



Jack Jolly, who has played a leading part in the growth of American golf, was honored at a dinner at Mayfair Farms, West Orange, N. J. on May 20 when old pros and acquaintances saluted the veteran Scot. Jack came from St. Andrews in 1901, preceding his brothers, Alex, Bob, Dave and Bill. He first served here as a pro and then became a golf equipment salesman. Jolly handled the original testing and sales promotion of the Kempshall Flyer and later went with the St. Mungo company, making and selling the Colonel ball. In 1902, he played a historic moonlight match with Alex Ross at Pinehurst. In the photo are (l to r): Jack Mitchell, Harry Smith, George Jacobus, James Taylor, J. Bud Geohagan, George Frothingham, Jolly, Jim Barnes, John Clancy, Thomas Harmon, Jack Semple, Jack Fox, Johnny Farrell and Al Price.

Golf Monthly Has New Owners; Percy Huggins now Editor

Golf Monthly, the interesting monthly published during two wars from Edinburgh by the late Donald Mathieson, and having extensive worldwide circulation has been sold by Mr. Mathieson's sons, Robert and Donald.

New publishers also are publishers of Scottish Field. Their headquarters are at 70 Mitchell st., Glasgow, CI, Scotland. The new editor is Percy Huggins, golf editor of the Glasgow Evening Times, well known to American golf writers as a man who knows golf news and its background, is a fine writer, good reliable reporter and an all-around top journalist. He has been in this country on Ryder Cup match and junior international team assignments.

College of Golfing Knowledge

First of two educational programs put on by the New Jersey section PGA College of Golfing Knowledge will be held June 17 at Shackamaxon CC in Westfield. The program is especially arranged for assistant pros, shop men and caddie masters. The second part of the program will be held in September.

Custom-Decorated Glasses Now Available from Keene

To add zest to drinking pleasure, Keene Ad Services, Boston, Mass., is introducing custom-decorated drinking glasses.

Available for the first time in quantities as little as one gross, these unusual and beautiful drinking glasses are ideal for clubs or as souvenirs for club members. In 12 oz. size, they may be decorated with any custom design — a rolling green golf course layout strikingly outlined in gold, club coat of arms, hotel outline, historic site, etc.



Reproductions on glass may be made from black and white drawings, place mats or photostats. Keene Ad decorates glasses in all sizes and shapes in small quantities and supplies sample glasses upon request at minimum charge. For full further details on glasses, or data on other custom-moulded products, write Keene Ad Services, 22 Church st., Boston 16, Mass.

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Worthington Introduces Electric Golf Car

Worthington Mower Co., Stroudsburg, Pa., manufacturer of turf maintenance equipment, has just introduced a new, two-passenger,



electric-driven golf car. According to H. G. Sanborn, vp and general mgr., the new golf car, known as the Worthington Champ, is in production and deliveries are being made for dealer's stocks. The present car is the result of several years of research and development.

The Champ has a very low center-of-gravity that makes it almost impossible to upset. It is extremely stable on all types of terrain. Big, oversize, super-cushion tires provide full traction with excellent flotation that leaves no wheel marks on the turf. A 24-volt electric motor drives both of the rear wheels through V-belts and a differential.

One of the outstanding features of the Worthington model is its 200 ampere-hour, extra-power batteries that, it is claimed, will permit the Champ to travel farther than any other before recharging is required. The new car is easy to handle. Only three simple controls, brake, accelerator and switch, make it possible for anyone to operate it easily without any prolonged lessons being necessary. In-

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ternal expansion brakes will not slip or jam. The Champ has unique spring suspension for all wheels that eliminates road shock plus deep, soft, foam-rubber seats.

Complete information on the new Champ can be obtained by writing Worthington.

Colburn Elected to Wilson Board of Directors

VP Harry W. Colburn has been elected to the board of directors of Wilson Sporting Goods Co. A 20-year veteran with the company, Harry was named Boston branch mgr. in 1951 and three years later was promoted to co-mgr. of Wilson's large New York branch. Last September, Colburn was appointed vp and general mgr. for the entire sales function of the company and its subsidiaries. In his present post, the new Wilson director sets sales policy and handles merchandise development, production planning and sales budgeting.



