

## Sargent, New PGA Head, Is Son of Third President



Harold Sargent

*Pros Praise Instruction and Merchandising  
Programs at Long Beach Conference*

By HERB GRAFFIS

THE second generation of the fine type of men who made professional golf a big, honored and influential business in the United States is having its chance to make golf history.

Harold Sargent, 44-year-old son of George, 1909 National Open champion and third president of the PGA (1921-1926), was elected No. 1 man of the PGA at its 1957 annual meeting.

Election of Sargent by the delegates at the Long Beach, Calif., conference was pretty much of a formality. He is highly regarded as a successful pro businessman of sound judgment, foresight and the capacity to accurately appraise situations that may contain profit or peril for pro golf.

Harold Sargent does a masterly job in one of the best pro positions in the country. He is pro at East Lake CC, Atlanta, made famous by its member, Bob Jones. Harold succeeded his father as East Lake pro in 1947.

J. M. (Mick) Riley of Meadowbrook

CC, Salt Lake City, withdrew as a candidate for PGA presidency. Leo Fraser, Atlantic City CC, was nominated from the floor. Sargent got 62 of the 76 votes cast.

Harry Pezzullo, Mission Hills GC, Northbrook, Ill., was elected vp.

Lou Strong, Tam O'Shanter CC, Niles, Ill., was voted in as secy. on the second ballot. Following him in the balloting was Wally Mund, Midland Hill CC, Minneapolis, who was retiring as the association's treas., and Warren Orlick, Tam O'Shanter CC, Orchard Lake, Mich.

Warren Cantrell, pro at Meadow Brook GC, Lubbock, Tex., golf coach of Texas Tech University and architect and builder of several fine courses in the Southwest, was nominated from the floor for the treasurer's position. He was elected to the office over Emil Beck, Black River CC, Port Huron, Mich.

New vps and their districts include: Dist. 4, Paul Erath, Fox Chapel CC, Pittsburgh, Pa.; Dist. 8, Al Beister, Fremont (Neb.) CC; Dist. 9, Max Mac-

Murray, Alameda (Calif.) Municipal; and Dist. 6, Harry Pezzullo.

Robert White, first pres. of the PGA in 1916, now residing in Myrtle Beach, S. C., and William Kerr, Beaconsfield GC, Montreal, Canadian PGA pres., were elected PGA honorary members.

The instruction and merchandising two days were judged by attending professionals the most interesting and valuable of any such programs at a PGA annual meeting. Considerable credit is due George Lake, pro at Recreation Park, Long Beach, and associates of the South-

The PGA decided to go on a program of having the next three annual meetings in the vicinity of its national headquarters at Dunedin, Fla., and each fourth annual meeting in another section of the country.

PGA members on the Pacific coast asked that the association conduct an assistants' school on the order of the one inaugurated at Dunedin last winter. Decision on this request is expected soon from the PGA executive committee. The Assistants' School, for which GOLFDOM successfully campaigned, has proved to



PGA Tournament Committee includes from left: Harold Sargent, Bo Winger, Ed Carter, Jay Hebert, Jack Fleck, Jackson Bradley and Harry Moffitt.

Tournament advisory committee includes from left: Glenn Sisler, George S. May, Tommy McMahon, Bob Goldwater, Harry Radix, Bob Leacox, Joe Novak (at right) is a PGA vp.

*Jasper Nutter photo*



ern Calif. section for planning exceptionally good programs and lining up all star talent.

These sessions are covered elsewhere in this issue of GOLFDOM.

### Club Pro Again Is "Orphan"

Unfortunately this annual meeting of the PGA almost completely failed to score in publicity for the club professionals and their unique service in sports. Again the chance was missed to get across to the golfing public the work done for them and the game in general by professionals at private and public courses.

The Bob Harlow memorial award to the club pro of the year went to Dugan Aycock, Lexington (N.C.) CC pro for outstanding performance in work where many professionals star. National Open and World's champion, Dick Mayer, was an easy winner of the Pro Golfer of the Year award. Denny Shute was voted in as the new member of the PGA Hall of Fame. Aycock, Mayer and Shute were officially presented their awards at the President's dinner at which George Lake capably presided as master of ceremonies.

be the PGA'S most practical educational activity.

