

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

USGA endorsement of bogey as the score a moderately good golfer would be expected to make on a hole is booming the scorecard printing business . . . So, you won't have to dig around to get the USGA distances for par and bogey: men's 3 par is up to 250 yds, and bogey up to 190; par 4 is 251-270 and bogey 4 is 191-370; par 5 is 471 and over, and bogey 5 is 371-540. There is no par 6 in USGA figures and bogey 6 is over 541.

Arthur Milton, pro at Wyaggl CC (NY Met dist.) out of Mayo clinic and recovering from operation . . . British Open of 1958 to be played at Royal Lytham and St. Anne's week beginning June 30 . . . Asheville N.C. muny course had 15,194 rounds, exclusive of play by holders of annual memberships, in 1956.

Gene Giles now pro-mgr., Forest Heights CC, Statesboro, Ga. . . John Dalrymple succeeds Bobby Ross as pro at Lakepointe CC (Detroit dist.) . . . Plainfield (N.J.) CC spending \$200,000 on clubhouse, locker-room and pro shop . . . Range and night-lighted 9-hole, Par-3 being constructed by O. C. Lail and Russell Murphy of Newton, N.C.

John M. Brennan, Long Island, N. Y., golf writer, says NY Met district needs a dozen or more new courses . . . Brennan comments on established clubs being "wiped out because of inept public officials lacking planning ability." . . . Lack



HERB GRAFFIS

of foresight in road planning continues to be shameful with roads diminishing value of property instead of adding to it . . . Highway engineers are alibiing by privately confessing they've got to do what larcenous politicians order them to do . . . Scandals of toll road design, construction and operation will be aggravated when toll road competition from federal free

road is imminent and the state pols have to protect their graft and jobs . . . Insurance companies have been mighty loose with policyholders' money in buying toll road bonds.

Stanley (Koots) Boraski leaves supt. post at Wahconah CC, Dalton, Mass., to be supt. at CC of Pittsfield, Mass. . . . Jack Adams now pro at Atlanta (Ga.) General Depot GC . . . Adams was asst. at Charleston (S.C.) CC, and pro at Shores CC, Spartanburg, S.C. . . . He succeeds Phil Klemhofer who joins Charlie Miller's pro staff at Druid Hills GC, Atlanta . . . Don Grauer resigns as pro at Hyannisport (Mass.) GC to buy a store at Cotuit, Mass.

Jack Toski succeeds John F. Sutter, resigned, as pro at Northampton (Mass.) CC . . . Laurel Pines CC, adjacent to Laurel race track in Maryland, will open its first 9 this summer . . . Gilbert Shapiro, pres., Norbeck CC (Washington dist.) owns Laurel Pines . . . George Cobb is architect and W. B. Lewis is building the

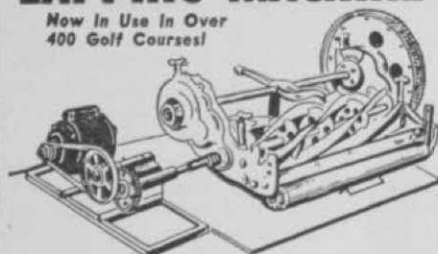
Front
Cover

The scenic fifth hole of Sunnybrook GC, Plymouth Meeting, Pa., is one of many beauty spots on this exceptionally well designed course that was opened for play last June. The Doylestown, Pa., brother team of Bill and Dave Gordon collaborated in designing Sunnybrook which is some 6,800 yards long. Par for the layout is 72. To get over the 90-foot deep, water-filled quarry (foreground) and onto the fifth green, which is 157 yards away, requires a well tagged five-iron shot. The superintendent at Sunnybrook is Harold Price, who has been cited by the Gordons for doing an excellent maintenance job on the new course.

Golfdom is published monthly except Nov. and Dec. at Rochelle, Ill. Acceptance under Section 34.64, P.L.&R. Authorized.

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course . . . It will be a privately owned club with members being charged initiation fee of \$50 plus tax and paying a green fee per round.

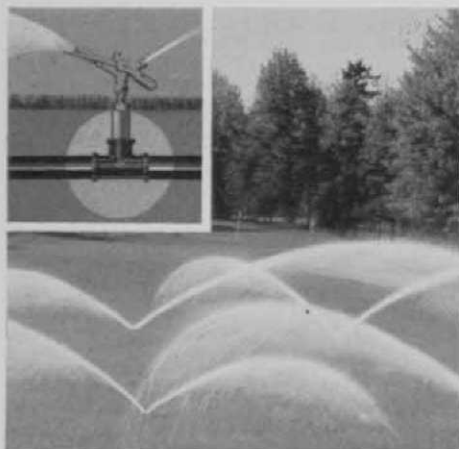
P. J. Boatwright, executive sec. of the Carolina Golf Assn., played 44 of the organization's 111 member club courses in 1956 to determine course ratings . . . On Jan. 1, 1957, there were 4,273 holders of membership cards in the Carolinas association . . . There's talk about a Robert Trent Jones-designed semi-private course at Winston-Salem, N. C.

Pros at Greensboro, N. C., said that the two consecutive non-playing days in late January were the first two consecutive days of no golf in Greensboro for many years . . . Let's hope there isn't another run of wet week-ends this spring like there was last year to murder pro shop business . . . Members of Rockaway River CC, Denville, N. J., have bought the club for \$510,000.

Walker Lake G&CC, Hawthorne, Nev., which had 6 holes built by volunteer labor and expects to complete construction of a 9-hole course soon, has membership composed of civilians and personnel at Naval Ammunition Depot. . . Ft. Lauderdale,

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Fla., has another night-lighted short course in Robert Trent Jones' American Golfers' Club, 18-hole 3600 yd. course . . . It has four par-4 holes and the rest par 3 . . . Cy Foster's par-3 course at Ft. Lauderdale doing very well.

Break ground for 9-hole public course at Wilmington, Calif., with construction costs being financed by revenue from operation of Los Angeles Park Dept. Griffith Park, Rancho and Sepulveda courses . . . Gastonia (N.C.) to have new clubhouse at its 18-hole munny course . . . Study \$275,000 clubhouse, pool and course building program for Albuquerque, N.M.

Ernest Woodson heads committee to build course at Jackson, Ala. . . . Carolina GC at Charlotte, N.C., to be auctioned for fourth time . . . Land probably will be resold for commercial and residential use after present owners dispose of it . . . In February, reports of vandalism causing damage to greens have come into GOLFDOM from six states in south and southwest.

Charles Collins to Mahopac (N.Y.) GC as pro from Sedgewood club, Carmel, N.Y. . . . Lewis Congo to Exeter (N.H.) GC as pro from asst. spot at Merrimack Valley CC . . . Pushing reclamation work on Deland (Fla.) Country Club Estates 18-hole course which was abandoned 23 years ago . . . Monticello

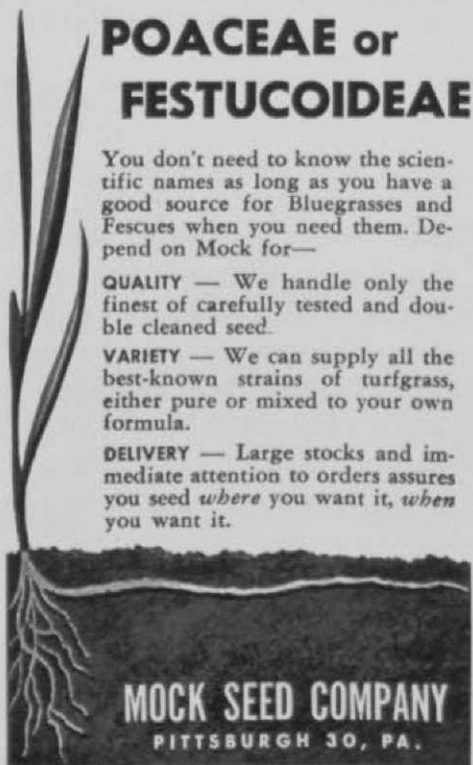
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CC, Brown Summit, N. C., new 9-hole club, elects H. R. Faucette pres.

