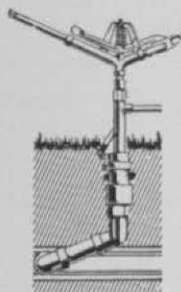


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*Sprinkling*  
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FOR  
**LESS**  
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NELSON  
MIDGET  
VALVE  
MODEL 40A



You save time and money with Nelson and Rain Bird turf irrigation equipment. Rain Bird Sprinklers provide maximum, even, penetrating coverage. Together, Nelson and Rain Bird offer the most complete line of turf valves. Quickly coupled and uncoupled without tools, they are constructed of highest grade brass and provide for maximum water flow through the valve with minimum pressure loss. Additional features combine to offer the greatest ease of maintenance and economical operation.

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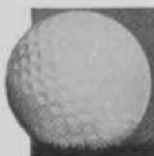
**NATIONAL RAIN BIRD SALES  
& ENGINEERING CORP.**  
Azusa, California  
**RAINY SPRINKLER SALES**  
609 West Lake Street, Peoria, Illinois

**Keeping Up With the Trade**



When Plymouth Golf Ball Co., Plymouth Meeting, Pa., held a clambake for tournament officials, the press and others attending the PGA Championship, it included a tour of its plant as part of the affair. Above, Pres. Harold Sargent (right), of the PGA is shown how golf balls are made with Eddie Sawyer, Plymouth vp (left) and James G. Hogg, company pres., filling him in on construction details. A week later, Sawyer returned to his old job of managing the Philadelphia Phillies. Below: Persons who arrived early at the pine grove site of the clambake are shown getting in practice shots.

**MCLAUGHLIN**  
**PRESENTS FOR 1958**  
**TOMMY MC LAUGHLIN**  
**GOLF BALL**



**All NEW Construction**  
**Also the following**  
**IMPROVED reconditioned**  
**and rewound golf balls:**

**ALEX CAMPBELL**  
—high compression—liquid center.  
**ALEX DUNCAN**  
—medium compression—liquid center  
**EDINBURGH**—low compression

Proven the most reliable pro line in the competitive price range. Available with our trade name or private brand in 24 doz. lots. Satisfaction guaranteed.

Used cut or uncut balls taken in trade or purchased.

Custom repainting of your golf balls.  
These balls sold to pros exclusively.

Write for prices

**HUGH J. MCLAUGHLIN & SON**  
CROWN POINT, INDIANA

**Hold U. of Florida Turf  
Conference, Sept. 16-18**

The sixth University of Florida Turf conference and field day will be held Sept. 16-18 at McCarty Hall, the new agricultural center on the campus. Three types of sessions will be held for those attending. One will be a classroom approach to fundamentals of turf management; a second will be a series of discussions covering separate segments such as course maintenance, nursery production, retail and dealer problems, and play field, parks and cemeteries; and the third, an investigation of progress in research.

During the conference, Florida Turf Association members will elect officers for 1958-59. The annual banquet, to be held on the 17th, will have as guest speaker, Dr. Frank Goodwin, University of Florida marketing professor, who is famed for his wit and eloquence.

## at PGA Championship



U. S. Rubber Co. had this display set up at the PGA Championship in Philadelphia with sales rep, Frank McManimon, on hand to tell the U. S. Royal story.



Spalding's display at the PGA showed a lot of people who didn't know what goes into golf balls and woods and irons. In the photo are Andy Studwell (l) and Larry Spence.

### Powder Blue Eliminates Old Mower Pickup Problem

What's claimed to be one of the newest things in liquid feeding of turf is a water suspension of powdered urea-form, known as Powder Blue Nitroform, and made by Nitro-form Agricultural Chemical Co., Woonsocket, R. I. Slightly soluble in water Powder Blue easily stays in suspension with light agitation. It readily disappears into the densest green turf and is slowly released, is non-burning and non-leaching. Proportioners and sprayers may be used with the product.

# NEW



Now available with nylon brushes!

Tough, weather-resistant plastic coated finish... inside and out. "Magic action paddle" spins ball for perfect cleaning. Complete tee ensemble available.

CONTAINER DEVELOPMENT CORP.  
WATERTOWN, WISCONSIN



## BENT GRASS STOLONS

- Washington • Cohansey (C7)
- Congressional (C19)
- Arlington (C1) • Pennlu

Our stolons are true to name, weed and seed free and in vigorous growing condition. As a proof that we know how to keep our strains pure, our present Washington exactly matches that we sold in the 1920's.