### PGA to Have 2 Title Events?

The sectional delegates approved an Advisory Committee proposal and executive committee decision to change the PGA Championship from the match play event it has had since it was first played in 1916 to a four-day, 72-hole stroke play event. It will be played at Llanerch CC (Philadelphia dist.) July 17-20.

The marathon match play of PGA championship was losing public interest, and money for the PGA. Cary Middlecoff's refusal to play in it and his consequent ineligibility for the Ryder Cup team indicated that the PGA championship had lost prestige and become merely another one of the tournaments for which credit in the statistics was given for attendance.

Probably a PGA match play championship limited to the winner and runner-up of the 32 sectional PGA championships

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### Sargent Heads PGA

(Continued from page 22)

will be played. In 1958 the new Colorado section, which includes part of Wyoming, will play its first championship.

Robert Goldwater, Phoenix department store owner and amateur golf association official, was elected PGA advisory committee chmn., succeeding the late John Jay Hopkins. Robert Leacox of Kansas City was elected advisory committee vice-chmn. and Harry Radix, Chicago, was reelected sec. Tom Lanphier, Jr., San Diego and B. C. Gould, Detroit, were brought onto the advisory committee.

It was made plain at Long Beach that the advisory committee in the future would have an informed and active function in keeping with its name. Advisory committee members have been concerned about the controversial publicity involving the tournament bureau and the failure of the PGA to get effective publicity on the service of club professionals to golfers. There committee members also have been embarrassed about being kept in the dark on deals that, according to some informed PGA men, had the association being led into the role of babes in the woods.

### Grau — Turf Roundup

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Among these are the folks at U.C.L.A., ie, Stoutemyer Youngner, who write favorably of Bermuda-poa associations. Another is Jim Haines at Denver who has Washington bent greens which fill with poa in the fall when the bent goes dormant. During our recent visit in Canada we saw another set of perfect Washington greens managed by John Steel at St. Charles CC in Winnipeg. Here, too, poa is the perfect winter companion to Washington bent. It would be wrong, and could be disastrous, to attempt to eliminate poa in these and many other cases. There is considerable merit in understanding poa and in learning to live with it.

Research on chemicals to destroy poa annua without injuring the good turfgrasses has not yet come up with the answer, even though there are some promising leads. It can be stated rather conclusively that the stronger strains of grasses, plus adequate fertilization, with minimum irrigation consistent with good playing turf, is still a very excellent control for poa annua.

#### Unintentional Omissions

We know that we have mentioned only a few of the outstanding people and outstanding events of the year. For the omissions we have made, we ask your indulgence. It is impossible to mention everyone who is playing an important role in developments in the turfgrass world.

Before we end this Roundup, however, we would like to suggest that each of you go to your GOLFDOM file and read the 1956 Roundup in the October, 1956 and January, 1957 issues. Much of what we said then we would like to repeat, but to save space and your time and our publisher's money, we urge you to re-read the 1956 Roundup. It will be worth your time and effort.

#### Use More Fertilizer

In summary, we'd like to leave just one or two thoughts with you. For better turf, learn to use more fertilizer and less water. Test the new grasses side by side in your nursery to find out which one you are going to use to replace the present unsatisfactory turf. Test also the new tools and the new fertilizers side by side in your nursery so that you will know, beyond the shadow of a doubt, the ones that will fit best into your management program. Keep up your visits to other golf clubs. Continue to attend educational conferences. Take notes and don't be afraid to share your experiences with others. Write reports. If each supt. would help the members of his club to have better lawns, what a change there would be in the lawns of the country. There are many free services to turf through Extension Service. See and learn to know your County Agent. Keep your membership informed of what you are doing for them and keep in touch with GOLFDOM for your reference list of turfgrass publications for your library. When the pinch on water really comes, don't get caught with a bunch of succulent turf.