Open first 9 of De Anza Desert GC at Borrego Springs, Calif. . . . Second 9 to open in several months . . . Sam Friedland, Food Fair chain store magnate, will call his new 18-hole club at Hollywood, Fla., the Diplomat CC . . . Rancho Los Coyotes CC at Buena Park, Los Angeles suburb, to have 27 instead of 18 holes as originally planned for \$40 million real estate development project.

Expect to start clearing for Robert Trent Jones course for new Point o' Woods CC between Benton Harbor and St. Joseph, Mich., in March . . . Cherry Hills CC, 36-hole club in south suburban Chicago, recently sold for subdividing will have 18 holes permanently maintained . . . Maybe entire 36 will be in play this summer . . . Having golf course as part of the deal makes home sites worth more.

Brentwood CC (Los Angeles dist.) to spend \$480,000 in clubhouse improvements . . . Orrie Debolt is new gen. mgr., Lacon (Ill.) CC . . . La Mesa, Calif., figuring on letting concession for building and operating par-3 course . . . Alameda (Calif.) muny course had 108,366 players paying \$122,174 in fees in 1956 . . . In 1954 play was 125,433 rounds which was so heavy some golfers quit playing . . . This year another 18 of muny golf and a new clubhouse will be available at Alameda. Bad weather up to March accounted for

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three many courses in Seattle, Wash., getting less play in 1956 (171,873 rounds) than in 1955 (179,701 rounds) . . . Revenue slumped \$2,816.07 to \$172,645.83 . . . Pete Masterson, director of Seattle's many golf, says unpardonably slow play, with average four-ball outfit fiddling away a couple of minutes per green more than necessary, accounts for cutting down play as does failure to use bag carts properly.

Jack O'Neill new business mgr., Shawnee CC, Topeka, Kan. . . . Los Angeles County Board of Supervisors approved Bill Bell's plans for 18- and 9-hole courses in Whittier Narrows recreation area . . . Expect to have Eldorado CC, 5th course at Palm Springs, Calif., built by fall . . . Heading the project is John Dawson who promoted Thunderbird GC.

Plan to start construction of 18-hole Selva Marina CC at Atlantic Beach, Jacksonville, Fla. suburb, in March . . . Break ground for Buena Vista CC, Vineland, N. J., course . . . Expect to have Comanche GC., Duncan, Okla., course finished by July . . . Building 9-hole course at Holly Hill, N. C., to plans of Eddie Riccoboni, Sumter, N. C., pro.

Seiling (Okla.) CC, which completed 9-hole course last year, expects to build a clubhouse soon . . . Metropolitan (N. Y.) Golf Assn. to distribute caddy instruction manual this spring to its member clubs . . . Don and Mavor Boyd, who have leased Melbourne

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(Fla.) CC, plan to begin work soon on course and clubhouse improvements and swimming pool.

Chevy Chase CC (Washington dist.) had play every day but two in 1956 . . . Discussing possibility of course near Maryland's Cacapon state park . . . Metropolitan (N.Y.) GA now has 143 member clubs and 29 associate member clubs . . . Cost of club cleaning in most NY Met district clubs will be \$25 this year . . . Cost more now to get club cleaning boys than pros used to get as salaries . . . Charges will go to members as cleaning as tax doesn't have to be paid on cleaning but if "storage and cleaning" is the charge there's a federal 20 per cent tax charged . . . It's nutty and the tax guys themselves are confused about it but like it says in the Charge of the Light Brigade — "Theirs not to reason why, theirs but to do and die." . . . And who isn't light after paying taxes?

Every year more pros are teaching at indoor schools in winter and spring . . . Just a few so employed: Bill Barclay of Salem (Mass.) CC is at Lynn (Mass.) YMCA classes, Ronnie Perrott, Wahconah CC, Dalton, Mass., at Father Matthew Catholic Youth Center, Pittsfield, Mass.; Jim Simes at Jewish Community Center, Pittsfield, Mass.; Harold Langdon of Colonia CC, Woodbridge, N. J., at Cranford (N. J.) Adult high school . . . Bud Clancy, pro at Lake Tarleton (N. H.) Club, will run his indoor school at 80 Main st., Peabody,



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Mass., until May 15 . . . Bill Schwartz has re-opened his school and 7-net and sand trap indoor practice range at 1811 W. Irving Park Blvd., Chicago.

Vestal Hills CC, Binghamton, N.Y., has given Eastern Shopping Centers, Inc. a \$550,000 option on its 18-hole course . . . If Eastern exercises its option the club will remain operating one year at present location . . . First 9 of Encino muni course in Sepulveda Dam Park opened by Los Angeles Recreation and Park commission . . . Second 9 will be open next fall.

Detroit District Golf Assn, which always presents interesting statistics in its annual surveys, says that of 39 clubs reporting, 16 clubs raised dues last year . . . Capital improvements accounted for assessments at 8 clubs, 2 less than in 1955 . . . Green fees generally were increased . . . Average of 9.11 per cent in course maintenance and 10.36 per cent in general club operation was registered at the reporting clubs . . . Highest annual dues are at Franklin Hills — \$425 . . . Highest assessment was at Red Run (\$360) . . . Biggest increase in membership cost was at Dearborn (\$1,100 increased to \$2,500) . . . Most expensive memberships are at Franklin Hills and Knollwood (\$4000, plus tax.) . . . Clifford L. Rugg was elected DDGA pres., succeeding Hal A. White who was elected governor emeritus.

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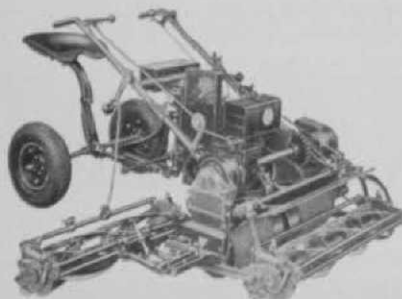
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son, receive and accept first bids to play in Colonial's 12th Open to be played in Ft. Worth, May 1-5 . . . Oklahoma Turfgrass Assn. gives awards to two of its leading members, Bob Dunning and John Price, for their outstanding contributions to turf improvement over the years . . . 124-page bound mimeographed volume covering 1956 University of Florida Turfgrass Conference, just released, covers the proceedings from Agronomy to Zoysia.

Dan Billy, Oak Ridge GC, Clark, N. J., pro, busy teaching adult golf classes in Clark and Rahway high schools during the winter . . . Fred Corcoran in Japan getting things set for Hopkins International matches to be held in October . . . Bud Geoghegan, Crestmont CC (West Orange, N. J.) pro, got ace on a 172-yard Miami Shores CC hole before returning north . . . After looking over some of those mid-and high 60 scores turned in by pros in recent PGA Seniors and Quarter Century tournaments, Columnist Joe Williams of N. Y. World Telegram-Sun concluded that the elders were mocking the scoring miracles of the young tournament stars.

Construction started on Holly Hill (S.C.) CC with assistance of Eddie Ricebonni, pro at Sumter (S.C.) CC, who is helping in the course planning . . . Bids have been accepted for building of clubhouse at Tulsa's Mohawk Park Course . . . Plans being made to build

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course in Vanity Fair Park, Jackson, Ala. . . . Dick Mayer is ready to get back on the pro circuit after being sidelined by ulcers.

Paul Hahn is scheduled to carry his bag of trick shots onto the Ed Sullivan show, Mar. 24th . . . Pat O'Brien named pro of new Little River CC, near Mendocino, Calif., which will open in May . . . Green Hills CC, Milbrae, Calif., leads off series of golf benefits to be played for First Aid for Hungary.

Receipts from green fees at Sacramento, Calif., municipal courses during first half of new fiscal year up more than \$16,000 . . . Alfred Fry, mgr. of California GC, elected pres. of Bay Area CMA . . . Midwest City, Okla., civic leaders, interested in promoting local course, recently visited Riverside CC in Dallas to get some ideas . . . New grass greens at Blythe (Calif.) CC are thriving beyond expectations and are described as "emeralds in the desert" by one lyrical wasteland golfer.