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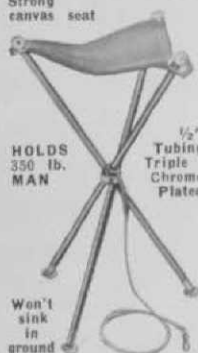
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## "SAMSON GOLF-REST"

Strong canvas seat



HOLDS  
350 lb.  
MAN

1/2" Tubing  
Triple  
Chrome  
Plated

Won't  
sink  
in  
ground



WT.  
ONLY  
1/2 LBS.

23" long  
when folded  
FITS  
ANY  
GOLF  
BAG

The miracle seat of our times Opens when set down—Folds when picked up. Seat 21" from ground. Also ideal for parades, picnics, fishing, etc. Choice of seat in green, red, yellow, blue, brown, or white. Leash prevents losing.

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for the best of the latest in

## RANGE - PAR 3 MINIATURE

## EQUIPMENT - SUPPLIES - FIXTURES

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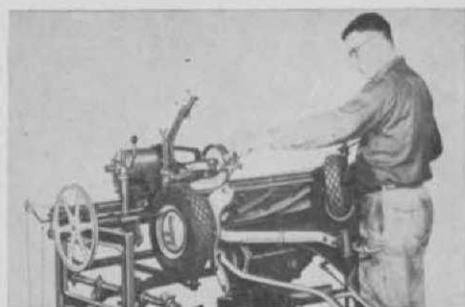
5128 W. North Av., Chicago 39, Ill.

### Civil War in Decatur

The Civil War was re-fought again at the Country Club of Decatur (Ill.) in July when Federals were pitted against Confederates in a club tournament. Two members in each foursome represented each side and when one or the other won a hole, either a Federal or a Confederate flag was raised. The two nines were divided into the first and second campaigns and individual holes received such names for the day as Bauer's Bulge and Pen-singer's Pass. After the battle was over, surrender ceremonies were held.

### Model 900 Versatile Grinder

Model 900 Ideal Lawnmower Sharpener, manufactured by Fate-Root-Heath Co., Plymouth, O., can handle any reel-type mower



from the smallest edger to the largest and heaviest fairway or power unit. It grinds by either the "straight-line" or "hook" method. Model 900 is powered by a 1/2 hp. motor, has a 6-in. grinding wheel and screw type adjustments for accurate alignment.

### J. A. Martin Heads Spalding Merchandising Dept.

John A. Martin has been named to head a new merchandising dept. with A. G. Spalding & Bros. He is developing merchandising programs for salesmen and is in charge of lining up basic stock assortments as well as planning seasonal promotions. Martin also works on point-of-sale programs. In sales work since being discharged from the Canadian Navy, Martin comes to Spalding from the Rich Dept. Store, Atlanta, where he was buyer for the sporting goods dept.



J. A. Martin

Assisting Martin at Spalding are two merchandising buyers, Con Keith and Philip Loughman. The new merchandising head took over his duties on June 30.

### Del-Castle Selling Unique Italian Golf Shoe

Frank Wellslager, widely known pro sales rep is with Vincent De Liso in the Del-Castle Shoe Co., Wixon Pond Rd., Mahopac, N. Y., which is exclusive sales agency in most of the U. S. for the Italian-made Este shoe. The shoe is handmade by some of Italy's most expert shoemakers. It has a cashmere unlined calf soft toe and a cushioned, braced insole. In the two years Frank has had the shoe in the U. S., pro shops in 15 states have been selling it.

Now that he is able to get more of the shoes from Italy Wellslager is looking for additional sales representation to pros.

Buyers Service — P. 79

## ATTENTION

Driving Range Operators and Distributors. We specialize in rebuilding golf balls with strictly new materials. Satisfaction guaranteed.

**WAYNE GOLF BALL CO.**

31117 Little Mack

St. Claire Shores, Michigan



Oscar Fraley, United Press columnist, (left), and Jay Hebert, top Spalding pro, were two members of foursome which played an unusual 9 holes at Knollwood, Elmsford, N. Y. recently. Hebert and Mike Turnesa, home pro, played clubs of ancient vintage against Fraley and Al Helfer, radio and TV sports announcer. Pros did all right, even with hickory shafts, but said later modern equipment would prove ten strokes better per round.

### Nitro-form's California Distributors

Agriform of N. Calif., located in Woodland is now distributor for Nitro-form Agricultural Chemical Co. in Northern Calif. D. Galbraith is

## Golf Score Cards

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CHARGE CHECK BOOKS  
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We specialize in Golf Club Printing

pres. of the distributing firm and Carl Cobb its sales rep. Inland Fertilizer Co., 4134 Bandini Blvd., L. A. 13 is Nitro-form's Southern Calif. and Arizona distributor. Frank Frasier is sales mgr. of this firm, Howard Cadwick, sales rep.

