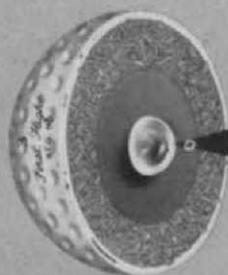


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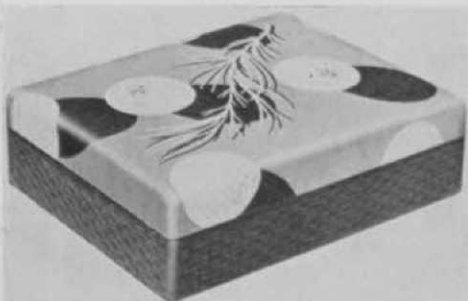
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Dunlop Maxfli golf balls are available in dozen and half-dozen Christmas boxes. Personalized by the dozen, minimum order, three dozens. Colorful box is ideal for storing treasured golf cards.

Gutz Elected Merchandising VP at True Temper

Raymond T. Gutz, since 1949 merchandising mgr. of True Temper Corp., has been elected to the newly-created office of vp — merchandising. A business administration graduate of the University of Wisconsin, Gutz formerly was a merchandising executive with Montgomery Ward & Co. Widely known in hardware and outdoor recreation circles, Gutz is a member of the Woods and Waters Club, Cleveland Advertising Club and other professional organizations.



True Temper shareholders have approved a two-for-one split of the company's common shares, effective July 30. There were, as of July 23, a total of 527,651 shares of common stock outstanding.

YOUR LAWN CAN LOOK LIKE A PUTTING GREEN

Greens Zephyr is an easy to push putting green mower that gives a short, perfectly smooth 16" wide cut to putting greens. Operates perfectly on Bent, Bermuda and all fine grasses. Ball bearings with Alemite fittings. 12 hardened Sheffield steel blades. Two section drive roller insures non-scuff turning. Speedy adjustment, height of cut — 5/32" to 15/32". Absolute tops in design materials, workmanship. Imported from England. Service parts in stock. \$110.00 f.o.b. Detroit. Shipped Express collect.



Complete satisfaction guaranteed. Literature on request.

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22370 Grand River Ave. Detroit 19, Mich.

Pro-Lefty Tournament

The forgotten man of golf, tennis, bowling and perhaps a few other sports was remembered in July when Northern Calif. PGA held a Pro-Lefty tournament. Forty-one southpaws turned out for the event along with 12 pros. Bud Ward and his left handed teammate, Lincoln Wilson, won the best ball with a 63 with Ward contributing an individual 66 to lead the pro scoring.

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It contains Chlorophyll — Nature's Green — wetting-out and wet-back agents. Plus our exclusive Formula No. 21. In addition to all of the above ingredients, CLORO-SPRAY has a guaranteed analysis of 7-7-7.

If your grass is sick enough for a blood transfusion, or ill enough for a tonic — start applying CLORO-SPRAY today. Keep your golf course healthier and greener with easy-to-apply CLORO-SPRAY.

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Smith Girls to Make European Tour

A famous golfing duo, no relation to Smith brothers, nor even to one another — Wiffi Smith (left) and Marilyn Smith, prepare to



leave for Europe Aug. 14, to give golf demonstrations to wives and children of air force personnel. Wiffi, of St. Clair, Mich., like Marilyn a member of Spalding consultant staff, is former British and French amateur champion. Marilyn, from Wichita, Kans., is one of leading women professional golfers in the United States.

Billane Succeeds Crawford As Dunlop President

J. Michael Billane has assumed the office of president and treasurer of the Dunlop Tire and Rubber Corp., Buffalo, succeeding Glenn H. Crawford, who has retired because of health reasons.

Billane joined Dunlop in England in 1928 in the Foreign Department and went to India in a sales capacity in 1934. From 1934 to 1940, Billane was office mgr., Calcutta, dist. mgr., Burma and dist. mgr. South India.

He served in the Royal Air Force in the Middle East and Western Desert from 1941 to 1946 on Fighter Control and Air Staff Operations duties, emerging with the rank of Squadron Leader.

After his war service, Billane became sales mgr. In 1947 he returned to the head office in London as mgr. commercial relations dept., Tire Export, in 1948 and overseas mgr. from 1949 to May, 1957.



J. M. Billane

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429 W. Superior St.
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New Paul Hahn Glove Now on Market

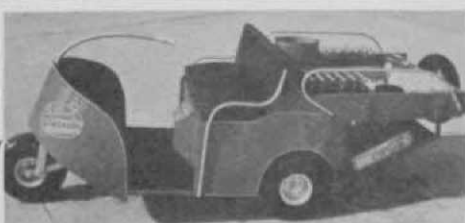
The new Paul Hahn glove, which was put on the market early in August by Jack Le-



vine, Inc., 10 W. 33rd St., New York, is claimed to be an improvement over most gloves now available because it is cut so that there is no ballooning in the fingers and the double elastic stitching on the back of the hand prevents the glove from working loose. The glove is made of Cabretta capeskin. It is a pro-only item.

