

Superintendents Tour Louisville Golf, Manufacturing Sites

More than 300 persons attending the GCSA convention in Louisville spent the afternoon preceding the first educational session on a kind of busman's holiday looking over three of the city's leading courses and touring the Hillerich & Bradsby plant. At Audubon CC, Joe McDermott, supt., told of and demonstrated the progress that is being made there in converting the club's greens to Cohansy C7. At Seneca Municipal, the visiting delegation had an opportunity to look over an experimental Bermudagrass green and see the results of trial runs with a dye preparation that is being used to keep a late spring hue in another experimental green there. Joe Lally, pro, and Bob Hinkle, supt., who are busy getting ready for the Derby Open to be played at Seneca, April 24-28, were the hosts at the Municipal course. The visitors also got a chance to drop in on Supt. Ray Phillips at Louisville CC and inspect the layout there.

At H & B, Bill Kaiser, sales vp, ar-

ranged for the supts. to make a tour of the company plant where they saw how Power-Bilt golf clubs are assembled and Louisville Slugger bats fabricated.

Would Play More Golf In Wet Weather

By BILL DALGETY

Pro-Owner, Willowbrook GC, Cortland, N. Y.

In 1956 pro shop business was badly hurt by wet, cool weather.

So we complained, were resigned to not being able to do anything about it and lost sales.

I've been thinking that many of those days when there wasn't a soul on courses in our section would have been regarded as fine for a game by many in Scotland and England.

I've also been thinking that our courses in the United States are much better for play in wet weather than courses overseas.

And, I've been thinking that the comfortable rainwear, spiked rubber shoes, non-slip grips and clubhouse facilities to be enjoyed after a bracing round in the rain are infinitely ahead of anything we had in the old country.

Then I got recalling how well American men and women, amateurs and professionals alike, score in bad weather on the other side and how they prove that the American golfer isn't too much handicapped by wet and blustery playing weather.

All that led me to thinking about what the spring rain and wind do to make a beautiful rose complexion for women and how playing in stimulating weather stirs up the golfer's circulation and shakes the lead out of his system.

So, I began wondering if the licking that pro shop and other club departments take because the weather's a bit wet is something that is inevitable.

I doubt that it is.

More pro play and lessons in rainy weather could very well set examples that would alter the generally prevailing custom of not playing in it, be a good thing for the golfers' health and enjoyment and give him more use of his club.

Professionals can — and should — do a lot of educational work to eliminate the present tendency to stay away from golf if the weather looks the least bit threatening or "the mist is heavy," as patriots say in California and Scotland when it's raining buckets.

Watch for This!

Every golf club in the United States is being mailed our annual form card on which space is provided for names of each club's operating personnel entitled to receive GOLFDOM. Please give this your prompt attention.

Unless we receive up-to-date information on those who are actively engaged in duties concerned with your golf club's operation we cannot continue mailing GOLFDOM.

If your club failed to receive our form card or misplaced it — use the form you'll find on Page 126 of this issue.

Our circulation auditing association requires us to show that the names to whom GOLFDOM is mailed are up-to-date. Lacking this information we are instructed to stop mailing GOLFDOM to old names on our list.

To make certain your 1957 officials and operating heads receive GOLFDOM fill-in the form and mail it — today — please.

Thank you.

GOLFDOM

Tournament Dates

MEN'S EVENTS

- March
1-7 Trans Mississippi Seniors, Desert Inn CC, Las Vegas
7-10 Pensacola Open, Pensacola CC
14-17 St. Petersburg Open, Lakewood CC
17-23 American Seniors GA championship, St. Augustine, Fla.
21-24 To be announced
24-25 Miami Beach Open, Miami CC
28-31 Azalea Open, Cape Fear CC, Wilmington, N. C.
- April
4-7 Masters, Augusta, Ga.
11-14 Greater Greensboro (N. C.) Open, Sedgefield CC
18-21 Tournament of Champions, Desert Inn CC, Las Vegas Nev.
22-27 North-South Amateur, Pinehurst (N. C.) CC
24-28 Derby Open, Seneca GC, Louisville, Ky.
24-27 Seniors Grand Master, Pine Needles CC, Southern Pines, N. C.
- May
1-5 Colonial Open, Ft. Worth, Tex.
7-11 Southern Amateur, Memphis (Tenn.) CC
9-12 Arlington Hotel Open, Hot Springs, Ark.
16-19 Greenbrier Open, White Sulphur Springs, W. Va.
- June
7-9 Tournament of Champions (amateur), Sunnehanna CC, Johnstown, Pa.
13-15 USGA Open, Inverness Club, Toledo, O.
17-22 Southern Amateur, La Gorse CC, Miami Beach, Fla.
17-23 Trans-Mississippi, Brook Hollow GC, Dallas, Tex.
19-20 Western Seniors, Belle Meade CC, Nashville, Tenn.
20-23 Carlino Open, Flint (Mich.) CC
27-30 Western Open, Plum Hollow GC, Detroit