Pete Elliott, new California football coach, was a star Big Ten golfer not too many years ago . . . New private CC being planned southeast of Palmdale, Calif. . . . It will be known as Crystallaire and will be located in same general area as Antelope Valley CC and Apple Valley CC . . . Gene Sarazen opines that putting craze is destroying true artistry of the game, the shots from tee to green . . . He'd make putting easier by enlarging the cup, saying that putting is anti-

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Because of its fine performance in 1955 and 1956 Mr. Wilhelm Kloed plans to use Milorganite as the sole source of nitrogen on greens and tees in 1957.

Thus Norway joins Canada, Hawaii, Mexico, Guam, Nassau, Venezuela, etc. in the list of foreign countries where Milorganite is used so it must be good.



Capt. Gjaroldssen (left), of the S.S. "Oris", views initial shipment of 5 bags of Milorganite, box of Bent grass and Cyclone seeder — destination: Oslo, Norway.

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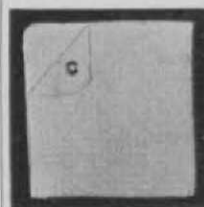
climactic, a little like the football conversion.

Jamestown, N. Y. city council approves \$10,750 appropriation to put 9-hole municipal course in operation . . . Martinsburg (W. Va.) G & CC selling 3½ per cent debenture bonds and enlisting new members to finance clubhouse and course improvements . . . Bermuda Dunes development near Indio, Calif., will include an 18-hole course adjacent to Bermuda Lake . . . It was designed by William F. Bell and will have 1,000-car parking area.

San Franciscans planning Junior Golf Assn. for city youngsters . . . Plan new \$50,000 clubhouse for Janesville (Wisc.) Municipal course . . . Joe Mihelich, mgr. of Enumclaw (Wash.) GC, having trouble with skiers damaging fairways and even greens . . . Dick Vieregger, supt., Woodbridge G & CC pens column for Lodi (Calif.) News Sentinel on grass selection and care . . . Texoma State Park 9-hole course in Durant, Okla., to be ready for play this month.

Looking ahead, Arthur J. Will, county mgr., estimates Los Angeles (Calif.) County will need 20 new publicly owned 18-hole courses by 1965 . . . He favors financing them through revenue bonds . . . American Golfers Club, Ft. Lauderdale, Fla., with par 3 course, driving range and huge practice green, put into play Feb. 1 . . . It was designed by Robert Trent Jones . . . Lew Worsham is pres. . . John F. Maher named club mgr. of Forest

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Lake CC, Bloomfield Hills, Mich. . . . First nine of 18-hole California CC, North Whittier, opened late in January with pro-am tournament.

Western Avenue GC, leased to Los Angeles County, netted the county \$80,000 net income in 1956 . . . Ground broken for 18-hole course in Harbor Park, San Pedro, Calif. . . . Silver Lake GC clubhouse, near Mokena, Ill., destroyed by fire . . . Loss estimated at \$350,000 . . . Los Angeles Recreation & Park commission calls for drilling of oil under Rancho Municipal course where LA Open was played in January . . . Horace Norman leaves Ontario (Ore.) GC to take pro job at Baker (Ore.) CC . . . Fresno and Airways, municipal courses in Fresno, Calif., report 21.6 and 12.5 per cent increase in rounds played for 1956 over 1955.

GCSA of New England committee headed by Raymond Brigham, 52 Lake Dr., Barrington, R. I., raising testimonial fund for Pat Tameo, Metacomet GC, East Providence, R.I., . . . Pat, a long time member of the organization, recently lost a leg and his wife has been hospitalized for the past few years . . . Pat is not one to talk about his own tough luck, but has been a quick one to help when another guy was in trouble . . . Send your check to Brigham.

Sam Parks, Jr., who won the National Open in 1935, recently promoted to Pittsburgh dist. sales mgr. for American Steel & Wire Div.

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A new self-transporting cultivating, renovating and aerating machine for Ford-Ferguson, International 300 and other hydraulic lift tractors.

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Compute Handicaps in Seconds!



Easy as dialing a phone! Simplifies book records, ends pencil work and mental arithmetic, eliminates errors in addition. Light, compact, built to last a lifetime.

Save hundreds of hours of tiresome work every season from now on. Order your "Handy Capper" now to assure early delivery.

Money-back guarantee, ten day trial. Terms are cash with order or C.O.D. Price \$15.00 postpaid anywhere in U. S.

Don't wait — order today!

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of U. S. Steel . . . Sam, a pro for 10 years, deserted this vocation in 1942 to become a businessman golfer . . . He has enjoyed a series of promotions since joining American . . . Charles H. Fatum, Jr., ex-caddie and agronomy student at Rutgers University, awarded Metropolitan Golf Writers Assn. scholarship for second successive year . . . He's also a member of the university golf team.

Latest report from Royal Canadian Golf Assn. says there are now 631 9- and 18-hole courses in Canada as compared with 600 in 1930 . . . 300,000 Canadians play golf, and of this number, 40 per cent belong to private clubs . . . They spend an average of \$275 per year for memberships, caddie fees, guest fees, balls, etc. as compared to \$125 for the pay-as-you-go golfers . . . The annual bill for these items is \$22 million . . . Include expenditures for playing equipment, sports apparel, footwear, food and refreshment and miscellaneous items and the total bill runs \$56 million.

PGA Seniors championship to be increased from 54 to 72 holes in 1958 . . . Purse will be raised from \$8,000 to \$10,000 . . . Tournament will be stretched over six days rather than three and will be held last week in January rather than during third week . . . Winner's prize is being increased from \$1,000 to \$1,200.

First 9 of Green Valley CC, Portsmouth.

Better pools with...

RAMUC®: America's No. 1 swimming pool enamel. Proved in over 17,000 pools. *Ramuc* is a natural rubber-base paint that goes on easily, leaves a gleaming, tile-like finish that's easy to clean. Keeps your pool inviting season after season. You *don't* have to paint every year. Won't powder, blister, or flake; fade-resistant. In 12 refreshing pastel colors.

EXALGAE®: This effective algacide destroys algae slime quickly. Prevents new growth, too. *Exalgae* is colorless, odorless. Won't irritate skin or eyes. Prevents dangerous slippery pool bottom. Keeps pool water crystal-clear, safer. Saves you money because water needs fewer changes! A good bet to boost pool attendance.

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Evidence of Perfect Reproduction

A NEW ELM IS BORN FOR GOLF COURSES

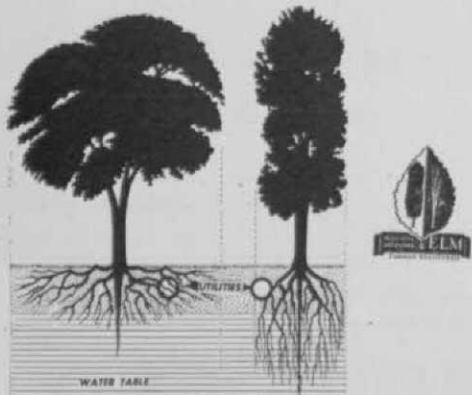
A magnificent elm, distinctively architectural. Columnar form makes the tree virtually indestructible from storms.

Narrow, deep root system has no surface roots to interfere with lawns or lawn care.

Lawns grow right up to the base of the trunk.

Bears no seed. Unusually healthy.

Leaves are large and hold on well in the fall.



Compare the deep, close-knit root system with the spreading roots of most trees. Roots go down deep to reach water, do not interfere with underground facilities.

For more information or quotations, write

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R. I., to be ready for play May 15 with second 9 to be completed in 1958 . . . Vic Auclair, formerly at Pocasset CC in Portsmouth, is the Green Valley pro . . . Western Seniors' Golf Assn. cards ninth annual tournament for Belle Meade CC, Nashville, June 19-20 . . . Bobby Dunn, who held pro spot at Oceana Naval Air Station course near Norfolk, Va., has resigned . . . Bud Timbrook goes from Mt. Pleasant CC, Worcester, Mass., to Kahkwa CC, Erie, Pa., to fill pro job vacated last fall by Lionel Hebert, who is a regular on the tournament circuit.