Ball Marker Discs

All 1957 MacGregor putters have a ball-marker cap on the top of grip for convenience in carrying metal discs for marking purposes. The idea was inspired by a San Francisco cable car conductor's money changer. The cap holds four discs. For more information, write The MacGregor Co., Cincinnati 32, O.

Link's New Sprig Planter Is Time-Saving Device

A new tractor drawn planter for Bermuda, bent and other grass stolons is now available

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for the golf course, parks, estates and the landscape gardener.

With this machine, two men can plant from two to three acres per day. To plant this area



by hand would require a labor force of from 16 to 20 men.

A specially designed coultter wheel presses the sprigs of grass into a narrow furrow cut by the planter. The planted area is then compacted by an attached roller to insure firm contact with the soil. It is equipped with an adjustable fertilizer attachment that permits feeding during the plant operation. The planter can handle sprigs from a few inches up to several feet in length.

In addition to the important labor and time-saving features of Link's Sprig Planter, there

is this big advantage to the golf course—planted areas are left smooth, free from uneven ridges, and can be played on immediately after planting.

The planter is simple in design and construction and requires little in maintenance and repairs. It can be used with any tractor with a 3-point hook-up. For full details and prices, write: Link's Nursery, Inc., Route 3, Conway Rd., Creve Coeur, Mo.

**Worthington Announces
New Tractor Attachment**

Worthington Mower Co., Stroudsburg, Pa., manufacturer of gang mowers and tractors for large area grass maintenance, has announced development of a weed spraying attachment, made by Spraymotor Ltd., of London, Ont., Can., which will be available in the U. S. through Worthington dealers.

The sprayer is a self contained unit consisting of a tank, gasoline engine, and adjustable spray boom that can be folded out of the way. It can be fitted into the back of a Worthington Model "F" tractor and used in conjunction with gang mowers. The entire unit can be installed by the user in a matter of minutes. This low-pressure spray unit is very

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economical to use. Complete and satisfactory control of weeds can be accomplished by using as little as four or five gallons of herbicide mixture per acre. Once the engine of the rig is started, the spray may be controlled by the operator without leaving the tractor.

Mowing and spraying at the same time has



many advantages. Besides saving time, the cutting swath defines a path for the spraying that gives almost perfect control of overlap. In addition, it has been established that bruising the weed plants before spraying improves the effect of herbicide. A full gang of mowers cutting ahead of the sprayer bruises the weeds, causing the plants to readily absorb spray material.

Under normal conditions, for certain types of weeds, it is only necessary to spray once a year. This may be done in the spring or fall,

as best suits the individual needs. For the control of crab grass, spraying should be done more often. The use of the spray eliminates up to four or five mowings during the grass cutting season that would usually be required for cutting weeds. When not needed for weed control, the unit can be used for spraying liquid fertilizers.

Wilson Open House

To accommodate everyone who wanted to see its new national headquarters building in River Grove, Ill., Wilson Sporting Goods Co. held a pair of Open Houses — one on May 22 for the press and the second on the 27th for dealers, distributors and others. Sport celebrities who were on hand at one or the other of the two Open Houses included George Mikan, Forest Evashevski, Paul Hornung, Betsy Rawls, Patty Berg, Cary Middlecoff, Arnold Palmer and Ara Parseghian.

Club Divider Insert

Golfers whose clubs usually are in a jumble because their bags have no compartments will be interested in the new MacGregor "Well-Pak" club divider. This is a fixed, free-hanging, three-section divider of vinyl coated duck. A shaped fiber bottom prevents turning. Write the MacGregor Co., Cincinnati 32, O., for complete details.

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**Agrico with Urea-Form Puts
 Life in Burned-Out Grass**

Agrico turf with Urea-Form, a new scientific development, is winning a great deal of approval from turfmen because it brings new life to summer-starved, burned-out grass. Urea-Form, it is claimed, allows rich plant foods in Agrico to release vital nitrogen steadily and gradually through the lawn's growing season. With only one application of this new fertilizer, lawns that probably would turn brown are said to spring back to life. Root structure also is improved through application of the chemical which can be made safely during any part of the growing season.