### Golberg with MacGregor

Bill Golberg, a golf pro for five years, is a new sales rep for The MacGregor Golf Co. in



William E. Golberg

Robert D. Rickey

Mich. and the Toledo, O. area. A native of Birmingham, Mich. and graduate of the University of Arizona, where he was golf captain, Golberg served under Ernie Ball and Guy Paulsen, Chicago area pros, and also operated the course at Williams (Ariz.) AFB while in service. For the past year he represented Kropp Forge Co., as a sales engineer. Rickey is sales vp of MacGregor.

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with design and workmanship  
always ahead of the parade

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## Pro-Grip Wax

**PUTS POWER  
IN YOUR DRIVES**

**Sold Through ALL  
Leading  
Distributors**

**MANUFACTURER'S SPECIALTY CO., INC.**  
2736 Sidney St. ST. LOUIS 4, MO.



International Cub Lo-Boy tractor (shown with 1 1/4-ton dump trailer) is one of 12 new Farmall and International tractors available in six power sizes and a virtually unlimited number of models. More than 25 different pieces of golf maintenance equipment that save in time and labor can be used with the six-cylinder Cub Lo-Boy. Several different mowers can be used with the Cub in a variety of combinations.

### Aqua-Dial Bulletin

A new 4-page, 2-color bulletin has been prepared by Automatic Valve Systems Co., 1535 Monrovia ave., Newport Beach, Calif., describing its Aqua-Dial line of lawn sprinkler controls and accessories. The bulletin tells how a supt. can fit his watering program to his needs and how an automatic control system saves money

## LOCKER NAMEPLATES

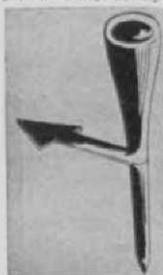


*Write for sample and prices*  
**KIRSCH CARD SERVICE**  
BOX 426X, ELMHURST, ILL.

in doing so. Copies of the bulletin are available upon request. Persons making inquiries should refer to Bulletin A-30.

### Target-Tee Points Way with Direction Arrow

Target-Tee, made by Target-Tee Co., Hollywood, Fla., has a unique directional arrow that is said to improve swing and accuracy. It is endorsed by Sam Snead and is made of lifetime nylon and will play over 25 rounds of golf. The product is packaged in a pre-ticketed pack and shipped in a free counter display dispenser containing 48 packages. Complete information as to pro discounts as well as openings for jobbers and sales reps can be obtained by writing Henry M. Finn, Target-Tee, Eastern Sales Offices, 65 Summer st., Boston.



**How Many Days 'til Xmas?**

**See Ad — Page 45**

## OUR 17th YEAR

**of Service to**

**Golf Professionals**

**Quality Awards  
Shipped Promptly**

**FOR CATALOG AND  
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**Sports  
Awards Co.**

429 W. Superior St.  
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**\$9.00**

**Distinctly New and Different Onyx Awards**

1914 **FULNAME** 1958

**Original Ball Marker**

*The rolling die does it!*

**3 TYPE SIZES**

**Small — Medium — Large**

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**Golf Course Architects**

**Doylestown, Pennsylvania**

**Fillmore 8-4243**

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**ALFRED H. TULL**

**Golf Course Architect**

**Larchmont, New York**



Highlighting Foot-Joy golf shoe models for 1958 is the luxuriously styled, shield-tip blucher in auburn brown imported French deldicolf and genuine brown alligator. Designed to take it on the most rugged golf course terrain, this distinctively handsome Foot-Joy model (Style No. 5524) is double-soled and leather-lined on a Rex last. It is available at leading pro shops.

**Jacobsen's Model 40A Is  
Heavy Duty Motor**

The 24-in. power propelled rotary mower, Model 40A, manufactured by Jacobsen Mfg. Co., Racine, Wisc., is designed for rugged, heavy duty work on the large scale. It is power-

ed by a 4 hp Jacobsen Hi-Torque engine and has suction lift rotor for fast, smooth cutting through tall grass and weeds. Model 40A has an automotive type disc clutch on both rear wheels, large built-in muffler and recessed wheels for close trimming. A leaf mulcher is standard equipment.