Tarpon Springs (Fla.) course leased by John Grecter, who will manage the club . . . Clyde Walker is supt. and Jimmy Cromb is pro . . . Turf renovation program for the course has been planned by Mark Mahannah of Riviera CC, Coral Gables, Fla., consultant in the work that has greatly improved turf on courses at Naples and Ft. Myers, Fla.

National Mixed Foursomes tournament at Boca Raton Club, Fla., drew the top-rated field of its history . . . Amateur competition showed that the standard of play in mixed events continues to improve substantially and big fields of high talent are available . . . Jack McAuliffe, Triangle plastic pipe and cable magnate, has developed this event . . . It got too big for the Everglades Club at Palm Beach and had to be moved to the Boca Raton club.

Bert Montessor, pro and co-owner of a

NEW *Lawn Beauty*

Model 36 Fertilizer and Seed Spreader with Engine Drive

Spreads uniformly and accurately all types and brands of chemical fertilizers, as well as organic fertilizers and seeds. Particularly adapted for spreading lime and top dressing.



Patented.
Other patents
pending and
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2 horsepower, 4 cycle Briggs & Stratton engine with recoil starter. Chain driven, 12" diameter wheels and 10" diameter rear swivel wheel. Gear shift for neutral, forward, reverse. Complete information will be sent immediately upon request.

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"PAR GOLFER" Slacks are now available in our new "TROPIDAC" fabric (50% dacron/50% acetate, tropical weight in Shadow Weave effect). Nine select shades - \$14.50.

Note the new buckle with a neat Golf Motif.

In addition, we style a complete selection of Dress Slacks and Men's & Ladies' Bermuda Shorts.

**WORN BY LEADING GOLFERS FROM
COAST TO COAST!**

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SQUIRE SLACKS, Dept.G

18 West 20th St., New York 11, N. Y.

Par 3 course at Sarasota, Fla., recently was named Sarasota's "Sportsman of the Year" for 1956 . . . At the award dinner, featured speaker was the PGA Senior champion, Al Watrous . . . Al was introduced by M. F. Drukenbrod, noted golf writer of Detroit who retired several years ago and now lives in Sarasota.

Leo Feser heads organization committee of GSCA former presidents and vps who have started a little club of their own . . . There were 15 ex-presidents of the GSCA at the Louisville convention . . . Tom Dawson, pres., Mid-Atlantic GCSA, which will be host to 1958 national GCSA meeting at Washington, D. C., with fellow Mid-Atlantic members were picking up ideas at Louisville . . . Program for wives, and publicity, are two big problems GCSA association hosts always have.

Mid-Atlantic officials plan to get in sessions with Washington golf writers and get the writers' advice and help on getting publicity for supts.' meeting next year . . . In view of golf course men's lively leadership in establishing standards and maintenance practice for lawn and sports turf in addition to golf, and in civic, park and roadside beautification, there logically are many angles for general publicity in a GSCA convention.

City of Rapid City, S.D., has bought Meadowbrook GC, 9-hole course from Noel Fraser who built and operated it for 14 years . . . Course is on gravel water reservoir city wanted

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The world's finest and best known.

Will not turn or break apart.

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F. C. PHILLIPS, INC.

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NEW SPECIALTY SALES STIMULATOR

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PRACTICE GRIPS

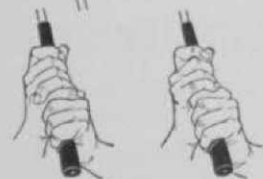
Insure the success of your instructions at a profit.

Sell V-V grips, the "good habit" forming grips.

V-V Practice grips have correct handform molded in. The shaping makes it difficult to hold them anyway but the right way.



Two V's position thumbs and fore-fingers according to Vardon method of gripping.



Ridges in grips position other fingers, completing position of hands for best swing.

STOCK V-V GRIPS

Displays win attention. Sales bring profits and player satisfaction.

FAWICK FLEXI-GRIP CO.

Box 8072

Akron 20, Ohio



... Noel to take supt. position elsewhere... Favorable comment on improvement in PGA course at Dunedin since Irv Schloss, chmn., management committee, Supt. Dave Hendry and Green Chmn. George Dodge have begun their long range program.

Tom Skipper is another veteran whose game seems to be getting better... He shot his age, 74, at Dunedin recently... Senior amateur tournaments at Point Clear, Ala., Sea Island, Ga., and Naples, Fla., this past winter were most successful the de luxe resorts have had... An invitation seniors tournament, with some golf and other entertainment provided for wives, is the best promotion the fall and winter resorts have for attracting a high class, spending group... Pinehurst with its comparatively new North and South Seniors' event last fall had applications for more than 100 invitations beyond the number that could be accomodated comfortably on Pinehurst courses.

Lewis Payson from Wellesley (Mass.) GC, succeeds Joe Ryan who retired Mar. 1, as supt. Rolling Green CC, Springfield, Pa., after 31 years there.

Two prominent supts. became grandfathers while they were at Louisville... Don MacKay, Sr., Hartford (Conn.) CC and Jack Gormley, Wolfert's Roost CC, Albany, N.Y., were the proud ones... A girl came to the home of the junior MacKays... Pop is supt. at Wethersfield (Conn.) CC... It was a girl who was

GRACEFUL • PRACTICAL • PROFITABLE
AS MODERN AS TOMORROW

NEW HI-LO GOLF TEE

29¢
LIST PRICE

36 TEES
TO DISPLAY
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GOLF PRODUCTS INC.
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... at the finest year-round
resort and convention center
in the U.S.A.

Join in the competition, or be a front line spectator on our 18-hole Championship course. Another 18-hole course open for you, your party, sales or convention group.

Everything to make your golfing or business stay enjoyable — relaxing mineral water baths, fine food, entertainment, and all sports facilities including indoor — outdoor swimming, horseback riding, tennis, skeet and trap shooting. Meeting rooms available for 1000 to 10.

Golfing's great this time of year.

OPEN ALL YEAR

Facilities for Children

**Make Reservation Now for
EASTER WEEK & DERBY WEEK**



**FRENCH LICK-
SHERATON**
TELETYPE 471 FRENCH LICK, INDIANA

born to Jack's youngest daughter.

Elmer Border, supt., Olympic Club courses at San Francisco, has designed a 9-hole, Par 3 course for Joe Carrera which will be built at San Rafael, Calif., this spring . . . Place also will have a golf range, swimming pool and trout ponds . . . Last year there were 78,000 rounds played on the two Olympic Club courses . . . Gomer Sims and Cecil Hollingsworth now operating five courses in southern California.

New munny course at Springfield, Ill., where Allen Wyman is course supt. and Francis Schuster is supt. of parks, has been named Lincoln Greens . . . I. C. (Rocky) Schorr, pro at Bluefield (W. Va.) CC, in Clearwater (Fla.) hospital for short time recovering from heart attack during Seniors' Week.

Dick Wilson designing 18 for G. A. San Roman to be built at spectacular location in mountains at Caracas, Venezuela . . . San Roman got C. C. Shaw of Hector Supply Co., Miami, Fla., to fly to Caracas and arrange for complete inventory of equipment and supplies for operating new club . . . Dick Wilson architect of Layford Key Club course being built at Nassau, Bahamas . . . C. C. Shaw designed complete watering system for Layford Keys.

L. E. (Red) Lambert, in charge of building new course for George Bennett Enterprises in Kansas City dist., and who will stay there as supt., says he thinks something of a record was made in building 18 greens in 15 days

Leads Them all — On It's Record!

PAR-TEE The Proven
Automatic Tee

No other
golf tee
approaches
its 31 year
record of —
continuous, dependable service



For 31 years—made, sold and serviced by PAR, Inc. For 31 years—hundreds of PAR-TEES in continuous use, and still the most modern tees, with lowest upkeep and unfaltering performance. No other tee has as many tees or years of use as the PAR-TEE. That's the record behind PAR-TEES. Complete with driving and standing mat — ready for use in a jiffy. Available for rent or for sale.