American Agricultural Chemical Co., with offices at 50 Church st., New York 7, manufactures the product.



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**Velsicol Publishes Information
 on Turf Insect Control**

Velsicol Chemical Corp., 330 E. Grand ave., Chicago 11, has available literature telling how Chlordane controls turf insects such as white grubs, Japanese beetles, ants, wireworms and chiggers. The descriptive folder tells how these various insects attack turf. It includes a table showing chlordane concentrations with dilution and application information for getting rid of them. The folder can be obtained by writing to the manufacturer.

**Jacobsen Sponsors Vocational
 Courses in Mower Care**

Jacobsen Manufacturing Co., Racine, Wis., has been sponsoring courses in 2- and 4-cycle engines at Racine Vocational and Adult school since the first of the year. The instruction are serving as a pilot course with the idea of extending them throughout the nation under the auspices of the Lawn Mower Institute.

Jacobsen technicians are instructors for the five week courses and subjects cover operating fundamentals, ignition systems, carburetion, storage and maintenance, etc.

**George Bayer Driver New
 Starter in MacGregor Line**

New to the 1957 MacGregor line is the George Bayer driver. This is a deep-faced wood based on the recommendations of golf's longest hitter. It is designed for the player who likes an extra hitting area for greater power, distance and accuracy. The head is hand selected persimmon with a special 1 3/4-in. deep Super Eye-o-Matic face with red and white insert. The club is 43-ins. long, and is available through pro shops. For more information, write The MacGregor Co., Cincinnati 32, O.

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Neiley Gets Deere Promotion

George F. Neiley has assumed new duties as assistant to the secretary of Deere & Co., Moline, Ill. Neiley joined the Deere organization in 1945 and in recent years has been in charge of the company's publication advertising program. Fred Hansen of the farm advertising dept. has succeeded Neiley in the publications division.

Wilson Launches Big Pre-Selling Campaign

Wilson Sporting Goods Co. is again embarking on one of the largest pre-selling campaigns ever undertaken by an athletic goods manufacturer. The national ad campaign will reach more than 300 million prospective customers, according to Pres. Fred J. Bowman, and will feature golf, baseball, tennis, football and basketball equipment. Besides all the better known national magazines, Wilson will advertise heavily in major newspapers. The latter idea is to localize the campaign as much as possible and thereby give pros, for example, every possible aid in their selling efforts.

Continuing strong promotion of women's golf equipment, an idea which it pioneered,

Wilson will highlight a new type of ad artwork for feminine readership. A large amount of the ad campaign will be directed toward the youth market and point of purchases promotional efforts also will be stepped up.

Ford, Finsterwald Join Dunlop Advisory Staff

Doug Ford and Dow Finsterwald have joined the Dunlop advisory staff. Vincent Richards, Dunlop vp in charge of sporting goods, announced at a recent press party in New York. Ford, a pro for eight years, was voted PGA Golfer of the Year in 1955 and at the present time is the leading pro circuit money winner. Finsterwald, a native of Athens, O. and former Air Force officer, has been playing professionally since 1952. In 1956 he finished second in the tournament money division.

MacGregor Bag Provides Roomy Interior

MacGregor's No. LP 636 is a sturdy and attractive new bag that gives any golfer a pro appearance. A large keystone model, the body is of durable "Tuff-hide" material with embossed steerhide leather trim. It has a



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9-in. round reinforced leather bottom with drain grommet, providing a roomy interior and preventing jamming of clubs. The LP 636 has an extra large clothing pocket with detachable hood, umbrella well, giant ball and accessory pocket with center divider. It is available in three two-tone combinations or two tri-tone combinations. Complete information can be obtained from The MacGregor Co., Cincinnati 32, O.

For Youthful Golfers

Sam Snead Young Champ woods and irons are made of the same quality materials and with the same distinctive styling as adult golf clubs, according to Wilson Sporting Goods Co. Length of the brassie is 38½ ins. and the 3-iron is 35 ins. For even younger players, the Snead model clubs feature a 35-in. brassie and 33 in. 3-iron. The clubs were constructed and designed under the supervision of the Wilson advisory staff.



