has been a longtime user of Golf Pride "Victory" grips. When Bolt got a new set of clubs just before the Western Open there wasn't time for the manufacturer to install the Golf Prides, so Tommy hastily handled this detail himself.

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Zorball Gives Quick Drainage Yet Retains Moisture in Roots

Zorball, manufactured and distributed by the J. B. Ford Div. of Wyandotte Chemicals Corp., Wyandotte, Mich., is said to do three important things in the building and maintenance of greens. It gives quick drainage after hard showers; even though drainage is quick with Zorball, it absorbs about its own weight in water and promotes growth with a minimum of watering; it also promotes root growth even in prolonged dry spells. It is suggested that greens be topdressed with Zorball twice a year, using 10 bags per 4-5000 sq. ft. The product is a neutral, inert material and is not a replacement for fertilizer. It is said to drain excess water four times faster than sand and retain 29 per cent more moisture.

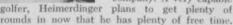
Arland to Build Elaborate Miniature

Arland Engineering & Construction Co., New Hyde Park, N.Y., will construct this fall what is said to be the most elaborate miniature course in the U.S. It will be built at the Randall Range in North Randall, O., a Cleve-and suburb. Features will include an island with moat, a waterfall and several eight-spout fountains. The new course will be the second one for Randall Range and will be tenth one built in or around Cleveland by the Arland organization.

Herb Heimerdinger Retires

Herb Heimerdinger, who for 32 of his 37 years with Hillerich & Bradsby Co., Louisville, Ky., was supt. of the golf club factory, retired June 30. Herb started working for H & B as

a production study employee and held only two different jobs in his entire tenure with the company. A very capable



Trainer for Steady Head

A new device on the market that is designed to enable the golfer to play a better game is the Johnny Revolta Pro Scope, distributed by Phillip W. Jones & Co., PO Box 86, Carmichael, Calif. The Pro Scope is snapped on to the visor of sunshade or cap and is easily adjusted to the correct position. The player then can "sight-center" the ball in a plastic cylinder and keep it there during backswing and downswing. The Pro Scope actually has two cylinders, one for full shots with woods and irons and one for putting and chipping. The required cylinder can be snapped in and out of a socket through a simple adjustment.







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Jacobsen Model 31 Trim-O

The 1958 Model 31 Trim-O, made by Jacobsen Mfg, Co., Racine, Wis., is powered by a 1.8 hp hi-torque engine with recoil starter and is easy to handle for trimming on either side. Deeply recessed wheels permit undercutting walls, fences and other areas that are hard to



reach. Suction lift cutter and trim guides assure clean, even cutting. The engine is built by Jacobsen.

MacGregor Bumbershoot

MacGregor's "lucky" print umbrella is fabricated of Zelan treated element cloth in alternating solid color gores of white and brown or black and white and has 16 ribs. The shaft is of fiberglass and will not swell or bind. The umbrella comes complete with case.

Edward Meyer, 5614 Woodmont ave., Baltimore, Md., has been appointed sales rep. for Burke Golf Sales, Inc., Newark, Ohio. Meyer will cover Eastern Pa., Md., Dela. and D of C.



is prepared especially for the leather grips of Golf Clubs. It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your Accuracy will improve, you'll feel relaxed - and those "Extra Strokes" will vanish.

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A style leader of the new Foot-Joy line of golf shoes is this lightweight model in the fashionable oak brown shade. Made of sturdy Alpine shrunken calf and hand-sewn by skilled Foot-Joy craftsmen, it's a genuine moccasin blucher featuring new lightweight Nylon patented spikes with steel tips. Constructed on the Mohawk last, the new model (Style No. 6600) is leather-lined and extremely soft.

New Grease-Proof Mat Has Extra Dimensional Look

A grease-proof, nylon reinforced, cross ribbed runner matting, known as Shadow-Tone, is being marketed by American Mat Corp., 1802 Adams st., Toledo 2, O. An attractive, modern "two-

tone" appearance gives the runner an extra dimensional effect. While its toughness assures long service, a low price can be maintained. Available in ebony black, the new runner is 36 ins. wide, 5/32 ins. thick, and comes in lengths of up to 60 ft. Literature and prices are available from American Mat.