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Now you can have a personalized charge book that lies perfectly flat wherever you open it. Price includes your 3-line imprint in red on standard charge form and consecutive numbering (state starting number). Choice of 8 tickets 2-7/8" x 4-1/4" wide on a page (1000 per book) or 6 tickets 3-7/8" x 4-1/4" wide (750 per book). Duplicate yellow sheet for permanent record printed same as original, but not perforated, carbon paper included in envelope in back of each book. For extra red copy in body of ticket add \$6.00 per order. Sample pages on request.

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at the course . . . Bennett is a contractor and got earth-handling equipment whizzing on the job . . . Eleventh annual Southeastern turf conference to be held at Tifton, Ga., April 8-9.

Glenn Martin aviation interests has Robert Trent Jones designing 18 holes for employees course in Baltimore dist. to be known as Worthington Valley CC . . . Jess Sweetser, former amateur champion, is a Martin official . . . Green Spring Valley Hunt Club (Garrison, Md.) adding 9 holes to its existing 9.

Bill Gressick from Cobleskill (N.Y.) CC to pro position at Catskill (N.Y.) CC succeeding Alex McIntyre, who has retired . . . Tom Green planning gala formal opening of his 6-hole course at Longfellow House, Pascagoula, Miss., with Alex Cunningham, veteran pro at Pass Christian, and southern newspaper sports writers heading the merrymakers.

John Takach and Drew Lapp, 2829 S. MacArthur Blvd., Springfield, Ill., form company for providing maintenance service to small clubs in central Illinois . . . They're also figuring on installing par 3 courses at colleges in the area . . . Johnny Burt, Ernie Sabayrac, Inc., sales mgr., says Ben Hogan, tuning up for Masters and National Open at Seminole where par is 72, has had 8 consecutive rounds in the 60s.

Pine Valley was started in 1913 and had 4

(Continued on page 76)

INTRODUCING . . .

SPIKLEEN

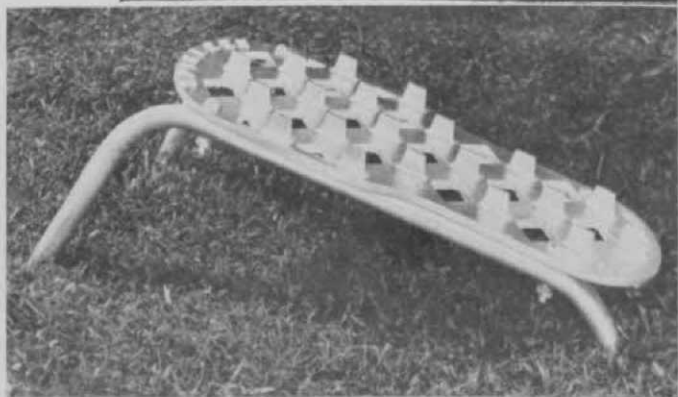
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WELCOMED — BY GOLFER, LOCKER-ROOM ATTENDANT, PRO AND GREENKEEPER. DURABLE, ATTRACTIVE ALUMINUM-MAGNESIUM CONSTRUCTION. EASILY, QUICKLY POSITIONED.

Dealer inquiries invited.

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\$8.95 each • 6 for \$50

Postpaid anywhere in the U.S.

Tournament Dates

MEN'S EVENTS

- March
1-7 Trans Mississippi Seniors, Desert Inn CC, Las Vegas
7-10 Pensacola Open, Pensacola CC
14-17 St. Petersburg Open, Lakewood CC
17-23 American Seniors GA championship, St. Augustine, Fla.
21-24 To be announced
24-25 Miami Beach Open, Miami CC
28-31 Azalea Open, Cape Fear CC, Wilmington, N. C.
- April
4-7 Masters, Augusta, Ga.
11-14 Greater Greensboro (N. C.) Open, Sedgefield CC
18-21 Tournament of Champions, Desert Inn CC, Las Vegas Nev.
22-27 North-South Amateur, Pinehurst (N. C.) CC
24-28 Derby Open, Seneca GC, Louisville, Ky.
24-27 Seniors Grand Master, Pine Needles CC, Southern Pines, N. C.
- May
1-5 Colonial Open, Ft. Worth, Tex.
7-11 Southern Amateur, Memphis (Tenn.) CC
9-12 Arlington Hotel Open, Hot Springs, Ark.
16-19 Greenbrier Open, White Sulphur Springs, W. Va.
- June
7-9 Tournament of Champions (amateur), Sunnehanna CC, Johnstown, Pa.
13-15 USGA Open, Inverness Club, Toledo, O.
17-22 Southern Amateur, La Gorse CC, Miami Beach, Fla.
17-23 Trans-Mississippi, Brook Hollow GC, Dallas, Tex.
19-20 Western Seniors, Belle Meade CC, Nashville, Tenn.
20-23 Carlino Open, Flint (Mich.) CC
27-30 Western Open, Plum Hollow GC, Detroit

WOMEN'S EVENTS

- March
13-16 Titleholders, Augusta (Ga.) CC
21-24 Phoenix Open, Arizona CC (tentative)
28-31 Tucson Open (tentative)
- April
4-7 Amarillo Open (tentative) Club to be announced
11-14 Dallas Open, Glen Lakes CC
18-21 Babe Zaharias Open, Beaumont, Tex.
25-28 Western Open, Montanery (Ala.) CC
- May
23-26 Land of Sky Open, CC of Asheville, N. C.
29-June 2 Triangle Round Robin, Cavalier Y & CC, Virginia Beach, Va.
- June
6-9 LPGA Championship, Churchill Valley CC, Pittsburgh
27-29 USGA Women's Open, Winged Foot GC, Mamaroneck, N. Y.

There may be some weather conditions so severe they call for closing the course to foot and golf ball traffic, but those occasions are infrequent on courses that are reasonably well drained.

Caddy cart traffic and raincoats to be worn by caddies are little problems that can be solved by a little commonsense and less money.

One place where the pros' good example should be set in bringing more golfers out onto courses in moist weather is at the PGA Monday tournaments. A lot of us have fallen into the bad habit of refusing to play in a little bit of rain. Probably we are partly to blame for the wrecking job that rain does to our shop and lesson revenue.

Tell Them You Saw the Ad
in GOLFDOM

Swinging Around Golf

(Continued from page 34)

holes completed in a year . . . By 1918 the course had 11 holes . . . Its full 18-hole course was completed in 1921 . . . John Arthur Brown has been Pine Valley pres. for 30 years in April . . . Eb Steiniger has been course and building's supt. and Harry Fleming has been club mgr. for 30 years . . . The pro., George Govan, is son of the late Jimmy Govan who, came to Pine Valley from St. David's in the Philadelphia dist., when George Crump was beginning the course.

Len Hazlett, supt. at Beechmont CC (Cleveland Ohio.) thinks his club has made quite a record in growth in the six years he's been with it, increasing from 300 to 800 members . . . Fine piece in Louisville Courier-Journal on Mrs. Kenneth Baxter, supt. of 9-hole Carthage, (Ill.) CC for 6 years . . . She started in course maintenance work when her husband was elected pres. of the course "improvement association" and kept asking her: "Zelda, will you see that the greens are mowed: will you be sure that the boy sprays the grass." . . . Mrs. Baxter says the maintenance budget was so small and the golfers wanted so much done she decided to do the job herself . . . Quite a girl, our Zelda, and has done remarkably well on that course for little money.

Beautiful colored views of 9th and 10th holes are on women's scorecard of Interlachen CC, Minneapolis . . . Interlachen supt., Pat Johnson, showed the Interlachen card to other supts. at GCSA convention and they're recommending that their clubs look into this very classy little touch.

City of Louisville no longer will sell suburbanites season tickets for play on the city's 5 muni courses . . . Local tax increases are becoming murderous to golf clubs . . . Detroit (Mich.) GC city property tax recently increased \$15,000 to \$80,000 . . . Speaking of taxes, Harold B. Harrison, pro-Supt. at Centre Hills CC, State College, Pa. was telling at the GCSA convention how his records of maintenance work prevented slapping a township tax of 5 per cent on membership dues . . . The township tax case was based on the club's receiving road maintenance . . . Club's records presented to judge showed that the club had done all work in road maintenance the year around.