Fate's New Engine Stand Saves Servicing Time

A handy engine stand that provides greater working safety and efficiency for servicemen on overhaul and repair jobs of lawnmower or garden tractor engines is now available. Manufactured by The Fate-Root-Heath Company, Plymouth, O., the Model 60 Peerless Engine Stand protects the engine undergoing repair, speeds up all types of engine maintenance work in lawnmower and garden equipment service shops. It enables repairmen to perform

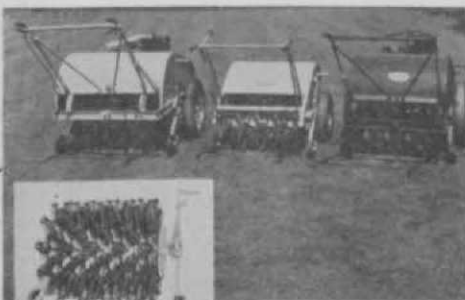


Highland Handi-Car

The companion of the Highland Caddy is the new Handi-Car which is winning increasing favor around golf clubs, resorts and other recreation areas as a small transport unit. The Handi-Car can carry over 200 lbs. of supplies, runs up to 20 miles on a single charge. It is manufactured by Highland Car Co., PO Box 2222, Jackson, Miss.

Super Reel Said to Give Four-Way Aeration

West Point Products Corp., West Point, Pa., claims four-way aeration in one operation for its new Super Reel, designed for use



with West Point power-driven Aerifier models. Each Super Reel has more spoons than corresponding Standard Reel models, giving much more thorough cultivation in a single operation. Another feature is the Super's accurate depth adjustment which gives, what is claimed, absolute control of cultivation depth. The new reel is equipped with transport wheels,

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Sold Through ALL
Leading
Distributors

MANUFACTURER'S SPECIALTY CO., INC.
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more jobs per day, thereby increasing total work volume and profits.

The unit has adjustable arms which enable it to hold firmly, in any position, any air-cooled lawnmower or garden tractor engine of either 2 or 4-cycle type. Easily adjustable, slotted base plates assure positive positioning of either horizontal or vertical shaft engines, including rotary type engines which, normally, are difficult to work on because of their vertical shafts. A ball joint and rotatable collar provide 360 deg. rotation horizontally and 180-degree rotation vertically, plus any combination of the two. The stand employs either a mechanically, or hydraulically-operated base unit which can be bolted to any workbench.

Biltmore Forest Installs Six Miles of Plastic Pipe

One of America's leading courses, Biltmore Forest CC, Asheville, N. C., has installed over six miles of rust proof, easy-to-install plastic pipe in a complete sprinkler system that will cover the entire 50 acres of playing area including greens, fairways and tees.

Water for the system, which is capable of sprinkling over 1 million gals. in a 24-hour period, is drawn from a nearby lake. In less than four weeks time the underground system was laid without interruption of play. Fast

installation was accomplished by using rigid Carlon "L" plastic pipe and fittings, made by Carlon Products Corp., 10225 Meech av.



(Left) Rigid plastic pipe is snaked to allow for expansion and contraction in ditches. (Right) Snap valves for sprinkler heads are braced with angle iron to prevent any misalignment of sprinklers.

Cleveland 5, O., for the entire system. Six-inch pipe was used for the main lines and sizes ranging down to 1 1/4 ins. were used for laterals to tees and greens.

The system was designed and installed by Murray and Roberts, Norbeck, Md.

Golf Score Cards

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RYANS O.K. No. 4 SEEDER & SPREADER
4 Cu.Ft.(300 Lbs.) Capacity-3 Ft. Spread



No Holes to Clog.
 Quick Shut-off Lever &
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 Screw On Handle
 Spreads Top Dressing,
 Nitro-Humus, Peat,
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 & Other Materials
 Successfully.
 Weighs Only 69 Lbs.
 Write Dept. "G"

DEALERS WRITE FOR OPEN TERRITORIES
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OUTDOOR
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HYDRANTS
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Sunshine Traveller

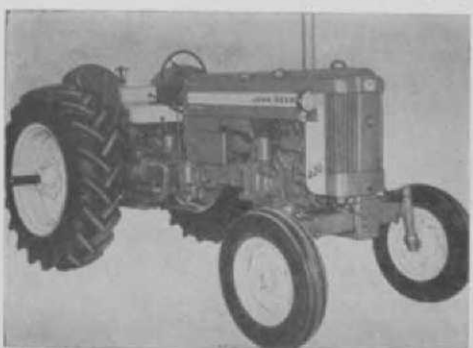
Sunshine Golf Co., Miami, Fla., distributor for Penfold golf balls, Nadco, C. M. Hill and other equipment manufacturers in the Southeastern states, has fitted out this Volkswagon as a traveling sales and display outlet.

