

Fla. . . . Ross Sobel, Westview pro, hires Fred Horter as winter asst. . . . Hole-in-the-Wall GC, headed by J. G. Sample, Naples, Fla., to build 18 hole course northeast of Naples . . . Sulphur, Okla., to build 9-hole grass green course at muny airport . . . University of Missouri extends date for accepting bids on construction of new 18-hole course designed by Floyd Farley, Oklahoma City, Okla.

First 9 of Sombrero Yacht & GC, \$1 million 18-hole course at Marathon, Fla., to be playable in December, says Stanley Switlik, New Jersey industrialist, owner and builder of the course . . . It will be only 18-hole course between Miami and Havana . . . Second 9 to be opened early next year . . . Fill from ocean, mountains of peat and top soil, lakes, yacht channels, fresh water plants, landscaping material and building equipment probably make this one of the two major construction operations now being conducted on golf courses . . . Other is at Burbank, Calif. where the city is spending \$1 million grading land on Verdugo mountains for Stough Park course.

Bill Bell, architect, says Crystallaire CC 18-hole course near Llano, Calif., will be in play this fall . . . Josh Krechel heads committee campaigning for golf course at Riegel Ridge, Frenchtown, N. J. . . . Bill Dee named mgr. of Westchester Park Committee's new 18-hole Dunwoodie GC, Yonkers, N. Y.

Open \$225,000 Par 3 course at Daytona Beach, Fla. . . . Frank Moore, Sid Salomon and Sen. George Smathers, open their new Deland (Fla.) CC with Moore in charge of operations . . . Manteca (Calif.) Chamber of Commerce, Wyan Thiessen, sec.-mgr., asks city support of C of C plan to build 9-hole course on site of former municipal dump.

Los Angeles County acquires 264 acres of Carson property and will build 18-hole course as first step of development of recreation area . . . Course and clubhouse being revenue-producing will help finance remainder of the project . . . Expect to begin construction July 1, 1958 . . . Madison, Wis., opens its new 18-hole West Side muny course . . . Course designed by Everett Kincaid & Associates of Chicago . . . Irv Graf, jr. is course supt. . . . Madison Supt. of Parks is Jim Marshall, a son-in-law of Alex Pirie, retired pro who was a pres. of the PGA of America.

Larry Keck, supt., Hidden Valley CC, Reno, Nev., giving the community an ex-

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## Foundation Adds Two Field Men to Promotion Staff

National Golf Foundation doubled its field service staff this month with the addition of two new field representatives. Colonel Harry C. Eckhoff (USAF, ret.) of Arlington, Va., will cover the eastern seaboard states and Harold Murphy of Houston, Tex. has been assigned to the southern and southeastern states.



Murphy



Eckhoff

In announcing the appointments, Foundation pres., Joe Graffis Sr., pointed out that new golf course development is currently at an all-time high since World War II. Sixty-six courses of all types have been opened for play since the beginning of the year and more than 325 courses are now under construction.

Eckhoff is a retired Air Force information and education officer and a former school administrator for the state of California. During his 14-year military career he planned programs through which thousands of GIs earned college degrees by studying in their off-duty time. In 1955 he served as national chmn. of the Armed Forces recreation society. Eckhoff, a native of Missouri, attended Central Missouri State College where he received a B. S. degree in Education in 1924.

Before joining the Foundation staff, Murphy handled publicity for Jimmy Demaret and Jack Burke in promoting the Champion GC, now under construction in Houston. Before this he had served as a public relations man with the Air Force. Murphy is a frequent contributor to national and trade magazines.

After leaving the Air Force, the new Foundation representative worked as a teaching pro at Edgewater GC in Chicago, serving under Jackson Bradley. Murphy attended the University of Minnesota.