Fred Burkhardt, supt. at Westwood CC (Cleveland dist.) for more than 30 years prior to his retirement several years ago, died Feb. 18 in suburban Cleveland following a long illness . . . Fred was one of the founders of the National Assn. of Greenkeepers, predecessor of the GCSA and was the organization's pres. in 1935. He was the first chmn. of the association's Golf Show committee and established the exhibit space rental plan which became a major factor in the organization's financing.

Jim Holmes, USGA Green Section man in

the newly established midwestern office at Chicago, was with Mallinckrodt Chemical Works for 4 years prior to going with the USGA . . . Holmes majored in agricultural chemistry at the University of Rhode Island . . . Pres. Ray Phillips and fellow members of the Kentuckiana GCSA richly deserve the plaudits they got for a swell job for being host to the national association's 28th conference.

Hamilton County (Cincinnati) Park District reported slight decrease in 1956 from previous year's play due to rainy April and May . . . Last year Sharon Woods had 29,971 rounds, and 40,600 rounds were played at Winton Woods.

Considerable changing in Atlanta course management recently with E.A. (Sarge) Shields going from Druid Hills to be supt. at Capitol City, Lee Stone coming from Columbus (Ga.) GC to succeed Shields at Druid Hills and Harry Wright, Ted Botterbaugh's top sergeant at Lakewood GC, Point Clear, Ala., moving over to be supt. at Peachtree CC.

Jaycees at Louisville working hard to put across Kentucky Derby \$30,000 Open which will be played at Seneca GC a week before the May 4 Derby — The Open will be played April 24, 25, 26 and 28 . . . The 27th will be skipped as its is opening day at Churchill downs.

Course maintenance certainly holds the families together . . . Father and son teams at GCSA convention included Paul Weiss, jr and Paul Weiss, jr., Bob Pollock and son Hugh, Leo Feser and son, Bob, Frank Mastroleo and son, David . . . Chet and Marion Mendenhall . . . Ed Roberts, sr. and Ed., jr. Frank Dinelli and Ray Gerber whose sons, like their dads, are supts. at prominent clubs, reported that the lads were back home on some winter work . . . Orville Clapper, Massachusetts equipment and supply dealer and his son, Sam, were at Louisville; Oscar Borgmeier and his son-in-law, Chuck Daugherty of George A. Davis Co., and T. L. Gustine and his son-in-law, Frank Shuman, of Philadelphia Toro Co. were making the beat.

Golfdom was guilty of a miscue in February (p. 78) when it permitted the name of Ralph R. Bond to appear as Robert R. Bond in the Old Orchard Turf Nurseries ad . . . Ralph has been in the nursery business for quite a number of years and says it's too late to be changing his given name.

Rutgers university will hold its 1958 turf short course Jan. 20-23 inclusive . . . Woodhaven CC on Bardstown Rd., Louisville, Ky., begins building 9 hole standard course and 9-hole, par 3 lighted . . . Club is to have large swimming pool, several lakes, areas for sports other than golf and large clubhouse with dues of \$100 a year . . . Ray Bischoff is financing construction . . . Harry Hargadon is pres. and Carl Benkert of Hillerich and Bradsby is vp.

Royal Canadian Golf Assn. and Ontario

Extra tough!
U. S. DRIVING RANGE
BALLS!



in colored stripes



and new built-in

YELLOW!

U. S. Driving Range Balls have been acclaimed all over the country as the *best* range balls on the market. They're made *just* for driving ranges. Extra-tough, they take everything in stride—fight off scrapes and cuts. Offer plenty of playability plus durability. Come in a choice of colored stripes—or the new all-yellow ball. The yellow color is built in—all the way through. Can't wear off. This "high-visibility" yellow makes it much easier to find. Cuts down on pilferage, too. Ask your U. S. Sales Representative to show you the complete line of U. S. Driving Range Balls!



United States Rubber

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cultural College hold 8th annual turfgrass conference at the Horticultural Hall of the college, Guelph, Ont., March 18-19, under direction of Dr. R. J. Hilton . . . Very few have family background in golf of Edward Roberts, jr., supt., DuPont CC, Newark, Del. . . His dad, many years supt. at LuLu CC, then at North Hills CC (both Philadelphia dist.) from which he recently retired, was preceded in golf business by his grandfather, Wm. Young, who came from Carnoustie to be active in course construction and maintenance around Philadelphia and died last Dec. at the age of 98 . . . Roberts, jr., also is related to the Hackneys, famed in pro golf.

National Golf Foundation reports that survey made during National Conference of Health, Physical Education and Recreation directors and supervisors showed golf had big-

2,741,173 Doz. Balls Sold in '56

Sale of golf balls for 1956 totaled 2,741,173 doz., according to the Golf Ball Manufacturers Assn. This figure is below 1955 sales due to the unseasonable weather that prevailed during the spring and early summer last year. Prospects for 1957, however, are considered exceedingly bright since both the number of golfers and facilities are steadily increasing.

gest gain in high school sports curriculum in 1956 and now is on inter-school programs of 96 per cent of schools in cities of 50,000 to 100,000 population . . . National Golf Foundation joined the American Association for Health, Physical Education and Recreation in support of the annual national golf championship for college women.

If you haven't written your congressman and any member of the Senate Finance committee and/or House Ways and Means committee asking favorable action on HR 133, Rep. Thos. B. Curtis bill for knocking out the 20 per cent tax on club property improvements, you'd better get busy.

Chuck Malchalski now pro at Brookwood CC (Chicago dist.) . . . Annual championship of the Golf Writers' Assn. is a fixture at the Dunes CC, Myrtle Beach, S. C. with the club members and pro, Jimmy D'Angelo, rolling out the red carpet for the scribes the Monday before the Masters' starts . . . It'll be played April 1 . . . Pres. Des Sullivan of the writers' is also their champion.

First 9 of new County Club of Darien, Conn., designed by Al Tull, to open in spring . . . Second 9 under construction . . . Construction to start in spring on 18 Tull designed for Bergen County (N.J.) Park Commission . . . Another Tull job, entirely new 18 holes for Harbor Hills CC, Port Jefferson, N. Y., opening this spring . . . Tull has drawn plans for new 18 at Lake Tennesah House, Roscoe, N. Y., using part of old 9 . . . Clearing

now and expect to open course in spring, 1958 . . . The 18-hole job Tull did for El Embajador hotel, Ciudad Trujillo, Dominican Republic, now open . . . Tull designed par 3 9-hole lighted course for Green Valley CC, Harrison, N. Y., where owned, Sol Sosnowitz, has a regular 18 operating.

George Roloff, from Roselle (Ill.) CC where he's been supt. 11 years, to Inverness CC, Palatine, Ill. . . . Harry Obitz starting his 11th year at Shawnee CC, which Fred Waring has owned for 14 years . . . Obitz also operates pro dept. at Whiteface Inn resort course . . . Waring will have another 18 close to Shawnee clubhouse at Shawnee-on-Delaware Pa., when the 18 at Manwaltimink island is completed next year.

Another father-and-son team in course supt. jobs are Ellis Maples and son, Joe . . . Henson and Ellis were sons of the late Frank Maples of Pinchurst, one of the great pioneers . . . Bob Scott, jr., made the GCSA sessions, but his dad, Baltimore veteran of course maintenance, didn't make the Louisville trip . . . Cameron Henderson, son of Bob; Ed, one of the two sons of Pete Stewart, and John McNamara, jr., son of John, sr., were at the GCSA conference active in fine tradition their fathers set before the Henderson, Stewart and McNamara fathers passed to the courses beyond.

News of the death of Phil Kylander, 54, course equipment and supply dealer at West Hartford, Conn., saddened his many friends at the GCSA convention . . . Kylander died at St. Francis hospital, Hartford, Feb. 11, of a heart attack . . . He was widely known in New England course maintenance work . . . He had been associated with Orville Clapper and K. V. Norville before starting his own business . . . He is survived by his widow and his son Phil, a divinity student at Trinity.

