

of PGA films, golf clinics and similar devices.

Hillcrest's combined clubhouse and pro shop is small and not too pretentious. Nobody doubts that this will be changed in the next few years. For one thing, the club has a real hardworking man of vision in George Mackey, the board of directors and various committeemen are in a mood to continue to expand and enlarge facilities and the town, in general, is beginning to take as much pride, for instance, in its revived course as in its picturesque narrow-gauge railroad, the only one of its kind in the U.S. that still handles passenger traffic.

Everything in Focus

The pro shop-clubhouse combine, incidentally, is built in such a way that it doesn't put an impossible burden on a man who is tripling as pro, manager and supt. Mackey can see every spot on the course from the pro shop porch and the practice range, green and pitching green are so arranged that he can keep an eye on both the shop and clubhouse while giving lessons. When the building housing his shop and clubhouse is enlarged it will be done in such a way that these features will be retained.

Hillcrest's golf history is somewhat parallel to that of its pro. Both, says Mackey, were late starters in the game. George served as a Marine pilot from 1937 until he retired as a Lt. Colonel in 1947 and didn't get interested in golf until 1946, when he was 32 years old. His earliest efforts produced 100 plus scores, but by 1949 he was shooting in the low 70s. Two years later he was registered as a pro.

Can Start Late

Thus, he doesn't go along with the theory that top golfers necessarily are fellows who take up the game while still in the T shirt stage. But the Durango pro does make one concession. He was an athlete long before he ever thought of golf. A University of California decathlon star, he barely missed making the U.S. Olympic team back in 1936. Mackey once held the Pacific Coast Conference record for the shot put and played a little college football and basketball, but gave up the latter sports to concentrate on track. The coordination and competitive zeal George picked up in collegiate athletics, he concedes, undoubtedly helped him to develop his golf game to the point where he thought it was solid enough for him to

make a living at it. Even so, he still maintains you're never too old to take up golf.

Late starter or not, Mackey feels he has found a real opportunity at Durango, especially when the long range advantages are considered. The townspeople are no longer only telling the tourists about the wonderful fishing thereabouts, but instead are pointing toward Hillcrest and telling them what Joe Kirkwood said about the course. And the tourists are no longer shrugging Hillcrest off when they see it. They're falling all over themselves to get their clubs out of their cars and play.

"Golf for Industry" Is Latest Foundation Publication

"Golf For Industry," the National Golf Foundation's most recent addition to its growing technical library of golf information, is designed to help company officials, industrial recreation supervisors and league secretaries to plan, organize and put into use all types of industrial golf facilities and programs for employees.

Material in the book reflects actual experience of nearly 200 American business organizations surveyed by the Foundation with the cooperation of the National Industrial Recreation Assn. over the past three years. These experiences range from the operation of a relatively small company golf league to the all-out company programs such as sponsored by E. I. Du Pont de Nemours & Co. (Inc.), Wilmington, Del., which offers complete country club facilities and activities to its employees.

Has Many Uses

Although the book is intended primarily as an aid for more than 20,000 American business concerns which will feature golf to some degree in their employee recreation programs in 1957, "Golf For Industry" can be used by the course operator in encouraging league play on his course, by municipalities in organizing activities for the community and by school systems in setting up a golf program.

More than 100 photographs and diagrams illustrate the new book. It describes the practice putting green, miniature putting course, driving range, par-3 course and regulation 9 and 18 hole courses.

Price of the 56-page book is \$1.50 post-paid. It can be obtained by writing the National Golf Foundation, 407 S. Dearborn st., Chicago 5.