**John Deere Markets New
 Wheel-Type Utility Tractor**

A new wheel-type utility tractor, with power steering optional, is announced by John Deere, Moline, Ill. The new tractor is called the "420" Special Utility (420-I). Like the other utility tractors in the company's line, it handles a wide variety of front- and rear-mounted working equipment, including back-

hoes, loaders, and trenchers. The 3-point hitch takes standard 3-point-hitch tools.

The new tractor delivers approximately 30 engine horsepower and is designed for extra all-around stability under load. Regular equip-



ment includes adjustable rear wheels and Dual Touch-o-matic hydraulic control. Front wheel tread is fixed at 52 inches, center to center of tires. In addition to power steering, optional equipment includes speed-hour meter, foot throttle, direction reverser, pre-cleaner, remote hydraulic system, and 5-speed transmission.

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ALEX CAMPBELL, high compression, liquid center
ALEX DUNCAN, medium compression, liquid center
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 The best medium priced pro line available, marked with our trade name or private brand. Balls guaranteed.
 Used cut or uncut ball taken in trade or purchased.
 Custom repainting of your golf balls.

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International Develops Heavy-Duty, Side-Mounted Mower

A new heavy-duty side-mounted mower that operates with the cutterbar raised straight-up (90 degs. above horizontal), or depressed



45 degs. below horizontal, has been announced by International Harvester Co. for the International 300 or 350 Utility tractors.

Because of this feature, made possible by an unusually short pitman arm, the new McCormick No. 23 mower is adapted especially for cutting along steep banks or ditches with little or no strain on equipment. Also, a handy lever provides for height adjustment

of the inner shoe up to 9-ins. above the ground for easy mowing over curbs, terraces, or raised banks while the tractor runs at normal field or street level.

No. 23 is powered by a quiet-running V-belt drive from the tractor's pto. The cutterbar is adjusted to any cutting height or raised for transport by the tractor's Hydra-Touch hydraulic system. A five-foot cutterbar with 3-in. spaced guards are regularly provided; however, a special 7-ft. bar and special mower guards also are available.

Other features include a safety breakaway should the cutterbar hit an obstruction, a cable stop to keep cutterbar from swinging back against the tractor tire, and full safety shielding to protect the operator from all drive shafts, universal joints, and drive belt.

Parrilli with Dunlop

F. P. Reeser, mgr. of the Chicago branch of Dunlop Tire & Rubber Corp's sporting goods div., has announced appointment of Dan A. Parrilli to the sales staff.

Santa Claus, world's best pro shop salesman, wants a job in your shop.

See page 57

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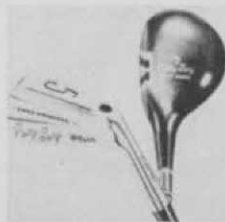
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Wilson Produces New Line of Berg Woods and Irons

New in the Wilson line are the Patty Berg Staff model woods and Dyna-Powered irons. The woods feature Strata-Bloc head construction finished in lustrous Holiday sherry. The natural face is highlighted by a black and white, medium size insert. The Berg Dyna-Powered irons are precision balanced, and with the exclusive shaft-to-sole Wilson construction, are said to provide a real fluid feel. Woods and irons have edge-folded, chocolate brown calfskin grips and True Temper Rocket shafts.



company was founded in 1939. It is said to be the only firm in the country that gives on-the-spot delivery of carts in addition to repairs.

Report from Grasslyn

Fred V. Grau of Grasslyn, PO Box 177, College Park, Md., has distributed the following bulletin to his customers: Quality of the 1956 crop of Penngift is below the germination attained by the 1954 and 1955 crops. Figures indicate that the '56 crop is germinating as much as 20 per cent below the two preceding crops. However, in spite of this, it is impossible to make any price adjustments. As for the Crown supply, it is good and sufficient to meet any foreseeable demand. Crown vetch has performed well and the increased number of orders for this product make it necessary that Grasslyn be given three weeks notice for filling orders.

Caddy Roll Co. Sold

Caddy Roll Co., Three Rivers, Mich., has been sold by N. E. Boughton, founder of the firm, to Mel Carrier, a PGA pro for 27 years and Eastern rep for the company for a number of years. Carrier will continue to make the company's headquarters in Three Rivers.