John Edgar moves from Sunningdale CC to Maidstone CC (both NY Met dist.) as supt. . . . Alex Edgar switches from supt. post at St. Andrews GC to Essex County (N.Y.) CC . . . Gerald J. Scotti who has been with A. C. McKay on construction and maintenance work now is supt., Peoria (Ill.) CC . . . Dyckman Park muny course at Logansport, Ind., to add 9 holes . . . Wayzata (Minn.) CC, being built by Maddox Construction Co. to design of Robert Bruce Harris, to open its first 9 this summer and second 9 next year.

Frank (Babe) Urzetta new pro at Drumlins GC, Syracuse, N.Y., and is opening the season in a completely renovated shop . . . Griff Owen succeeds Rudy Doctor as pro at Frontier CC, Youngstown, N.Y. . . . Roland Christy now pro at Inlet (N.Y.) GC . . . Tony Fortino succeeds Ben Lord as pro at Glen Falls (N.Y.) CC . . . Ben is retiring.

Charley Bemish retiring from pro job at CC of Rochester, N. Y. and is succeeded by Sam Urzetta . . . Pleasant View GC, Lancaster, N. Y. and Creekside GC, N. Tonawanda,

Club Managers Elect Daley

Col. Richard E. Daley, mgr. of the Army-Navy CC, Arlington, Va., was elected pres. of the Club Managers Assoc. of America at that organization's annual conference in February. A veteran of 27 years in hotel and club management, Daley served in the Air Force during World War II as a properties officer.

Royce Chaney, Northwood Club, Dallas, is CMAA's new vp; and Dan Layman, Union League, Philadelphia, is secy-treas.



Col. Daley

N. Y., are two new courses that expect to get heavy traffic this year . . . Mike Bello coming back to pro job at Tecumseh GC, Syracuse, N. Y., from his winter job at Pine Needles CC, Southern Pines, N. C. . . . Bert Purvis, who reports these notes on upstate N. Y. pros, is changing jobs after 31 years with Spalding . . . He's going with Stan Thompson Golf Club Co., Beverly Hills, Calif . . . He'll cover N.Y. state.

Fire completely destroyed Newark (Del.) CC clubhouse in January . . . Loss, \$50,000 . . . Joe Aneda, pro-supt., had total loss in his shop with only partial insurance coverage . . . There were 176 sets of clubs in storage and 90 per cent of members' clothing in lockers were destroyed . . . Club built new 9 holes and swimming pool last year . . . Ewing Richardson from Brookwood CC (Chicago dist.) to be pro at California CC, Whittier, Cal. . . . He is husband of the energetic and talented Aileen Covington, publisher of Golf Life.

Son of John Arrowood, supt., Hickory Hills CC, Springfield, Mo., took a week off from high school to come to GCSA conference with his dad . . . The boy, who's always lived at a golf course, is going to be a supt. . . . And a good one, too.

Peggy and Bobby Cleary, daughters of Bill of W. A. Cleary Corp., are adding a par 3, lighted 18-hole course to their range and miniature course at New Brunswick, N. J. . . . The par 3 course greens are C1 and C19 . . . Tees are Bermuda and bent.

Mr. William Lloyd Deming announced his arrival 4 a.m., January 26 at Cleveland, O., with all 6 lbs., 4 oz. yelling like a guy who has missed a 10 in. putt, says the boy's pappy, Cliff, supt. at Sleepy Hollow CC.

Phil Martignetti, pro-mgr., in winter at Kenilworth Lodge, Sebring, Fla., returning

to his summer job at Maplewood (N. H.) Hotel CC . . . John Boda of Andover (Mass.) CC and Joe Cirasella of Vernon Hills CC, Tuckahoe, N.Y. were on Martignetti's Kenilworth Inn staff as teaching pros . . . "Dumpy" Hagler will switch from being line coach of Duke's football squad to be pro at the university's new course when it's opened . . . Joe Turnesa to be pro at new Lido CC being built adjoining the famous Lido course in NY Met district.

Dick Metz and Jack Harkins, chmn. of the board of the Professional Golf Co. of America, Inc., announce that Dick has sold his stock to the company and is no longer connected with the firm . . . Fifth annual Tournament of Champions at Wilbur Clark's Desert Inn, Las Vegas, Nev., April 18-21 expected to have field of 25 winners of major open championships during previous 12 months playing for \$38,500 . . . Winner gets \$10,000, second only to what pro who pulls down the jackpot at George S. May's World championship, gets.

Earle F. Tilley, 74, widely known Chicago attorney who died Feb. 5 at Lake Worth, Fla., while on a vacation, had one of the prize golf libraries which, he had told friends, he planned to will to the PGA . . . Minnesota GCSA at 29th annual turf conference had a topic that revived memories and lessons of headaches; a panel discussion of "My Most Serious Case of Turf Injury" . . . Informative folder on the four eight-week terms of instruction in Turfgrass Management at Pennsylvania State University may be secured by writing the Director of Short Courses, College of Agriculture, Pennsylvania State University, University Park, Pa.

"Tee Topnotchers," featuring Paul Hahn of trick shot fame, produced by Columbia Pictures Corp. and filmed at Wilbur Clark's Desert Inn CC, Las Vegas, has recently been released . . . Your local theater mgr. can tell you when it will be shown in your town . . . Summing up for 1956, Mid Atlantic News Letter points to golf building boom in the area . . . New construction accounted for five regulation 18-hole courses; an 18-hole Par 3; a 27-hole course; and four 9-hole courses . . . Rebuilt greens also dotted the landscape throughout the Mid Atlantic territory.

Florida supts. are so intent in permanently retiring "greenkeeper" and using "superintendent" in describing their titles that at a recent state meeting at Lake Worth, C. C. Shaw, Riviera CC, Daytona Beach, proposed that members be fined one dollar for infractions of terms . . . "I make a motion," said Shaw, "that any greenkeep . . ." He immediately paid a buck to the fellow who collects fines . . . Later, two other members were assessed for similar slips of the tongue.

Report of the Pres., Northern California Golf Assn., for 1956 is a thorough, well handled brief of association doings that similar organizations might well use as a guide in

preparing annual reports . . . Bob Hanna, executive secy. and field rep for NCGA, is presently riding off in all directions visiting each of the 101 clubs in the association . . . His territory is 700 miles long and about 350 miles wide.

Morrie Talman moving into new, larger and beautifully appointed pro shop at Whitmarsh Valley CC, Philadelphia, this spring . . . Fire gutted his old quarters last October . . . The Internal Revenue service has issued a ruling which exempts gasoline used to maintain golf courses from the highway tax . . . Alex Cunningham, one of the founders of the PGA Seniors' association was at Dunedin taking part in a lot of reunions . . . Alex is interested in a golf course at Pass Christian, Miss., and owns a big pecan grove, Hill Top Farm . . . The pecans sell to club at \$1.25 a pound and many managers who, with their pros, are old friends of Alex, are among the customers.

Cherry Mills CC, on Chicago's southwest side, will not be closed to be subdivided into real estate, says Roland Boyer, who owns controlling interest in the club . . . In scotching the rumor, Boyer said the club has spent \$75,000 in improving clubhouse and course . . . Ernest J. Galbos named mgr. of Cheyenne (Wyo.) CC . . . City-owned Lake Wales GC sold to members who take up buying option given them in 1945 . . . Los Angeles opens first 9 of municipal course in Sepulveda Dam Park in January . . . Second 9 to be ready by fall.

New county course in Santa Fe Dam area near Azusa, Calif., now being planned . . . Rochester, N. Y. city officials report three local municipal courses, enjoyed a boom in 1956 with record fees being collected . . . Palo Alto (Calif.) Times points out that many firms find best way to woo good workers is with golf and insurance.