WOMEN'S EVENTS

- March
13-16 Titleholders, Augusta (Ga.) CC
21-24 Phoenix Open, Arizona CC (tentative)
28-31 Tucson Open (tentative)
- April
4-7 Amarillo Open (tentative) Club to be announced
11-14 Dallas Open, Glen Lakes CC
18-21 Babe Zaharias Open, Beaumont, Tex.
25-28 Western Open, Montanery (Ala.) CC
- May
23-26 Land of Sky Open, CC of Asheville, N. C.
29-June 2 Triangle Round Robin, Cavalier Y & CC, Virginia Beach, Va.
- June
6-9 LPGA Championship, Churchill Valley CC, Pittsburgh
27-29 USGA Women's Open, Winged Foot GC, Mamaroneck, N. Y.

There may be some weather conditions so severe they call for closing the course to foot and golf ball traffic, but those occasions are infrequent on courses that are reasonably well drained.

Caddy cart traffic and raincoats to be worn by caddies are little problems that can be solved by a little commonsense and less money.

One place where the pros' good example should be set in bringing more golfers out onto courses in moist weather is at the PGA Monday tournaments. A lot of us have fallen into the bad habit of refusing to play in a little bit of rain. Probably we are partly to blame for the wrecking job that rain does to our shop and lesson revenue.

Tell Them You Saw the Ad
in GOLFDOM

Swinging Around Golf

(Continued from page 34)

holes completed in a year . . . By 1918 the course had 11 holes . . . Its full 18-hole course was completed in 1921 . . . John Arthur Brown has been Pine Valley pres. for 30 years in April . . . Eb Steiniger has been course and building's supt. and Harry Fleming has been club mgr. for 30 years . . . The pro., George Govan, is son of the late Jimmy Govan who, came to Pine Valley from St. David's in the Philadelphia dist., when George Crump was beginning the course.

Len Hazlett, supt. at Beechmont CC (Cleveland Ohio.) thinks his club has made quite a record in growth in the six years he's been with it, increasing from 300 to 800 members . . . Fine piece in Louisville Courier-Journal on Mrs. Kenneth Baxter, supt. of 9-hole Carthage, (Ill.) CC for 6 years . . . She started in course maintenance work when her husband was elected pres. of the course "improvement association" and kept asking her: "Zelda, will you see that the greens are mowed: will you be sure that the boy sprays the grass." . . . Mrs. Baxter says the maintenance budget was so small and the golfers wanted so much done she decided to do the job herself . . . Quite a girl, our Zelda, and has done remarkably well on that course for little money.

Beautiful colored views of 9th and 10th holes are on women's scorecard of Interlachen CC, Minneapolis . . . Interlachen supt., Pat Johnson, showed the Interlachen card to other supts. at GCSA convention and they're recommending that their clubs look into this very classy little touch.

City of Louisville no longer will sell suburbanites season tickets for play on the city's 5 muni courses . . . Local tax increases are becoming murderous to golf clubs . . . Detroit (Mich.) GC city property tax recently increased \$15,000 to \$80,000 . . . Speaking of taxes, Harold B. Harrison, pro-Supt. at Centre Hills CC, State College, Pa. was telling at the GCSA convention how his records of maintenance work prevented slapping a township tax of 5 per cent on membership dues . . . The township tax case was based on the club's receiving road maintenance . . . Club's records presented to judge showed that the club had done all work in road maintenance the year around.

Fred Burkhardt, supt. at Westwood CC (Cleveland dist.) for more than 30 years prior to his retirement several years ago, died Feb. 18 in suburban Cleveland following a long illness . . . Fred was one of the founders of the National Assn. of Greenkeepers, predecessor of the GCSA and was the organization's pres. in 1935. He was the first chmn. of the association's Golf Show committee and established the exhibit space rental plan which became a major factor in the organization's financing.

Jim Holmes, USGA Green Section man in