

CONTENTS

Swinging Around Golf Herb Graffis	3
Put New Life Into Programs	29
Make Bulletin Board A Pro Shop Asset H. B. Harrison	31
What I Look For in a Course Charles N. Eckstein	34
First PGA School for Assistants	36
Over the Pro Shop Counter	42
Story Behind Houston CC Bill Sherman	44
Careful Fieet Maintenance Prolongs Life of Golf Cars William J. Freund	50
Chicago District Adopts Stroke Control	56
Grau's Answers to Turfgrass Questions	62
Many Hands Help Build Turner Nine David Schillerstrom	66
Wetting Agents Increase Water's Efficiency Robert A. Moore	74
Proper Care Lengthens Life of Diving Board Norman A. Miller	86
News from the Manufacturers	98

Swinging Around Golf

(Continued from page 84)

Singing, dancing in the streets and other celebrating by peasants and nobility marked the arrival of Ernie Sabayrac, jr., 7lbs. 2 oz., at Doctors' hospital, Coral Gables, Fla., April 19. Papa, who heads selling organization handling Ben Hogan clubs and lines of golf apparel, is proud and jubilant.

Jack Paul is the new pres., Southern California Golf Course Supts.' Assn. . . . Rod Barker of Fullerton, Elmo Feliz of Griffith Park and Joe Martinez of Bel-Air also were elected to office.

Valuable directory of New York metropolitan district pay-play courses published in April 14 issue of Today's Living, N. Y. Herald-Tribune supplement, together with interesting story by Al Laney and very funny cartoon of public course early-birds drawn by artist Doty.

Harold Goodwin now pro at Haverhill (Mass.) CC . . . Mount Anthony CC, Bennington, Vt., clubhouse destroyed by \$100,000 fire . . . Henry F. Cowen, Pres., MacGregor Golf Co., re-elected for third term as Pres., National Assn. of Golf Club Manufacturers.

Big and merry party at Westview CC, Miami, Fla., celebrating Ross Sobel Day . . . Westview's veteran pro deserves all the plaudits and presents he got . . . No pro works harder than Ross to make members happier . . . Connecticut PGA's spring meeting at Norwich CC, home club of the section's pres., Joe Donato had salesmen taking plenty of orders . . . U.S. Rubber put on a cocktail party before the dinner at which the George McCarthy, US asst. sales mgr, for golf balls was highly entertaining toastmaster . . . Tony Manero put on a good demonstration . . . Speakers included Mrs. Robert Grant, V. F. Larsen Kay Ovian, Gerald Crean, Willie Whalen, Joseph Longo, Alexander Abraham and Herb Graffis.

Ben Hogan drew a crowd of more than 500 to Illinois PGA spring meeting instruction session . . . Ben is great at the demonstrations of his own swing and the Question and Answer sessions . . . Ben, John Ames, USGA vp, "Tug" Wilson Big Ten athletic commissioner and George Halas, owner of Chicago Bears football team were among speakers.