Spokane Valley CC, Spokane, Wash., offers city extensive piece of property it owns for public golf course . . . An Albuquerque, N. M. golfer's reaction to USGA's announcement of bogey score for the moderately good golfer: "Few of us ever reach the \$64,000 category, but now we can shoot for the \$32,000 plateau" . . . Architect Bill Bell undertakes survey of 280-acre site of Palos Verdes area near Los Angeles to determine whether it should be developed as a golf course and recreation center.

Carlton E. Treat, supt. at Montclair (N. J.) GC wows audience at club's Seniors' dinner by reciting several choice poems . . . All touched on "Turf" and one was an original Treat composition . . . Allen Burton's pro shop at Army-Navy CC, Arlington, Va., burgled four times in last six months . . . On last occasion, Burton came back at 8:30 in the evening to do his book work and discovered place had just been looted.

Greensboro (N. C.) Record carries extensive table showing number of rounds played at city's five courses from 1948 through 1956 . . . Nine-year totals show that 751,140 rounds

Educate Members on Merits of Clubs

Ade Jensen, pro at Racine (Wis.) CC, remarks: "Professionals have to pay more attention to educating members on clubs. We might as well admit that a big reason clubs often are bought away from the buyers' own pro shops is that the buyers don't know anything about clubs except prices.

"We're the fellows who have to educate the players if we want their patronage.

"The ordinary golfer rarely knows anything about the differences in club design and construction that account for the difference in price. His pro hasn't shown him a good club and a cheap club side by side and given the golfer a bit of schooling in engineering, materials, design, checking weights and assembly, finish and other elements accounting for the value and playability of a club.

"We in pro golf are proud of our reputations and results as teachers, but we've done very little teaching on the subject of clubs."

were played, with 1956 being the best year for three clubs, Green Valley, Gillespie Park and Starmount . . . Play was heaviest at Sedgfield in 1951 and at Greensboro CC in 1950 . . . Jim Foster, the Record's asst. sports editor, handled massive job of compiling and totaling the figures . . . Only alarming footnote is result of developments at Sedgfield . . . Steady but slow decline in number of rounds played there in last four years attributed to the fact that enough young players aren't replacing oldsters who are giving up golf.

The group headed by John Handberg, which recently acquired Shackamaxon CC, Westfield, N. J., has appointed Alec Tierney, veteran N. J. pro, manager . . . Frederick A. Marsh, renamed pres. of Metropolitan Golf Assn., recently declared he favors going all out to promote junior golf . . . More competition for the youthful clubswingers is the answer, he adds . . . John Knipe, a protege of Henry Cotton, will take over as pro at North Shore CC, Glen Head, L. I. this spring . . . He moves over from Quaker Ridge in Scarsdale and succeeds Charlie Smith, who retired.

Ray F. Garrett and wife now co-managers at Statesville (N. C.) CC, having transferred from Cape Fear CC in Wilmington . . . Gastonia, N. C. to build new clubhouse at Municipal course with money received from Duke Power Co. for power line right-of-way across the course.

Veteran golf operator, Fred Bingham, given 5-year lease by Virginia Beach, Va., city fathers to run new Stumpy Lake GC . . . Already, Bingham is dickering for Virginia State Open, planning a name-golfer exhibition for his opening and bombarding press, radio and TV with information about the new layout . . . Bill and Dave Gordon, Doylestown, Pa., architects, designing 36-hole layout for Bethlehem Steel Co. near Buffalo, N. Y. . . . Gordons also are completing fourth 9 at Saucon Valley CC, Bethlehem, Pa., and getting ready to put finishing touches on Whitford CC, Downingtown, Pa. . . . New watering system at Philmont CC, near Philadelphia, part of a \$700,000 improvement project, is a Gordon installation.

Annual report of Northern California sect. of PGA on Junior golf shows that in 1956, 66 pros instructed 3,347 young players . . . The pros sponsored or promoted 144 tournaments for Juniors including high school, college, club and sectional meets.

Comments highly favorable on work of Jerry Murphy, supt., Rancho course where Los Angeles Open was played . . . Numerous contestants said the Rancho was in as good condition as any fine private club course.

Rush of pros and assistants during assistants' school and Seniors week at PGA National course was remarkably well handled despite small clubhouse facilities and other limitations . . . Pro department's service was especially good notwithstanding small space and demands of the large crowd . . . Exhibition booths were O. K. for makeshift deal . . . Heavy rain made aisles muddy one day but Spanish moss was spread out to give pretty fair footing . . . Gen. mgr. Irv Schloss, Emil Beck, Leo O'Grady, Tom Crane and others have a great idea of eventually building a combination clubhouse, PGA national offices, lecture rooms and exhibition space at the PGA club.

Each one of PGA Seniors' Week programs is bigger than ever before . . . The PGA has been lucky in having Irv Schloss move to Dunedin after resigning his pro job at Baltimore and getting all the operations at the club organized . . . It's a lot of work.

Dave Hendry came from his pro-supt. job at Moscow, Pa., to become supt. of the PGA National course . . . Course condition has been a brutal headache for the man in charge ever since the PGA has had the course . . . The Seniors' Week draws biggest play before the Dunedin course gets into its best winter shape which, to tell the truth, never has been anything to brag about.

Greens and tees were rated reasonably good and three fairways were OK'd by many of the pros playing at Dunedin . . . But generally, condition of the course doesn't compare favorably with that of most others in south Florida . . . That's the very pressing problem of management of the Dunedin club . . . Maybe the explanation of the unsatisfactory condition is a common one; budget too small.

Speaking of condition of greens, it's amazing at the Par 3 course at Sarasota owned by Dare Davis and Bert Montessor where smart and energetic Timothy Francis Fenton is in charge of maintenance . . . Greens are of Everglades No. 1 . . . They are small (largest one about 3,100 sq. ft.) and about 1,000 balls a week drop onto each green . . . Neither heavy traffic nor ball marks has damaged these greens . . . Fairways are Ormond . . . Sixty four-player teams — some of them mixed — help to account for Sarasota Par 3 course average of 250 rounds a day the year around.

Jimmy Burns, Miami Herald sports editor, quotes La Gorce CC pres., Daniel J. Mahoney, as saying it was a good thing for golf when La Gorce discontinued the gambling tournaments and other high class clubs in south Florida followed . . . Jimmy Demaret's second consecutive win in Thunderbird's invitation tournament is another sign the old pros aren't thru . . . Jimmy is a granddaddy . . . Demaret revival stirred some to the hunch that Ben Hogan may still be young enough to win the Open this year.

Sam Snead to headline instruction session at New England PGA spring meeting April 8, day after the Masters' ends . . . Excuse me, I don't go for that stuff about a great golfer being through when his legs go . . . What he loses first in big competition is the knack of getting down in one putt . . . Knocking 'em up from 5 to 12 ft. from the flag and then holing a lot of them is what wins the major titles . . . Barring that one thing in the past few years, Hogan has been as good as when he was taking the big ones.

Dow Finsterwald to be pro at Tequesta course Dick Wilson is building in fine new subdivision near Jupiter, Fla. . . . Southern Seniors' second annual invitation tournament at Naples (Fla.) CC just a few short of the limit that the Naples club and SSGA officials agree is most comfortable size of the field for this event.

Members of Women's Auxiliary of PGA Seniors did grand job of selling tickets to pay for prizes for women's golf program at Dunedin . . . Harry Moffitt, PGA pres., says he was away from Toledo 66 days last year on PGA business . . . Burke Golf, Etonic Shoes, Plymouth Golf Ball and Jack Moore Enterprises were hosts at cocktails preceding PGA Senior banquet.

Seven pros from Canada at big U. S. Royal banquet which began the social affairs of PGA Seniors' week . . . Chuck Lewis and his tiny and talented daughter, Linda, put on their trick shot exhibition at the PGA National course . . . It's a good show . . . Chuck is competent and entertaining and the kid, a perfectly behaved and soundly poised young lady, really belts the ball.

Dave Truffelli from Crestview CC, Wichita, Kan., to pro job at Riverview CC, Derby, Kan., 18-hole private club . . . Wilfred Reid at PGA Seniors with great selection of new English stories he picked up on his trip to the old home last fall.