**Ryan Landscaping Acquires  
Rights to Greensaire**

Manufacturing rights to the Greensaire, a new mechanical aerator, have been acquired by Ryan Landscaping Equip-

ment Co., 871 Edgerton st., St. Paul 1, Minn., from the Greens Aerification Co., Hopkins, Minn. The Greensaire is pneumatic-tired, self propelling and covers an 18-in. swath at 40 ft. per minute. It is said to punch 30,000 clean-cut holes in every 1,000 sq. ft. of green surface or turf on 2-in. centers. Patented hold-down fingers prevent tearing of turf around aerification holes. The unit weighs 350 lbs. and is powered by a 3½ hp gas engine.



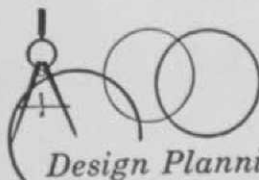
**Buyers' Service — Page 79**

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MEMBER AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS

664 N. MICHIGAN AVENUE CHICAGO 11 • ILL.  
Whitehall 4-6530

### **Trenching Blade Attachment for Ryan Sod Cutters**

A new trenching blade attachment for Ryan 12 in. Power Sod Cutters is being produced by Ryan Landscaping Equipment Co., 871 Edgerton St., St. Paul. The attachment was developed



Lay-over feature of Ryan trenching blade leaves sod undamaged, permits neat, easy replacement.

in cooperation with a major manufacturer of flexible pipe sprinklers for pipe installation work. It cuts a trench up to 6½ ins. deep at speeds up to 60 ft. per minute.

The blade is easily interchanged with the standard sod cutting blade on Ryan Sod Cutters. Its advantages include: cutting of a narrow

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Member:  
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*Golf Course  
Architect*

**20 Vesey Street**  
**Tel: Beekman 3-1023**  
**NEW YORK, N. Y.**

trench which permits sprinkler heads to be held erect; trenching close to sidewalks is easily accomplished; laid-over turf is quickly and easily replaced, restoring normal appearance of the turf. It is one of four attachments recently introduced for use with Ryan Jr. Sod Cutters.

### **Toro Demonstrates Parkmaster in 28 Cities**

Toro is demonstrating its new seven-unit, hydraulic Parkmaster institutional power mower in 28 cities this summer. The showings are held on specially selected sites with hilly sections and other obstacles so that the Parkmaster can demonstrate its efficiency and maneuverability under all conditions.

Equipped with seven Spartan gang mowers, the Parkmaster cuts a 15-foot swath. Its flexibility permits it to "over-ride" tree trunks, sand traps and other obstacles without changing course. A single hydraulic valve raises or lowers the first three gang mowers; the other four have individual hydraulic controls.

### **U. S. Rubber Promotions**

U. S. Rubber's footwear and general products div., which handles golf ball sales among other things, recently made eight promotions in its branch sales organizations. Those involved include: Norman J. LeCompte, southern regional

**Bob Baldock**

**GOLF COURSE ARCHITECT  
FRESNO, CALIFORNIA**

**11 Courses Under Construction  
Among Them**

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35 Years Experience  
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544 Sierra Vista Avenue  
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sales mgr; Thomas L. Mesenbourg, eastern regional sales mgr; Earl E. Ramstead, east central regional sales mgr; A. S. Droller, Pittsburgh dist. sales mgr; J. T. Hoffman, Buffalo dist. sales mgr; W. E. Ware, Jr., Los Angeles dist. sales mgr; W. Ray Frazier, New Orleans dist. sales mgr; and T. W. Ogilvie, Baltimore dist. sales mgr.

### Kromad Application Figures

Dealers handling products of Mallinckrodt Chemical Works, St. Louis 7, Mo., now have Kromad in the new 2-lb. box. According to Mallinckrodt figures, two pounds are sufficient for two 7,500 sq. ft. greens, three 5,000 sq. ft. greens or five 3,000 sq. ft. greens. Kromad is a broad spectrum fungicide that prevents and controls five major diseases.

### Clapper Introduces Employees

To better acquaint customers with members of his organization, Orville Clapper, pres. of the Clapper Co., 1121 Washington st., West Newton, Mass., has published a "Family Album" with photos and introductions to every person with his firm from the pres. through the stock and shipping dept. Clapper has been in business for 35 years and some of his employees are 25-year men, but the "introduction" is a fine piece of promotion.

### For Cooler Heads

DuPont's cellulose sponge yarn absorbs 20 times its weight in water, making it ideal for headbands. The yarn also is said to stay a reported 10 to 15 degs. cooler than the atmosphere. The sponge headband is being incorporated in many types of sports headwear.