Caddy Roll has reps in all states east of the Mississippi as well as some western states. The

1958 PGA to Havertown

The 1958 PGA Championship has been awarded to the Llanerch CC, Haverton, (Philadelphia) Pa., according to Harry L. Moffitt, PGA pres. This will be the first time the PGA Championship has been held in Philadelphia proper. Dates for the event will be announced in the near future.

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WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses.
 Cuts and bumped36 per doz.
 Off brands & synthetic, or slightly nicked 1.56 per doz.
 Round & Perfect 1.25 brands for
 refinishing24 per doz.
 Live new top grade for rewashing 3.60 per doz.
 NOTE—Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Baletta cover, new snow white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 56c to 65c each. Bulk—your cost on exchange \$2.65 per dozen. Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

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USED GOLF BALLS WANTED

Water hole balls or balls found on golf courses.

Cuts and bumpy balls36 per dozen
 Off brand and synthetics slightly
 marked 1.56 per dozen
 Round and perfect \$1.25 brand balls
 suitable for repainting 2.40 per dozen
 Like new top grade for rewashing 3.60 per dozen

ATTENTION

Golf balls repainted, your balls
 minimum of 50 dozen
 Golf balls painted and lettered78 per dozen
 Golf ball striped10 per dozen

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For Sale—New 18 hole course, illuminated driving range on busy main New York State highway. Excellent local and transient possibilities. 360 acres, winding creek, fine mature trees, 4000 foot highway frontage easily developable homesite in growth path of nearby city. Very reasonable price includes small, new clubhouse, complete maintenance equipment. Small amount cash required makes real bargain. Address Ad 812 c/o Golfdom.

For Sale—9-hole Golf Course and Country Club in exclusive resort area. 195 acres offer opportunity for expansion or real estate development. Watered fairways, bent greens, attractive clubhouse, cocktail lounge, dining room, pro shop, locker rooms. Write or call: PREVIWS, INC., 231 S. La Salle Street, Chicago 4, Tel. ANdover 3-7189.

International Approves Method of Mounting Backhoe to I-130

International Harvester Co. has recently approved the method of mounting and using the Henry Super C-108 backhoe on its light-duty International 130 Industrial tractor. The 20-hp class tractor and backhoe make an economical combination for digging trenches, ditches, culverts and mains. Equipment available on the backhoe for the I-130 includes a choice of 16 bucket sizes ranging from 12 to 36 ins. and the option of hydraulic or manually operated outriggers capable of leveling the tractor for straight-down digging on slopes up to 25 per cent.

Plymouth Sponsors Two New PGA Trophies

Plymouth Golf Ball Co., Plymouth Meeting, Pa., announces two new trophies to be awarded golfers scoring a hole-in-one with the PGA ball, manufactured by Plymouth.

The trophy for pros is in the form of a scale on which is balanced the actual hole-in-one ball and a gold plated sterling silver replica of a golf ball. Called the "Worth Its Weight in Gold" trophy, a plate on the base will be engraved with all data pertaining to the ace.

In addition, the names of all pros scoring holes-in-one with a PGA ball each month will be placed together in a receptacle and a name, drawn. The winner will receive in addition to the trophy, a check for \$56.70. This amount represents the official weight of the PGA ball (1.62 ounces) multiplied by the current value of gold per ounce (35.00).

The amateur trophy being awarded by the Plymouth Co. is in the form of an oversize golf ball, complete with PGA trade mark, mounted on a pedestal. When opened, a 7-jewel, imported traveling clock, complete with alarm, appears. This trophy will also be engraved with the name of the recipient, and the date and place of his feat.

Werring, Focs Appointed to Sabayrac Sales Staff

Ernie Sabayrac, Inc., Hialeah, Fla., manufacturers agent, has added two well known golfing figures to its sales staff. They are Lyle (Bud) Werring and Bill Focs. Werring, formerly pro at Eglin AFB in Florida, will cover Ga., Ala., and most of Florida for his new employer. Focs, who has been a golf salesman for the last 10 years, will cover La., Miss., Ark. and Tenn.

Jacobsen Parts — Price List

A new 450-page Jacobsen-Johnston-Worthington Master parts and price list is now available, making it easy to identify parts for any reel or rotary power mowers manufactured under the above names in the last 10 years (1948 through 1957). The cost is \$4.75 post paid (de luxe cover \$6.75). Orders should be sent to R. E. Paur, mgr., service dept., Jacobsen Manufacturing Co., Racine, Wis.

Managers Plan St. Louis Program

Club Managers Assn. of America will hold the educational program of its 1958 convention at Hotel Jefferson, St. Louis, Feb. 12-15, planned and conducted by the CMAA Club Management Institute. The Institute will select convention speakers from among those who appear on programs at summer short courses in club management at University of Georgia, Cornell University, Michigan State University and Houston University.