Expandable Bag Racks

Power Bag Rack Co., 2141 Lawrence ave., Chicago 25, has developed the above storage bag rack that offers a number of advantages. Being a standup type, the rack requires little space and permits fabrics and leathers to dry quickly as they are exposed on all sides to freely circulating air. All bags in Power Bag Rack are fully visible and thus more easily found if misplaced. The racks also are readily expandable.

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Handbook for New Green Chairmen Issued by West Point Products

A concise and practical treatment of the scope and character of a green chmn's problems and his work and relations with the course supt. are given in a "Handbook for New Green Committee Chairmen" published by West Point Products Corp., West Point, Pa.

The mimeographed 18 pages, plus a list of state turfgrass research stations and of equipment suggested for maintenance, is basic training for the new chmn. Although conditions vary at clubs the principles of successful handling of the green chairmanship are about the same at all clubs. Experienced supts., green chairmen and others who collaborated in the preparation of this handbook have set forth a lot of good ideas on fundamentals involved in the policy-making and operations of course maintenance.

The book will be sent free upon request to any green chairman.

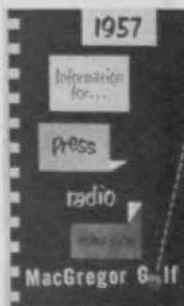
West Point Products Featured

Tom Mascaro and West Point Products Corp. were featured in the May issue of Popular Mechanics magazine in an article entitled, "His Business Thrives on Grass."

MacGregor Issues 1957 Press and TV Book

The MacGregor Co. has issued a 1957 press, radio and television information book featuring thumbnail sketches of its advisory staff of 33 professional golfers. Also included are 38 pages of records on major annual professional and amateur tournaments.

The book is sent to all golf writers and sports announcers in the U. S. Copies are available from The MacGregor Co., Cincinnati 32, O.



New Aquatrols Agent

Robert A. Moore, vp of Aquatrols Corp., which distributes Aqua Gro, a wetting agent, has announced appointment of Hubbard-Hall Chemical Co. as distributor for the state of Connecticut and all of New England.

(Continued on Page 93)

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Range Ball Improved

A new, tougher, more responsive cover has been added to the MacGregor range ball now being delivered to pro accounts throughout the U. S. Also new is an improved stamping of the word "Range". This ball is available in a choice of red, blue, green or orange stripes. Name of range can be stamped on both poles if desired. Send inquiries to The MacGregor Co., Cincinnati 32, O.



New Instructions on Aqua Gro

Research Agencies' 1956-57 use of and work with Aqua Gro has indicated simpler and more economical use of the material. New instructions on preparation and use of the wetting agent are available from Aquatrols Corp. of America, 1731 Spring Garden st., Philadelphia.

Name Canadian Roseman Reps

Duke Lawn Equipment, Ltd., Burlington, Ont., Roseman Mower Corp. distributor for Canada, has appointed Harry Bolton and Richard Nolan to its sales staff. Bolton is Canada's oldest active course supply salesman, having been in the business for 33 years. Nolan, a Royal Canadian Navy vet, is just breaking into the business.

Trade Briefs

Durkee Co., 30 South st., New York 4, is marketing a hand-held wind meter with two scales, one of which registers from 0 to 10 mph and the second, from 2 to 60 mph . . . Midland Co., South Milwaukee, Wis., reports increasing sales for its Town & Country, 25-in. Riding rotary mower . . . Canadian supts., according to Bob Moore, vp, Aquatrols Corp. of America, are becoming more and more sold on the use of wetting agents . . . Lightweight golf shoes are okay for the fellow who plays about once a month but aren't adequate for persons who play fairly regularly in the opinion of Richard N. Tarlow, Field & Flint (Foot Joy) Co. executive vp.

Government Has Great Hope for New Repellent

Diethyl toluamide, a new government-developed insect repellent, the Agriculture Dept. claims, is the best all around chemical ever concocted to chase mosquitoes, chiggers, ticks, fleas and biting flies. It is said to be safe and pleasant to use on skin and clothing and remains effective approximately twice as long as most repellents.

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