Fletcher with Aquatrols

Aquatrols Corp. of America, Bryn Mawr, Pa. announces that Lawrence W. Fletcher is now actively associated with Aquatrols and is available for consultation in connection with its product, Aqua-Gro. Fletcher's experience with Aqua-Gro goes back to the early research and development of the non-ionic wetting agent,

William Joyce Catalog

The Wm. Joyce golf shoe catalog for 1958, put out by Bowen, Inc., 81 Masonie et., Pasadena, Calif., shows ten different models in full color. They include the Clutterclub, Eagle, Falcon, Falconette, Eaglette, Scottie, Triple Play, Clubhouse, Gauntlet and Riviera. Also described in the catalog are Lexol, a leather preservative; Shawl tongues; Bowen shoe trees and Wm. Joyce shoe bags.

BUYERS' SERVICE - Page 85

LOCKER NAMEPLATES J. F. SMITH Write for sample and prices KIRSCH CARD SERVICE BOX 426X, ELMHURST, ILL.





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Golf Course Architect

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Werring Named Merchandise Director by Sabayrac

Lyle (Bud) Werring, a golf pro for 20 years, has been appointed to the newly created post

of merchandising director of Ernie Sabayrac, Inc., PO Box 1177, Hialeah, Fla., a national golf sales agency. A University of Minnesota graduate, Werring was an artillery captain in World War II. He operated shops in the Midwest and South while a pro and in 1957 toured Europe and North Africa putting on golf clinics



Werring

for GIs. Later in the year he became a Sabayrac rep in the Southeast. His new job puts him in the role of a merchandise missionary. The Sabayrac organization represents Foot-Joy, Ben Hogan Co., Palm Beach, Izod, Cobernit, Haymaker, Flip-It and Exeter Hoisiery.

Puschin VP at Nitroform; Two Agronomists Appointed

Nitroform Agricultural Chemicals Co., Sunnyside ave., Woonsocket, R. I., recently announced appointment of three key personnel. Albert J. Puschin has been named executive vp and will concentrate on sales and production. A graduate of MIT, he is a chemical engineer and has been

frequently engaged as a consultant by both industry and the government.

Raymond E. (Dutch) Harman and Charles K. Mruk have been appointed agronomists by Nitroform. Harman, who covers the Mid-Atlantic section, was an agricultural agent for 30 years and has written many articles and conducted several radio programs touching on turf and related subjects. Mruk, who got a Master's degree from University of Rhode Island in 1957, has been with Nitroform for about one year. He covers the Northeast section.

Obitz Gets Plymouth Trophies

Harry Obitz, head pro at Shawnee-on-Delaware (Pa.) CC, recently got a pair of trophies for scering a hole-in-one with a PGA ball, which is made by Plymouth Golf Ball Co., Plymouth Meeting, Pa. Obitz got both the pro trophy and golfer trophy for performing the feat. So far in '58, Plymouth has made 175 awards to amateurs and 15 to pros.

Eaton Markets Foot Spray

Charles A. Eaton Co., maker of Etonic-PGA golf shoes, is now marketing 20th-Hole Foot Spray in a push button can. It is said to give instant relief to hot, tired and burning feet. The spray also contains ingredients that are claimed to control athlete's foot. The formula for 20th-Hole was developed expressly for Charles A. Eaton Co.

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Here are MacGregor's 1958 Louise Suggs "720" models. Woods feature persimmon heads finished in a rich red glaze and a new, two-toned face of white fibre with a red insert. Irons have popular V-back design for concentrated power. Club heads are precision broached to assure perfect balance and maximum playability. Irons and woods are custom fitted with light, strong True Temper Meteor chrame shafts and feature perforated and beveled leather grips in two-toned black and red.

Dr. Scholl's Insoles

True, 18-hole walking comfort comes when your feet are cushioned with the soft Latex-Foam of Dr. Scholl's Air-Pillo Insoles, according

to the manufacturer, Scholl Mfg. Co., 213 W. Schiller st., Chicago 10. The insoles are airventilated and air-cooled and slip easily into golf and dress shoes. They are particularly recommended for persons who suffer from tired, tender and burning feet and whose golf game suffers because of this.

Hints on Super Crab-E-Rad

According to West Point Products Corp., West Point, Pa., Super Crab-E-Rad may be applied with any good sprayer rig. A wetting agent gives it no special increase in efficiency. In all spray applications a fine spray is most desirable. On large jobs it is not practical to apply Super Crab-E-Rad to individual or clumps of crabgrass but by area. The eradicator should not be applied when the ground is parched or dry but should follow adequate watering.

