

# Pro - Most Way to Show and SELL Golf Equipment...

The Saginaw Chief System is ideal for pro shops - large or small. Adjustable shelving, in a variety of sizes, allows custom planning with minimum effort and expense. Shop can be re-arranged, at any time, without disruption or time loss. SAGINAW CHIEF allows more room for both merchandise and CUSTOMERS.



Bill Markham's Saginaw (Michigan) CC pro shop

Write us NOW for details

**SAGINAW INDUSTRIES COMPANY**

Store Equipment Division

SAGINAW, MICHIGAN

and drinking fountains that don't work ruin the otherwise 'perfect disposition' of the golfer. We try to avoid these petty annoyances at Southern Hills because we're blessed with a membership that is aware of the importance of the supt. and his staff in maintaining the kind of course the membership wants."

In many respects, Price is probably a few years ahead of his time. In addition to enthusiastic support from the membership, he has the conscientious backing of his green committee. Much of this accord is attributed to the fact that John occasionally makes informal surveys to determine just what the golfers are thinking, and most of all, what they want. It all goes back to T. R. Baumgardner's earlier remark that a supt's job goes beyond those things pertaining only to soil and turf, an observation that Price apparently fully endorses.

## Burke to Defend Seniors' Title at 18th Annual Tournament

Pete Burke, Huntington, N. Y. pro who shot a 54-hole 215 to win the 1956 PGA Seniors championship, will be back to defend his title when the golfing elders gather in Dunedin, Fla., Jan. 21-27, for their 18th annual get-together. The tournament will run from the 25th through the 27th following Senior-Junior Pro-Pro and Senior Four Ball Best Ball tests. The Seniors' annual meeting will be held on the 22nd and the banquet on the following day.

The championship is again being sponsored by William Teacher & Son, Ltd., and the PGA. The Teacher's trophy will be awarded to the Seniors champion while the Alfred Bourne trophy will be awarded to the low scorer for the first 36 holes. The



## We Proudly Welcome The NATIONAL MIXED FOURSOME TWO BALL AMATEUR CHAMPIONSHIP Feb. 12th thru 16th, 1957

Executive Committee  
JOHN E. McAULIFFE  
Chairman

Miss Barbara Romack	William P. Turnsea
Miss Polly Riley	Richard D. Chapman
Mrs. Philip Cudone	Jack Penrose

*Boca Raton*

HOTEL AND CLUB  
BOCA RATON, FLORIDA

Professionals

Sam Snead • Gary Nixon

## FLUFFED TEE MATS

For DRIVING range or club use. Constructed to give years of service. Colorful for eye-appeal.

**WRITE TODAY FOR DETAILS**

ASHLAND RUBBER MAT COMPANY  
1221 Elm Street, Ashland, Ohio

age limit for the Bourne trophy has been changed to 55. PGA pros who reach their 50th birthday by Jan. 25 are eligible for the Seniors' championship.