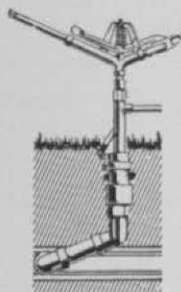


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Keeping Up With the Trade



When Plymouth Golf Ball Co., Plymouth Meeting, Pa., held a clambake for tournament officials, the press and others attending the PGA Championship, it included a tour of its plant as part of the affair. Above, Pres. Harold Sargent (right), of the PGA is shown how golf balls are made with Eddie Sawyer, Plymouth vp (left) and James G. Hogg, company pres., filling him in on construction details. A week later, Sawyer returned to his old job of managing the Philadelphia Phillies. Below: Persons who arrived early at the pine grove site of the clambake are shown getting in practice shots.

MCLAUGHLIN
PRESENTS FOR 1958
TOMMY MC LAUGHLIN
GOLF BALL



All NEW Construction
Also the following
IMPROVED reconditioned
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ALEX CAMPBELL
—high compression—liquid center.
ALEX DUNCAN
—medium compression—liquid center
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Proven the most reliable pro line in the competitive price range. Available with our trade name or private brand in 24 doz. lots. Satisfaction guaranteed.

Used cut or uncut balls taken in trade or purchased.

Custom repainting of your golf balls.
These balls sold to pros exclusively.

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HUGH J. MCLAUGHLIN & SON
CROWN POINT, INDIANA

**Hold U. of Florida Turf
Conference, Sept. 16-18**

The sixth University of Florida Turf conference and field day will be held Sept. 16-18 at McCarty Hall, the new agricultural center on the campus. Three types of sessions will be held for those attending. One will be a classroom approach to fundamentals of turf management; a second will be a series of discussions covering separate segments such as course maintenance, nursery production, retail and dealer problems, and play field, parks and cemeteries; and the third, an investigation of progress in research.

During the conference, Florida Turf Association members will elect officers for 1958-59. The annual banquet, to be held on the 17th, will have as guest speaker, Dr. Frank Goodwin, University of Florida marketing professor, who is famed for his wit and eloquence.

at PGA Championship



U. S. Rubber Co. had this display set up at the PGA Championship in Philadelphia with sales rep, Frank McManimon, on hand to tell the U. S. Royal story.



Spalding's display at the PGA showed a lot of people who didn't know what goes into golf balls and woods and irons. In the photo are Andy Studwell (l) and Larry Spence.

Powder Blue Eliminates Old Mower Pickup Problem

What's claimed to be one of the newest things in liquid feeding of turf is a water suspension of powdered urea-form, known as Powder Blue Nitroform, and made by Nitro-form Agricultural Chemical Co., Woonsocket, R. I. Slightly soluble in water Powder Blue easily stays in suspension with light agitation. It readily disappears into the densest green turf and is slowly released, is non-burning and non-leaching. Proportioners and sprayers may be used with the product.

August, 1958

NEW



Now available with nylon brushes!

Tough, weather-resistant plastic coated finish... inside and out. "Magic action paddle" spins ball for perfect cleaning. Complete tee ensemble available.

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- Congressional (C19)
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Our stolons are true to name, weed and seed free and in vigorous growing condition. As a proof that we know how to keep our strains pure, our present Washington exactly matches that we sold in the 1920's.

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