Cub Lo-Boy Is Versatile Tractor

International Harvester Co. points out that its Cub Lo-Boy has all the features of larger tractors, including hydraulic control, individual rear brakes for making pivots in cramped quarters and plenty of power to handle more than 25 items of special equipment. In addition it can be used with a complete line of landscaping and tillage tools.

BUYERS' SERVICE - Page 85

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Needlecraft Offers Locker Door Utility Bag

Needlecraft Mfg. Co., PO Box 9, Providence 1, R. I., markets a locker door Utility Bag that fits any standard locker door. Eleven by 54 ins., it has seven graduated Scotch plaid pockets with black leatherette back and trim. Each bag has inserted wooden mold top and bottom with wire attached. The bag ties to locker door vents. Everything from shoes to small items can be stored in the pockets. Pros are invited to write to Needlecraft for further information. Discount rates are the same as for other pro shop items.

Trade Briefs

Jacobsen reel type power mowers are being used to help maintain the huge lawn areas at the World's Fair in Brussels, Belgium . . . Lawn Tint, made by Luminal Paints Div. of National Chemical & Mfg. Co., 3617 S. May st., Chicago 9, is said to be getting a heavy play from people who paint out the brown in their turf . . . Special kraft paper is used by Chase Bag Co., 309 W. Jackson blvd., Chicago 6, in its disposable shower slipper, "Tredz."

Another firm, whose products are being used for maintenance purposes at the Brussels Fair, is West Point Products Corp . . . They include the Aerifier, Verti-Cut and Aeri-Dryer . . . Barteldes Seed Co., 3770 E. 40th ave., Denver,

has been named exclusive power mower distributor for Colorado by Toro Manufacturing Corp... Purr-Fect Putting Practicer, marketed by Commonwealth Co., Alhambra, Calif., is a portable device that is said to give the correct guide, groove, etc.

Plastic golf ball markers, supplied by Old Hickory Distilling Corp., 1429 Walnut st., Philadelphia 2, are being passed out at many clubs . . . John W. Vance has been promoted from assistant to director of public relations by International Harvester Co. . . Wilson Sporting Goods Co. is plugging Patty Berg Staff model woods and Dyna-Powered irons by sending out oversize, color postcards showing Patty and the clubs.

Supts. can get a lot of information about automatic water systems by writing Febco, Inc. 1993 Blake ave., Los Angeles 39, Calif . . . Gear reduction unit that adds three forward and one reverse speeds to International Harvester's Cub tractor is being offered by Howard Rotavator Co., Arlington Heights, Ill. . . .

Stoneo Electric Products Co., 333 Monroe ave., Kenilworth, N. J., has developed a high power floodlight designed for long-throw coverage of wide field areas . . . It is well adapted for ranges . . . Hiller Engineering Corp., San Jose, Calif., is marketing a new sprinkling device for areas too large to be watered with conventional single sprinklers.

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Special Events Trailer

Kenwood CC, Kensington, Md., is using a

kenwood CC, Special Events trailer as a mobile snack shack for tournaments and other club events. The trailer, manufactured by Atlantic Trailer Corp., 719 North Point Rd., Baltimore 6, ori-



ginally was developed for bottlers and concessionaires at carnivals and other outdoor functions. The trailer is built on 6- and 4-in. steel chassis, interior trim of plywood and exterior is covered with .025 aluminum. The side or serving counter is 43 ins. from the ground.

E-Z Spread for Many Purposes

Oakfield Enterprises, Inc., Oakfield, Wis., is marketing what is said to be a new rotor type,

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bin vibrating, multi-purpose spreader. The machine, called the E-Z Spread, has adjustability for almost any type of material and spreads an even coating of desired density up to 8-ft. swaths. It has positive micro-adjustable flow control, heavy all-weld frame and remote shutoff and vibration control at handle. Model 20 has 20 qts. hopper and Model 30 has 28 qts. hopper. Details can be obtained by writing the manufacturer.

Color in Con-Voy Carts

Color has been introduced to the Con-Voy golf cart, manufactured by Product Engineering, 4707 S.E. 17th, Portland, Ore. The cart now features gold anodized aluminum tubing which is said to increase scratch resistance and give protection against discoloring. The cart also has a higher balance point than heretofore and wider wheel base.