### Trade Briefs

What is said to be one of the best all purpose insect repellants available has been developed by the U. S. Dept. of Agriculture in conjunction with the Army . . . It is diethyl toluamide . . . June "West Pointer," published by West Point (Pa.) Products Corp., tells of four methods of converting to Bermudagrass for greens . . . Relax-Cinch, made by Strick of Hollywood, 806 S. Robertson blvd., Los Angeles 35, is said to relieve the strain and fatigue that may come in playing golf and also serves to keep the stomach in for a more trim appearance . . . Several pros wear it.

Claude Hastings was at PGA championship booking lot of pro business in Old Colony Knitting Mills ban-lon washable sports shirts . . . Hastings makes his headquarters at RFD 1, Ipswich Rd., Topsfield, Mass. . . . Joe Whitehead, 1632 N. E. 6th Court, Ft. Lauderdale, Fla., now a sales rep for courses in south Florida for Aquatrols Corp.'s Aqua-Gro and Wittek Golf Range Supply Co.

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## LAWN MOWER STATIONARY BLADES



**SINGLE (1/4") Raised Lip** — Heavy Duty Blades for all Makes of Fairway and Rough Gang Mowers. **DOUBLE (1/4") Raised Lip** — Heavy Duty Blades for all Makes using this type Blade. Hand and Power Putting Green Mower Blades, Power Mower, Tee Mower and Trimmer Blades all made of the best quality knife steel and specially hardened to insure long wear and fully guaranteed to give complete satisfaction. Municipal Parks and Golf Courses, Public Courses, Golf and Country Clubs, Dealers and Repair Shops allowed special discount. You will save important money buying direct from manufacturer.

Price sheet on request  
or we will quote price  
for your blade order.

### JONES MOWER & EQUIPMENT CO.

2418 Grasslyn Avenue, Havertown, Pa.

We pay the postage  
on all orders of \$15.00  
and over.

### MISCELLANEOUS

Top ranking operator desires to lease (with option to buy) 9 or 18 hole golf course. Present operation must be a going one, or can be a new one. Address Ad 807 c/o Golfdom.

Sale: Reconditioned Champ Elec. Golf Carts, like new, 200 Amp. VITALIZED batteries, chargers, \$510.00 each **FOR LAWN & GOLF SUPPLY COMPANY**, 5264 Beach Boulevard, Jacksonville 11, Fla.

### WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses.

Cuts and bumped ..... .36 per doz.  
Off brands & synthetic, or slightly nicked 1.56 per doz.  
Round & Perfect 1.25 brands for

refinishing ..... 2.40 per doz.  
Like new top grade for rewashing ..... 3.60 per doz.

NOTE—Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions.

### GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Baletta cover, new snow white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50¢ to 65¢ each. Bulk—your cost on exchange \$2.65 per dozen.

Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

### NORTHERN GOLF BALL CO.

2350 W. Roscoe Street Chicago 18, Illinois

### GOLF COURSE For Sale or Lease

**FOR SALE \$20,000.** — cash, balance favorable terms, located Western Massachusetts. Fully equipped, clubhouse, living accommodations, course completed and opened July 4th. High profit potential. Will also consider leasing to reliable party on reasonable yearly rental. Only supervision required to conduct successful operation. Box — 98 Canal St. Station, New York 13, N. Y.

### New Bayer Driver

The MacGregor Co. has added the George Bayer Model GB1KW driver to its line. This club features an extra large hitting area. Persimmon head is finished in ebony and features a large insert 1 7/8 ins. deep. It has Pro-Pel Action No. 1 shaft and is available with rubber cord or two-tone calfskin grip.

### Clapper Sponsors Kid Team

Orville Clapper, New England course equipment and supply dealer, heard an official of the Newton, Mass. Recreation Dept., tell about



what the Little and the Pony and Babe Ruth baseball leagues are doing to keep kids wholesomely entertained and have their parents share a sports interest with them. So Orville sponsored the Toro team that now is in its second season. Clapper says the competitive team idea of the kid baseball leagues is something that golf is going to have to get much stronger in its junior promotion programs. *Orville is the older kid in the middle of the picture.*

### Hubble Tests Toro Mower

Ken Hubble, supt. at Hillwood CC, Nashville, Tenn., after testing an experimental greensmower made by Toro Mfg. Co., Minneapolis, generally put the stamp of approval on it but suggested some modifications. In a letter to Toro, Hubble congratulated the company's engineers for their efforts in trying to give the supt. what he said "may be the greensmower of tomorrow."

Leo McNamara of Wilson's New York branch has been appointed mgr. of the pro golf dept. for that territory. He has been with Wilson since 1948 and has been a golf sales rep since 1954.

**Pros! — Check Ad on Page 45**